

KTOK
Oklahoma City, OK
Quarterly Issues/Programs List
Third Quarter, 2017
09/30/2017

KTOK
Quarterly Issues/Programs List

KTOK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALCOHOLISM RECOVERY:** GREG GASTON JD MCCARDY CENTER AND RECOVERY HOG RIDING CLUB RAISING MONEY FOR THOSE RECOVERING FROM ALCOHOLISM.
 - **FREE HEALTH CARE FOR CHILDREN:** OCA RANGE ROUNDUP-A RODEO EVEN THAT RAISES MONEY FOR CHILDREN'S HOSPITAL AT OU
 - **HELP FOR ALZHEIMER'S CARE GIVERS:** KIM & ASHLEY CAMPBELL-WIFE AND DAUGHTER OF GLENN CAMPBELL WHO SUCCOMED TO ALZHEIMERS.
 - **HELP FOR PERSONS WITH DEVELOPMENTAL DISABILITIES:** GREG GASTON JD MCARDY CENTER, A NON-PROFIT FACILITY TO HELP THOSE WITH CEREBAL PALSEY AND OTHER DEVELOPMENTAL DISABILITIES.
 - **HURRICANE HARVEY AND IRMA RELIEF:** ELVIS DURAN-IHEARTMEDIA WHICH WORKED TOR RAISE MONEY FOR RELEIF OF HURRICANES HARVEY AND IRMA
 - **IMPORTANCE OF EMERGENCY COMMUNICATION:** MARK KLEIN-NORMAN HAM CLUB HAM FEST 2017 AND HOW TO BE READY FOR NEXT YEAR'S STORM SEASON.
 - **SCHOOL SUPPLY DRIVE FOR NEEDY CHILDREN:** ELIZABETH LOGAN FEED THE CHILDREN'S STUFF THE BUSS PROMOTION.
 - **STAY-CATIONS IN OKC FOR THE NEEDY:** JERRI HANASEK-MOODY GARDENS WHICH PROVIDES GET AWAYS EVEN IF YOU CANNOT AFFORD A SUMMER VACATION.
 - **TOURISIM DEVELOPMENT:** JEN MAYNARD-KALO REVIEW WEST FEST TO BENEFIT PASEO DISTRICT
 - **UNEMPLOYMENT JOB RETRAINING:** DEBBIE MCGILLIVRAY IHEARTMEDIA JOB FAIR
 - **WALK TO END ALZHEIMER'S:** MARK FRIED-OK ALZHEIMER'S ASSOCIATION
 - **BACK TO SCHOOL SAFETY:** AS KIDS HEAD BACK TO SCHOOL SUPPLIES, SCHOOL ZONES, TEACHER SALARIES, AND AFTER SCHOOL EVENTS ARE ALL IN MIND.
 - **WOMEN'S UNEMPLOYMENT:** THE GOVERNOR HOLDS HER ANNUAL WOMEN'S LUNCHEON DISCUSSING WOMEN'S ISSUES, EMPLOYMENT, AND HONORING OUTSTANDING WOMEN.
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HELP FOR ALZ CARE GIVERS	Local Perspectives Seg 1	KIM & ASHLEY CAMPBELL-TALK ABOUT RESOURCES AVAILABLE TO FAMILIES ENDURING THE DISEASE	KIM & ASHLEY CAMPBELL	07/02/2017 06:05 PM	016:38
HELP FOR PERSONS WITH DEVELOPMENTAL DISABILITIES	Local Perspectives Seg 2	NORMAN CONQUEST BIKE RACE TO BENEFIT JD MCCARDY CENTER	GREG GASTON-JD MCCARDY CENT	07/02/2017 06:23 PM	015:31
HELP FOR ALZ CARE GIVERS	Local Perspectives Seg 1	KIM & ASHLEY CAMPBELL-DISCUSS THE RAMAINING DAYS OF GLEN CAMPBELL	KIM & ASHLEY CAMPBELL	07/08/2017 09:07 AM	016:40
HELP FOR PERSONS WITH DEVELOPEMENTAL DISABILITIES	Local Perspectives Seg 2	NORMAN CONQUEST BIKE RACE RULES, ROUTE, AND HOW TO SIGN UP	GREG GASTON-JD MCCARDY CENT	07/08/2017 09:26 AM	015:29
HELP FOR ALZ CARE GIVERS	Local Perspectives Seg 1	KIM & ASHLEY CAMPBELL TALK ABOUT BENEFIT CONCERT FOR THE ALZHEIMER'S ASSOCIATION	KIM & ASHLEY CAMPBELL	07/15/2017 06:05 PM	016:00
HELP FOR PERSONS WITH DEVELOPMENTAL DISABILITIES	Local Perspectives Seg 2	NORMAN CONQUEST DEADLINES AND WHERE TO SIGN UP	GREG GASTON-JD MCCARDY CENT	07/15/2017 06:23 PM	015:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
STAY CATIONS IN OKC FOR THE NEEDY.	Local Perspectives Seg 1	JERRI HANASEK-MOODY GARDENS OFFERS FREE TICKETS TO FAMILIES OF OKLAHOMA HOMELESS ALLIEANCE	JERRI HANASEK-MOODY GARDENS	07/22/2017 05:07 PM	014:23
