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WRITER'S DIRECT

June 28, 2004

Marlene H. Dortch, Esquire
Secretary
Federal Communications Commission
445 12th Street, S.W., Room TW-B204
Washington, D.C. 20554

Attention: EEO Staff

Re: EEO Audit Letter
KISU-TV, Facility ID No.62430
Pocatello, Idaho

Dear Ms. Dortch:

Transmitted herewith, on behalf of State Board of Education, State of Idaho, licensee of noncommercial educational station KISU-TV, Pocatello, Idaho, is its response to the letter dated May 28, 2004, from the Assistant Chief, Policy Division, Media Bureau, with regard to an audit of the station's Equal Employment Opportunity Program. Included in the response is information with regard to KISU-TV and the additional stations in the same employment unit.

Should any questions arise concerning this matter, please communicate with this office.

Very truly yours,



Anne Goodwin Crump
Counsel for
State Board of Education, State of Idaho

Enclosure

bc: Mr. Peter W. Morrill (with enclosure)
Ms. Tammy Townsend (with enclosure)* ✓

*Please place a copy in each station's local public inspection file.


IDAHO PUBLIC TELEVISION

1455 North Orchard Street • Boise, Idaho 83706 • Fax: (208) 373-7245 • Phone (208) 373-7220

Public Broadcasting • Educational Services Delivery • Program Production • Video Conferencing • On-line Services

June 24, 2004

EEO Staff
Policy Division, Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Dear Sir or Madam:

The following is the response of State Board of Education, State of Idaho, which is the licensee of television stations KISU-TV/DT, KAID-TV/DT, KIPT-TV/DT, KUID-TV/DT, and KCDT-TV/DT and operates those stations as Idaho Public Television ("IPTV"), to two letters from of the Assistant Chief, Policy Division, Media Bureau, dated May 28, 2004 (the "EEO Audit Letter"). The EEO Audit Letters were addressed to KISU-TV, Pocatello, Idaho and KUID-TV, Moscow, Idaho. All of the stations licensed to IPTV are operated as a single employment unit with employees in common, however. Therefore, this response covers the entire employment unit. The lettered responses below correspond to the enumerated information requests set forth in the EEO audit letter, paragraph 3.

a) Attached at Exhibit A are copies of the stations' EEO Public File Reports for 2003 and 2004.

b) Please see attached documentation at Exhibit B. Please note in reviewing this documentation that two of the recruitment sources listed in the public file reports, Idaho Works and Boise State University, are operated by departments of the Idaho state government and thus are automatically included in the Idaho state government notices, although they reach additional prospective employees.

c) Please see attached documentation at Exhibit C. These documents reflect the participation of IPTV in the establishment of an internship program designed to assist members of the community in acquiring the skills needed for broadcast employment. Station personnel involved in this recruitment initiative are Jeff Tucker, Bruce Reichert, and Tammy Townsend, Human Resource Specialist. The documents also reflect IPTV's participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.

<http://idahoptv.org>

KAID-4
Boise

KIPT-13
Twin Falls

KISU-10
Pocatello

KUID-12
Moscow

KCDT-26
Coeur d'Alene

d) There are no pending or resolved complaints that were filed during the current license term.

e) The licenses for the IPTV stations are held by the State Board of Education, State of Idaho, which falls under the direction and policies of the State Division of Human Resources, which in turn reports to the state Governor. The State of Idaho, Division of Human Resources, reviews job structures and employment practices, and it adopts positive recruitment, job design, and other measures needed to ensure genuine equality of opportunities.

In addition, the Idaho Public Television Policy Manual is reviewed annually or as applicable laws and regulations change, whichever comes first. Section 05.05 of that manual provides as follows:

Equal Employment Opportunity

IPTV employees shall be recruited, appointed, assigned, and promoted upon the basis of individual merit, in accordance with the principles of fair treatment and non-discrimination on the basis of race, color, sex, religion, national origin, age, or disability. Veterans are to be given preference in accordance with applicable state and federal laws and regulations.

No question in any form on the application or in any examination shall be so framed as to elicit information concerning political or religious opinions or affiliations of any applicant, nor shall inquiry be made concerning such opinions or affiliation, and all disclosures made thereof shall be disregarded.

The Division of Human Resources may establish specific age or sex requirements when such requirements represent bona fide occupational qualifications.

Employees are informed of IPTV's policies concerning equal opportunity through the policy manual, as well as staff meetings, posters on bulletin boards at the stations, and training sessions.


f) The licenses for the IPTV stations are held by the State Board of Education, State of Idaho, and the licensee therefore falls under the direction and policies of the State Division of Human Resources, which reports to the Governor. Since IPTV is under the jurisdiction of the State Division of Human Resources, it follows the direction of that agency.

EEO Staff
June 24, 2004
Page Three

g) The licenses for the IPTV stations are held by the State Board of Education, State of Idaho, and the stations' operations therefore fall under the direction and policies of the State Division of Human Resources, which reports to the Governor. The Division of Human Resources undertakes this analysis, with input from the IPTV Human Resource Specialist as needed.

h) N/A

Respectfully submitted,

Peter W. Morrill 
General Manager

DECLARATION

I, Peter W. Morrill, hereby declare and state as follows:

I am the general manager of the stations operated as Idaho Public Television and the authorized representative of their licensee, State Board of Education, State of Idaho. I have reviewed the instant response to EEO Audit Letter. I hereby declare under penalty of perjury that the facts contained therein are true and correct to the best of my knowledge and belief.

Dated this 25 day of June, 2004.

A handwritten signature in black ink, appearing to read 'Peter W. Morrill', written over a horizontal line.

Peter W. Morrill

Exhibit A



IDAHO PUBLIC TELEVISION

1455 North Orchard Street • Boise, Idaho 83706 • Fax: (208) 373-7245 • Phone (208) 373-7220

Public Broadcasting • Educational Services Delivery • Program Production • Video Conferencing • On-line Services

2003 EEO PUBLIC FILE REPORT

For the period of March 10, 2003 through May 30, 2003

Prepared by: Idaho Public Television

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
KAID-KAID/DT	62442	TV	Boise, ID	Boise, ID
KCDT-KCDT/DT	62424	TV	Coeur d'Alene, ID	Spokane, WA
KIPT-KIPT/DT	62427	TV	Twin Falls, ID	Twin Falls, ID
KISU-KISU/DT	62430	TV	Pocatello, ID	Idaho Falls, ID
KUID-KUID/DT	62382	TV	Moscow, ID	Spokane, WA

A. The following is a list of all vacancies for full-time jobs during the above designated period:

No Vacancies

B. During the above designated period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred:

None

C. The following is a list of the sources for full-time jobs shown in Section A above and the recruitment source which provided the hiree for that position:

