

Oklahoma City, OK
Quarterly Issues/Programs List Addendum
Second Quarter, 2015
07/08/2015

Section I Addendum
LOCAL PROGRAMMING (More specific Descriptions)

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST
HOW TO DETECT A BRAIN RUMOR	Local Perspectives Seg 1	DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION HOLD A WORKSHOP AND FUND RAISER ON BRAIN HEALTH AND HOW TO DETECT A BRAIN TUMOR	OK BRAIN TUMOR FOUNDATION
FUND RAISING FOR THE ARTS	Local Perspectives Seg 2	OKC MUSEUM OF ART-HOW TO SPOT A FAKE FREE WORKSHOP TO RAISE MONEY FOR EXPANSION OF THEIR MODERN ART WING.	ALLISON AMICK-CURATOR
BRAIN TUMOR TREATMENT OPTIONS	Local Perspectives Seg 1	DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION ON BRAIN TUMOR TREATMENT OPTIONS AND WHERE TO GET THEM IN THE METRO	OK BRAIN TUMOR FOUNDATION
ENDING HOMLESSNESS BY 2016	Local Perspectives Seg 2	THE ALLIANCE FOR THE HOMELESS HAS SET A GOAL OF ELIMINATING VETERAN HOMELESSNESS BY 2016	DAN STRAUGHAN-A. FOR HOMLESS
BRAIN TUMOR TREATMENT OPTIONS	Local Perspectives Seg 1	DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION PRESENTS SIGNS AND SYMPTOMS OF POSSIBLE BRAIN TUMORS.	OK BRAIN TUMOR FOUNDATION
ENDING HOMLESSNESS BY 2016	Local Perspectives Seg 2	THE ALLIANCE FOR THE HOMLESS WORKS TO ELIMINATING VETERAN HOMELESSNESS BY 2016 BY OFFERING FACILITIES FOR VETS TO GET ONLINE, FIND TEMPORARY WORK, AND GET MEDICAL ATTENTION.	DAN STRAUGHAN-A. FOR HOMLESS
BRAIN TUMOR TREATMENT OPTIONS	Local Perspectives Seg 1	DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION REVIEWS THE MANY CLINICS AND HOSPITALS IN THE OKC	OK BRAIN TUMOR FOUNDATION

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METRO THAT FIND AND TREAT BRAIN INJURIES AND TUMORS					
ENDING HOMELESSNESS BY 2016	Local Perspectives Seg 2	THE ALLIANCE FOR THE HOMLESS PRESENT A PHOTOGRAPHY EXHIBIT AT THE OK PASEO ARTS FESTIVAL OF A DAY IN THE LIFE OF THE HOMLESS- PROCEEDS BENEFIT THE PET DAY CAR CENTER AT THE ALLIANCE.	DAN STRAUGHAN- A. FOR HOMLESS		
CPR TRAINING FOR ALL SCHOOLS	Local Perspectives Seg 1	AMERICAN HEART ASSOCIATION HEART WALK RAISES AWARENESS OF HEART DISEASE ESPECIALLY IN WOMEN.	CALLEY HEARTH- AMERICAN H ASS.		
CPR TRAINING FOR ALL SCHOOLS	Local Perspectives Seg 1	AMERICAN HEART ASSOCIATION HEART WALK IS THIS WEEKEND, HOW TO SIGN UP, WHERE TO WALK AND HOW TO HELP THE AMERICAN HEART ASSOCIATION FUND CPR TRAINING IN SCHOOLS.	CALLEY HEARTH- AMERICAN H ASS.		
EDUCATION FOR HOMELESS	Local Perspectives Seg 2	THE ALLIANCE FOR THE HOMELESS IS OFFERING CLASSES IN RESUME WRITING, JOB INTERVIEWS, AND GETTING YOUR GED TO LIFT THE HOMLESS OUT OF THEIR HOMELESSNESS.	DAN STRAUGHAN- A. FOR HOMLESS		
FREE TOTAL HEALTH CLASSES	Local Perspectives Seg 1	OKLAHOMA CITY COUNTY HEALTH DEPARTMENT IS OFFERING TWO SERIES OF FREE TOTAL HEALTH CLASSES AT VARIOUS LOCATIONS IN OKC.	JENNIFER LIKE- OCC DEPT HEALTH		
HOMELESSNESS RALLY AT CAPITAL	Local Perspectives Seg 2	THE ALLIANCE FOR THE HOMELESS IS HOSTING A RALLY AT THE CAPITAL FOR LEGISLATION TO BENEFIT THE ALLIANCE AND BUILD A FACILITY FOR HOMELESS VETERANTS.	DAN STRAUGHAN- A. FOR HOMLESS		
FREE TOTAL HEALTH CLASSES	Local Perspectives Seg 1	THE OKLAHOMA CITY COUNTY HEALTH DEPARTMENT IS OFFERING FREE IMMUNIZATIONS FOR KIDS WHO MEET A CERTAIN CRITERIA, JUST IN TIME FOR WEST NILE VIRUS AND BIRD FLU OUTBREAKS.	JENNIFER LIKE- OCC DEPT HEALTH		
HOMELESSNESS RALLY AT CAPITAL	Local Perspectives Seg 2	THE ALLIANCE FOR THE HOMELESS REPORTS ON THE EFFECTS THEIR RALLY HAD ON LAWMAKERS CONSIDERING LEGISLATION TO HELP	DAN STRAUGHAN- A. FOR HOMLESS		

