

KMGC (FM)
Camden, Arkansas
Issues and Programs
2nd Quarter 2023
April May June
Placed in file July 10, 2023

QUARTERLY ISSUES LIST

1. Drive High, Get a DWI
2. Work Zone Awareness Week
3. CADC Commodities Distribution
4. Click It or Ticket Campaign
5. LIHEAP Program

ISSUE – Drive High, Get a DWI

DATE – April 17, 2023

TIME - 7:00 AM, 8:00 AM, 9:00 AM, 12:00 PM, 5:00 PM

PROGRAM – News

LENGTH – 2 minutes

Marijuana laws are changing constantly across the country. One thing that hasn't changed is the legalities behind impaired driving. Thursday, April 20, 2023, marks the unofficial marijuana "holiday," and there will likely be an increase in marijuana use. To help keep drug-impaired drivers off the roads, the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) is teaming up with Arkansas law enforcement to spread the message that drug-impaired driving is dangerous and illegal. NHTSA wants to remind all drivers: Drive High, Get a DWI. Station aired the story on the News in order to educate the public

ISSUE – Work Zone Awareness Week

DATE – April 19, 2023

TIME - 7:00 AM, 8:00 AM, 9:00 AM, 12:00 PM, 5:00 PM

PROGRAM – News

LENGTH – 2 minutes

The Arkansas Department of Transportation (ARDOT) is promoted work zone safety across the state as National Work Zone Awareness Week (NWZAW) was underway. In 2022, ARDOT launched a statewide work zone safety campaign called "Slow Down, Phone Down." The hope is that injuries and deaths will decrease in work zones.

ISSUE – CADC Commodities Distribution

DATE – May 11, 2023

TIME - 7:00 AM, 8:00 AM, 9:00 AM, 12:00 PM, 5:00 PM

PROGRAM – News

LENGTH – 2 minutes

The Central Arkansas Development Council distributed USDA Commodities in Ouachita and Calhoun Counties Wednesday, May 17, and Thursday, May 18, 2023, in Camden and

Hampton. Station reported times, place and food items that were included. The story also included information regarding identification that is required to receive commodities as well as the fact that there are income guidelines.

ISSUE – Seat Belt Usage

DATE – May 15, 2023

TIME - 7:00 AM, 8:00 AM, 9:00 AM, 12:00 PM, 5:00 PM

PROGRAM – News

LENGTH – 2 minutes

The Arkansas law enforcement community urged motorists to buckle up during the U.S. Department of Transportation’s National Highway Traffic Safety Administration’s (NHTSA) national Click It or Ticket high-visibility enforcement effort. The national seat belt campaign, which coincides with the Memorial Day holiday, ran from May 22 to June 4, 2023.

ISSUE – Summer LIHEAP Program

DATE – June 14, 2023

TIME - 7:00 AM, 8:00 AM, 9:00 AM, 12:00 PM, 5:00 PM

PROGRAM – News

LENGTH – 2 minutes

The Central Arkansas Development Council (CADC) announced the 2023 Summer Utility Assistance program will begin the week of Monday, July 10, 2023, and continue as long as funds are available. This program will assist with paying all fuels throughout the Summer program. Crisis assistance will also be available. The Low Income Home Energy Assistance Program (LIHEAP) helps keep families safe and healthy through initiatives that assist families with energy costs through federally funded assistance in managing costs associated with home energy bills and energy crises.

News stories are done each month to cover the City Council and Quorum Court meetings.

PSA’s included Times and Dates of City Council, Quorum Court and OPED Meetings, Area Church Activities and Civic Club Activities and meetings.



Helen Aregood
General Manager

July 10, 2023

Date