

# ORDER *REVISED*



KSNW Wichita

**Orders**  
**Order / Rev:** A1632830  
**Alt Order #:** 26116672  
**Product Desc:** Political  
**Estimate:** 273  
**Flight Dates:** 07/31/18 - 08/07/18  
**Original Date / Rev:** 08/01/18 / 08/01/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Pound Feinstein  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
5505 Connecticut Avenue North West  
Washington, DC 20015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Jim Barnett/Governor/KS/Rep  
**Demographic:** A35+  
**Product Codes:** PL14  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:** \_\_\_\_\_  
**Order Separation:** 00:10:00  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** SP10851  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/06/18	31	\$6,270.00	\$5,329.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	31	\$6,270.00	\$5,329.50	0.00
<b>Totals</b>	<b>31</b>	<b>\$6,270.00</b>	<b>\$5,329.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KSNW Wichita	25%	\$6,270.00
Market	100%	\$25,080.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$18,810.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	Multi	08/01/18	08/01/18		CM	7-8am	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 7-8am															
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Today Show 7-8am															
-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--W----		1				\$150.00		0.00			
E 3	Multi	08/02/18	08/02/18	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$150.00	P4	0.00	NM	0	\$0.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Today Show 7-8am															
-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---T---		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/30/18-08/05/18	Today Show 7-8am			7-8am	---Th-----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
E 4	Multi	08/03/18	08/03/18	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$150.00	P4	0.00	NM	0	\$0.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Today Show 7-8am															
-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----F--		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/30/18-08/05/18	Today Show 7-8am			7-8am	----F--	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
E 5	Multi	08/06/18	08/06/18	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
Today Show 7-8am															
-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----		1				\$150.00		0.00			
E 7	Multi	08/01/18	08/01/18	KSN News	CM	12n-1pm	--W----	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
KSN News															
-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--W----		1				\$80.00		0.00			
E 8	Multi	08/02/18	08/02/18	KSN News	CM	12n-1pm	---T---	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
KSN News															
-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---T---		1				\$80.00		0.00			
E 9	Multi	08/03/18	08/03/18	KSN News	CM	12n-1pm	----F--	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
KSN News															
-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----F--		1				\$80.00		0.00			
E 10	Multi	08/06/18	08/06/18	KSN News	CM	12n-1pm	M-----	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
KSN News															
-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----		1				\$80.00		0.00			
E 12	Multi	08/01/18	08/01/18	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$170.00	P3	0.00	NM	1	\$170.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
M-F 430-5p															
-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--W----		1				\$170.00		0.00			
E 13	Multi	08/02/18	08/02/18	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$170.00	P3	0.00	NM	1	\$170.00
Channels : KSNW,KSNC,KSNG,KSNL,KSNW															
M-F 430-5p															

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 Estimate: 273  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---T---		1				\$170.00		0.00			
E 14	Multi	08/03/18	08/03/18	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$170.00	P3	0.00	NM	1	\$170.00
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW M-F 430-5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----F--		1				\$170.00		0.00			
E 15	Multi	08/06/18	08/06/18	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$170.00	P3	0.00	NM	1	\$170.00
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW M-F 430-5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----		1				\$170.00		0.00			
E 16	Multi	08/01/18	08/01/18	KSN News at Six	CM	6-630p	--W----	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--W----		1				\$185.00		0.00			
E 17	Multi	08/03/18	08/03/18	KSN News at Six	CM	6-630p	----F--	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----F--		1				\$185.00		0.00			
E 18	Multi	08/06/18	08/06/18	KSN News at Six	CM	6-630p	M-----	:30	1	\$185.00	P4	0.00	NM	1	\$185.00
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----		1				\$185.00		0.00			
E 20	Multi	08/01/18	08/01/18	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW M-F 630-7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--W----		1				\$325.00		0.00			
E 21	Multi	08/02/18	08/02/18	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW M-F 630-7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---T---		1				\$325.00		0.00			
E 22	Multi	08/03/18	08/03/18	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW M-F 630-7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----F--		1				\$325.00		0.00			
E 23	Multi	08/06/18	08/06/18	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW M-F 630-7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	M-----		1				\$325.00		0.00			
E 25	Multi	08/01/18	08/01/18	LN M-F	CM	10-10:35pm	--W----	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		Channels : KSNW,KSNC,KSNG,KSNTL,KSNNW KSN News at Ten Mon-Fri													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--W----		1				\$275.00		0.00			