Non-Applicable

D. During the above designated period, there were a total of zero people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

Non-Applicable

<http://idahoptv.org>

KAID-4
Boise

KIPT-13
Twin Falls

KISU-10
Pocatello

KUID-12
Moscow

KCDT-26
Coeur d'Alene

E. During the above designated period, the station employment unit engaged in the following (menu option) initiatives (provide full details, including an explanation if no such initiatives were conducted during the period involved):

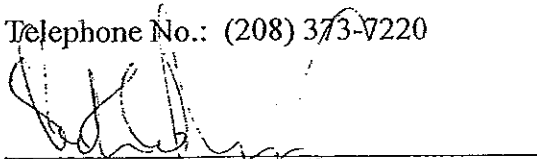
Prong 3 Menu Option

1. Participation in scholarship programs. Annually, Idaho Public Television solicits nominations for the J.A. Schlaefle Memorial Stipend. We then proceed with our selection process and then make an announcement of the winner.

Name of Respondent: Tammy Townsend / Personnel Director

Signed By: Peter W. Morrill
General Manager

Telephone No.: (208) 373-7220



(Signature)



IDAHO PUBLIC TELEVISION

1455 North Orchard Street • Boise, Idaho 83706 • Fax: (208) 373-7245 • Phone (208) 373-7220

Public Broadcasting • Educational Services Delivery • Program Production • Video Conferencing • On-line Services

2004 EEO PUBLIC FILE REPORT

For the 12-month Period Ending May 28, 2004

Prepared by: Idaho Public Television (IPTV)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
KAID-KAID/DT	62442	TV	Boise, ID	Boise, ID
KCDT-KCDT/DT	62424	TV	Coeur d'Alene, ID	Spokane, WA
KIPT-KIPT/DT	62427	TV	Twin Falls, ID	Twin Falls, ID
KISU-KISU/DT	62430	TV	Pocatello, ID	Idaho Falls, ID
KUID-KUID/DT	62382	TV	Moscow, ID	Spokane, WA

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
1. IPTV Director of Major and Planned Giving	April 5, 2004	May 10, 2004
2. Director of Marketing	February 24, 2003	July 6, 2003
3. Desktop Publishing Specialist	May 16, 2003	August 3, 2003
4. IT Systems Operations Supervisor	June 27, 2003	August 17, 2003

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred:

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>
1. State of Idaho Division of Human Resources/ All Positions	700 W. State P.O. Box 83720 Boise, ID 83720-0066	Andy Cover	(208) 429-5525

<http://idahoprv.org>

KAID-4 Boise	KIPT-13 Twin Falls	KISU-10 Pocatello	KUID-12 Moscow	KCDT-26 Coeur d'Alene
-----------------	-----------------------	----------------------	-------------------	--------------------------

2. Idaho Works/ All Positions	1001 S. Orchard St. Boise, ID 82705	Betty Wilson Executive Director	(208) 323-5627
3. PBS Express/ Director of Marketing	e-mail: wjulias@pbs.org	Windi Julias	(703) 739-5183
4. Boise State University. All Positions	1910 University	Viola Boman	(208) 426-1616
5. IdahoPTV Website/ All Positions	http://idahoptv.org	Tammy Townsend	(208) 373-7220
6. Current Magazine Director of Marketing	1612 K. St., NW Suite 704 Washington, DC 20006	Danielle Mungin	(202) 463-7055
7. Seattle Times Director of Marketing	1120 John Street P.O. Box 70 Seattle, WA 98111	Ed Wenick	(206) 652-6545
8. Idaho Statesman All Positions	P.O. Box 40 1200 N. Curtis Rd. Boise, ID 83706	Shirley George	(208) 377-6200

C. The following is a list of the sources for full-time jobs shown in Section A above and the recruitment source which provided the hiree for that position:

<u>Job Title</u>	<u>Recruitment Source</u>
1. IPTV Director of Major and Planned Giving	State of Idaho Division of Human Resources Website
2. Director of Marketing	IdahoPTV Website
3. Desktop Publishing Specialist	Boise State University
4. IT Systems Operations Supervisor	State of Idaho Division of Human Resources Website

D. During the previous 12 months, there were a total of 12 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in section B above:

<u>Recruitment Source</u>	<u>Total No. of Interviewees</u>
1. State of Idaho Division of Human Resources Website	5
2. PBS Express	2
3. IdahoPTV Website	2

4. Idaho Statesman

2

5. Boise State University

1

E. During the previous 12 months, the station employment unit engaged in the following (menu option) initiatives (provide full details, including an explanation if no such initiatives were conducted during the period involved):

Prong 3 Menu Option

1. Participation in general outreach efforts through job banks or Internet programs. Outreach efforts include broadcasting over 300 hours of adult learning programs to enable viewers to pass the GED exam, increase basic skills, and provide job seekers with the skills that teach how to find, keep and thrive in a job.
2. Establishment of an internship program. Idaho Public Television's internship program is designed to teach high school and university students real world skills to become more marketable upon college graduation or get a head start in their college career. We focus on two different types of internships. First, internships with Idaho Reports (January – March) introduces high school students to journalism in the political arena. The amount of time spent on the internships varies with the student's class schedule. Second, during the summer, college students are introduced to all aspects of television production. Although the college internships are for credit only and some interns may have to seek paid employment elsewhere, individuals are encouraged to be at the Idaho Public Television facility as much as possible.
3. Participation in at least four activities sponsored by community groups active in broadcast employment issues:
 - Boise State University School of Communications
 - Activities include:
 - Presentations by top station administrative staff (at least 2 per year) to communications classes on broadcast media issues including employment opportunities.
 - Part time employee opportunities for university students at Idaho Public Television range from television and web production to education and outreach activities.
 - Opportunities for broadcast production experience through the ZOOM INTO ACTION student volunteer activities segments. To view, please go to:
 - <http://idahoptv.org/zoom-action/action/letter.htm>
 - Boise State University Seland College of Applied Technology:
 - Activities include:
 - Presentations by top station administrative staff (at least 2 per year) to communication classes on broadcast media issues including employment opportunities.

