

Order / Rev: 507585
 Alt Order #: 08182266
 Flight Dates: 10/24/14 - 11/04/14

Advertiser: POL/American Freedom Builders
 Product Desc: AMER FREEDOM BUILDER
 Estimate: WBDT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBDT	10/28/14	11/03/14	M-F 2p-3p M-F 2p-3p	CM	M-F 2p-3p	MTWTF--	:30	3	\$50.00	P3	0.00	NM	3	\$150.00
TMZ LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--					3	\$50.00		0.00			
E 3	WBDT	10/26/14	11/02/14	Su 7p-8p Su 7p-8p	CM	Su 7p-8p	-----S	:30	1	\$125.00	P3	0.00	NM	2	\$250.00
TMZ WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S					1	\$125.00		0.00			
Week:		10/27/14	11/02/14	-----S					1	\$125.00		0.00			
E 4	WBDT	10/27/14	10/27/14	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	M-----	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	M-----					1	\$250.00		0.00			
E 5	WBDT	10/28/14	11/03/14	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	MTWTF--	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--					2	\$250.00		0.00			
E 6	WBDT	10/27/14	10/27/14	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	M-----	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	M-----					1	\$225.00		0.00			
E 7	WBDT	10/28/14	11/03/14	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	MTWTF--	:30	3	\$225.00	P3	0.00	NM	3	\$675.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--					3	\$225.00		0.00			
E 8	WBDT	10/26/14	11/02/14	Su 12p-2p Su 12p-2p Movie	CM	Su 12p-2p	-----S	:30	2	\$50.00	P3	0.00	NM	4	\$200.00
SUN 12N MOVIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S					2	\$50.00		0.00			
Week:		10/27/14	11/02/14	-----S					2	\$50.00		0.00			
E 9	WBDT	10/26/14	11/02/14	Su 9a-4p Su 9a-4p	CM	Su 9a-4p (2:00 PM-4:00 PM)	-----S	:30	1	\$50.00	P3	0.00	NM	2	\$100.00
SUN 2P MOVIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S					1	\$50.00		0.00			
Week:		10/27/14	11/02/14	-----S					1	\$50.00		0.00			
													Totals	19	\$2,400.00

ORDER WORKSHEET

Rep Order# 8182266 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/23/14 10:07 AM
Last Received: 10/23/14 9:16 AM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WBDT-TV DAYTON
Advertiser (AFB) AMERICAN FREEDOM BUI
Product AMER FREEDOM BUILDER
Estimate#
Buyer LINDA BROWN

Agency (SAIN) SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/24/14-11/04/14

Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant MARGUET
Salesperson Phone# 215-557-4216
Salesperson Fax#

--- CONTRACT COMMENT ---

AMERICAN FREEDOM BUILDERS
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A NEW ORDER FOR AMERICAN FREEDOM BUILDERS. FLIGHT IS 10/24-11/4. TOTAL = \$2400. PLS CFM T/R BOB

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M	2P-3P	Buy Comment: TMZ LIVE	30	-	-	\$50.00	10/27-10/27	1	1	1	\$50.00
2	Tu-F, M	2P-3P	Buy Comment: TMZ LIVE	30	-	-	\$50.00	10/28-11/03	3	1	3	\$150.00
3	Su	7P-8P	Buy Comment: TMZ WKND	30	-	-	\$125.00	10/26-10/26 11/02-11/02	1 1	1 1	1 1	\$250.00
4	M	10P-1030P	Buy Comment: LATE NEWS	30	-	-	\$250.00	10/27-10/27	1	1	1	\$250.00
5	Tu-F, M	10P-1030P	Buy Comment: LATE NEWS	30	-	-	\$250.00	10/28-11/03	2	1	2	\$500.00
6	M	1030P-11P	Buy Comment: LATE NEWS	30	-	-	\$225.00	10/27-10/27	1	1	1	\$225.00
7	Tu-F, M	1030P-11P	Buy Comment: LATE NEWS	30	-	-	\$225.00	10/28-11/03	3	1	3	\$675.00

15840

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2 of 2

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ALEXANDRIA, VA 22314
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Rep Firm EAGLE TELEVISION
Sales Office (PH) PHILADELPHIA
Salesperson (BC3) BOB CAIN
Sales Assistant MIGUEL
Salesperson Phone# 215-557-4216
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
8	Su	12P-2P	-	30	-	-	\$50.00	10/26-10/26	2	1	2	\$200.00
			Buy Comment: SUN 12N MOVIE					11/02-11/02	2	1	2	
9	Su	2P-4P	-	30	-	-	\$50.00	10/26-10/26	1	1	1	\$100.00
			Buy Comment: SUN 2P MOVIE					11/02-11/02	1	1	1	

---REPORT TOTALS---
Report Totals: 15 / \$2,400.00

---SALES MONTHLY TOTALS---
Oct2014: 4 / \$275.00
Order Totals: 19 / \$2,400.00
Total GRPS: 0.0
--- COMPETITIVE ---
Market Totals \$57,831.33
CABL .00%
WKEF 13.93%
UNKN .00%
WRGT 7.20%

Nov2014: 15 / \$2,125.00

--- COMPETITIVE COMMENTS ---
TOTALS ACCURATE

Books [EMAY14]
Demos RA35+P
--- CREDIT RISK ---
STANDARD CREDIT TERMS

B88
10/23/14