



**Please remit to:**  
 DELTA RADIO NETWORK LLC  
 PO BOX 1756  
 GREENVILLE MS 38702-1756  
 Phone 662-394-8865

# WDTL-FM Order Confirmation

OrderID: 10632-011

Sponsor: TATE REEVES FOR GOVERNOR  
 Product: TATE REEVES FOR GOVERNOR  
 Estimate/PO: EST 16002  
 AccountRep: House Accounts  
 BillingCycle: End-of-Schedule  
 InvoiceType: Detail  
 Run Dates: 10/6/2023 - 10/15/2023  
 Items Ordered: 24  
 Ordered Amount: \$310.80

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD  
 SUITE 903  
 WEST PALM BEACH, FL 33401

## Scheduled Station(s): WDTL-FM TATE REEVES FOR GOVERNOR

Printed 10/6/2023 7:48:52 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/6/2023 - 10/15/2023	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	2			6	:60	Radio Ad		1038	8	14.15	113.20
02 10/6/2023 - 10/15/2023	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	2			6	:60	Radio Ad		1038	8	11.75	94.00
03 10/6/2023 - 10/15/2023	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	2			6	:60	Radio Ad		1038	8	12.95	103.60

**End-of-Schedule Projected Billing [Net]:**

Oct-23	310.80	Nov-23	0.00	Dec-23	0.00	Q4-2023	310.80
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Confirmed Correct; Payment Guaranteed

Accepted for WDTL-FM

<b>STATION:</b>	WDTL-FM	<b>ORDER#:</b>	3210832	<b>DATE:</b>	10/06/2023
<b>MARKET:</b>	UM - Indianola, MS	<b>AMOUNT:</b>	\$310.80	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	24		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4450092</b>	
<b>ADVERTISER:</b>	Tate for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	10/6-10/12 Est 16002	<b>AGY EST:</b>	16002		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-06-2023 TO 10/15/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 10/05/2023 13:36</b>	

**COMMENTS**

[Rep Comment] 10/05/2023: This is a new order. \*\*Please note-traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\* Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. \*\*If you are an RX station and you'd like to have your order print columns, choose the BDR print button\*\*. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

\*\*\*CONTINUE WITH SAME NAB. NEW SPOT/TRAFFIC WILL BE SENT.\*\*\*

**WEEK#1**                      **10/6/2023 To 10/8/2023**                      **WK TOT \$77.70**                      **WK TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		....F..	6:00AM	10:00AM	60	10/6/2023	10/6/2023	2	\$14.15	\$28.30
	3		....F..	10:00AM	3:00PM	60	10/6/2023	10/6/2023	2	\$11.75	\$23.50
	5		....F..	3:00PM	7:00PM	60	10/6/2023	10/6/2023	2	\$12.95	\$25.90

**WEEK#2**                      **10/9/2023 To 10/15/2023**                      **WK TOT \$233.10**                      **WK TOTAL SPOTS 18**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWT...	6:00AM	10:00AM	60	10/9/2023	10/12/2023	6	\$14.15	\$84.90
	4		MTWT...	10:00AM	3:00PM	60	10/9/2023	10/12/2023	6	\$11.75	\$70.50
	6		MTWT...	3:00PM	7:00PM	60	10/9/2023	10/12/2023	6	\$12.95	\$77.70

<b>STATION:</b>	WDTL-FM	<b>ORDER#:</b>	3210832	<b>DATE:</b>	10/06/2023
<b>MARKET:</b>	UM - Indianola, MS	<b>AMOUNT:</b>	\$310.80	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	24		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
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<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4450092</b>
<b>ADVERTISER:</b>	Tate for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	10/6-10/12 Est 16002	<b>AGY EST:</b>	16002		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-06-2023 TO 10/15/2023	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/05/2023 13:36	

<b>TOTAL</b>	Oct														Total
<b>SPOT</b>	24														24
<b>CASH</b>	310.80														310.80
<b>TOTAL</b>	310.80														310.80

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media & Advocacy Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tate Reeves

Authorized committee:

Tate for Governor

Agency requesting time (and contact information):

N/A American Advocacy & Media Group

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Governor

Date of election:

November 7th, 2023

General

Primary

Treasurer of candidate's authorized committee:

P.O. Box 24335, Jackson, MS 39225 - Treasurer: Kristen McDevitt - Phone (601) 720-3294

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

Signature:

*Steve Syckes*

Name:

STEVE SYCKES, agent for  
TATE FOR GOVERNOR

Date of Request to Purchase Ad Time:

**Station Representative**

Signature:

*Michele Ami*

Name:

Michele Ami

Date of Station Agreement to Sell Time:

10.5.23