- Member of the Technical Advisory Committee of the Broadcast Technology Program at Sella College of Applied Technology, Boise State University since spring of 2000. This involvement has helped steer the overall direction of the classes to validate the newly acquired skills and knowledge by program certification in the Society of Broadcast Engineers. Students in this program have an extremely high success rate in achieving certification in SBE.
 - Employment opportunities at Idaho Public Television for students from this program in the technical areas. Idaho Public Television currently employs three part-time employees that are or have been affiliated with the Broadcast Technology program.
- Idaho State Broadcasters Association
 - Activities include:
 - Advisory Member of the Board of Directors.
 - Maintains web site for employment activities:
 - <http://www.idahobroadcasters.org/employment.asp>
 - Scholarship awards to University level students majoring in communications.
 - <http://www.idahobroadcasters.org/scholarships.asp>
- Society of Broadcast Engineers (SBE)
 - Activities include:
 - Involvement with educational seminars in which all interested parties are invited and encouraged to attend.
- University of Idaho School of Journalism and Mass Media:
 - Activities include:
 - General Manager serves on the School Advisory Board of Directors.
 - Presentations by top station administrative staff (at least 3 per year) to communications classes on broadcast media issues including employment opportunities.
 - Idaho Public Television actively recruits interns from the communications school (currently three are active).
 - Part time employee opportunities for college students at Idaho Public Television range from television and web production to education and outreach activities.
 - Opportunities for broadcast production experience through the ZOOM INTO ACTION student volunteer activities segments. To view, please go to:
 - <http://idahoptv.org/zoom-action/action/letter.htm>
- The Jack Schlaefle Scholarship:
 - A yearly scholarship established in memory of the first General Manager of Idaho Public Television for post secondary level students majoring in the broad area relating to broadcasting. Selection of the scholarship winner is conducted each year by Jack Schaeffle's widow and the management of Idaho Public Television.
- Leadership Meridian and Boise
 - Idaho Public Television has been a long time, strong supporter of the Leadership Meridian and Boise programs for both high school students and middle management individuals. Activities have included hosting a day long conference at the station

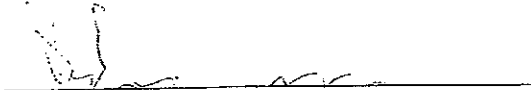
highlighting issues relating to broadcasting including employment opportunities. Other supporting organizations have included the IDAHO STATESMAN and KTVB-TV/Boise.

- Idaho Press Club
 - Idaho Public Television production staff members have been actively involved on the Board of Directors of the Idaho Press Club, including serving as regional and state chapter officers, hosting IPC meetings at the station, providing speakers for IPC "Headliner" luncheons, and leading teams which select IPC scholarship winners for college students and mid-career professionals.

Name of Respondent: Tammy Townsend / Personnel Director

Signed By: Peter W. Morrill
General Manager

Telephone No.: (208) 373-7220



(Signature)

Exhibit B



People Making
A Difference!

Idaho
State Government



Division of
Human Resources

P.O. Box 83720
700 W. State St.
Boise, Idaho
83720-0066

If you have questions,
please contact us at:
(208) 334-2263

Toll Free:
1-800-554-5627

TDD:
1-800-542-5738

FAX:
(208) 334-3182

EMAIL:
idhr@dhr.state.id.us

WEBSITE:
www.dhr.state.id.us



PTV Director of Major and Planned Giving

Idaho Public Television

Open for Recruitment: April 5, 2004 - April 19, 2004

Announcement # 05355069670

Salary Range: \$15.25 - \$20.20 per hour DOE - Plus Competitive Benefits!

Location(s): Boise

This position is located only in Boise.

Responsibilities:

- Develops, coordinates, and implements a planned-giving and major gift program to generate funds for future public television needs.
- Solicits major contributions from individuals and foundations.
- Consults with other planned-giving and major donor professionals.
- Develops and implements yearly master plan.
- Coordinates the statewide annual major donor club.
- Designs, implements, and coordinates a statewide annual mid-level donors club.
- Coordinates with accounting and membership departments to identify methods for recording and tracking major gifts.
- Promotes major gifts and planned-giving programs statewide.
- Follows up all solicitations in progress.
- Develops and implements planned-giving seminars for donors.
- Plans and coordinates planned-giving and major donor events.
- Other duties as assigned.

Minimum Qualifications:

- Good knowledge of promotion and marketing theory and methods.
- Experience planning and implementing fund raising activities to include goal setting, budget planning, and volunteer training and coordination.
- Experience making oral presentations to groups.
- Experience selling products or services to individuals.

EXAMINATION: Experience/Education. You will receive a score based on your answers. You must receive a minimum rating of 63 to pass this examination. Exam results will be available online when the review process is complete. If you did not Apply Online, you will receive written notification of your exam results.

All answers to the questions must be supported in the work history, resume, and/or education portion of your application.

TO APPLY: Click on the Apply Online button to the left and follow the instructions provided to complete the Application Checklist and Exam for this position. If you are unable to use the Apply Online process, you must respond to the exam questions on this announcement and complete a State of Idaho Application. For a paper application, click on Forms at the top of the screen.

When completing your online application information, please add/select Idaho Public Television under "Agencies" full-time employment under

Toll Free:
1-800-554-5627

TDD:
1-800-542-5738

FAX:
(208) 334-3182

EMAIL:
idhr@dhr.state.id.us

WEBSITE:
www.dhr.state.id.us

**APPLY
ONLINE**

- Follows up all solicitations in progress.
- Develops and implements planned-giving seminars for donors.
- Plans and coordinates planned-giving and major donor events.
- Other duties as assigned.

Minimum Qualifications:

- Good knowledge of promotion and marketing theory and methods.
- Experience planning and implementing fund raising activities to include goal setting, budget planning, and volunteer training and coordination.
- Experience making oral presentations to groups.
- Experience selling products or services to individuals.

EXAMINATION: Experience/Education. You will receive a score based on your answers. You must receive a minimum rating of 63 to pass this examination. Exam results will be available online when the review process is complete. If you did not Apply Online, you will receive written notification of your exam results.

All answers to the questions must be supported in the work history, resume, and/or education portion of your application.

TO APPLY: Click on the Apply Online button to the left and follow the instructions provided to complete the Application Checklist and Exam for this position. If you are unable to use the Apply Online process, you must respond to the exam questions on this announcement and complete a State of Idaho Application. For a paper application, click on Forms at the top of the screen.

When completing your online application information, please add/select Idaho Public Television under "Agencies," full-time employment under "Job Type/Shift" and Boise under "Cities." Without this information, your name cannot be referred to the hiring agency.

When updating your online application information, you must complete all items in the Application Checklist. (This includes: Personal Information, Education, Work History, Cities, Agencies and Job type.) Without this information your name cannot be referred to the hiring agency.

To preview the examination click on Preview Exam below. If you wish to take the exam you click on the Apply Online button and follow the instructions provided.

Preview Exam

Hiring is done without regard to race, color, religion, national origin, sex, age or disability. In addition, preference may be given to veterans who qualify under state and federal laws and regulations. If you need special accommodations to satisfy testing requirements, please contact the Division of Human Resources.

