

**Remit Address:**

WBFS-TV
P.O. Box 33091
Newark, NJ 07188-0091
Main: (305) 591-4444
Billing: (305) 639-4409

Billing Address:

Assembly Media
Attention: Accounts Payable
711 3rd Ave Fl 3
New York, NY 10017-9214
US

INVOICE

Advertiser	Mike Bloomberg 2020 909 3rd Ave New York, NY 10022 US	Invoice #	550015382
Product	MBLM/MBLM 0134	Invoice Date	03/15/20
Estimate Number	0134	Invoice Month	March 2020
Property	WBFS-TV	Invoice Period	02/24/20 - 03/04/20
Account Executive	Sean Dorsey	Order #	281250
Sales Office	Local Miami	Alt Order #	
Sales Region	Local	Deal #	
Billing Calendar	Broadcast	Order Flight	03/04/20 - 03/04/20
Billing Type	Cash	Agency Code	TV15458
Special Handling		Advertiser Code	MBLM
		Product 1/2	MBLM LAUNCH1
		Agency Ref	100012
		Advertiser Ref	511278

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WBFS	M-F 3p-4p	3p-4p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$45.00	Unresolved	1
2	WBFS	M-F 3p-4p	3p-4p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$90.00	Unresolved	1
3	WBFS	M-F 358p-5p	358p-5p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$75.00	Unresolved	1
4	WBFS	M-F 358p-5p	358p-5p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$150.00	Unresolved	1
5	WBFS	M-F 428p-5p	428p-5p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$100.00	Unresolved	1
6	WBFS	M-F 5p-530p	458p-530p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$150.00	Unresolved	1
7	WBFS	M-F 528p-6p	528p-6p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$350.00	Unresolved	1
8	WBFS	M-F 6p-630p	558p-630p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$350.00	Unresolved	1
9	WBFS	M-F 628p-7p	628p-7p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$250.00	Unresolved	1
10	WBFS	Prime Access 1a M-F	657p-730p								

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DUPLICATE INVOICE

Advertiser	Mike Bloomberg 2020 909 3rd Ave New York, NY 10022 US	Invoice #	550015382
Product	MBLM/MBLM 0134	Invoice Date	03/15/20
Estimate Number	0134	Invoice Month	March 2020
Property	WBFS-TV	Invoice Period	02/24/20 - 03/04/20
Account Executive	Sean Dorsey	Order #	281250
Sales Office	Local Miami	Alt Order #	
Sales Region	Local	Deal #	
Billing Calendar	Broadcast	Order Flight	03/04/20 - 03/04/20
Billing Type	Cash	Agency Code	TV15458
Special Handling		Advertiser Code	MBLM
		Product 1/2	MBLM LAUNCH1
		Agency Ref	100012
		Advertiser Ref	511278

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10	WBFS	Prime Access 1a M-F	657p-730p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$350.00	Unresolved	1
11	WBFS	Prime Access 1b M-F	728p-8p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$350.00	Unresolved	1
12	WBFS	Prime Rotator M-F	8:44 PM-8:54 PM		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$500.00	Unresolved	1
13	WBFS	M-F 10p-1030p	957p-1030p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$170.00	Unresolved	1
14	WBFS	M-F 1030p-11p	1027p-11p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$200.00	Unresolved	1
15	WBFS	M-F 11p-1130p	1057p-1130p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$125.00	Unresolved	1
16	WBFS	M-F 1130p-12a	1127p-1201a		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$125.00	Unresolved	1
17	WBFS	Wednesday Prime Hr 1	758p-9p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$350.00	Unresolved	1
18	WBFS	Wednesday Prime Hr 1	758p-9p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$700.00	Unresolved	1
19	WBFS	Wednesday Prime Hr 2	9p-10p								

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DUPLICATE

Advertiser	Mike Bloomberg 2020	Invoice #	550015382
	909 3rd Ave	Invoice Date	03/15/20
	New York, NY 10022	Invoice Month	March 2020
	US	Invoice Period	02/24/20 - 03/04/20
Product	MBLM/MBLM 0134	Order #	281250
Estimate Number	0134	Alt Order #	
		Deal #	
Property	WBFS-TV	Order Flight	03/04/20 - 03/04/20
Account Executive	Sean Dorsey		
Sales Office	Local Miami	Agency Code	TV15458
Sales Region	Local	Advertiser Code	MBLM
		Product 1/2	MBLM LAUNCH1
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	100012
Special Handling		Advertiser Ref	511278

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	WBFS	Wednesday Prime Hr 2	9p-10p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$275.00	Unresolved	1
20	WBFS	Wednesday Prime Hr 2	9p-10p		03/02/20 to 03/08/20	1x	-- 1----				
	WBFS			W	03/04/20	:00			\$550.00	Unresolved	1
				<u>Aired Spots</u>	0						

Net Total **\$0.00**

Payment Terms 30 Days

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