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 Alt Order #: 26116672  
 Flight Dates: 07/31/18 - 08/07/18

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 Product Desc: Political  
 Estimate: 273

KSNW Wichita

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 26	Multi	08/02/18	08/02/18	LN M-F Channels : KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	---T---	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---T---		1				\$275.00		0.00			
E 27	Multi	08/03/18	08/03/18	LN M-F Channels : KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	----F--	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----F--		1				\$275.00		0.00			
E 28	Multi	08/06/18	08/06/18	LN M-F Channels : KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	M-----	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/06/18	08/12/18	M-----		1				\$275.00		0.00			
E 29	Multi	08/05/18	08/05/18	LN Su Channels : KSNC,KSNG,KSNL,KSNW KSN News at 10 Sun	CM	KSN News at 10 S	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	-----S		1				\$225.00		0.00			
E 30	Multi	08/01/18	08/01/18	Today Show 7-8am Channels : KSNC,KSNG,KSNL,KSNW Today Show 7-8am	CM	7-8am	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--W----		1				\$150.00		0.00			
E 31	Multi	08/02/18	08/02/18	KSN News Channels : KSNC,KSNG,KSNL,KSNW KSN News	CM	12n-1pm	---T---	:30	1	\$80.00	P4	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---T---		1				\$80.00		0.00			
E 32	Multi	08/03/18	08/03/18	M-F 430-5p Channels : KSNC,KSNG,KSNL,KSNW M-F 430-5p	CM	430-5pm	----F--	:30	1	\$170.00	P3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	----F--		1				\$170.00		0.00			
E 33	Multi	08/01/18	08/01/18	M-F 630-7p Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p	CM	630-7pm	--W----	:30	1	\$325.00	P4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	--W----		1				\$325.00		0.00			
E 34	Multi	08/02/18	08/02/18	LN M-F Channels : KSNC,KSNG,KSNL,KSNW KSN News at Ten Mon-Fri	CM	10-10:35pm	---T---	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---T---		1				\$275.00		0.00			
N 35	Multi	08/02/18	08/02/18	Today Show 7-8am Channels : KSNC,KSNG,KSNL,KSNW Today Show 7-8am	CM	7-8am	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/30/18	08/05/18	---T---		1				\$300.00		0.00			
N 36	Multi	08/02/18	08/03/18	Today Show 8-9am Channels : KSNC,KSNG,KSNL,KSNW Today Show 8-9am	CM	8-9am	---11--	:30	2	\$170.00	P3	0.00	NM	2	\$340.00

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-		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---11--					2	\$170.00		0.00			
N37	Multi	08/03/18	08/03/18	M-F 4-430p	CM	4-430pm	----1--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		Channels : KSNC,KSNG,KSNN,KSNW													
		M-F 4-430p													
-		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----1--					1	\$150.00		0.00			
													Totals	31	\$6,270.00



125 West 55th St  
New York, NY 10019

Contract # 26116672 Changes as of: 8/1/2018 at 9:59 AM Version: Highlighting Revision 3

CPE: 44/59/273 Flight: 7/31/18 - 8/7/18 Station: KSNW Con Type: POLITICAL/VOTE  
 Agency: POUND FEINSTEIN Advertiser: Jim Barnett for Gov Market: Wichita Total \$: \$6,270.00  
 POUND, FEINSTEIN & ASSOCIATES 5505 CONNETTICUTT AVE NW #270 WASHINGTON DC 20015 Product: Political Office: WASHINGTON Total Spots: 31

