

## ISSUES REPORT 4th QUARTER, 2017



ALL THE HITS				ALL THE HITS
COMMUNITY ISSUE	DESCRIPTION OF "HAPPI ERIE People, Places, and Things" PROGRAM	DATE	Time	AMOUNT OF TIME DEVOTED
Education	Del Freedline of Pets on the Bay Pet Expo was a guest on the program to talk about the annual event that raises money for local animal shelters and educating the public on pet care.	10/1/17	6:15 AM	15 minutes
Hunger	HAPPI was live at Sander's Grocery Store in North East for the "Move the Mountain" Food Drive for the North East Community Food Bank	10/4/17	10:00 AM	5 hours
Family	Anslie Brosig of the ExpERIEnce Children's Museum was a guest on the program to inform listeners about the free play and Trick or Treating available for all kids at the museum next Sunday.	10/8/17	6:15 AM	15 minutes
Community	Nicole Bawol of the Humane Society was a guest on the program to talk aobut the Bark-tober Fest coming up that will benefit the Humane Society.	10/15/17	6:15 AM	15 minutes
Community	Sudan Barnett of the Erie Art Museum was a guest on the program to alert the public about "free gallery night."	10/22/17	6:15 AM	15 minutes
Safety / Education	Keith Von Volkenburg was a guest on the program to discuss motivation to pursue martial arts at any age.	10/29/17	6:15 AM	15 minutes
Education	Amy Vercant of the North East Chamber of Commerce was a guest on the program to promote the upcoming education events available to the public.	11/5/17	6:15 AM	15 minutes
Special Needs Children	Officer Kirk Reese was a guest on the program to talk about the Polar Plunge at Presque Isle which will benefit Special Olympics.	1/12/17	6:15 AM	15 minutes
Health	Thomas J. Meyers, local author of "Pick up the Phone" was a guest on the program to address the opiod epidemic and suggest ways a person can get help for addiction.	1/19/17	6:15 AM	15 minutes
Education of Children and Youth	Paula Hayes of Family Services of Northwestern PA was a guest on the program to talk about the importance of mentoring young people	11/26/17	6:15 AM	15 minutes
Special Needs Children	Greg Coleman, president of the Erie SeaWolves was a guest on the program to talk about the SeaWolves new venturebuilding an adaptive field for special needs children.	12/3/17	6:15 AM	15 minutes
Education	Lisa Toddleben of Erie Puppymill Awareness Group was a guest on the program to educate listeners on the dangers and pitfalls of puppymills and suggested alternative ways of acquiring a pet.	12/10/17	6:15 AM	15 minutes
Community	Shari McBride of the HAPPI Morning Show was a celebrity bartender for Tail Waggin Wednesday raising money for the Humane Society.	12/13/17	7:00 PM	1 hour



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Homelessness	Rebecca Grimaldi of Community Shelter Services was a guest on the program to talk about the plight of the homeless in our area and what is being done to help.	12/17/17	6:15 AM	15 minutes
Social Needs	Karen Rae of Wayside Presbyterian Church was a guest on the program to talk about the outreach services that the church sponsors.	12/24/17	6:15 AM	15 minutes
Heath/Wellness	Tammy Roche of the YMCA was a guest on the program to remind listeners that FREE Y Trial Membership is still available for one more day, and encouraging listeners to exercise for good health.	12/31/17	2-3 times each day Monday- Thurs.	15 minutes
Needy Children	HAPPI was live at the Millcreek Mall collecting Toys for Tots for local needy children.	11/28 through 12/2/17	6 hours each day	30 hours
Social Needs of Children and Youth	Throughout the month of December, HAPPI partnered with Big Brothers and Big Sisters to share stories on-air about local kids who are looking to be paired up with a local adult to become their Big Brother or Sister.	12/1 through 12/31/17	various	varies
Community	Every Thursday is FURS-day on happi with an ongoing program in which we partner with the Humane Society to feature an animal looking for a home. This is promoted on air, and on all happi social media platforms	on-going	2-3 times each day Monday- Thurs.	varies