

# **WDCC-FM SANFORD, NC**

## **QUARTERLY ISSUES AND PROGRAMS LIST FOURTH QUARTER 2023**

**Submitted by: Bill Freeman**

**January 3, 2024**

**WDCC -FM**  
**4th Quarter Issues/Programs List**  
**January 3, 2023**  
**Issues Programming**

**WDCC Community Calendar**

A weekly update of community and art events taking place in and around Lee, Harnett, Moore, and Chatham counties. The calendar airs each Thursday afternoon at approximately 12:30, 1:30, 3:30, 4:30 and 5:30.

**WDCC Weather and Alerts**

Weekday weather forecasts are aired each morning for the WDCC service area from NBC 17, Raleigh. Also, weather bulletins issued by the National Weather Service or received via the Emergency Alert system are aired on an as-need basis. Amber and Silver alerts are included.

**WDCC -FM**  
**4th Quarter Issues/Programs List**  
**January 3, 2023**

**The issues of importance this quarter included the following:**

**Education/Information –Downtown Street Fest, Family Day at the Jetport.**

**Arts – Temple Theatre Shows and Depot Park events with the City of Sanford, and Downtown Inc.**

**Government – Sanford City Council and Lee County Board of Commissioners meetings are on demand and/or live streaming all meetings for public access via 4CNC.**

**Weather – Weekday local weather forecasts from WNCN TV 17 air hourly from 7:30AM to 11:30AM**

**Most significant programming treatment of issues this quarter:**

| <b>Issue</b>                      | <b>Program</b>            | <b>Description</b>  | <b>Date</b>          | <b>Time/Duration</b>                        |
|-----------------------------------|---------------------------|---|----------------------|---|
| <b>Education/<br/>Information</b> |                           |   |                      |   |
|                                   | WNCN<br>CBS 17<br>Weather | Weather forecasts from WNCN Raleigh, for service area   | Mon - Fri            | 7:30, 8:30, 9:30,<br>10:30, 11:30 am<br>:30 |
|                                   | Community<br>Calendar     | Family Day @ the Jetport, an annual community aviation celebration, returns to Raleigh Exec on Saturday, Oct. 7, with aircraft displays, a Bandits Flight Team flyover, community group exhibits, food trucks and more. The free event runs from 10 a.m. to 3 p.m. and features corporate jets, vintage airplanes and recreational aircraft. The Bandits Flight Team is currently scheduled to perform a flyover and, for the first time, Central Electric Membership Corp. will operate an activities center where youth can enjoy aviation-related games, have their photos taken as pilots and see a bucket truck and Tesla electric car. Family Day @ the Jetport, at the Raleigh Exec, just off US 1, 700 Rod Sullivan Road, on Saturday, Oct. 7 | Oct. 5, 6.           | 1:30, 3:30, 4:30,<br>5:30, 6:30pm<br>1 min  |
|                                   | Community<br>Calendar     | The annual Boo and Brew Ghost Tour is back in Downtown Sanford. History comes alive through the ghosts of Downtown Sanford. Part pub crawl, part self-guided audio tour, this event pairs visits to local shops, restaurants and bars with a bone-chilling ghost story based right here in Sanford. You will encounter four spirits...each with a tale to tell. For details, and the stories, visit <a href="http://www.visitsanfordnc.com">www.visitsanfordnc.com</a> and scroll down to Boo & Brew Ghost Tour.  | Oct. 19, 20, 26, 27. | 1:30, 3:30, 4:30,<br>5:30, 6:30pm<br>:30    |
|                                   | Community<br>Calendar     | Whether you are decking the halls or dreading them, Sanford has you covered this weekend! Saturday, November 4, Raleigh Night Market is coming to town and bringing 'Twas the Night Before Market, and Sunday, November 5, will be the annual Holiday Open house. Come on out and get in the holiday spirit, or go ahead and get all of your shopping done! Either way, Sanford will be in full holiday spirit this weekend!  | Nov. 2, 3.           | 1:30, 3:30, 4:30,<br>5:30, 6:30pm<br>:30    |
|                                   | Community<br>Calendar     | This Friday, December 8 <sup>th</sup> is the ground breaking for the newly named Lee County Athletic Park...the L-CAP! The ceremony is a 10AM near the intersection of Broadway Road and the 421 bypass. Parking is at  | Dec. 7, 8.           | 1:30, 3:30, 4:30,<br>5:30, 6:30pm<br>:30    |

