



JC Media, LLC

Order Number

# Broadcast Order

932

Kudzu \_\_\_\_\_ Combo  The Shark \_\_\_\_\_  
 Customer # 5199 Copy ID # \_\_\_\_\_ Co-Op \_\_\_\_\_  
 Start Date 10/28/21 End Date 11/12/21 Package Name Political Ad

Advertiser Ricky Martin - Political Ad  
 Billing Address: \_\_\_\_\_ EIN/D.L. # \_\_\_\_\_  
 City/State: Ripley, MS Zip: 38663 Agency Commission: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: 662-587-1058  
 E-mail address: \_\_\_\_\_ Website: \_\_\_\_\_  
 Social Media Info: \_\_\_\_\_  
 Buyer's Name (print): Ricky Martin JC Media, LLC Agent's Name: Chris Marsalis  
Jay Graddy

Spot Length	Spot Rate	Dates/Times	M	Tu	W	Th	F	SAT	SUN
<del>30s</del> 30s	\$ 6	10/28 - 10/31				3	3	3	3
<del>30s</del>	Combo	11/1 - 7	3						3
		11/8 - 12	3				3		
004		Paid check # 6731							

This Order represents confirmation of an agreement between Advertiser and JC Media, LLC. JC Media, LLC agrees to broadcast and Advertiser agrees to pay in full. Credit Cards are accepted with a 3% convenience fee. Payment may also be made by cash or check. IF ADVERTISER CANCELS FOR ANY REASON, INCLUDING NONPAYMENT, A FEE OF \$400 WILL BE ASSESSED TO THE ADVERTISER. JC Media, LLC does not discriminate on the basis of race, sex, or ethnicity in the placement, scheduling, or completion of purchase of advertising. Any order of advertising that includes any such restriction will not be accepted. YOUR SIGNATURE AUTHORIZES JC Media, LLC to write, produce, and run your advertising on WKZU and/or WSKK. It also gives JC Media, LLC authority to use any graphics supplied by the Advertiser on Website or Streaming Media banners as well as on any other JC Media, LLC Social Media outlets.

Accepted by Advertiser:  
Ricky Martin  
 Signature \_\_\_\_\_ Date 10/27/21

5199-004

JC Media, LLC Mgmt:	
Entered by <u>TW</u>	<u>10/27/21</u>
# ads / mo <u>48/48 / 1</u>	# ads / order <u>96/1</u>
Mthly Gross	Total Gross
Mthly Net <u>\$ 288.<sup>00</sup></u>	Total Net <u>\$ 288.<sup>00</sup></u>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WSKK - Ripley, MS WKZU - Iuka, MS	<b>Date:</b> 10/27/21
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I, Ricky Martin,  
 being/on behalf of: Myself,  
 a legally qualified candidate of the Republican  
 political party for the office of: Director at Large  
 in the Tippah Electric Power Board of Directors  
 election to be held on: November 15, 2021

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 secs.	6a-7pm	16 days			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

myself

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

\_\_\_\_\_

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/27/21  
Date

Ruby Matus  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Joyce Graddy  
Signature

Joyce Graddy  
Printed Name

Sales Manager  
Title

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for  a candidate request                      The request was  accepted #  
 an election message request \*     rejected  
 an issue request \*

Candidate Named in Message: Ricky Martin

Office Being Sought: Director at Large

Election or Issue Referred to: Tippah Electric Power Board

Sponsor (or authorized candidate committee): \_\_\_\_\_

Treasurer of authorized candidate committee: \_\_\_\_\_

Person Ordering Advertising: Ricky Martin

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

JC Media, LLC  
 WKZU-FM/WSKK-FM  
 107 East Spring St.  
 Ripley, MS 38663-2043  
 662.841-0447 1.662.837.1023

# 'COMBO' Order Confirmation

OrderID: 5199-004

Sponsor: Political  
 Product: Ricky Martin  
 Estimate/PO:  
 AccountRep: House  
 BillingCycle: Broadcast Month  
 InvoiceType: None-Statement Only  
 Run Dates: 10/28/2021 - 11/12/2021  
 Items Ordered: 96  
 Ordered Amount: \$288.00

POLITICAL  
 107 EAST SPRING STREET  
 RIPLEY, MS 38663

## Scheduled Station(s): WKZU / WSKK Political-Ricky Martin

Printed 10/27/2021 4:55:21 PM

Page 1

Run Dates	Run Weeks	Run Times	Mo	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Lengt	Description	Aval Type	Copy ID	Qty	Item Cost	Total Cost
01 10/28/2021 - 11/12/2021 Package	All Weeks	06:00 AM - 07:00 PM	3	3	3	3	3	3	3	21	:30	Spot		8993	48	[Package]	[Package] 288.00

**Broadcast Month Projected Billing:**

Oct-21	288.00	Nov-21	0.00	Dec-21	0.00	Q4-2021	288.00
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Confirmed Correct; Payment Guaranteed

Accepted for Classic Radio FM