



ISSUES REPORT 1st QUARTER, 2018



COMMUNITY ISSUE	DESCRIPTION OF "HAPPI ERIE People, Places, and Things" PROGRAM	DATE	Time	AMOUNT OF TIME DEVOTED
Health	Dr. Thomas Perkins was a guest on the program to offer free spine screenings for all ages in an effort to educate listeners on natural methods to feel good and be "aligned" for the New Year.	1/7/18	6:00 AM	15 minutes
Homelessness	Darrell Smith from Erie City Mission was a guest on the program to talk about the "World's Biggest Snowball" promotion they did with HAPPI, donating all money to City Mission programs	1/14/18	6:00 AM	15 minutes
Health	Tammy Roche of the local YMCA was a guest on the program to talk about how listeners can serve the community by volunteering with the Y on its various programs	1/21/18	6:00 AM	15 minutes
Economy	Erin Fessler of the Erie Community Foundation was a guest on the program to talk about the fundraising efforts of the Foundation and how the charitable donations from the community benefits the local organizations, allowing them to continue to serve the community	1/28/18	6:00 AM	15 minutes
Family services	Paul Hayes and Eric Perrino of Family Services of NWPA were guests on the program; they talked about the "Mentoring Tree" that HAPPI sponsored during the holidays at Tinseltown and how this effort touched so many children's lives. They also informed listeners on how they can continue to help those families in need throughout the year.	2/4/18	6:00 AM	15 minutes
Economy	Korac Timon from Erie Diocesan Cemeteries was a guest on the program to talk about the history of the organization, and how those in need can received free of charge.	2/11/18	6:00 AM	15 minutes
Economy/Family Services	Jake Scheloski of Agresti Real Estate was a guest on the program to discuss the Erie PA Home Town Heroes program. This non-profit recognizes servicemen and early responders in Erie County and encourages volunteerism in our area to benefit vets and responders in need.	2/18/18	6:00 AM	15 minutes
Health	Jennifer Brownlee of the Community Blood Bank was a guest on the program to alert the public that the shortage of blood has reached critical proportions. She encouraged all who can donate blood to do so as soon as possible.	2/25/18	6:00 AM	15 minutes



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Community	Lee Ann Long of Long's School of Dance was a guest to let the public know that a bonus Free Day of Dance is available to the community. She encouraged listeners to discover the freedom and joy dance can bring.	3/4/18	6:00 AM	15 minutes
Economy	Emily Smicker of VCG Properties was a guest on the program to talk about the growth plans for the West Erie Plaza shopping area.	3/11/18	6:00 AM	15 minutes
Education	Mary Alice Turner of PNC Banks was a guest on the program to let the public know how they can donate books to kids in the community who would not otherwise have the opportunity to own and read books	3/18/18	6:00 AM	15 minutes
Health	Dee Weinberg of Good Taste Erie was a guest on the program to educate listeners on how they can eat both healthily and economically	3/25/18	6:00 AM	15 minutes
Education/ Employment	HAPPI was part of the Penn State Behrend Job Fair, acquainting college students about opportunities in radio media.	3/15/18	11:00 AM	5 hours
Economy	HAPPI held a live interview with owners of stores on "the Hill" who were victims of vandalism, and created a GoFundMe page to raise money for security cameras for all business in their area of Peach Street.	2/22/18	7:20 AM	5 minutes
Community	On Air personality Shari McBride was host of the Humane Society's Super Trivia Bowl at Mannechor Club...100% of the money raised went to the Humane Society for homeless animals	1/26/18	6:00 PM	4.5 hours
Community	Every Thursday is FURS-day on happi with an ongoing program in which we partner with the Humane Society to feature an animal looking for a home. This is promoted on air, and on all happi social media platforms	on-going	2-3 times each day Monday-Thurs.	varies