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|  |                          | Shallow Well Church, 1220 Broadway Road.  |                 |                           |
|  | Community Calendar       | <p><b>Central Carolina Journal 23-15</b><br/> <i>Sat 10/07/2023 • 6:00pm • 30 minutes</i></p> <p>On this special broadcast, we feature a lecture that was given by history instructor Robert Barnes. The talk, which was delivered on September 7, was a retrospective of the terrorist attacks that occurred on September 11, 2001. Robert recounts the timeline of that day, as well as the impacts that those events had on our nation.</p> <p><i>Issues discussed: 9/11 Attack; Society and Culture</i></p> | Oct. 7          | 6:00 pm<br><br>30 minutes |
|  | Central Carolina Journal | <p><b>Central Carolina Journal 23-16</b><br/> <i>Sat 10/14/2023 • 6:00pm • 30 minutes</i></p> <p>Asia Kiniel talks with college students about balancing schoolwork with home life and raising their children. Guests include April Armstrong, Rickie Rembert, and Ja'Quan Hancock.</p> <p><i>Issues discussed: Education; Parenting</i></p>  | Oct. 14         | 6:00 pm<br><br>30 minutes |
|  | Central Carolina Journal | <p><b>Central Carolina Journal 23-17</b><br/> <i>Sat 10/21/2023 • 6:00pm • 30 minutes</i></p> <p>R. V. Hight, the Director of Communications for Central Carolina Community College, talks with Cristy Holmes, CCCC's Dean of Arts and STEM; and, Roy Allen, Associate Dean of Public Safety and Criminal Justice.</p> <p><i>Issues discussed: Education; Arts; STEM; Criminal Justice</i></p>  | Oct. 21         | 6:00 pm<br><br>30 minutes |
|  | Central Carolina Journal | <p><b>Central Carolina Journal 23-18</b><br/> <i>Sat 10/28/2023 • 6:00pm • 30 minutes</i><br/> <i>Sat 11/04/2023 • 6:00pm • 30 minutes</i></p> <p>Sanford-based music artist—and CCCC student—Bryson Lyons talks about the release of his first album, Lyons, and where he gets the inspiration for his music.</p> <p><i>Issues discussed: Local Entertainment; Music</i></p>   | Oct. 28. Nov. 4 | 6:00 pm<br><br>30 minutes |
|  | Central Carolina Journal | <p><b>Central Carolina Journal 23-11</b><br/> <i>Sat 11/11/2023 • 6:00pm • 30 minutes</i></p> <p>A forum with prominent area business leaders was held on March 30, 2023. These women represented areas</p>   | Nov. 11         | 6:00 pm<br><br>30 minutes |

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|  |                          | <p>including education, business, medical, and legal. The topic of discussion revolved around issues that women deal with in the workplace.</p> <p>The forum was hosted by the Business Technologies Career Community at Central Carolina Community College. The discussion was supported by the Women’s Resource Group at Pfizer; and, by Sanford Business and Professional Women.</p> <p><b>Issues discussed:</b> <i>Business; Women’s Issues</i></p>                                  |         |                       |
|  | Central Carolina Journal | <p><b>Central Carolina Journal 22-14</b><br/><i>Sat 11/18/2023 • 6:00pm • 30 minutes</i></p> <p>Justin Pedley speaks about what it takes to become a Registered Veterinary Technician (RVT) through the Veterinary Medical Technology program at Central Carolina Community College. The program also operates “Cougar Pets,” a no-kill animal shelter that makes dogs and cats available for adoption.</p> <p><b>Issues discussed:</b><br/><i>Education; Pet Care; Pet Adoption</i></p> | Nov. 18 | 6:00 pm<br>30 minutes |
|  | Central Carolina Journal | <p><b>Central Carolina Journal 22-07</b><br/><i>Sat 11/25/2023 • 6:00pm • 30 minutes</i></p> <p>A roundtable discussion on the offerings of the Chatham Health Sciences Center, with discussion on both curriculum and continuing education programs. Guests include instructors Diane Johnson, Tiffany Needham, and Melissa Fogarty.</p> <p><b>Issues discussed:</b><br/><i>Education; Healthcare</i></p>   | Nov. 25 | 6:00 pm<br>30 minutes |
|  | Central Carolina Journal | <p><b>Central Carolina Journal 23-19</b><br/><i>Sat 12/02/2023 • 6:00pm • 30 minutes</i></p> <p>R. V. Hight talks with CCCC Dental Hygiene Department Chair Vicky Wesner and Culinary Arts Department Chair Regina Minter.</p> <p><b>Issues discussed:</b><br/><i>Education; Health; Food</i></p>  | Dec. 2. | 6:00 pm<br>30 minutes |
|  | Central Carolina Journal | <p><b>Central Carolina Journal 23-20</b><br/><i>Sat 12/09/2023 • 6:00pm • 30 minutes</i></p>   | Dec. 9. | 6:00 pm<br>30 minutes |