⊕ 1063418 04/08/04 04/15/04 unassigned -Black

DIRECTOR of Major and
Planned Giving opening at
Idaho Public Television. Posi-
tion is open thru April 19th.
For complete information
and application go to:
[www.dhr.state.id.us/
announcements/
05355069670.asp](http://www.dhr.state.id.us/announcements/05355069670.asp)



The Idaho Statesman

P.O. Box 40 Boise, Idaho 83707
Ph. (208) 377-6200



4 2004

T/S: 1

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1455 N DECHAMP
BOISE ID 83706-7777

Handwritten initials/signature

7	CUSTOMER NO.	3	INVOICE
	100908		000134
	DUE DATE	AMOUNT	
	05/22/04	463	
5	FOR THE PERIOD:	THRU	
	03/29/04	05/02/04	

LINE	CLASS	DESCRIPTION	15	17	18	19	TOTAL SIZE	16	20	AM
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		EDUC PYMT-THANK YOU								1.6
		EDUC PYMT-THANK YOU								4.9
14	OR	PROGRAMMING - TELEMARKETING EARN I	1	9.00	9		81.00			2
14	OR	PROGRAMMING - TELEMARKETING EARN I	1	9.00	8		72.00			1

THANK YOU FOR ADVERTISING WITH THE IDAHO STATESMAN
IF YOU HAVE QUESTIONS REGARDING YOUR BILL, PLEASE CALL OUR
CUSTOMER SERVICE OFFICE AT 208-377-6222 OR 208-377-6470

Marker's Name
Date
Code

OVER 30 DAY	OVER 60 DAY	OVER 90 DAY	OVER 120 DAY	25	26
					46
QUANTITY	EXPIRATION DATE	CURRENT USAGE	TOTAL USED	QUANTITY REMAINING	SALES PER
			17144	5544	WRIGHT

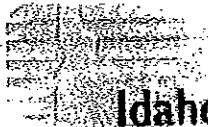
IF YOU DO NOT RECEIVE YOUR COPY OF THIS BILL, ANNUAL WILL BE CHARGED ON THE BALANCE DUE 28 DAYS FROM THE THRU DATE

THE IDAHO STATESMAN
P.O. Box 40, Boise, ID 83707

Thank You.

INVOICE NUMBER: 0001341057

05/22/04



IdahoPTV.org



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- [WHICH CHANNEL?](#)
- [GM REPORTS](#)
- [CONTACT US](#)
- [CAREER OPPORTUNITIES](#)

Idaho Public Television is recruiting for a Director of Major and Planned Giving:

This position is located in Boise and is open April 5th-April 19th, 2004. For detailed information regarding this position, please refer to:

www.dhr.state.id.us/announcements/05355069670.asp



People Making
A Difference!

Idaho
State Government

**Idaho Public
Television**

1455 N. Orchard St
Boise, ID 83706

APPLICATIONS WILL BE
PROCESSED UPON
RECEIPT

Tammy Townsenc
(208) 373-7220.

**Non-Classified
Opening**

Director of Marketing/Development - Idaho Public Television

Idaho Public Television

Open for Recruitment: February 24, 2003 - March 31, 2003
Announcement # NONCLS098241
Salary Range: \$50,000 + DOE - Plus Competitive Benefits!

Location(s): Boise

SPECIAL NOTIFICATION: This position is exempt from classified state service and the rules of the Division of Human Resources and the Idaho Personnel Commission.

This position is located in Boise only.

**THIS POSITION REQUIRES EXECUTIVE MANAGEMENT
EDUCATION AND EXPERIENCE.**

RESPONSIBILITIES:

As a member of the Administrative team, the Director of Marketing has statewide responsibility in the areas of fundraising, marketing and strategic planning.

RESPONSIBLE FOR:

- Projection of annual private fundraising goal
- Raising \$3,000,000 dollars per year for the annual fund
- Management of all development department activities, including underwriting, membership, major gifts, on-air pledge, member services, in-house telemarketing, planned giving, endowment, private foundation grant writing, special events and ancillary sales
- Supervision of 1 part-time and 9 full-time employees located in two locations in Idaho
- Strategic planning for organization as part of the administrative team
- Development and oversight of the development department budget
- Coordination of multi-department activities
- Executive producer responsibilities for on-air membership campaigns & serving as an on-air anchor during the drives
- Serving as an ambassador of IPTV to 4 Boards, station members and the community at large
- Developing and implementing marketing strategies and media plans
- Writing, editing and /or critiquing of print and electronic media tools for promotion/sales, fundraising, underwriting or grant proposals
- Other duties as assigned

DESIRABLE QUALIFICATIONS:

Idaho PTV seeks an individual with 5+ years of demonstrated experience in the management and supervision of all development department activities, as well as first hand fundraising experience. Proven skills in strategic planning and implementation, executive production and participation in on-air membership campaigns are required.

BACKGROUND INFORMATION: Successful applicant will be required to pass a background investigation.

HOW TO APPLY:

Send resume, application, cover letter and references to:

Idaho Public Television
Attn: Tammy Townsend
1455 N. Orchard St.
Boise, Idaho 83706

It is essential that your application, cover letter and resume emphasize positions that are directly related to the responsibilities and desirable qualifications noted in this announcement. Be sure to include detailed information with time frames regarding education, training and experience.

ADDITIONAL ONLINE INFORMATION: Applicants can view additional information about the Idaho Public Television at <http://www.idahoptv.org/about/careers.cfm> or about Idaho at <http://www.visitid.org/index.html>. Or call Tammy Townsend at (208) 373-7220.

Idaho Public Television offers the following benefits:

- Medical, Dental and Vision Insurance
- Life Insurance
- Retirement Plan
- Sick/Vacation Leave Accrual
- Deferred Compensation
- Employee Assistance Program
- Wellness Program
- Free Parking

IDAHO—America's Best-Kept Secret

Quality of Life You Can Afford to Enjoy

- Strong diversified economy;
- One of the lowest cost-of-living in the West
- Some of the lowest residential electrical rates in the nation
- Opportunity to experience and enjoy a variety of seasons

A Great Place to Raise a Family

- Wholesome, family-centered communities
- Good schools; great recreational opportunities for the whole family
- Outstanding cultural amenities

Education is a State Priority

- Sixth highest literacy rate in the nation
- Idaho's students score well above the national average on the SAT

Crime Rate

- Idaho's crime rate is the lowest in the West
- Serious crime is 19.5% less than the national average

Recreation

- 19 ski areas; 600 miles of nordic trails; 464,000 acres of lakes and reservoirs
- 6,000 miles of streams; 2,400 miles of floatable or boatable rivers
- 22 state parks; 15 national forests; professional sports

The State of Idaho is an Equal Opportunity Employer

Hiring is done without regard to race, color, religion, national origin, sex, age or disability. In addition, preference may be given to veterans who qualify under state and federal laws and regulations. If you need special accommodations to satisfy testing requirements, please contact the Division of Human Resources.

