



ISSUES REPORT 2nd QUARTER, 2017



COMMUNITY ISSUE	DESCRIPTION OF "HAPPI ERIE People, Places, and Things" PROGRAM	DATE	Time	AMOUNT OF TIME DEVOTED
Health	Nicole Hornaman from the Community Blood Bank was a guest on the program to urge eligible donors to give blood or platelets due to the ongoing blood shortage	4/2/17	6:15 AM	15 minutes
Homeless	Mark Alexa of Community Shelter Services was a guest on the program to talk about the plight of the homeless in Erie and what listeners can do to get involved and help alleviate this problem	4/9/17	6:15 AM	15 minutes
Health	Greg Hall of Shriners Hospital was a guest on the program to let listeners know about the 80th Birthday Celebration for Shriners and some of the activities they can look forward to.	4/16/17	6:15 AM	15 minutes
Community	Emily Antolik of the Erie Zoo was a guest on the program to let listeners know about the attributes of the local zoo, the many programs that go on through the summer, and how beneficial a family membershin is	4/23/17	6:15 AM	15 minutes
Social Services	Mary Angelo of Angelo's Supplies was a guest on the program to talk about how her business is planning a fundraiser to benefit Erie's veterans	4/30/17	6:15 AM	15 minutes
Community	Del Freedline of Creative Productions was a guest on the program to promote Pets on the Bay, benefiting the domestic animals of the area and promoting pet adontion.	5/7/17	6:15 AM	15 minutes
Economy	Christine Meyer of the Preppy Pickle was a guest on the program to talk about small businesses in our area and encouraging listeners to patronize these by "shopping small."	5/14/17	6:15 AM	15 minutes
Economy	Emily Smicker from VCG Properties was a guest on the program to talk about Gears and Grub, an annual event coinciding with Roar on the Shore, but featuring local farmers' and vendors products.	5/21/17	6:15 AM	15 minutes
Social Services	Erik Perrino of Family Services was a guest on the program to talk about the exciting expansion projects going on at the Erie City Mission	5/28/17	6:15 AM	15 minutes
Health	Nicole Hornaman was a guest on the program representing Community Blood Bank and promoting "Donate 4 Disney" event.	6/4/17	6:15 AM	15 minutes
Social Services	Christina Vogel of Donatos Pizza was on the program to advise listeners about the "Vets Eat Free" <u>day coming up.</u>	6/11/17	6:15 AM	15 minutes
Community	Nicole Bawol of the Erie Humane Society was a guest on the program to talk bout animal abuse and what listeners should do if they suspect animal abuse.	6/18/17	6:15 AM	15 minutes



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Sports	Emily Biddle of the Erie Sports Commission was a guest on the program to talk about the diverse summer programs available through the work of the commission.	6/25/17	6:15 AM	15 minutes
Community	Every Thursday is FURS-day on happi with an ongoing program in which we partner with the Humane Society to feature an animal looking for a home. This is promoted on air, and on all happi social media platforms	on-going	2-3 times each day Monday-Thurs.	varies