

## QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station **WXLV, Greensboro, NC**, along with the most significant programming treatment of those issues for the period of 4th quarter, 2014. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<b>Program Title</b>	<b>Issue/Program Segment</b>	<b>Date</b>	<b>Time</b>	<b>Duration</b>	<b>Narration of Type and Description of Program/Segment</b>
Triad Today (Community Affairs)	Centers of Excellence	10/4/14	7:30am	28:30	Scott Queen, a Vice President at Alamance Community College, talked about the college's many offerings for students of all ages, and how instruction is tailored to the needs of local industry so that Alamance graduates are more quickly employed after obtaining their associates degree.
Triad Today (Community Affairs)	Care Award	10/4/14	7:30am	28:30	David Daggett, founder of the Daggett Shuler law firm was interviewed about his recent Care Award which is given to an outstanding attorney who is making a difference in the community he serves. Among other initiatives, David created Safe Sober Prom Night and an annual school backpack campaign.
Triad Today (Community Affairs)	Women's Fund	10/18/14	7:30am	28:30	Sabrina Slade and Mary Jamis of the Winston-Salem Foundation explained the mission of the Women's Fund, which is to have professional women donate money which can then be awarded in the form of grants to deserving women and women's charities in the local communities.
Triad Today (Community Affairs)	Adult High School	10/25/14	7:30am	28:30	Andy Ward of Goodwill Industries of Northwest North Carolina, along with Shannon Stanley of Forsyth Tech and Sajuna McCoy of the Winston-Salem Forsyth County school system discussed a joint program called "Adult High School", in which high school drop-outs can go back to school to obtain their high school diploma.
Triad Today (Community Affairs)	Community Initiatives	11/1/14	7:30am	28:30	Kim Roberts, VP of Cultural Development for Crumley Roberts law firm, talked about the employee wellness program her company started several years ago which now has 99% participation and has helped to create a culture of wellness among workers.

Triad Today (Community Affairs)	Medical Orchestra	11/8/14	7:30am	28:30	Lucy Lan, a medical student at Wake Forest Baptist Medical Center talked about the Triad Med Orchestra, which is comprised of medical professionals in the area. The orchestra is a way for doctors and nurses and med students to apply their musical skills and use them as a stress reliever. The orchestra performs regular concerts in Winston-Salem.
Triad Today (Community Affairs)	Career Readiness	11/8/14	7:30am	28:30	Claire Ricci of Alamance Community College told viewers about the College's emphasis on graduating students of all ages who will leave campus ready to secure full-time employment. This is virtually assured because Alamance tailors its curriculum to the needs of local industry and offers support to grads.
Triad Today (Community Affairs)	Trust Funds and Scholarships	11/15/14	7:30am	28:30	Annette Lynch of the Winston-Salem Foundation and Randall Lynch talked about the importance of local philanthropy. The WSF acts as a clearinghouse for people who wish to establish trust funds, award scholarships, and leave a legacy of giving that can benefit many in the community.
Triad Today (Community Affairs)	Campus Security	11/22/14	7:30am	28:30	Dr. Elwood Robinson, Chancellor of Winston-Salem State University talked about campus security in light of a recent shooting which was perpetrated by a visitor to WSSU. Robinson has a crisis management team in place, comprised of campus police and representatives from various departments who can reach quickly to deal with security issues.
Triad Today (Community Affairs)	Donations to the Community	12/6/14	7:30am	28:30	Dave Martyn from Goodwill Industries of Northwest North Carolina urged viewers to take household items and clothing to the nearest Goodwill drop-off location so that those goods can be resold in Goodwill retail stores. The money from those sales go directly into workforce development programs at Goodwill.
Triad Today (Community Affairs)	Nutrition	12/6/14	7:30am	28:30	Gina Gordon of Novant Health discussed good nutrition and proper diet while Dr. Jim Dasher educated viewers about various types of bariatric surgery that can help obese people eat less for a healthier lifestyle and potentially longer, more vibrant

					life.
Triad Today (Community Affairs)	Gluten-Free Holidays	12/6/14	7:30am	28:30	Angie Almond with Wake Forest Baptist Medical Center extols the virtues of eating only gluten-free foods during the holidays. She gave examples of those foods and of their health benefits. Gluten-free foods are especially good for those who suffer with food allergies.