

KBBO-AM / YAKIMA

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 07/01/2022-09/30/2022

- 1) Family Issues
- 2) Education
- 3) Politics & Government
- 4) Economics and Local Business
- 5) Crime

Public Affairs Programs

What's Up Yakima- Sundays at 6 am, a weekly program featuring local officials / experts interviewed regarding pressing issues in Yakima and Yakima County.

Quarterly Issues/Programs List

3rd Quarter of 2022

KBBO / YAKIMA / WASHINGTON

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
07/03/22	5:45am	10:00	Grid Kids Football	Family Issues, Education	Host Charlie Brooks speaks with Larry Nelson of the Yakima Valley Grid Kids association. Grid Kids football began its post-covid season, and the association are looking to recruit coaches, staff members, and players for the 2022 season.

07/17/22	5:45am	10:00	Risk To Resiliency	Family issues, Education, Economics	Host Charlie Brooks speaks with Felicia Hernandez with Risk to Resiliency. The association held an event to help children and families celebrate and heal post pandemic by providing local resources for both parents and children. Social skills and mental health has become a big issue with families because of Covid, and Risk to Resiliency helps provide services to help those who were strongly affected.
08/14/22	5:45am	10:00	Rental Assistance Program	Family Issues, Economics	Host Charlie Brooks speaks with Haylee Smith from Life Stories, who held an event to help families who fell behind on paying their rent or utilities. The eviction moratorium was lifted recently, and this strongly affected families. Haylee puts the word out that services are available for those who in need of help.
08/21/22	5:45am	10:00	The Yakima Arboretum	Education, Government	Host Charlie Brooks speaks with Coleen Adams from the Arboretum. The Arboretum is 46 acres of trees and plants that are open to the public to visit. An event was held in September to help raise funds for the Arboretum. A silent auction, live music, and wine garden was held to encourage the community to enjoy and support.
09/04/22	5:45am	10:00	Pegasus Project	Family Issues, Education	Host Charlie Brooks speaks with Jenae and Mary at Pegasus Project. The Pegasus Project is a therapeutic riding center. They work with kids and adults with special needs. They have 26 acres in Glead, indoor and outdoor riding arenas.

09/18/22	5:45am	10:00	Yakima Symphony Orchestra	Education, Local Business	Host Charlie Brooks speaks with David Rogers of the Yakima Symphony Orchestra. The Capitol Theatre reopened in the Summer of 2022 due to the pandemic. David gives info on what to expect as the Yakima Symphony Orchestra makes its return this season.
09/25/22	5:45am	10:00	Selah Food Banks	Family Issues, Economics	Host Charlie Brooks speaks with Bill Harris about the new food bank that's in the works. It will replace the old current location. The new location will make it more accessible for those who need to visit.