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|  |                          | A panel discussion with professionals in the area of Applied Technologies discuss their educational and vocational journeys. Recorded November 2, 2023 at the Dennis Wicker Civic Center.<br><br><i>Issues discussed:<br/>Education; Vocational Arts; Skilled Trades</i>  |          |                           |
|  | Central Carolina Journal | <b>Central Carolina Journal 23-21</b><br><i>Sat 12/16/2023 • 6:00pm • 30 minutes</i><br><br>A panel discussion with professionals in the area of Arts discuss their educational and vocational journeys. Recorded November 14, 2023 at the Dennis Wicker Civic Center.<br><br><i>Issues discussed:<br/>Education; Media; Social Services; Leadership; Creative Arts</i> | Dec. 16. | 6:00 pm<br><br>30 minutes |

| Issue                       | Program            | Description  | Date   | Time/Duration                           |
|-----------------------------|--------------------|--|--|---|
| <b>Government/ Politics</b> | Community Calendar | If you want to stay informed about what's going on in Sanford and Lee County, you can watch the Board of Commissioner's meetings live streaming or on demand at <a href="http://www.leecountync.gov">www.leecountync.gov</a> , then scroll to the bottom of the page and select Video Live and Recorded meetings. Again, <a href="http://leecountync.gov">leecountync.gov</a> For Sanford City Council meeting videos, go to <a href="http://www.sanfordnc.net">www.sanfordnc.net</a> . And roll over the "How Do I" menu for View Council Meeting Videos. | Oct. 5, 6, 12, 13, 19, 20, 26, 27. Nov. 2, 3, 9, 10, 16, 17, 23, 24, 30. Dec. 1, 7, 8, 14, 15, 21, 22, 28, 29. | 1:30, 3:30, 4:30, 5:30, 6:30pm<br>1 min |

| Issue       | Program            | Description  | Date               | Time/Duration                         |
|-------------|--------------------|--|--------------------|---------------------------------------|
| <b>Arts</b> | Community Calendar | The 19th Annual Fall Shakori Hills GrassRoots Festival is on October 5-8, 2023 featuring Mavis Staples, Donna The Buffalo, Kabaka Pyramid, Daniel Donato, and many others... over 60 other artists for 4 Days on 4 Stages. Dust off those boots and sweep out those tents, because you'll dance all weekend long! For tickets and a complete schedule visit <a href="http://shakorihillsgrassroots.org">shakorihillsgrassroots.org</a> . Shakori is spelled s-h-a-k-o-r-i.<br><a href="http://shakorihillsgrassroots.org">shakorihillsgrassroots.org</a> | Oct. 5, 6.         | 1:30, 3:30, 4:30, 5:30, 6:30pm<br>:30 |
|             | Community Calendar | Mark your calendar for next Saturday in downtown Sanford. October 14 is Downtown Sanford Streetfest & Fireworks. A day-long celebration with music, art, entertainment, Latino Fest, food trucks, local brews and fireworks. The festival begins at 1pm  | Oct. 5, 6, 12, 13. | 1:30, 3:30, 4:30, 5:30, 6:30pm<br>:30 |