⊕ untitled -Black 6/18/04 0:42 0:00

**DIRECTOR OF MARKETING
& DEVELOPMENT
IDAHO PUBLIC
TELEVISION**

Idaho PTV offers a unique opportunity to join an award-winning team of broadcast professionals who are focused on the future. This position is responsible for the management and coordination of all development and marketing activities for the statewide public television network - culminating in an overall annual fund-raising goal of \$3,000,000. Idaho PTV seeks an individual with 5+ years of demonstrated experience in the management and supervision of all development department activities, as well as first hand fund-raising experience. Proven skills in strategic planning and implementation, executive production and participation in on-air membership campaigns are required. This person will also act as the liaison between the Boards of Directors, the communities and the institution. Salary is \$50,000 plus-POQ. For more information and application procedures, check out web site at www.idahoptv.org/about/careers.cfm or call Tammy Townsend Idaho Public Television Human Resources at (208) 373-7220.



The Idaho Statesman

P.O. Box 40 Boise, Idaho 83707
Ph. (208) 377-6200



T/S: 1

IDAHO PUBLIC TELEVISION
1455 N ORCHARD ST
BOISE ID 83706-2239

7	CUSTOMER NO.	3	INVOICE
	100909		0001234
6	DUE DATE		AMOUNT DUE
	04/19/03		4,329.
5	FOR THE PERIOD		THRU
	03/03/03		03/30/03

EDT	CLASS	DESCRIPTION	15 COL	15 DEPTH	16 TIMES RUN	17	TOTAL SIZE	18 RATE	20 AMOUNT
		***** PREVIOUS BALANCE *****							
		LOCAL PYMT-THANK YOU							2,454.
		LOCAL PYMT-THANK YOU							1,039.
LY		AMERICAN SONG BOOK							1,415.
LY		FESTIVAL 2003	2	8.00	1	16.00	31.60		505.
LY		FESTIVAL	2	7.00	1	14.00	31.60		442.
LY		FESTIVAL	2	7.00	1	14.00	31.60		442.
LY		FESTIVAL	2	8.00	1	16.00	31.60		505.
LY		FESTIVAL	2	7.00	1	14.00	31.60		442.
JN		FESTIVAL	2	7.00	1	14.00	31.60		442.
Y	0216	DIRECTOR OF MARKETIN	2	9.00	1	18.00	44.75		805.
		CLS BOLD TEXT CHARGE	1	57.00	4	228.00			718.
									25.

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Festival 2781.50
Suzagawa 361.78
PBS ad grant 442.40
3586.30

24	OVER 30 DAYS	OVER 60 DAYS	OVER 90 DAYS	OVER 120 DAYS	25	TOTAL DUE
	7.55	.00	.00	.00		4,329.55

CONTRACT QUANTITY	EXPIRATION DATE	CURRENT USAGE	TOTAL USE	QUANTITY REMAINING	SALES PERSON
8500	11/02/03	3,586	12240	3740-	WRIGHT

A MONTHLY SERVICE CHARGE OF 1.5% ANNUAL WILL BE CHARGED ON THE BALANCE DUE 26 DAYS FROM THE THRU DATE

Please detach and return
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Thank You.

NUMBER 27	NAME	INVOICE NUMBER	AMOUNT PAID
IDAHO PUBLIC TELEVISION		000123444c	

04/19/03



IdahoPTV.org



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Director of Marketing/Development - Idaho Public Television

Open for Recruitment: February 24, 2003 - March 31, 2003

Announcement # NONCLS098241

Salary Range: \$50,000 + DOE - Plus Competitive Benefits!

Location(s): Boise

SPECIAL NOTIFICATION: This position is exempt from classified state service and the rules of the Division of Human Resources and the Idaho Personnel Commission.

This position is located in Boise only.

**THIS POSITION REQUIRES EXECUTIVE
MANAGEMENT EDUCATION AND EXPERIENCE.**

RESPONSIBILITIES:

As a member of the Administrative team, the Director of Marketing/Development has statewide responsibility in the areas of fundraising, marketing and strategic planning.

RESPONSIBLE FOR:

- Projection of annual private fundraising goal
- Raising \$3,000,000 dollars per year for the annual fund
- Management of all development department activities, including underwriting, membership, major gifts, on-air pledge, member services, in-house telemarketing, planned giving, endowment, private foundation grant writing, special events and ancillary sales

PEOPLE MAKING
A DIFFERENCE!

HOW TO APPLY:
Send or fax resume, application, cover letter & references to:

Idaho Public Television
Attn: Tammy Townsend
1455 N. Orchard St.
Boise, Idaho 83706
Fax: (208) 373-7245

Download Application
The application is a Microsoft Word document. After clicking on link, save file to your computer and fill out application.

- 4 • Supervision of 1 part-time and 9 full-time employees located in two locations in Idaho
- Strategic planning for organization as part of the administrative team
- 6 • Development and oversight of the development department budget
- 7 • Coordination of multi-department activities
- 8 • Executive producer responsibilities for on-air membership campaigns & serving as an on-air anchor during the drives
- 9 • Serving as an ambassador of IdahoPTV to 4 Boards, station members and the community at large
- 10 • Developing and implementing marketing strategies and media plans
- 11 • Writing, editing and /or critiquing of print and electronic media tools for promotion/sales, fundraising, underwriting and grant proposals
- 12 • Other duties as assigned

DESIRABLE QUALIFICATIONS:

IdahoPTV seeks an individual with 5+ years of demonstrated experience in the management and supervision of all development department activities, as well as first hand fundraising experience. Proven skills in strategic planning and implementation, executive production and participation in on-air membership campaigns are required.

BACKGROUND INFORMATION: Successful applicant will be required to pass a background investigation.

