



**Please remit to:**  
 DELTA RADIO NETWORK LLC  
 PO BOX 1756  
 GREENVILLE MS 38702-1756  
 Phone 662-394-8865

# WDTL-FM Order Confirmation

**OrderID: 11252-005**

Sponsor: BRANDON PRESLEY CAMPAIGN  
 Product: BRANDON PRESLEY CAMPAIGN  
 Estimate/PO: EST 106  
 AccountRep: House Accounts  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail  
 Run Dates: 10/4/2023 - 10/9/2023  
 Items Ordered: 24  
 Ordered Amount: \$310.80  
 -Agency Commission: -\$46.62  
 Net Amount: \$264.18

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD  
 SUITE 903  
 WEST PALM BEACH, FL 33401

## Scheduled Station(s): WDTL-FM BRANDON PRESLEY CAMPAIGN

Printed 10/2/2023 2:30:03 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/4/2023 - 10/9/2023	All Weeks	06:00 AM - 10:00 AM	2		2	2	2			8	:60	Radio Ad		1067	8	14.15	113.20
02 10/4/2023 - 10/9/2023	All Weeks	10:00 AM - 03:00 PM	2		2	2	2			8	:60	Radio Ad		1067	8	11.75	94.00
03 10/4/2023 - 10/9/2023	All Weeks	03:00 PM - 07:00 PM	2		2	2	2			8	:60	Radio Ad		1067	8	12.95	103.60

**Broadcast Month Projected Billing [Net]:**

Oct-23	264.18	Nov-23	0.00	Dec-23	0.00	Q4-2023	264.18
--------	--------	--------	------	--------	------	---------	--------

Confirmed Correct; Payment Guaranteed

Accepted for WDTL-FM

<b>STATION:</b>	WDTL-FM	<b>ORDER#:</b>	3210732	<b>DATE:</b>	10/02/2023
<b>MARKET:</b>	UM - Indianola, MS	<b>AMOUNT:</b>	\$310.80	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	24		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4449903</b>	
<b>ADVERTISER:</b>	Brandon Presley Campaign	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	10/3-10/9 Est 106 Radio	<b>AGY EST:</b>	106		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-03-2023 TO 10/9/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 10/02/2023 13:01</b>	

**COMMENTS**

[Rep Comment] 10/02/2023: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. \*\*If you d like to have your order print columns, choose the BDR print button\*\*. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\* \*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.\*\*\*

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

**WEEK#1                      10/3/2023 To 10/9/2023                      WK TOT \$310.80                      WK TOTAL SPOTS 24**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	10/3/2023	10/9/2023	8	\$14.15	\$113.20
	2		TuWThF.. /M	10:00AM	3:00PM	60	10/3/2023	10/9/2023	8	\$11.75	\$94
	3		TuWThF.. /M	3:00PM	7:00PM	60	10/3/2023	10/9/2023	8	\$12.95	\$103.60

<b>TOTAL</b>	Oct											Total
SPOT	24											24
CASH	310.80											310.80
TOTAL	310.80											310.80

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Meredith Patel, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Brandon Presley

Authorized committee: Brandon Presley Campaign

Agency requesting time (and contact information):  
 N/A Old Town Media

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): Governor

Date of election: 11/7/23       General       Primary

Treasurer of candidate's authorized committee: Rachel Headley

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Meredith Patel</u>	Name: <u>Michele Olmi</u>
Date of Request to Purchase Ad Time: <u>7/6/23</u>	Date of Station Agreement to Sell Time: <u>9.18.23</u>