



WTRV-FM
37 Ottawa Ave NW
Suite 500
Grand Rapids, MI 49503
wopayments4@townsquaremedia.com
(616) 451-4800

CONTRACT

<u>Contract / Revision</u> 4842502 /		<u>Alt Order #</u> 37286579
<u>Advertiser</u> AB PAC - American Bridge PAC		<u>Original Date / Revision</u> 05/13/24 / 05/13/24
<u>Contract Dates</u> 05/13/24 - 05/26/24	<u>Estimate #</u> 6762	
<u>Product</u> AB PAC		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTRV-FM	<u>Account Executive</u> Katz Chicago	<u>Sales Office</u> Katz Chicago
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Group Sales
3rd Floor 125 West 55th Street
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTRV	05/18/24	05/24/24	Sa-Su Prime Rotator	6:00 AM-7:00 PM		1:00			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/18/24	05/24/24	-----S-				3	\$50.00			
N 2	WTRV	05/20/24	05/26/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$125.00			
N 3	WTRV	05/14/24	05/20/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				4	\$125.00			
N 4	WTRV	05/14/24	05/20/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				5	\$100.00			
N 5	WTRV	05/20/24	05/26/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$100.00			
N 6	WTRV	05/14/24	05/20/24	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/24	05/20/24	-TWTF--				8	\$100.00			
Totals											22	\$2,175.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/20/24	22	\$2,175.00	(\$326.25)	\$1,848.75
Totals	22	\$2,175.00	(\$326.25)	\$1,848.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.