

## INVOICE



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**Main: (216) 771-1943**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1800964-1	08/27/17	August 2017	07/31/17 - 08/27/17

Property	Account Executive	Sales Office	Sales Region
WOIO	Teresa Difuria	Telerep-Philadel	National

Billing Address:

**Campaign Group**  
**Attention: Accounts Payable**  
**1600 Locust Street**  
**Philadelphia, PA 19103**

Send Payment To:

**WOIO**  
**Drawer #0958**  
**PO Box 11407**  
**Birmingham, AL 35246-0958**

Advertiser	Product	Estimate Number
POL/Jackson, Frank/D/May	JACKSON FOR MAYOR	178

Flight Dates	Order #	Alt Order #
08/20/17 - 08/28/17	1800964	08770140

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	32	32

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/17	08/28/17	CBS This Morning	7-9a	MTWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/17 08/28/17 MTWTF-- 4 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	W	08/23/17	8:58 AM	CBS This Morning	7-9a	:30	JAC1702ACTH	\$100.00 NM
2	WOIO	Th	08/24/17	7:59 AM	CBS This Morning	7-9a	:30	JAC1701LOCH	\$100.00 NM
3	WOIO	F	08/25/17	8:29 AM	CBS This Morning	7-9a	:30	JAC1702ACTH	\$100.00 NM
2	08/26/17	08/26/17	Sat Early Show	9-11a	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/21/17 08/27/17 -----1- 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Sa	08/26/17	10:28 AM	Sat Early Show	9-11a	:30	JAC1702ACTH	\$125.00 NM
3	08/22/17	08/28/17	Price is Right	11a-12p	MTWTF--	:30	5	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/17 08/28/17 MTWTF-- 5 \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WOIO	Tu	08/22/17	10:59 AM	Price is Right	11a-12p	:30	JAC1701LOCH	\$425.00 NM
4	WOIO	W	08/23/17	10:59 AM	Price is Right	11a-12p	:30	JAC1701LOCH	\$425.00 NM
2	WOIO	Th	08/24/17	10:59 AM	Price is Right	11a-12p	:30	JAC1702ACTH	\$425.00 NM
3	WOIO	F	08/25/17	10:59 AM	Price is Right	11a-12p	:30	JAC1701LOCH	\$425.00 NM
4	08/22/17	08/28/17	Noon News	12-1230p	MTWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/17 08/28/17 MTWTF-- 4 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Tu	08/22/17	12:25 PM	Noon News	12-1230p	:30	JAC1702ACTH	\$300.00 NM

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7	08/22/17	08/28/17	Cleveland 19 News at 5p	5-6p	MTWTF--	:30	3	\$275.00	NM																																																												
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1	WOIO	W	08/23/17	7:42 PM	M-F 730-8p	730-8p	:30	JAC1702ACTH	\$900.00 NM
4	WOIO	Th	08/24/17	7:42 PM	M-F 730-8p	730-8p	:30	JAC1701L0CH	\$900.00 NM
2	WOIO	F	08/25/17	7:53 PM	M-F 730-8p	730-8p	:30	JAC1701L0CH	\$900.00 NM
13	08/26/17	08/26/17	Sat 7-8p	7-8p	-----1-	:30	1	\$300.00	NM
Weeks: Start Date 08/21/17 End Date 08/27/17 MTWTFSS -----1- Spots/Week 1 Rate \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Sa	08/26/17	7:42 PM	Sat 7-8p	7-8p	:30	JAC1702ACTH	\$300.00 NM
14	08/27/17	08/27/17	Su Cleve 19 News at 11p	11p-1135p	-----1	:30	1	\$425.00	NM
Weeks: Start Date 08/21/17 End Date 08/27/17 MTWTFSS -----1 Spots/Week 1 Rate \$425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WOIO	Su	08/27/17	11:29 PM	Su Cleve 19 News at 11p	11p-1135p	:30	JAC1702ACTH	\$425.00 NM
Total Spots							32		

## Payment Terms 30 Days

Gross Total	\$13,375.00
Agency Commission	\$2,006.25
Net Amount Due	\$11,368.75

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.