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		BUILD A FACILITY FOR HOMLESS VEETERANS.	
MEASURING OKC OBESITY LEVELS	Local Perspectives Seg 1	OKLAHOMA CITY COUNTY HEALTH DEPARTMENT OFFERS CLASSES FOR CHILDREN ON THE RIGHT CHOICES FOR SNACKS AND OTHER FOODS TO REDUCE THE SKYROCKETING CHILDHOOD OBESITY RATES.	JENNIFER LIKE-OCC DEPT HEALTH
PET DAYCARE FOR THE HOMELESS	Local Perspectives Seg 2	THE ALLIANCE FOR THE HOMELESS NEEDS PEOPLE TO HELP IN THEIR PET DAYCARE CENTER FOR HOMELESS PERSONS THAT WANT TO WORK IN PART TIME JOBS.	DAN STRAUGHAN-A. FOR HOMLESS
MEASURING OKC OBESITY LEVELS	Local Perspectives Seg 1	THE OKLAHOMA CITY COUNTY HEALTH DEPARTMENT IS OFFERING COOKING CLASSES SPECIFIC TO ITEMS FOUND IN OKC FARMER;S MARKETS. MORE FRESH FRUITS AND VEGETABLES MEANS A HEALTHIER OKC	JENNIFER LIKE-OCC DEPT HEALTH
PET DAYCARE FOR THE HOMELESS	Local Perspectives Seg 2	THE ALLIANCE FOR THE HOMELESS OFFERS PET DAY CARE FOR HOMELESS PERSONS TO ATTEND PART TIME JOBS.	DAN STRAUGHAN-A. FOR HOMLESS
ELIMINATING MOSQUITOES IN OKC	Local Perspectives Seg 1	OKLAHOMA CITY COUNTY HEALTH DEPARTMENT WILL SPRAY YOUR POPERTY FOR FREE TO ELIMINATE THE POSSIBLITLY OF MOSQUITOES AND WEST NILE VIRUS.	JENNIFER LIKE-OCC DEPT HEALTH
SIGNS & PREVENTION OF STROKE	Local Perspectives Seg 2	BLOODPRESSURE AND STROKE MONTH IS ON, AND THE STEPS YOU NEED TO TAKE TO AVOID BOTH.	CALLEY HEARTH-AMERICAN H ASS.
ELIMINATING MOSQUITOES IN OKC	Local Perspectives Seg 1	OKLAHOMA CITY COUNTY HEALTH DEPARTMENT REPORTS MOSQUITOES CONTAINING WEST NILE VIRUS HAVE BEEN FOUND IN THE METRO AND WHAT YOU NEED TO KEEP MOSQUITOES OFF YOUR PROPERTY.	JENNIFER LIKE-OCC DEPT HEALTH
SIGNS & PREVENTION OF STROKE	Local Perspectives Seg 2	WHAT CAUSES HIGH BLOOD PRESSURE AND STROKE AND THE BEST WAYS TO TREAT THEM IF SYMPTOMS ARISE.	CALLEY HEARTH-AMERICAN H ASS.

