



ISSUES REPORT 4th QUARTER, 2019



COMMUNITY ISSUE	DESCRIPTION OF "HAPPI ERIE People, Places, and Things" PROGRAM	DATE	Time	AMOUNT OF TIME DEVOTED
Community Service	Brett Johnson fo Mercyhurst University Arts and Culture Program was a guest on the station to talk about the programs that are planned for the coming months.	10/6/19	6:00 AM	15 minutes
Animal Welfare	Liz Freitag of Peninsula Pups was a guest to let listeners know about the Free Halloween pictures and micro chipping event that is planned.	10/13/19	6:00 AM	15 minutes
Feeding the Hungry	Ben Jefferies of Hallman Chevrolet was interviewed to alert the community of the project collecting non-perishable food items for 2nd Harvest Food Bank.	10/20/19	6:00 AM	15 minutes
Health	Liz Brown of the National Epilepsy Foundation appeared on the program to make listeners aware that November is National Epilepsy month, and urged everyone to turn the pink of October to purple for November...epilepsy awareness color.	10/27/19	6:00 AM	15 minutes
Health	Jacqueline Semour of the Community Blood Bank issued an urgent need for blood, which could get worse over the holidays. Country Fair gift cards are being given as thank you's.	11/3/19	6:00 AM	15 minutes
Homelessness	Paula Galla of Abiding Hope Church announced a free Thanksgiving meal for the homeless and needy; also needed are volunteers to cook and serve.	11/10/19	6:00 AM	15 minutes
Children's Welfare	Joelyn Bush of United Way of Erie County told listeners about a new program to help parents and children work on homework together. Free starter backpacks are available.	11/17/19	6:00 AM	15 minutes
Help for Needy	Christine Fetcho, Marketing Director for Boscov's, announced that the Toys for Tots program starts December 3rd with boxes all over Boscov's for new unwrapped toys for local children.	11/24/19	6:00 AM	15 minutes
Education	Shannon Collins from the Achievement Center was a guest on the program to tell listeners about the many free programs they offer for helping parents help their children achieve.	12/1/19	6:00 AM	15 minutes
Children's Welfare	Tammy Roche of the YMCA talked about the new program the Y is offering for after school care.	12/8/19	6:00 AM	15 minutes



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Community Service	Danielle Hartland told the public about the Christmas Eve event at the Warner Theater...free and no tickets necessary.	12/15/19	6:00 AM	15 minutes
Health	Tony Pyle of LECOM Fitness and Wellness Center told listeners of the many great opportunities locally offered in the coming decade to locals.	12/22/19	6:00 AM	15 minutes
Health	Tammy Carbone of CVS was a guest on the program to offer a "Free Minute Clinic" with blood pressure screening, Cholesterol and BMI checking.	12/29/19	6:00 AM	15 minutes
Feeding the Hungry	The ERIE Radio partnered with local TV stations WICU and WSEE for the Drive Thru Food Drive to benefit 2nd Harvest Food Bank. We were live on location at WICU/WSEE and Northwest Bank.	11/20/19	1:00 PM	3 hours
Education	The ERIE Radio Company was live at Mercyhurst University to present an award to a local student who goes above and beyond to help the community. We partnered with Tendto Credit Union for this College Campus Champ Award.	11/21/19	11:30 AM	30 minutes
Help for Needy	The ERIE Radio Company partnered with Boscov's and the local Marines to collect new unwrapped toys for local children from December 3-7. Promos ran and Boscov's and Marine personnel were on the morning show to share with the community. We broadcasted Live on location for this project.	12/5/19	10:00 AM	2 hours
Health	We were live at the Community Blood Bank because of the holiday shortage of blood. Also promoted with on-air promos and live morning show interviews with blood bank personnel.	12/26/19	11:00 AM	2 hours
Animal Welfare	Every Thursday is FURS-day on happi with an ongoing program in which we partner with the Humane Society to feature an animal looking for a home. This is promoted on air, and on all happi social media platforms	on-going	2-3 times each day Monday-Thurs.	varies