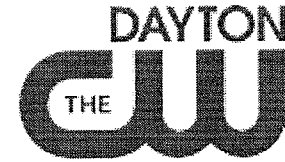


**ORDER**

**Orders**  
**Order / Rev:** 508246  
**Alt Order #:**  
**Product Desc:** OH-KENNEDY/FRENCH  
**Estimate:** 4268  
**Flight Dates:** 10/27/14 - 11/04/14  
**Original Date / Rev:** 10/24/14 / 10/24/14  
**Order Type:** REG

**WBDT**

**Primary AE:** WBDT Political House  
**Sales Office:** L-DTN  
**Sales Region:** Loc

**Agency**  
**Name:** POL/Strategic Media Placement (R) Di  
**Buying Contact:**  
**Billing Contact:**  
 7669 Stagers Loop  
 Delaware, OH 43015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Strategic Media Placement (R) Di  
**Demographic:** A25-54  
**Product Codes:** PL5  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/03/14	3	\$750.00	\$637.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	3	\$750.00	\$637.50	0.00
<b>Totals</b>	<b>3</b>	<b>\$750.00</b>	<b>\$637.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WBDT Political House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBDT	10/27/14	11/04/14	LN M-F 10p-1030p	CM	LN M-F 10p-1030p	M--T---	:30	2	\$250.00	P3	0.00	NM	3	\$750.00
				LN M-F 10p-1030p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/27/14	11/02/14	M--T---		2		\$250.00		0.00					
Week:		11/03/14	11/09/14	M-----		1		\$250.00		0.00					
													<b>Totals</b>	<b>3</b>	<b>\$750.00</b>



OH-KENNEDY/FRENCH EST 4268  
Strategic Media Document / Strategic Media Document

Date: 10/24/2014

## Send Billing To: Strategic Media Placement

**Description:** OH-KENNEDY/FRENCH 10.27-11.4

**Flight Start Date:** 10/25/2014 05:00 AM

**Flight End Date:** 11/7/2014 04:59 PM

**Fax:** 740-201-5502

**Phone: 740-201-5500**

Delaware, OH 43015

**Fax:** 740-201-5502

**Signature**

10/24/14

---

Page:21