

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, River Direct, Inc, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

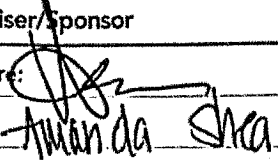
ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: <u>We Build The Wall, LLC</u>		
Agency name: <u>River Direct Inc</u>		
Address: <u>11620 Wilshire Blvd, Suite 370, Los Angeles, CA 90025</u>		
Contact: <u>Ceric Elliott</u>	Phone number: <u>310-451-2900</u>	Email: <u>info@riverdirect.com</u>
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>We Build the Wall, Inc</u>		
Address: <u>PO Box 131567 Houston, TX</u>		
Contact: <u>Amanda Shea</u>	Phone number: <u>720-237-3711</u>	Email: <u>AT.SheaMedia@gmail.com</u>
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
<u>Brian Kolfage (CEO)</u>		
<u>* Amanda Shea (CEO)</u>		
<u>* Kris Kofach (general counsel)</u>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

CS Scanned with CamScanner

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: Courtney Youngblood <small>Digitally signed by Courtney Youngblood DN: cn=Courtney Youngblood, o=Sinclair Broadcast Group, ou=WLOS, email=youngblood@signtec.com, c=US Date: 2020.08.24 09:38:46 -0400</small>
Name: Amanda Shea	Name: Courtney Youngblood
Date of Request to Purchase Ad Time: 6/16/20	Date of Station Agreement to Sell Time: 6/16/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 8/3/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 4454705	Station Call Letters: WMYA	Date Received/Requested: 7/15/20
Est. #:	Station Location: Greenville, SC	Run Start and End Dates: 7/20/20-7/25/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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WMYA
110 Technology Dr
Asheville, NC 28803

River Direct Inc
11620 WILSHIRE BLVD STE 370
LOS ANGELES, CA 90025-1776

Contract # 4454705

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

07/20/20-07/25/20

We Build The Wall Inc (137088)

River Direct Inc (19566)

POLITICAL ISSUE (ns) (1187)

POLITICAL ISSUE (101980)

Longform 10, Corporate (3622)

Corporate Longform

/

N/A

Local/Political Issue Agency BRD

Weekly/Irregular

ISSUE PAID 3Q 2020

Date Entered 07/13/20

Last Modified 07/13/20

Entered By Barbara Cincotta

CO-OP No

External # 00065711

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$60.00

Net Total \$340.00

Sales Tax

Asheville (WMYA)

By Broadcast Month

Jul. 2020

Grand Total:

Spots 2

Rate \$400.00

Rate \$400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Paid Programming (LONG)	07/20/20-07/20/20	3	28:30	8A- 8:30A (EST)	1	1							1	\$150.00	\$150.00	Asheville (WMYA)	PROGRAM BUY	7/13/20
2.0	Normal Line / Paid Programming (LONG)	07/25/20-07/25/20	3	28:30	11:30A- 12P (EST)							1	1	1	\$250.00	\$250.00	Asheville (WMYA)	PROGRAM BUY	7/13/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ...to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Sinclair Broadcast Group Inc
C/O WMYA
PO BOX 206270
DALLAS TX 75320-6270

OFFICIAL BILLING INVOICE

Inv # **7563584** Acct # **4180001** Invoice Date: **7/26/202**
Advertiser: **We Build The Wall Inc (137088)**
Agency: **River Direct Inc (19566)**
Period: **7/20/2020 - 7/26/2020**
Salesperson: **Corporate Longform 10, ph: (813) 886-9882**
Product: **POLITICAL ISSUE (ns) (1187)**
Brand: **POLITICAL ISSUE (101980)**
Contract: **4454705** Acct Type: **Local/Political Issue**
Terms: **CIA** Bill Type: **Weekly/Irregular**
Buyer: **ERIC** Coop: **No**
Estimate/HL: **/00065711**
Comments: **ISSUE PAID 3Q 2020**

For Billing Inquires Call: ()

Send Payment To:
Sinclair Broadcast Group
c/o WMYA
PO Box 206270
Dallas TX 75320-6270



RIVER DIRECT INC
11620 WILSHIRE BLVD STE 370
LOS ANGELES, CA 90025-1776

000152

Asheville (WMYA)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Program	AD-ID / ISCI	Amount	Remarks
1.0	Paid Pro			07/20/20 (Mo)			1 preempt @\$150.00	\$0.00	Pre-empt
2.0	Contract Line Remarks: PROGRAM BUY Paid Pro	11:30:00AM-12:00:0	Day,Sa-1	07/25/20 11:30 am (Sa)	28:30	PAID PROGRAM 1130A	WBTW-REVISED-2830515 H	\$250.00	

Gross Total	\$250.00	Total Spots
Commission	(\$37.50)	1
Sales Tax	\$0.00	
NET TOTAL	\$212.50	
Due By: 7/26/2020		

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty