



# KLAX-TV

Alexandria, La

**ABC 31, KLAX-TV**  
**1811 ENGLAND DRIVE**  
**ALEXANDRIA, LA 71303**

**Quarterly Issues/Programs List**  
**2<sup>nd</sup> Quarter, 2014**

Please find below a listing of some of the significant issues responded to by KLAX-TV, Rapides Parish, Alexandria LA, along with the significant programming treatment of those issues for the period of April 1<sup>st</sup> – June 30<sup>th</sup>, 2014. The listing is by no means exclusive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issue</u>	<u>Program Segment</u>	<u>Date</u>	<u>Time</u>	<u>Length</u>
<b><u>Economic Development</u></b>	<b>At Your Service</b>	<b>4/2/14</b>	<b>7:54/8:56AM</b>	<b>3:00</b>

Valerie Aymond, Chamber of Commerce Board Member, spoke about Work Keys – a recruiting and hiring selection process tool for employers. The program is designed to help businesses raise the quality of the workforce in Cenla. The Work Keys Work Ready Network matches education & training efforts with regional economic needs.

<b><u>Poverty</u></b>	<b>At Your Service</b>	<b>4/30/14</b>	<b>7:54/8:56AM</b>	<b>3:00</b>
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Linda Hutson of The Food Bank of Central Louisiana encouraged residents to participate in the nation's largest single day food drive. Stamp Out Hunger is set for May 10<sup>th</sup> when local letter carriers will collect non-perishable foods from residents who are asked to leave a sturdy bag of food donations next to their mailboxes. Central Louisiana residents donated more than 34,000 pounds of food during previous food drives.

<b><u>Community Events</u></b>	<b>At Your Service</b>	<b>6/11/14</b>	<b>7:54/8:56AM</b>	<b>3:00</b>
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Representatives from the Natchitoches NSU Folk Festival spoke about how the 35<sup>th</sup> Annual Festival will celebrate Louisiana's history of folk heritage & focus on the traditions passed down. It's all part of the Natchitoches Tricentennial & Event coordinators hope that festival goers will connect with their folk heritages through hands on folk crafts such as alligator & garfish scale jewelry. There will be plenty of Bluegrass & Zydeco music along with Cajun dance lessons.

<b><u>Community Service</u></b>	<b>At Your Service</b>	<b>6/18/14</b>	<b>7:54/8:56AM</b>	<b>3:00</b>
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Representatives from the LA DARE Officers Association announced their first 5K Walk/Run to support a community service project called BUDDY CAMP. The camp is for children with without development challenges & special needs. DARE Officers from all over the state will be in Central Louisiana for the July 22<sup>nd</sup> Event.

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