

In our ongoing effort to serve the public interest, WWLG broadcasts programming responsive to issues of concern to Columbus and the surrounding service area. Following is a list of those issues, and of the station's most significant programming treatment of them.

QUARTERLY ISSUES REPORT

Urban One Columbus

Station: WWLG 102.5 FM

City Of License-
Zanesville

2nd Quarter

April 1, 2022 through

June 30, 2022

WE CARE ABOUT OUR COMMUNITY

Our live broadcast program mid-day from 12-3 pm is a show called “Perlitas Live” where our hosts provide relevant information to engage and inform our community. We have local news, weather, and events for our Hispanic families in Columbus. Also, we have events where we bring our community together to help, inform and entertain.

Date – 04/07/2022

Topic – Hispanic Business Together

Description – Hispanic Business Together, our host interviewed Ana Albanez owner of “Anita’s Nail Bar and Beauty Salon” and discussed the importance of Latinos business joining together as one big family to provide better services to the Latino community in Columbus and the importance to help business owners to remind open after the pandemic.

Date – 04/23/2022

Topic – Health and Fitness Expo

Description – Primary One Health is the Columbus largest federally qualified health center that is working with local agencies to distribute the vaccine with FICSICL and mental health awareness. La Grande was part of this event, and we use this as an opportunity to inform our Latino community and provide as much information as we could and encouraged them to have a healthy life.

Date – 04/30/2022

Topic – Kids Day

Description – We all got together as community to celebrate our kids. This event was an opportunity to encourage our kids to remind healthy and active and make them aware of the benefits to have a healthy life. We provided to the parent’s information about how to be aware of our kid’s health and behavior.

Date – 05/21/2022

Topic – Job Fair

Description – La Grande 102.5 invited all our community to attend to our Job Fair offering different job opportunities with several agencies on site. With our promos and liner motivated our community to join this job fair and look for a life change opportunity.

Date – 05/27/2022

Topic – Housing

Description – The purpose of this interview with John Duy, Relations Manager from a single family in the Ohio Finance Agency is educating our audience with financial assistance programs to help home buyers to get a home.

Date – 05/28/2022

Topic – Verano Caliente Fest

Description – Our social event where we provide local business the opportunity to connect with the community sharing our culture, creativity and music. E Healthy Beginning at Home study.

PUBLIC SERVICE ANNOUNCEMENTS

1.- PSA Veterans Career Giver: The veteran's department transforms the people that helps veterans with the latest technologies and excellent benefits transform your future with www.vacarrers.gov (:15 seconds, airs 15+times) April 1 – June 30, 2022

2.-PSA Feeding America: Because of the actual crisis America is living 50 million people can go hungry and feeding America is helping those who need it the most, if you want to help too, go can go to www.feedingAmerica.org/en-español brought to you by feeding America 200 banks in action (:30 seconds, airs 15+ times) April 1 – June 30, 2022

3.-PSA AARP: Find the resources you need to help your loved ones with AARP they got the guides to take care of them, for tools, and suggestions go to www.aarp.org/cuidar or call 1888-971-2013 brought to you by AARP. (:60 seconds, airs 10+ times) April 1 – June 30, 2022

4.-PSA ASA AMA: To find warnings or signs of high blood pressure, you need a medical plan you can find details in www.bajesupresion.org brought to you by the American stroke association and the American health association. (:30 seconds, airs 15+times) April 1 – June 30, 2022

5.- PSA NHTSA: For how to correctly protect your child and keep them safe while you drive make sure to check all rules and restrictions with the right information in www.nhtsa.gov/protegidos. brought to you by NATIONAL HIGHWAY TRAFFIC AND SAFETY ASSOCIATION. (:30 seconds, airs 10+ times) April 1 – June 30, 2022

6.-PSA student AID: With a little over a hundred and fifty million dollars in different programs to help students reach their full careers and goals in life, find help for students on www.studentaid.gov brought to you by American mind. (:15 seconds, airs 10+ times) April 1 – June 30, 2022

7.-PSA 211: For resources or help with food, medical, and other resources for families in need, it can be as easy as to call #211 or visit ww.211.org to get the help you need, brought to you by United Way Airl (:15 seconds, airs 15+times) April 1 – June 30, 2022

8.-PSA MSP: Kids sometimes cannot find the words to express themselves with help of the right song it can be easy to start the conversation to get starting in a fresh conversation with your child go to www.escuchandosentimientos.org (listen to their feelings, brought to you by add council. (:15 seconds, airs 10+ times) April 1 – June 30, 2022

9.-PSA COVID-19 VACCINE: Latinos came from all different backgrounds and with different ideas but we all want the same thing, and that is to have a healthy relationship with one other keep the loved ones safe, and healthy, with the most recent Vaccine Information for Latinos over 12 years old. Available to all at www.detidepende.org the vaccination is easy and free, brought to you by add council (:60 seconds, airs 15+times) April 1 – June 30, 2022