

## QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station **WXLV, Greensboro, NC**, along with the most significant programming treatment of those issues for the period of 2nd quarter, 2014. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<b>Program Title</b>	<b>Issue/Program Segment</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Narration of Type and Description of Program/Segment</b>
Triad Today (Community Affairs)	Diversity	4/5/14	7:30am	28:30	Dr. Omar Ali, Professor at UNC-Greensboro explained the importance of open communication among the races and diversity in hiring practices, including in police departments around the country.
Triad Today (Community Affairs)	The Cycle of Giving	4/5/14	7:30am	28:30	Art Gibel, CEO of Goodwill Industries explained that his organization is dedicated to putting people to work and offers extensive workforce development programs. Art told viewers how important it is for them to donate items to Goodwill because those items are then sold in the Goodwill retail store with proceeds going to fund job training programs.
Triad Today (Community Affairs)	Hospice Thrift Store	4/12/14	7:30am	28:30	Sheila Jones from Mountain Valley Hospice and Palliative Care let viewers know of the thrift store, which will be opening soon. She called for donations of household items, large or small, that can be sold in the store, with proceeds going to support the mission of Hospice.
Triad Today (Community Affairs)	Workforce Readiness	4/19/14	7:30am	28:30	Bryle Hatch from Randolph Community College talked about workforce development and how Randolph is tailoring courses to fit the needs of area employers. This is in keeping with our Governor's initiative to make college instruction more relevant and more directly tied to employment opportunities immediately upon obtaining an Associate's degree.
Triad Today (Community Affairs)	Salute to College Presidents	4/26/14	7:30am	28:30	Many local college staff members and professors were recognized in this episode for helping prepare graduates for the workplace; for encouraging students to be all they can become; for making it easier for high school students to take college courses while still in high school.

Triad Today (Community Affairs)	Youth Services	5/3/14	7:30am	28:30	Lakisha Jordan of Goodwill Industries told viewers about how she and her staff provide a variety of programs and services to young people and help them achieve their full potential, both vocationally and academically. Services include assistance with obtaining a GED and providing job readiness instruction.
Triad Today (Community Affairs)	Community Park	5/3/14	7:30am	28:30	Walker Sanders, President of the Community Foundation of Greater Greensboro, and Board member Reid Phillips told viewers about LeBauer Park, which is in development. LeBauer Park will be a downtown park which will include a state of the art amphitheatre and other amenities. CFGG is helping to raise funds to help with construction of the park.
Triad Today (Community Affairs)	Charity Fundraising	5/10/14	7:30am	28:30	Rebecca Moffitt, Executive Director of the Richard Petty Family Foundation promotes the annual “PettyFest”, which is a day-long event held at the Petty complex in Level Cross where the public can be entertained, tour the Petty Family, get autographs from Richard Petty and have refreshments. Monies raised from admission will go to support the Foundation and Victory Junction Camp for terminally ill children.
Triad Today (Community Affairs)	Accommodating Families in Crisis	5/17/14	7:30am	28:30	Layla Garms of the Winston-Salem Foundation and Kathy Carr of the SECU Family House, talked about how Family House offers hotel-like accommodations for families who have a loved one in an area hospital and do not have the resources to pay for extended lodging otherwise. The WSF recently awarded the Family House a grant to help sustain its mission.
Triad Today (Community Affairs)	Forsyth Futures	5/17/14	7:30am	28:30	David Mounts of INMAR and Dan Barbara, Forsyth Futures, talked about how Dan’s agency collects data that can be used to improve quality of life and promote economic development in Forsyth County. Mounts also stressed the importance of local businesses sharing data with Forsyth Futures.
Triad Today (Community Affairs)	Job Training	6/7/14	7:30am	28:30	Jan Combs and Galyn Shivers discussed Ability Services offered by Goodwill Industries, with emphasis on preparing participants for the job market.

Triad Today (Community Affairs)	Hunger Drive	6/14/14	7:30am	28:30	Christopher Cook, President of Alliance Insurance Services, Inc. announced his company's food drive, which will specifically help families in the Triad area where childhood hunger is a major problem.