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RISE OF LOCAL CANCER DEATHS IN OK	Local Perspectives Seg 1	AMERICAN CANCER SOCIETY RELAY FOR LIFE IS COMING UP IN TWO LOCATIONS IN THE METRO. HOW YOU CAN JOIN TO RAISE MONEY TO FIGHT CANCER.	LISA DOUGLAS-AM CANCER SOC.
HEART ATTACK PREV. FOR WOMEN	Local Perspectives Seg 2	BLOODPRESSURE AND STROKE MONTH IS ON AND HOW YOU CAN AVOID HEART ATTACKS PARTICULARLY IN WOMEN.	CALLEY HEARTH-AMERICAN H ASS.
FREE CANCER SCREENING	Local Perspectives Seg 1	AMERICAN CANCER SOCIETY RELAY FOR LIFE RAISES MONEY THAT HAS SPECIFICALLY HELPED PEOPLE LOCALLY. LISA INTERVIEWS TWO OF THEM.	LISA DOUGLAS-AM CANCER SOC.
FREE HEART ATTACK BP SCREEN	Local Perspectives Seg 2	HOW DONATING BLOOD REGULARLY CAN HELP SCREEN FOR HEART ATTACK AND STROKE.	CALLEY HEARTH-AMERICAN H ASS.
FREE CANCER SCREENING	Local Perspectives Seg 1	AMERICAN CANCER SOCIETY RELAY FOR LIFE IS THIS WEEKEND; HOW YOU CAN PARTICIPATE, AND WHERE TO SIGN UP.	LISA DOUGLAS-AM CANCER SOC.
FREE HEART ATTACK BP SCREEN	Local Perspectives Seg 2	HOW YOUR DAILY DIET CAN AFFECT DEVELOPMENT OF HEART DISEASE LATER IN LIFE.	CALLEY HEARTH-AMERICAN H ASS.
CURBING JUVENILE DELINQUENCY	Local Perspectives Seg 1	LION'S CLUB BENEFIT GOLF TOURNAMENT HELPS TO FUND A SUMMER CAMP FOR UNDERPRIVILEGED BOYS IN THE OKC METRO	JERRY HOCKER-NWO LION'S CLUB
READING ED FOR THE NEEDY	Local Perspectives Seg 2	GINA DARBY NOTICED KIDS IN HER NEIGHBORHOOD NOT BEING ABLE TO READ SO SHE BEGAN THE OK SUMMER READING PROGRAM ON HER OWN.,	GINA DARBY-OK SUM READING PRO
EYE HEALTH FOR THE NEEDY	Local Perspectives Seg 1	LION'S CLUB IS LOOKING FOR DONATIONS OF OLD GLASSES TO HELP THE NEEDY THAT CANNOT AFFORD GLASES	JERRY HOCKER-NWO LION'S CLUB
AID FOR PUBLIC SCHOOLS	Local Perspectives Seg 2	GINA DARBY'S OK SUMMER READING PROGRAM NEEDS DONATIONS OF BOOKS, AND VOLUNTEERS THAT ARE WILLING TO HELP KIDS IMPROVE THEIR READING SKILLS.	GINA DARBY-OK SUM READING PRO

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HELP FOR DEVELOPMENT DISABLED	Local Perspectives Seg 1	THE JD MCARTY CENTER PROVIDES HELP FOR KIDS WITH DEVELOPMENTAL DISSABILITIES	MICHELLE CARR-JD MCCARDY CENT		
HELP FOR ALZ CARE GIVERS	Local Perspectives Seg 2	ALZHEIMER'S PURPLE PLEDGE AND LONGEST DAY EVENTS RAISE AWARENESS FOR NOT ONLY ALTZHEIMER PATIENTS BUT THEIR CARE GIVERS.	MARK FRIED ALZHEIMERS ASS		
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 1	THE UP COMING BICYCLE RALLY THE "NORMAN CONQUEST" HELPS THE JD MCCARTY CENTER FOR KIDS WITH DEVELOPMENTAL DISSABILITIES	MICHELLE CARR-JD MCCARDY CENT		
IMPORTANCE OF ART EDUCATION	Local Perspectives Seg 2	THE OK MUSEUM OF ART WILL HOST AN EXHIBIT OF FABERGE EASTER EGGS AND HOLD A CLASS ON HOW TO MAKE YOUR OWN IN ORDER TO SHOW HOW THE INTRENSIC VALUE OF THE EGGS HAS DEVELOPED OVER TIME.	TRACY TRULES-CURATOR OKMOA		