

WDCC-FM SANFORD, NC

QUARTERLY ISSUES AND PROGRAMS LIST FIRST QUARTER 2024

Submitted by: Bill Freeman

April 1, 2024

**WDCC -FM
1st Quarter Issues/Programs List
April 1, 2024**

Issues Programming

WDCC Weather and Alerts

Weekday weather forecasts are aired each morning for the WDCC service area from WNCN TV, Raleigh. Also, weather bulletins issued by the National Weather Service or received via the Emergency Alert system are aired on an as-need basis. Amber and Silver alerts are included.

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The issues of importance this quarter included the following:

City/County/Government – Video and archives of monthly and special meetings

Education – CCCC events and class offerings. Central Carolina Journal

Arts – Temple Theatre season mainstage shows

Weather – Weekday local weather forecasts from WNCN TV air hourly from 7:30AM to 11:30AM

Most significant programming treatment of issues this quarter:

Issue	Program	Description	Date	Time/Duration
Government				
	Community Calendar	If you want to stay informed about what’s going on with Sanford and Lee County Governments, you can watch the Board of Commissioner’s meetings live streaming or on demand at www dot leecountync dot gov, then scroll to the bottom of the page and select Video Live and Recorded meetings. Again, leecountync.gov. For Sanford City Council meeting videos, go to www.sanfordnc dot net. And roll over the “How Do I” menu for View Council Meeting Videos.	Jan. 4, 5, 11, 12, 18, 19, 25, 26. Feb. 1, 2, 8, 9, 15, 16, 22, 23, 29. Mar. 1, 7, 8, 14, 15, 21, 22, 28, 29.	1:30, 3:30, 4:30, 5:30, 6:30 pm
	Community Calendar	Lee County Parks & Recreation and the City of Sanford Parks Department are excited to announce their collaboration for the second annual Egg-A-Palooza. Bring your family and friends to Kiwanis Family Park on Saturday, March 23 at Kiwanis Family Park, located at 1800 Wicker Street in Sanford at 10 a.m. for a morning of activities, education, and fun! Explore the different booths, enjoy delicious treats from food trucks, and capture precious moments at the selfie station. Make sure to keep an eye out for special prize tickets hidden in the eggs during the egg hunt — you might just discover a delightful surprise! And don't miss the chance to strike a pose with the Bunny for a keepsake photo. Egg-A-Palooza, 10AM Saturday, March 23 at Kiwanis Family Park.	Mar. 14, 15, 21, 22	1:30, 3:30, 4:30, 5:30, 6:30 pm :30
	Community Calendar	The City of Sanford is celebrating its sesquicentennial year with a 150th Birthday Bash at the Sanford Lions Club Fairgrounds on Saturday, April 6. The whole town is invited. The 150th Birthday Bash will begin at 10:30 a.m., followed by an afternoon of history displays, train rides, live	Mar. 21, 22, 28, 29.	1:30, 3:30, 4:30, 5:30, 6:30 pm :30

		music, games, inflatables, a petting zoo, and food trucks. Free birthday cake and ice cream will be available while supplies last. You can purchase special sesquicentennial merchandise like coffee cups, t-shirts, sweatshirts, caps, commemorative coins, and a commemorative poster. Sanford's 150th Birthday Bash at the Lions Club Fairgrounds on Saturday, April 6		

Issue	Program	Description	Date	Time/Duration
Education/ Information				
	NBC 17 Weather	Weather forecasts from NBC 17 for service area	Mon - Fri	7:30, 8:30, 9:30, 10:30, 11:30 am
	Community Calendar	On Saturday, February 10, wine, dine and dance the night away at Stevens Center's annual Valentine's Prime Rib Dinner. Enjoy musical entertainment and dinner with dessert. For ticket information call 919.776.4048 or visit stevenscenter.org	Jan. 18, 19, 25, 26. Feb. 1, 2, 8, 9	1:30, 3:30, 4:30, 5:30, 6:30 pm :15
	Community Calendar	Chatham Community Library will host "Music of the Circle" with Eric Bannan on Saturday, February 10. The "Music of the Circle" workshop is for anyone interested in being more confident, connected and opening new, creative pathways in their lives. It starts at 10:00 a.m. and runs to noon Chatham Community Library Holmes Family Meeting Room on the Pittsboro campus of CCCC. This program is free and open to the public and registration is required. To do so, visit www.chathamcountync.gov then use the roll over for Our Community and select News and Updates.	Feb. 1, 2, 8, 9	1:30, 3:30, 4:30, 5:30, 6:30 pm :30
	Bolder Not Older #4	Gwen Collins from the Dunn Senior Center talks about how to keep those New Year's resolutions—including the importance of habit formation and the encouragement of others. <i>Issues discussed: Mental Health;</i>	<i>Sun 01/07/2024</i>	<i>6:00pm • 30 minutes</i>