Agency Order #: 7583465 Service: Nielsen Total CPP: \$40.87  
 Buyer: Pound, Jamie Primary Demo: Adults 35+ Total GRP: 153.4  
 Salesperson: KELLY JOHNS 202-872-5880 Assistant: KELLY JOHNS 202-872-5880 Traffic #: A1632830  
 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/31 - 8/7							Total Spots	Total \$	CPP*	GRP*	
							7/31	8/1	8/2	8/3	8/4	8/5	8/6					8/7
1	Tu-F,M 7a-8a			\$150.00	3.2	30	0	1	0	0	0	0	1	0	2	\$300.00	\$46.88	6.4
2	Tu-F,M 12n-12:01p			\$80.00	3.1	30	0	1	1	1	0	0	1	0	4	\$320.00	\$25.81	12.4
3	Tu-F,M 4:30p-5p			\$170.00	4.4	30	0	1	1	1	0	0	1	0	4	\$680.00	\$38.64	17.6
4	Tu-F,M 6p-6:30p			\$185.00	5.9	30	0	1	0	1	0	0	1	0	3	\$555.00	\$31.36	17.7
5	Tu-F,M 6:30p-7p			\$325.00	9.3	30	0	1	1	1	0	0	1	0	4	\$1,300.00	\$34.95	37.2
6	Tu-F,M 10p-10:30p			\$275.00	6.0	30	0	1	1	1	0	0	1	0	4	\$1,100.00	\$45.83	24.0
7	Su 10p-10a			\$225.00	8.9	30	0	0	0	0	0	1	0	0	1	\$225.00	\$25.28	8.9
8	W-F 7a-8a			\$150.00	3.2	30	0	1	0	0	0	0	0	0	1	\$150.00	\$46.88	3.2
9	W-F 12n-1p			\$80.00	3.1	30	0	0	1	0	0	0	0	0	1	\$80.00	\$25.81	3.1
10	W-F 4:30p-5p			\$170.00	4.4	30	0	0	0	1	0	0	0	0	1	\$170.00	\$38.64	4.4
11	W-F 6:30p-7p			\$325.00	9.3	30	0	1	0	0	0	0	0	0	1	\$325.00	\$34.95	9.3
12	W-F 10p-10:35p			\$275.00	6.0	30	0	0	1	0	0	0	0	0	1	\$275.00	\$45.83	6.0
13	Th 7a-8a			\$300.00	3.2	30	0	0	1	0	0	0	0	0	1	\$300.00	\$93.75	3.2
14	M-F 8a-9a		Today Show	\$170.00	0.0	30	0	0	1	1	0	0	0	0	2	\$340.00	\$0.00	0.0
REV+ 15	M-F 4p-4:30p		Jeopardy	\$150.00	0.0	30	0	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
<b>TOTALS:</b>							0	8	8	8	0	1	6	0	31	\$6,270.00	\$40.87	153.4

*Revision due to mg*



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26116672	<b>Changes as of:</b> 8/1/2018 at 9:59 AM	<b>Version:</b> Highlighting Revision 3
<b>CPE:</b> 44/59/273	<b>Flight:</b> 7/31/18 - 8/7/18	<b>Station:</b> KSNW
<b>Agency:</b> POUND FEINSTEIN & ASSOCIATES 5505 CONNETICUTT AVE NW #270 WASHINGTON DC 20015	<b>Advertiser:</b> Jim Barnett for Gov	<b>Market:</b> Wichita
	<b>Product:</b> Political	<b>Office:</b> WASHINGTON
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$6,270.00
		<b>Total Spots:</b> 31
<b>Agency Order #:</b> 7583465	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$40.87
<b>Buyer:</b> Pound, Jamie	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 153.4
<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	<b>Traffic #:</b> A1632830
<b>Separation:</b>		

<b>Special Instructions</b>
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Order Level Comments		
Date/Time	Added by	Comment
07/31/18 12:57 PM	Lori Sanderson	MG DUE TO RATE/OVERSELLS.
07/30/18 2:05 PM	Lori Sanderson	MG'S DUE TO PAYMENT NOT RECEIVED.
07/30/18 10:13 AM	KELLY JOHNS	Canceled by new revision
07/30/18 9:50 AM	Lori Sanderson	WONT, CLEAR. P3 OR HIGHER
07/30/18 9:50 AM	System	Notice Received.

