

ISSUES REPORT 1st QUARTER, 2017



ERIE'S NEW#1 HIT SPOT		ERIE'S NEW#1 HIT SPOT		
COMMUNITY ISSUE	DESCRIPTION OF "HAPPI ERIE People, Places, and Things" PROGRAM	DATE	Time	AMOUNT OF TIME DEVOTED
Education	Tammy Rouch of the YMCA was a guest on the program to announce the free classes for adults and kids being offered by the Y for the winter term.	1/1/17	6:15 AM	15 minutes
Programs for Children	Kim Beers from Early Connection was a guest on the program to talk about the planned event coming up for kids at the Millcreek Mall	1/8/17	6:15 AM	15 minutes
Fund raising for Community Organizations	Russ Myers was a guest on the program to announce the Max & Erma's fund raiser coming up for the United Way.	1/15/17	6:15 AM	15 minutes
Educational Programs for Kids	Anslie Brosig from ExpERIEnce Children's Museum talked about the new exhibit in the museum	1/22/17	6:15 AM	15 minutes
Health	Shannon Wolford of the Sight Center was a guest on the program to talk about the effect untreated diabetes can have on sight.	1/29/17	6:15 AM	15 minutes
Community Events	Emily Biddle of the Erie Sports Commission was a guest on the program to talk about the upcoming events planned by the commission.	2/5/17	6:15 AM	15 minutes
Caring for Animals in Need	Nicole Bawol of the Humane Society was a guest on the program to acquaint the public about the Valentine Day Puppy-grams that will benefit the Humane Society	2/12/17	6:15 AM	15 minutes
Health	Greg Hall of Shriners Hospital for Children was a guest on the program to talk about the many services provided by the hospital.	2/19/17	6:15 AM	15 minutes
Local Business Growth	Christine Myers of the Erie Small Business Association was a guest on the program to let the public know about the work of the association and how it helps small local businesses on a daily basis.	2/26/17	6:15 AM	15 minutes
Programs for Children	Dr. Tony Snow was a guest on the program to talk about the Wellness events at the Millcreek Mall	3/5/17	6:15 AM	15 minutes
Pet Care for Families	Dino Sorbara from Pet Supplies Plus was a guest on the program to give the listeners tips about care of their pets.	3/12/17	6:15 AM	15 minutes
Health	Nicole Hornaman of the Community Blood Bank was a guest on the program to let listeners know about the shortage the bank is experiencing and how the public can donate their blood and/or platelets.	3/19/17	6:15 AM	15 minutes
Family Services	Erik Perrino of Family Services of Northwestern PA to talk about a new family program that has been developed.	3/26/17	6:15 AM	15 minutes
Community	Every Thursday is FURS-day on happi with an ongoing program in which we partner with the Humane Society to feature an animal looking for a home. This is promoted on air, and on all happi social media platforms	on-going	2-3 times each day Monday- Thurs.	varies