SCHOOL SUPPLY DRIVE FOR NEEDY CHILDREN	Local Perspectives Seg 2	STUFF THE BUSS PROMOTION-BUY EXTRA SUPPLIES THIS WEEKEND	ELIZABETH LOGAN FEED THE CHILDREN	07/22/2017 05:25 PM	015:46
TOURISIM DEVELOPMENT OF OKC ARTS DISTRICT.	Local Perspectives Seg 1	JEN MAYNARD-KALO WEST FEST WHICH RAISES MONEY FOR THE PASEO DISTRICT PROMOTING THE ARTS.	JEN MAYNARD-WEST FEST	07/29/2017 10:05 AM	015:33
SCHOOL SUPPLY DRIVE FOR NEEDY CHILDREN	Local Perspectives Seg 2	STUFF THE BUSS PROMOTION ALSO PROVIDES FOR TEACHERS IN NEED THIS FALL	ELIZABETH LOGAN FEED THE CHILDREN	08/06/2017 10:40 AM	015:50
TOURISIM DEVELOPMENT OF OKC ARTS DISTRICT	Local Perspectives Seg 1	JEN MAYNARD-KALO WEST FEST TALENT ROSTER FOR THE UPCOMING FESTIVAL AND SAMPLES OF THEIR MUSIC.	JEN MAYNARD WEST FEST	08/06/2017 05:07 PM	015:38
TOURISIM DEVELOPMENT OF OKC ARTS DISTRICT	Local Perspectives Seg 1	JEN MAYNARD-KALO WEST FEST REPORT WHERE FUNDS GO FOR THE PASEO ARTS DISTRICT.	JEN MAYNARD WEST FEST	08/12/2017 02:05 PM	015:43
SCHOOL SUPPLY DRIVE FOR THE NEEDY	Local Perspectives Seg 2	STUFF THE BUSS PROMOTION IN ITS FINAL WEEK.	ELIZABETH LOGAN FEED THE CHILDREN	08/12/2017 02:23 PM	015:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ALCOHOLISM RECOVERY	Local Perspectives Seg 1	POLKER RUN TO BE HELD BY RECOVERY HOG RIDING CLUB	GREG GASTON-JD MCCARDY CENTER	08/19/2017 10:26 AM	016:54
FREE HEALTH CARE FOR CHILDREN	Local Perspectives Seg 2	OCA RANGE ROUNDUP TO BENEFIT CHILCREN'S HOSPITAL AT OU	JETT MCCOY LAZY E ARENA	08/19/2017 10:44 AM	015:17
ALCOHOLISM RECOVERY	Local Perspectives Seg 1	HOW ORGANIZATIONS LIKE THE JD MCARDY CENTER HAVE LOWERED RATES OF ALCOHOLISM IN THE PAST YEAR.	GREG GASTON-JD MCCARDY CENTER	08/27/2017 10:39 AM	017:54
ALZHEIMERS DISEASE	Local Perspectives Seg 2	RESOURCES AVAILABLE THROUGH THE OK ALZHEIMER'S ASSOCIATION.	MARK FRIED OK ALZHEIMER'S ASSOCIATION	08/27/2017 03:41 PM	015:01
BACK TO SCHOOL SAFETY	Local Perspectives Seg 1	BUS, SCHOOL ZONE, AND CROSS WALK SAFETY	JOHNNY SALTGRASS OKC DEPARTMENT OF PUBLIC WORKS	09/02/2017 06:59 PM	015:28
PUBLIC HEALTH	Local Perspectives Seg 2	MAKING SURE YOUR CHILDREN'S IMMUNIZATIONS ARE UP TO DATE	ANNE FARRIS OKLAHOMA CITY COUNTY HEALTH DEPARTMENT	09/02/2017 02:05 PM	016:15
HURRICANE HARVEY RELIEF	IHEARTRADIO HARVEY SPECIAL	RAISING MONEY FOR HURRICANE HARVEY VICTIMS	ELVIS DURAN IHEARTMEDIA	09/09/2017 02:07 PM	030:58
HURRICANE IRMA RELIEF	IHEARTRADIO IRMA SPECIAL	RAISING MONEY FOR HURRICAN IRMA VICTIMS	ELVIS DURAN IHEARTMEDIA	09/17/2017 05:08 PM	031:08
ALZHEIMER'S DISEASE	Local Perspectives Seg 1	WALK TO END ALZHEIMERS IS THIS WEEKEND	MARK FRIED OK ALZ ASSOCIATION	09/24/2017 06:06 PM	015:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
UNEMPLOYMENT JOB RETRAINING	Local Perspectives Seg 2	IHEARTMEDIA JOB FAIR THIS TUESDAY	DEBBIE MCGILLIVRAY- IHEARTMEDI	09/24/2017 06:22 PM	015:12
UNEMPLOYMENT AMONG WOMEN	Local Perspectives Seg 1	THE GOVERNOR'S CONFERENCE ON WOMEN	VICTORIA WOODS, GOVERNOR'S CHAIRMAN ON WOMEN'S AFFAIRS	09/30/2017 12:05 AM	030:15

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(None this quarter.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERAN'S AFFAIRS	US Marine Corp	000:30	091
VETERAN'S AFFAIRS	US Marine Corp	001:00	038
AMVETS	AMVETS	000:34	032
AMVETS	AMVETS	000:37	033