HOW TO APPLY:

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Attn: Tammy Townsend
1455 N. Orchard St.
Boise, Idaho 83706
Fax: (208)373-7245

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Idaho Public Television offers the following

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- Life Insurance
- Retirement Plan
- Sick/Vacation Leave Accrual
- Deferred Compensation
- Employee Assistance Program
- Wellness Program
- Free Parking

IDAHO--America's Best-Kept Secret

- Quality of Life You Can Afford to Enjoy
- Strong diversified economy
- One of the lowest cost-of-living in the West
- Some of the lowest residential electrical rates in the nation
- Opportunity to experience and enjoy a variety of seasons

A Great Place to Raise a Family

- Wholesome, family-centered communities
- Good schools; great recreational opportunities for the whole family
- Outstanding cultural amenities

Education is a State Priority

- Sixth highest literacy rate in the nation
- Idaho's students score well above the national average on the SAT

Crime Rate

- Idaho's crime rate is the lowest in the West
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Recreation

- 19 ski areas; 600 miles of nordic trails; 464,000 acres of lakes and reservoirs
- 6,000 miles of streams; 2,400 miles of floatable or boatable rivers
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The State of Idaho is an Equal Opportunity

Employer

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Job Information

Job Title: Director of Marketing/Development

Employer: Idaho Public Television

[View All Jobs From Employer](#)

Location: Boise, ID

Date Posted: 02-25-2003

Job Description

Description: Director of Marketing/Development - Idaho Public Television

Open for Recruitment: February 24, 2003 - March 31, 2003
Announcement # NONCLS098241
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ADVERTISING

special events and ancillary sales

Supervision of 1 part-time and 9 full-time employees located in two lo
in Idaho

Strategic planning for organization as part of the administrative team

Development and oversight of the development department budget

Coordination of multi-department activities

Executive producer responsibilities for on-air membership campaigns &
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Serving as an ambassador of IdahoPTV to 4 Boards, station members
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Writing, editing and /or critiquing of print and electronic media tools for
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Sick/Vacation Leave Accrual

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Wellness Program

Free Parking

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One of the lowest cost-of-living in the West

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**PEOPLE MAKING
 A DIFFERENCE!**

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Washington, DC 20006

ADVERTISING INVOICE

DATE	INVOICE N°
3/3/2003	17020

ADVERTISER
Idaho Public TV 1455 N. Orchard St. Boise, ID 83706 Attn: Christine Field

P.O. NO.	TERMS	ISSUE DATE
3585	Net 30	2/24/03#0304

ITEM	DESCRIPTION	QTY	RATE	UM	AMOUN
Line-Ad	Director of Marketing/ Development	196	1.05		205.8

DATE 3/24 VENDOR 131945149 00
 C. # 17020 DM
 TR PCA SUBJECT / AMOUNT PROJECT GRANT

230	50402	196	205.80	12	

MPC Swatman TAG # _____ COMF _____
 BUDGET MANAGER DOC # _____

Dir of mktg Ac

PI 051916

Total \$205.80

14

February 24, 2003

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Send copy to us by fax or by mail, enclosing your billing address and purchase order number (if any). We will send an invoice. Or if you prefer, we will bill to your Visa, MasterCard or American Express card. If you need a precise word count, call after sending ad copy.

Danielle Mungin
Current Classifieds
1612 K St., N.W., Suite 704
Washington, D.C. 20006

Phone: (202) 463-7055, ext. 36
Fax: (202) 463-7056
E-mail: danielle@current.org

Deadlines: Copy must be received by 5 p.m. Eastern time on the Monday before the next date. **Standard classified ads** consist of text with a bold-face heading. All type is one. Rate: \$1.05 a word, \$30 minimum. **Display classified ads** will be typeset according to instructions or may be submitted camera-ready. Rate: \$59 per column inch.

Marketing/Development

Fundraising and Special Events Producer WLVT, Bethlehem, PA

Lehigh Valley PBS seeks energetic, dynamic person to coordinate, manage and produce all aspects of on-air television fundraising campaigns, related off-air special events and auction. This position requires conceptual and strategic planning. Strong written and communication skills a must. Minimum Qualifications: Bachelor's Degree or three years' equivalent exp. in television, preferably with PBS. good organization and attention to detail along with computer literacy. Send/fax cover letter, resume and salary requirements to: Fundraising and Special Events Producer, Lehigh Valley PBS, 123 Sesame Street, Bethlehem, PA. 18015 or by e-mail to julieb@wlvt.org.



Director of Marketing/Development Idaho Public Television

Are you a dynamic, innovative and effective person with a desire to showcase your talents in a region known for its commitment to public television? Idaho Public Television needs you! Situated in the scenic heart of the Intermountain West, IdahoPTV offers a unique opportunity to join an award-winning team of broadcast professionals who are focused on the future. This position is responsible for the management and coordination of all development and marketing activities for the statewide public television network

with an overall annual fundraising goal of \$3,000,000. Idaho PTV seeks an individual with 5+ years of demonstrated exp. in the management and supervision of all development department activities, as well as first-hand fundraising experience. Proven skills in strategic planning and implementation, executive production and participation in on-air membership campaigns are required. This person will also act as the liaison between the Boards of Directors, the communities and the institution. If you are looking for a real change of pace, where your dynamic and sparkling personality will shine, Idaho may be the place for you. Salary is \$50,000-plus-DOO. For more information and application procedures, check our Web site at idahoptv.org/about or call Tammy Townsend, Idaho Public Television Human Resources at (208) 373-7220.

Production/Programming

Morning Edition, Host VPR, Colchester, VT

Vermont Public Radio seeks a *Morning Edition* Host with reporting and production exp. The position demands strong on-air presence and solid reporting, writing and production skills. The successful candidate will be someone who is a great storyteller, possesses a personable and approachable on-air style, is skilled at crafting and executing two-way interviews, works well with a producer, and is able to run a tight, clean board. In addition to anchoring, the host will produce spot news stories and issue-oriented feature reports. Qualifications include a minimum of

five years' exp. in broadcasting, reporting exp. is preferred. Excellent writing required. Previous host/anchor, Bachelor's degree in communication or related field required. An equivalent of education, training and experience considered. To apply send a resume, on tape to: Vikki Day, 20 Troy Ave., C 05446. VPR is a five-station, state broadcasting news and classical audience makes us one of the top public radio stations in the nation. works from our state-of-the-art Cold located just outside of Burlington, consistently ranked as one of the cities in the country. If you like mountain biking or sailing, you'll love

Manager, TV/Community KMOS, Warrensburg, MO

Directs television and community for PBS affiliate KMOS-TV and serves as on-air personality, talent KMOS-TV produced programs, and programming. Bachelor's degree in communications, broadcast journalism field; 3 years exp. producing including topic selection, script w camera performance; 5 years in and video editing, including experience, digital, desktop editing, (budget, stitute for, exp. and vice versa). 4255 for further qualifications or visit at www.cmsu.edu/tir. Position is of priority given to application materials

WFCR Director of Development

WFCR-FM, public radio for western New England, licensed to the University of Massachusetts at Amherst, seeks a Director of Development to lead the fundraising efforts of one of the nation's most successful mid-market public radio stations.

