

Flight Dates 04/24/18-04/26/18

Contract / Revision 210857 /
 Original Date / Revision 04/23/18 04/23/18

Advertiser TSG Consulting - AG

Agency TSG Consulting
 Buying Contact Tom Susman

1210 Kanawha Blvd East
 Charleston, WV 25301

Product Andy Richardson for Mayor of Cha
 Agency Com %
 Billing Contact
 1210 Kanawha Blvd East
 Charleston, WV 25301

Sales Office CHARL
 Sales Region Local
 Agency Ref

Order Sep 00:15:00
 Estimate #
 Alt Order #
 Billing Type Cash
 Order Type GENERAL
 Billing Cycle EOM/EOC
 Billing Calendar BROADCAST
 Demographic HH
 Rev Codes AGY POL CAND
 Product Codes AC01
 Priority ANPE
 Advertiser Ref

Primary Account Executive
 Megan Martin

Account Executive	Order%	Start Date	End Date
Megan Martin	100%		

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
April 2018	18	\$577.08	\$577.08	0.00	03/26/18	04/26/18	18	\$577.08	\$577.08
Totals	18	\$577.08	\$577.08	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WVAF	04/24/18	04/26/18	M-Fri 6a-7p M-F 6a-7p	CM	6a-7p	-TWT---	:30	0	\$32.06	ANPE	0.00	NM	18	\$577.08
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/23/18	04/29/18	-TWT---		18		\$32.06		0.00					
Totals														18	\$577.08



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: April 23, 2018.

Station and Location: WCHS 1100 96.1 98.7

I, Andy Tom Susman,

[select one] Being

On behalf of: Andy Richardson, a legally qualified candidate associated with the Democrat political party or organization, and seeking the office of Mayor in the Primary election to be held on May, 3, 2018, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
<u>:30</u>	<u>6A-7p</u> <u>5:30A-Mid</u>	<u>T</u> <u>Wed</u> <u>Th.</u>		<u>18-WVAF</u> <u>19-WKWS</u> <u>20-WCHS</u>	<u>1 week</u>

TOTAL CHARGES: 1830.

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

I represent that payment for the above described broadcast time has been paid by:

FRIENDS OF ANDY RICHARDSON

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

DAVID HILL

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

by [Signature]

DATE OF SIGNATURE:

4/23/2018

Name: TOM SUSMAN

Title: AGENT

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted Accepted in Part Rejected

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

4-23-18

Name: Jim Patton

Title: VP & GM

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Federal Candidate Certification

This Certification Is Required for Federal Candidates to Receive the Lowest Unit Charge during a "Political Window" Period (45 Days Prior to a Primary Election or 60 Days Prior to a General Election).

I, _____,
federal candidate or authorized committee, hereby CERTIFY that the programming (in whole or in part) to be broadcast pursuant to this agreement **does** or **does not** refer to an opposing candidate.

For programming that **does** refer to an opposing candidate, I further CERTIFY that:

- The **radio programming** contains a personal audio statement by the candidate that:
 - (i) identifies the candidate,
 - (ii) identifies the office being sought, and
 - (iii) states that the candidate has approved the broadcast.

- The **television programmings** simultaneously displays, for duration of at least four seconds, the following required items:
 - (i) a clearly identifiable photograph or similar image of the candidate, and
 - (ii) a printed statement that identifies the candidate, states that the candidate approved the broadcast, and that the candidate and/or authorized committee paid for the broadcast.

SIGNATURE OF CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

DATE:

Name: _____

Title: _____

Agreed Schedule of Broadcasts

(To Be Completed Only if Station Does Not Accept Entire Broadcast Request)

LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS

ATTACH PROPOSED SCHEDULE WITH CHARGES (IF AVAILABLE):

AFTER AIRING BROADCAST:

Attach invoices or Actual Schedule of Broadcasts to this Form showing:

- (1) Actual date, exact time, class and charge per spot;
- (2) Date and exact time for all make-goods (if any) and reasons for them; and
- (3) Exact date, time, class, and dollar amount for each rebate given (if any).

POLITICAL FILE REQUIREMENTS: For two years after the election date, the station must retain all of the foregoing documentation in its political file. It is recommended that the station regularly update its political file as soon as possible. If not updated on a daily basis, the file should identify a contact person who can provide the times that specific spots aired and the rates charged.

Actual Schedule of Broadcasts

(To Be Completed After Broadcasting Candidate Advertisement)

List each broadcast separately. Include all make-goods, if any, with explanation for each.

LENGTH OF BROADCAST	TIME OF DAY, ROTATION OR PACKAGE	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
:30	WVAF 6A-7p	T-Th		18	1 week
:30	WKWS 6A-7p	T-Th		19	1 week
:30	WCHS 6A-7p 5:30A-Md	T-Th		19 1 = 20	1 week

DOCUMENTATION

Actual Schedule Run Summaries or Invoices can be attached to this Form showing the following:

1. Actual date, exact time, class and charge per spot;
2. Date and exact time for all make-goods (if any) and reasons for them; and
3. Exact date, time, class, and dollar amount for each rebate given (if any).

For any lower-priced spots of the same length and class that ran in the same periods as those ordered (or, if in error, a lower-priced spot of a different class ran that was not meant to run in the same period), list the dates and times, calculate the price differential, and describe the nature, amounts, and timing of all make-goods and rebates:

POLITICAL FILE REQUIREMENTS:

All of the foregoing information must be placed in the station's political file as soon as possible. If this information is generated less frequently than daily, the file should identify a contact person who can provide specific spot airing times.

This is Bob Huggins asking you to vote for Andy Richardson for Mayor of Charleston.

I know successful LEADERSHIP requires knowledge, experience, teamwork, and VISION.

With Vision and drive, Andy Richardson is the demonstrated leader in the race for Mayor.

Whether in business, community groups, or service in government,

Andy is a team leader that gets results. Andy knows how to get it done.

~~Quote the results to be an important part of the campaign for Mayor of Charleston~~

[woman voice: "Andy Richardson: From Charleston, For Charleston"]

[Andy voice] Paid for by Friends of Andy Richardson

Sent from my iPhone