ARTS	UNDERSTOOD.ORG	000:30	012
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:27	010
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:30	029
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:31	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:32	018
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:55	008
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	000:58	006
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	001:00	018
BENEFIT BANQUET FOR VETS	WOUNDED WARRIOR	001:02	011
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:30	015
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:59	008
CHILD WELFARE	ADVERTISING COUNCIL	000:15	043
CHILD WELFARE	ADVERTISING COUNCIL	000:30	015
CHILD WELFARE	ADVERTISING COUNCIL	001:00	010
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:10	035
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:15	084
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:20	019
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:30	058
CHILDREN'S HEALTH	ADVERTISING COUNCIL	001:00	051
CHILDREN'S HEALTH	CHANEALIFEUGANDA.COM	000:14	075
CHILDREN'S HEALTH	CHANEALIFEUGANDA.COM	000:16	061
COMMUNITY INVOLVEMENT	(LOCAL PSA) CROSSROADS YOUTH & FAMILY HEAD START :10	000:10	076
COMMUNITY INVOLVEMENT	(LOCAL PSA) CROSSROADS YOUTH & FAMILY HEAD START :30	000:30	018
COMMUNITY INVOLVEMENT	(LOCAL PSA) RE-BUILDING TOGETHER	000:31	039
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	005
CONST HOMES FOR HOMELESS VETS	UNITED SERVICES ORGANIZATION	001:00	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:11	034
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:25	024
DISABLED	(LOCAL PSA) JD McCARTY / NORMAN CONQUEST 30	000:28	006
DISABLED	(LOCAL PSA) JD McCARTY / NORMAN CONQUEST 60	000:57	003
DISABLED	(LOCAL PSA) JD McCARTY / RIDE 4 RECOVERY 30	000:30	023
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
DISASTER RELIEF	AMERICAN RED CROSS	000:31	012
DISASTER RELIEF	AMERICAN RED CROSS	000:33	006
EDUCATION	(LOCAL PSA) NEA - COMMUNICATION	000:29	001
EDUCATION	(LOCAL PSA) NEA - TEACHING TOLERANCE	000:29	001
EDUCATION	(LOCAL PSA) NEA - THANK AN E.S.P. 30	000:29	001
EDUCATION	(LOCAL PSA) NEA - THANK AN E.S.P. 60	001:00	002
EDUCATION	NATIONAL SUMMER LEARNING	000:30	011
FATHERHOOD	ADVERTISING COUNCIL	000:30	067
FEEDING UNDERPRIV CHILDREN	(LOCAL PSA) SDE / Kids Eat Free	000:12	017
FREE HEALTH OPTIONS AVAILABLE	DEPARTMENT OF HUMAN SERV	000:30	031
FREE HEALTH OPTIONS AVAILABLE	DEPARTMENT OF HUMAN SERV	001:00	038
GOOD WILL	ADVERTISING COUNCIL	001:00	021
HEALTH	AD COUNCIL	000:12	027
HEALTH	AD COUNCIL	000:16	047
HEALTH	AD COUNCIL	000:24	020
HEALTH	AD COUNCIL	000:28	015
HEALTH	ADVERTISING COUNCIL	000:59	028
HEALTH	AMERICAN HEART ASSOCIATION	000:59	011
HEALTH AND FITNESS	SAVE THE MALES	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HUNGER PREVENTION	ADVERTISING COUNCIL	000:29	025
HUNGER PREVENTION	ADVERTISING COUNCIL	000:56	012
LIFELONG LITERACY	ADVERTISING COUNCIL	000:29	024
LIFELONG LITERACY	ADVERTISING COUNCIL	000:30	018
LIFELONG LITERACY	ADVERTISING COUNCIL	000:58	007
MARCH OF DIMES	MARCH OF DIMES	000:15	043
MARCH OF DIMES	MARCH OF DIMES	000:17	051
MARCH OF DIMES	MARCH OF DIMES	000:27	019