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|  |                    | and goes until the fireworks at 8:30. Free parking, free entertainment, and events for the entire family. For the festival schedule, LatinoFest information, shopping and food go to <a href="http://sanfordstreetfest.com">sanfordstreetfest.com</a>  |   |   |
|  | Community Calendar | Get your deerstalker cap on — the play’s afoot! Sherlock Holmes and Dr. Watson must crack the mystery of “The Hound of the Baskervilles” before a family curse dooms its newest heir. Our intrepid investigators try to escape a dizzying web of clues, silly accents, disguises and deceit as five actors deftly portray more than 40 characters. Does a wild hellhound prowl the moors of Devonshire? Can our heroes discover the truth in time? Join the fun and see how far from elementary the truth can be! October 12-29. <a href="http://www.templeshows.org">www.templeshows.org</a>  | Oct. 12, 13, 19, 20                           | 1:30, 3:30, 4:30, 5:30, 6:30pm<br>1 min |
|  | Community Calendar | Nov. 30 through Dec 17 the Temple Theatre presents the stage version of the timeless holiday comedy A Christmas Story...you know, the one with Ralphie “you’ll shot your eye out” and the Red Ryder BB gun. And the Leg lamp too. Find details at <a href="http://www.templeshows.org">www.templeshows.org</a> .<br><br>Sunday afternoon, November 26 is Sunday With Santa. The Train and Tree lighting at Depot Park is 3PM to 6PM.<br><br>Monday evening, December 4, 7PM is the Sanford Christmas Parade, Downtown.<br><br>Saturday afternoon, December 9, 2PM is the Broadway Christmas Parade.<br><br>Sunday, December 10 is the Taylor Phillips 3 <sup>rd</sup> Annual Benefit Concert. To date, Taylor has written 5 number one country hits and brings his songwriting friends to the Dennis A. Wicker Civic Center for great music and stories at 6PM.<br><br>If you missed anything, go to <a href="http://www.visitsanfordnc.com">www.visitsanfordnc.com</a> for the Events Calendar. There’s a lot more. Also, look for news about the ground breaking for the newly names Lee County Athletic Park...the L-CAP! | Nov. 9, 10, 16, 17, 23, 24, 30. Dec. 1, 7, 8. | 1:30, 3:30, 4:30, 5:30, 6:30pm<br>1 min |
|  | Community Calendar | Sunday, December 10 is the Taylor Phillips 3 <sup>rd</sup> Annual Benefit Concert. To date, Taylor has written 5 number one country hits and brings his songwriting friends to the Dennis A.   | Dec. 7, 8.                                    | 1:30, 3:30, 4:30, 5:30, 6:30pm<br>:30   |

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|  |  | Wicker Civic Center for great music and stories. This year is hosted by former UNC, now professional basketball player Tyler Hansbrough. The show starts at 5PM. |  |  |
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**WDCC -FM**  
**4th Quarter Issues/Programs List**  
**January 3, 2023**

**4th QUARTER PUBLIC SERVICE ANNOUNCEMENTS**

| <b>Issue</b>      | <b>Program</b>       | <b>Description</b>  | <b>Date</b> | <b>Time/Duration</b> |
|-------------------|----------------------|---|-------------|----------------------|
| <b>Education</b>  | PSA's                | See Link Affidavit<br>PSA_30_Q4, Link<br>Affidavit<br>PSA_PSA_60_Q4 | M-Sun       | <b>See affidavit</b> |
| <b>General</b>    | PSA's                | See Link Affidavit<br>PSA_30_Q4, Link<br>Affidavit<br>PSA_PSA_60_Q4 | M-Sun       | <b>See affidavit</b> |
| <b>Government</b> | NC Highway<br>Patrol | See Link Affidavit<br>PSA_30_Q4, Link<br>Affidavit<br>PSA_PSA_60_Q4 | M-Sun       | <b>See affidavit</b> |
| <b>Health</b>     | PSA's                | See Link Affidavit<br>PSA_30_Q4, Link<br>Affidavit<br>PSA_PSA_60_Q4 | M-Sun       | <b>See affidavit</b> |

**WDCC-FM**  
**4th Quarter Issues/Programs List**  
**January 3, 2023**

**PUBLIC SERVICE OUTREACH BY STATION/ PERSONNEL**

**Station Tours** – Tours of the WDCC studios are conducted regularly for community groups and schools. Demonstrations of broadcast equipment and information on radio are given by staff and/or broadcasting students.