		<i>Physical Fitness</i>		
	Bolder Not Older #5	Gwen Collins from the Dunn Senior Center talks about establishing maintaining relationships—both of the romantic type and the “simply platonic.” <i>Issues discussed: Relationships; Community</i>	Sun 02/04/2024	6:00pm • 30 minutes
	Bolder Not Older #6	In this episode, Gwen Collins of the Dunn Senior Center discusses events coming up in March—as well as events that happen each and every week. <i>Issues discussed: Senior Citizens, Community Events</i>	Sat 03/09/2024 Sun 03/10/2024	12:00pm • 30 minutes 12:00am, 9:00am, and 9:00pm • 30 minutes
	Diamond in the Rough #2	In this episode, Diamond Williams talks with Greg Singleton about soft skills and other concerns for people reentering civilian life after incarceration. <i>Issues discussed: Education; Incarceration; Rehabilitation</i>	Sat 03/23/2024 Sun 03/24/2024	11:30am and 11:30pm • 30 minutes 8:30am and 8:30pm • 30 minutes
	From Kelly to Justin #4	In this episode: Justin and Kelly provided a “survival guide” of sorts by discussing ways to get 2024 onto the right footing. Not resolutions, per se; just thoughts on how to make some of the changes you might want to make. <i>Issues discussed: Mental Health; Physical Fitness</i>	Sun 01/21/2024	6:00pm • 30 minutes
	From Kelly to Justin #5	In this episode: Justin and Kelly get into what makes a person a person—and why that is valuable. At least, why it should be. <i>Issues discussed: Cultural Relationships</i>	Sun 02/18/2024	6:00pm • 30 minutes
	From Kelly to Justin #6	In this episode: Justin and Kelly talk about the ways, beings, and actions that are “acceptable” in our current social culture—and, whether that is a good thing or not. <i>Issues discussed: Cultural Relationships</i>	Sat 03/16/2024 Sun 03/17/2024	11:30am and 11:30pm • 30 minutes 8:30am and 8:30pm 30 minutes

Issue	Program	Description	Date	Time/Duration
Arts	Community Calendar	To stay in the know with fun events around Sanford, go to www.visitsanfordnc.com for the Events Calendar. There you can find information about arts and entertainment, dining, shopping, sports, and upcoming events.	Jan. 4, 5, 11, 12, 18, 19, 25, 26. Feb. 1, 2, 8, 9, 15, 16, 22, 23, 29. Mar. 1, 7, 8, 14, 15, 21, 22, 28, 29.	1:30, 3:30, 4:30, 5:30, 6:30 pm :15
	Community Calendar	Starting January 18th the Temple Theatre offers a side-splitting comic romp about marriage. 'Til Beth Do Us Part is a family friendly laugh-out-loud comedy that is on the Temple mainstage through February 4. For show dates, times, and tickets visit templeshows.org .	Jan. 18, 19, 25, 26. Feb. 1, 2	1:30, 3:30, 4:30, 5:30, 6:30 pm :15
	Community Calendar	A musical about musicals! The Musical is on stage at the Temple Theatre February 22 through March 10. In this hilarious satire of musical theatre, one story becomes five delightful musicals, each written in the distinctive style of an iconic composer. The plot: June is an ingenue who can't pay the rent and is threatened by her evil landlord. Will the handsome leading man come to the rescue? The variations are: a Rodgers & Hammerstein version, complete with a dream ballet; a Sondheim version, featuring the landlord as a tortured artistic genius; a Jerry Herman version, as a splashy star vehicle; an Andrew Lloyd Webber version, a rock opera; and a Kander & Ebb version, set in a speakeasy in Chicago. For show times and tickets, visit templeshows.org .	Feb. 22, 23, 29. Mar. 1, 7, 8	1:30, 3:30, 4:30, 5:30, 6:30 pm :30
	Community Calendar	Add this note to your calendar...INDY FEST is coming up on May 10-11 at Hugger Mugger, Wicker Street, downtown Sanford. As they say, stay tuned for more details.	Mar. 14, 15, 21, 22, 28, 29	1:30, 3:30, 4:30, 5:30, 6:30 pm :15
	Community Calendar			1:30, 3:30, 4:30, 5:30, 6:30 pm :60

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April 1, 2024

1st QUARTER PUBLIC SERVICE ANNOUNCEMENTS

Issue	Program	Description	Date	Time/Duration
Education	PSA's	See Link Affidavit PSA_30_Q1 PSA_60_Q1	M-Sun	:30 :60
Health	PSA's	See Link Affidavit PSA_30_Q1 PSA_60_Q1	M-Sun	:30 :60
Government	PSA's	See Link Affidavit PSA_30_Q1 PSA_60_Q1	M-Sun	:30 :60

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PUBLIC SERVICE OUTREACH BY STATION/ PERSONNEL

Station Tours – Tours of the WDCC studios are conducted regularly for community groups and schools. Demonstrations of broadcast equipment and information on radio are given by staff and/or broadcasting students.