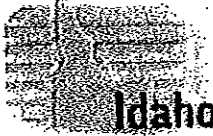
The WFCR Director of Development is responsible for the development efforts that raise over \$2 million in annual support from individuals and businesses through personal solicitations, direct mail, telemarketing, on-air and online fundraising, underwriting and special events. The Director of Development is also responsible for coordinating and conducting

Broadcast Rig

Nature Program For Sale

Interested in owning/licensing your glimpse into an eagle's nest? The of real reality TV is played out dall equipment and facilities required: at a reasonable price. Don't wait! interested, please contact:
EagleProgramming2003@hotmail

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Idaho Public Television is an agency of the State of Idaho and is affiliated with the Public Broadcasting Service (PBS). IdahoPTV serves Idaho citizens statewide with offices in Boise, Pocatello and Moscow.

IdahoPTV is an Equal Opportunity Employer and executes all personnel and employment transactions without regard to race, color, religion, national origin, sex, age, or disability. Preference may be given to veterans who qualify under state and federal laws and regulations. We provide reasonable accommodation to disabled applicants who need assistance.

Please click on links below to view our current open positions.

Desktop Publishing Specialist

Busy Communications Dept. needs a creative, top-notch publications designer. Position requires a solid background in page layout and typography using computer publishing software and word-processing applications. Must have strong writing and editing skills. Macintosh experience a plus.

For job announcement and application instructions please go to www.dhr.state.id.us If you have questions after viewing the job announcement, call Tammy Townsend at (208) 373-7220.

Hiring is done without regard to race, color, religion, national origin, sex, age or disability. In addition, preference may be given to veterans who qualify under state and federal laws and regulations. If you need special accommodations to satisfy testing requirements, please contact the Division of Human Resources.

The Idaho Statesman

P.O. Box 40 Boise, Idaho 83707
Ph: (208) 377-6200



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IDAHO PUBLIC TELEVISION
1455 N ORCHARD ST
BOISE ID 83706-2239

JUN 3 2003

7	CUSTOMER NO.	3	INVOICE NO.
	100909		000124
6	DUE DATE	AMOUNT DUE	
	06/21/03	91	
5	FOR THE PERIOD	THRU	
	05/05/03	06/01/03	

EDT	CLASS	DESCRIPTION	COL	DEPTH	TIMES RUN	TOTAL SIZE	RATE	AMOUNT
		***** PREVIOUS BALANCE *****						4,0
13		LOCAL PYMT-THANK YOU						2,7
23		LOCAL PYMT-THANK YOU						1,2
22DLY		PUBLIC MEETING	3	6.00	1	18.00	31.60	5
04SUN	0232	TELEMARKETING FOR I <i>Classified ad</i>	1	5.00	3	15.00		
04		CLS BOLD TEXT CHARGE						
18SUN	0216	DESKTOP PUBLISHING <i>Classified ad</i>	1	26.00	3	78.00		2
18		INCORRECT PUBLICATION						1
18		CLS BOLD TEXT CHARGE						
18		JOBS TV						1

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ANNUAL	8500	11/02/03	569	14346	5846-	WRIGHT

A MONTHLY SERVICE CHARGE OF 1.5% 16% ANNUAL WILL BE CHARGED ON THE BALANCE DUE 28 DAYS FROM THE THRU DATE.

Please detach and return
with remittance ic

THE IDAHO STATESMAN
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CUSTOMER NUMBER	NAME	INVOICE NUMBER	AMOUNT
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06/21/03

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**DESKTOP PUBLISHING
SPECIALIST**

Idaho Public Television
Busy Communications Dept.
needs a creative, top-notch
publications designer. Posi-
tion requires a solid back-
ground in page layout and
typography using computer
publishing software and
word-processing applica-
tions. Must have strong writ-
ing and editing skills. Macin-
tosh experience a plus. For
job announcement and appli-
cation instructions please go
to www.dhr.state.id.us If you
have questions after viewing
the job announcement, call
Tammy Townsend at
373-7220.



JUN.18.2004 11:42AM

⊕ untitled -Black 6/18/04 0:37 0:00

**IT SYSTEMS
OPERATIONS SUPERVISOR**
needed at Idaho Public
Television. For job
announcement and instruc-
tions on how to apply, refer
to: [www.dir.state.id.us/
announcements/01654027646.asp](http://www.dir.state.id.us/announcements/01654027646.asp)
For further questions please
call Tammy Townsend at
(208) 373-7220.



The Idaho Statesman

P.O. Box 40 Boise, Idaho 83707
Ph. (208) 377-6200



T/S: 1

IDAHO PUBLIC TELEVISION
1455 N ORCHARD ST
BOISE ID 83706-2239

7	CUSTOMER NO.	3	INVOICE
	100909		0001265
E	DUE DATE	AMOUNT DUE	
	08/23/03	1,260.	
E	FOR THE PERIOD	THRU	
	06/30/03	08/03/03	

CLASS	DESCRIPTION	COL	DEPTH	TIMES RUN	TOTAL SIZE	RATE	AMOUNT
	***** PREVIOUS BALANCE *****						124
	LOCAL PYMT-THANK YOU						124
ADLY	HISTORY DETECTIVES	2	9.00	1	27.00	31.60	85
ADLY 020611	SYSTEMS OPERAT	1	12.00	2	24.00		10
	CLS BOLD TEXT CHARGE						
ADLY 0226	MASTER CONTROL OPE	1	18.00	2	36.00		15
	CLS BOLD TEXT CHARGE						
	JOBS TV						14

*This is a waste comm.
The rest are classified
ads & are personal*

THANK YOU FOR ADVERTISING WITH THE IDAHO STATESMAN.
IF YOU HAVE QUESTIONS REGARDING YOUR BILL, PLEASE CALL OUR
BILLING OFFICE AT 208-377-6221 OR 208-377-6473.

CURRENT	OVER 30 DAYS	OVER 60 DAYS	OVER 90 DAYS	OVER 120 DAYS	TOTAL
260.70	.00	.00	.00	.00	1,260

CONTRACT QUANTITY	EXPIRATION DATE	CURRENT USAGE	TOTAL USED	QUANTITY REMAINING	SALES PERSON
AL 8500	11/02/03	853	15731	7231-	WRIGHT

A MONTHLY SERVICE CHARGE OF 1.5% PER ANNUAL WILL BE CHARGED ON THE BALANCE DUE 26 DAYS FROM THE THRU DATE

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with remittance to:

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P.O. Box 40, Boise, ID 83707

Thank You

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909	IDAHO PUBLIC TELEVISION	0001265757	

08/23/03

The Idaho Statesman

P.O. Box 40 Boise, Idaho 83707
Ph. (208) 377-6200



T/S: 1

IDAHO PUBLIC TELEVISION
1455 N ORCHARD ST
BOISE ID 83706-2239

7	CUSTOMER NO.	8	INVOICE
	100909		0001242
6	DUE DATE	AMOUNT DUE	
	05/24/03	4,046.	
5	FOR THE PERIOD	THRU	
	03/31/03	05/04/03	