Competitive Information	
<b>Market Budget:</b>	\$25,080
<b>KSNW Share:</b>	25%
<b>Comment:</b>	est
<b>Unknown:</b>	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$6,270.00	\$40.87	153.4
<b>Total</b>	<b>100%</b>	<b>31</b>	<b>\$6,270.00</b>	<b>\$40.87</b>	<b>153.4</b>

Monthly Summary		
Month	Spots	Dollars
2018-Aug	31	\$6,270.00
<b>Total</b>	<b>31</b>	<b>\$6,270.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/1/18 9:59 AM	KELLY JOHNS	Revised	1		\$150.00	\$5,845.00	Changes: Total Spots from 30 to 31, Calculated Dollars from \$6,120.00 to \$6,270.00, Total CPP from \$39.90 to \$40.87, Competitive Market Budget from \$24,480 to \$25,080, Origuser Entered Dollars from \$5,780.00 to \$6,120.00, User Entered \$ from \$6,120.00 to \$6,270.00, Total \$ from \$6,120.00 to \$6,270.00. 1 buyline added or modified.
Revision	7/31/18 2:36 PM	KELLY JOHNS	Confirmed	2		\$340.00	\$5,695.00	Changes: Total Spots from 28 to 30, Calculated Dollars from \$5,780.00 to \$6,120.00, Total CPP from \$37.68 to \$39.90, Competitive Market Budget from \$23,120 to \$24,480, Origuser Entered Dollars from \$5,355.00 to \$5,780.00, User Entered \$ from \$5,780.00 to \$6,120.00, Total \$ from \$5,780.00 to \$6,120.00. 1 buyline added or modified.
Makegood 3	7/31/18 12:57 PM	Lori Sanderson	Confirmed	1	2	\$0	\$5,355.00	Changes: Total Spots from 29 to 28, Total GRPs from 156.6 to 153.4, Total CPP from \$36.91 to \$37.68, Total GIMPs from 157 to 153, Total CPM from \$36,909.32 to \$37,679.27. 2 buylines added or modified.
Makegood 2	7/30/18 2:05 PM	Lori Sanderson	Confirmed	5	5	\$0	\$5,355.00	Changes: Total Spots from 24 to 29, Total GRPs from 134.6 to 156.6, Total GIMPs from 135 to 157, Total CPM from \$36,627.04 to \$36,909.32. 10 buylines added or modified.
Queued for Electronic Contracting	7/30/18 1:38 PM					\$0	\$0	
Revision	7/30/18 10:13 AM	KELLY JOHNS	Confirmed			\$425.00	\$5,355.00	Changes: Calculated Dollars from \$4,930.00 to \$5,780.00, Total CPP from \$36.63 to \$36.91, Competitive Market Budget from \$21,420 to \$23,120, Origuser Entered Dollars to \$5,355.00, User Entered \$ from \$0.00 to \$5,780.00, Total \$ from \$4,930.00 to \$5,780.00. 1 buyline added or modified.



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26116672	<b>Changes as of:</b> 8/1/2018 at 9:59 AM	<b>Version:</b> Highlighting Revision 3
<b>CPE:</b> 44/59/273	<b>Flight:</b> 7/31/18 - 8/7/18	<b>Station:</b> KSNW
<b>Agency:</b> POUND FEINSTEIN POUND, FEINSTEIN & ASSOCIATES 5505 CONNECTICUTT AVE NW #270 WASHINGTON DC 20015	<b>Advertiser:</b> Jim Barnett for Gov <b>Product:</b> Political	<b>Market:</b> Wichita <b>Office:</b> WASHINGTON
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$6,270.00 <b>Total Spots:</b> 31
	<b>Agency Order #:</b> 7583465	<b>Service:</b> Nielsen
	<b>Buyer:</b> Pound, Jamie	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	<b>Total CPP:</b> \$40.87 <b>Total GRP:</b> 153.4 <b>Traffic #:</b> A1632830

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	7/30/18 9:50 AM	Lori Sanderson	Canceled		5	\$-425.00	\$4,930.00	Changes: Total \$ from \$5,355.00 to \$4,930.00, Total Spots from 29 to 24, Total GRPs from 156.6 to 134.6, Total CPP from \$34.20 to \$36.63, Total GIMPs from 0 to 135, Total CPM from \$0.00 to \$36,627.04. 1 buyline added or modified.
Queued for Electronic Contracting	7/30/18 9:26 AM					\$0	\$0	
New	7/30/18 9:25 AM	KELLY JOHNS	Confirmed	29		\$5,355.00	\$5,355.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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