MARCH OF DIMES	MARCH OF DIMES	000:29	070
MARCH OF DIMES	MARCH OF DIMES	000:31	016
MARCH OF DIMES	MARCH OF DIMES	000:32	020
MARCH OF DIMES	MARCH OF DIMES	001:01	017
MARCH OF DIMES	MARCH OF DIMES	001:03	031
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:31	016
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:54	016
MILITARY AND VETERANS	US Marine Corp	000:15	036
MILITARY AND VETERANS	US Marine Corp	000:20	023
ORGAN DONATION	(LOCAL PSA) LIFE SHARE / STOOPS	000:29	003
PEACE	PEACE IN THE STREETS	000:31	005
PET ADOPTION	ADVERTISING COUNCIL	000:15	045
PET ADOPTION	ADVERTISING COUNCIL	000:24	027
PET ADOPTION	ADVERTISING COUNCIL	000:30	059
PET ADOPTION	ADVERTISING COUNCIL	000:31	025
PET ADOPTION	ADVERTISING COUNCIL	001:00	045
PET ADOPTION	ADVERTISING COUNCIL	001:01	027
PUBLIC ED	ADVERTISING COUNCIL	000:30	015
PUBLIC ED	ADVERTISING COUNCIL	000:57	009
PUBLIC ED	ADVERTISING COUNCIL	000:58	027
PUBLIC ED	ADVERTISING COUNCIL	001:00	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC SAFETY	(LOCAL PSA) OHP FOOTBALL	000:30	008
PUBLIC SAFETY	(LOCAL PSA) ONG SAFETY	001:00	033
RECYCLING	ADVERTISING COUNCIL	001:00	009
REPEAL & REPLACE A CARE ACT.	AD COUNCIL	000:27	019
REPEAL & REPLACE A CARE ACT.	AD COUNCIL	000:28	009
REPEAL & REPLACE A CARE ACT.	AD COUNCIL	000:49	014
REPEAL & REPLACE A CARE ACT.	AD COUNCIL	000:57	006
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	000:14	034
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	000:15	068
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	000:20	010
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	000:30	058
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	000:39	057
REPEAL & REPLACE A CARE ACT.	ADVERTISING COUNCIL	001:00	019
REPEAL & REPLACE A CARE ACT.	AMERICAN LUNG ASSOCIATION	000:30	016
REPEAL & REPLACE A CARE ACT.	AMERICAN LUNG ASSOCIATION	001:00	018
REPEAL & REPLACE A CARE ACT.	AMERICAN RED CROSS	000:24	016
REPEAL & REPLACE A CARE ACT.	AMERICAN RED CROSS	000:27	020
REPEAL & REPLACE A CARE ACT.	AMERICAN RED CROSS	000:29	016
REPEAL & REPLACE A CARE ACT.	HEALTH AND HUMAN SERVICES	000:28	019
REPEAL & REPLACE A CARE ACT.	HEALTH AND HUMAN SERVICES	000:31	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
REPEAL & REPLACE A CARE ACT.	HEALTH AND HUMAN SERVICES	000:54	011
RESPIRATORY HEALTH	ADVERTISING COUNCIL	000:30	013
RESPIRATORY HEALTH	ADVERTISING COUNCIL	000:56	016
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 1	000:22	013
SCHOOL SUPPLY DRIVE	(LOCAL PSA) SDE / Kids Eat Free	000:12	004
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:15	039
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:30	021
ST JUDE	ST JUDE	000:13	044
ST JUDE	ST JUDE	000:14	034
ST JUDE	ST JUDE	000:15	034
ST JUDE	ST JUDE	000:28	018
ST JUDE	ST JUDE	000:30	013
ST JUDE	ST JUDE	000:59	015
STAY CATIONS IN OKC	(LOCAL PSA) TEXT WHILE DRIVE LAW 1	000:22	055
VETERAN'S ADMINISTRATION	VETERAN'S ADMINISTRATION	000:28	026
VETERAN'S ADMINISTRATION	VETERAN'S ADMINISTRATION	000:56	009
WALK TO END ALZ	(LOCAL PSA) KTOK ALZ WALK 1	000:57	015
WALK TO END ALZ	(LOCAL PSA) KTOK ALZ WALK 2	000:34	017
WILDFIRE PREVENTION	ADVERTISING COUNCIL	000:59	029
WILDLIFE PRESERVATION	(PSA) 15 Second-WORLD WILDLIFE	000:15	032
YMCA	YMCA	000:25	027