

WESC
Greenville, SC
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WESC
Quarterly Issues/Programs List

WESC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- : Lora Tucker with the Girl Scouts/Aaoshia Daniels with the Childrens Theatre of SC
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **human trafficking:** Discuss health tips for the new year and how to spot and help victims of human trafficking.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
human trafficking	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss health tips for the new year and how to spot and help victims of human trafficking.	Dr. T. Pasricha, N. Nasciment	01/06/2024 06:59 AM	029:49
	CCC Girl Scouts/Childrens Theater of SC	Lora Tucker with the Girl Scouts/Aaoshia Daniels with the Childrens Theatre of SC		01/13/2024 07:00 AM	030:02
	CCC Euphoria Greenville	Alexandra Rutland and Jen Kendrick talk about Euphoria		01/20/2024 07:00 AM	030:01
	CCC American Heart Association/Senior Action			01/27/2024 07:01 AM	031:12
	CCC Anakin's Trail	CEO Ashley Raymond talks about her non profit animal rescue		02/03/2024 06:59 AM	030:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	CCC Girl Scouts/	Lora Tucker with the Girl Scouts/Aaasha Daniels with the Childrens Theatre of SC		02/10/2024 07:02 AM	030:24
	CCC Make A Wish/Salvation Army	Misty Farmer CEO Make a Wish/Major Mike Harris Salvation Army		02/17/2024 07:00 AM	030:05
	CCC Make A Wish/Salvation Army	Misty Farmer CEO Make a Wish/Major Mike Harris Salvation Army		02/24/2024 07:01 AM	030:05
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/02/2024 07:01 AM	029:49
	CCC NightLight Christian Adoption	Audrey Tankersly and Amber Pittman guests		03/09/2024 06:59 AM	030:03
	CCC NightLight Christian Adoption	Audrey Tankersly and Amber Pittman guests		03/09/2024 06:59 AM	030:03
	CCC Dabo's All In Team Foundation	Lexie Vick Spokeswoman		03/16/2024 07:01 AM	030:06
	CCC Anakin's Trail	CEO Ashley Raymond talks about her non profit animal rescue		03/23/2024 07:00 AM	030:10
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/30/2024 07:00 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Palmetto State Armory	000:16	35
	Palmetto State Armory	000:32	22
CANCER AWARENESS	THE V FOUNDATION	000:28	4
CANCER AWARENESS	THE V FOUNDATION	000:30	6
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	10
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	12
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	10
FINANCIAL COACHING	OPERATION HOPE	000:29	6
HEALTH AND FITNESS	Ad Council	000:30	3
HEALTH AND FITNESS	Ad Council	000:30	1
HEALTH AND FITNESS	Ad Council	000:30	3
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	6
MENTAL HEALTH	Ad Council	000:29	1
ORGAN DONATION	Ad Council	000:30	1
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
RECYCLING	Ad Council	000:30	1
WILDLIFE AWARENESS	Ad Council	000:29	1