



## ISSUES REPORT 4th QUARTER, 2013



COMMUNITY ISSUE	DESCRIPTION OF happi 92.7's INVOLVEMENT	DATE	AMOUNT OF TIME DEVOTED
HEALTH	Each weekday morning happi 92.7 brought public awareness to epilepsy through our random acts of kindness.	10/1 - 12/13/13	53 hours
HEALTH	Each weekday there was a :60 call in that shed light on Epilepsy for the Erie Community	10/1 - 12/13/13	53 minutes
COMMUNITY SERVICE	Every Thursday thorough the quarter was FURS-day. Happi 92.7 featured an adoptable pet from the Humane Society of Northwest PA on our Facebook page with a 3-minute video featuring the pet and drawing attention to the shelter and what they do. Included were ten :15 live mentions a week on the air.	10/1 - 12/31/13	39 minutes video A combined 3 minutes on-air mention
HEALTH	Morning Show personality was a Celebrity Bartender at Edinboro Hotel to raise money for Emma's Footprints, an outreach and help for parents with infants in Pediatric Intensive Care. The group provides therapy, financial support and information.	12/21/13	2 hours
PUBLIC SERVICE	happi 92.7 interviewed Daniel Meyer of the Erie Philharmonic about a free concert coming up for the public, celebrating 100 years of service to the community	10/8/13	5 minutes
EDUCATION	happi 92.7 promoted a free event for local children as an alternative to Trick or Treating at the Erie Children's Museum. The event was interactive and educational.	10/17/13	5 minutes
POVERTY, HOMELESSNESS	happi 92.7 promoted via social media, Facebook and Twitter, a local restaurant's annual Thanksgiving Dinner for the homeless and poor of the area.	11/1 -11/28/13	1 minute each day
FINANCE	happi 92.7 broadcasted live from the Erie Zoo, the annual Pet-O-Ween, promoting their annual fund for needed improvements for our zoo. Happi set up a Selfie Booth, and for a dollar donation, visitors could get a framed picture of themselves and their favorite pet.	10/31/13	4 hours