EDT	11 CLASS	12 DESCRIPTION	15 COL	14 DEPTH	16 TIMES RUN	17	TOTAL SIZE	18 RATE	20 AMOU
		***** PREVIOUS BALANCE *****							4,329
		LOCAL PYMT-THANK YOU							1,548
DLY		IDAHO PUBLIC TV <i>month</i>	4	6.00	1		24.00	31.60	758
DLY	0232	TELEMARKETING FOR 1	1	5.00	6		30.00		92
DLY	0206	IT SYSTEMS INTEGR	1	11.00	3		33.00		209
		CLS BOLD TEXT CHARGE							3
		JOBS TV							140
DLY	0232	TELEMARKETING FOR 1	1	5.00	3		15.00		57
		CLS BOLD TEXT CHARGE							3

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CURRENT	24	OVER 30 DAYS	OVER 60 DAYS	OVER 90 DAYS	OVER 120 DAYS	25	TOTAL
264.90		2,781.50	.00	.00	.00		4,046

TRACT PL	CONTRACT QUANTITY	EXPIRATION DATE	CURRENT USAGE	TOTAL USEC	QUANTITY REMAINING	SALES PERSO
AL	8500	11/02/03	758	13448	4948-	WRIGHT

A MONTHLY SERVICE CHARGE OF 1.5% - 16% ANNUAL WILL BE CHARGED ON THE BALANCE DUE 28 DAYS FROM THE THRU DATE

Please detach and return
with remittance to:

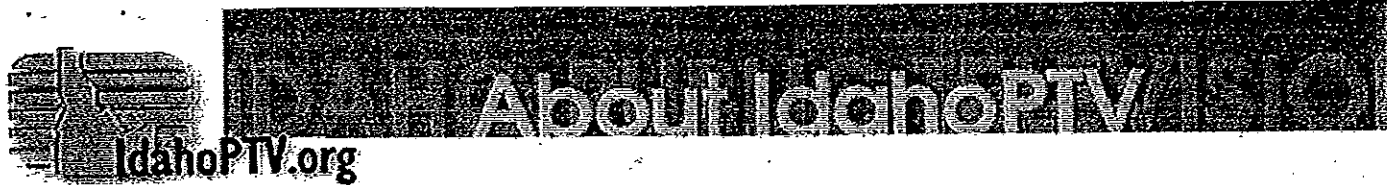
THE IDAHO STATESMAN
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Thank You.

TOMER NUMBER	27	NAME	INVOICE NUMBER	AMOUNT P
06		IDAHO PUBLIC TELEVISION	0001242101	

05/24/03

Exhibit C



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Internship Guidelines and Information

Idaho Public Television's internship program gives students the opportunity to participate in the activities of a local television production. Interested applicants are asked to forward a resume and/or letter outlining their area of interest, summary of education and experience, a description of internship goals, and a letter from their Advisor.

Interns will take an active role in assigned productions, like **OUTDOOR IDAHO**, **DIALOGUE**, **DIALOGUE FOR KIDS**, **IDAHO REPORTS**, and our occasional Specials, by working on either the technical side of production or the public affairs side of production.

Interns should ideally be in college and be enrolled in an academic course or program related to telecommunications, be willing to participate in field shoots, and be computer literate. A time commitment of at least 20 hours per week results in the most effective internship. Television production involves dynamic work schedules, so interested candidates need to be flexible with their hours.

Very likely there will be more applicants than internships. In other words, submitting an application does not guarantee selection for one of the intern positions. Internships are non-paid.

Applications for summer internships must be received by Idaho Public Television by April 30.

Contact Tammy Townsend with questions or information.

Mailto:	Phone:	E-mail:
Tammy Townsend	Tammy Townsend	tammy.townsend@idahoptv.org

- KAID
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- WHICH CHANNEL?
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Internship Program Idaho Public Television 1455 N. Orchard Street Boise, Idaho 83706	208-373- 7221 Fax: 208-373- 7245	
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ADULT EDUCATION

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Careers

Looking for a job? Want to get a better job? Learn the basic skills to succeed in life, whether it is the first step towards your GED, writing an effective resume, or learning how to communicate with your boss. Idaho Public Television has resources to help you get ahead!

GED Connection

GED Connection is a series of 39 episodes designed to help you prepare for the new GED test. Each episode previews the material covered on the GED exam and gives viewers tips on taking the GED test. By taping the series, viewers and educators will have the entire course readily at hand to use at the time and place most suited to their schedules. **Airs Monday - Friday at 4:30/3:30 a.m. and 5:00/4:00 a.m. MT/PT**

Materials to prepare for the GED are available from Idaho Adult Basic Education Sites:

- Boise State University
- College of Southern Idaho
- Eastern Idaho Technical College
- Idaho State University
- Lewis-Clark State College
- Northern Idaho College

Student workbooks for GED Connection are also available from PBS' Literacy Link. For additional information on resources for the GED Connection series, visit the Literacy Link website.

Now you're ready for the new GED test! Check out these Idaho GED testing centers:

IdahoGED Testing Centers	
	*Rex Fairfield

On This Page

Click the link below to jump directly to that section:

- [Career Advantage](#)
- [GED Connection](#)
- [Workplace Essential Skills](#)



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<p>*Barbara Hawkins **Stephanie Lewis BOISE STATE UNIVERSITY 1910 University Drive Boise, ID 83725 Phone: 426-3681 Fax: 426-1320 SdLewis@boisestate.edu</p>	<p>*Peggy Nelson (ext. 3403) EASTERN IDAHO TECHNICAL COLLEGE 1600 S 2500 E. Idaho Falls, ID 83404-5788 Phone: 524-3000 x 3438 Fax: 524-3007 pnelson@ejtc.edu</p>
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<p>*Steve Saladin UNIVERSITY OF IDAHO Student Counseling Center Moscow, ID 83845 Phone: 885-6716 Fax: 885-9494 Ssaladin@uidaho.edu</p>	<p>*Veneta Jenkins (ext. 2539) COLLEGE OF SOUTHERN IDAHO Academic Development Center P.O. Box 1238 Twin Falls, ID 83303-1238 Telephone: 733-9554 x 2534 Fax: 736-3029 Vjenkins@csi.edu</p>
<p>*Chief Examiner **Main Contact</p>	

Workplace Essential Skills


Workplace Essential Skills is a 25-part telecourse that teaches the attitudes and competencies necessary for success at work. This series demonstrates basic skills and illustrates how those skills are to be used in realistic workplace settings including construction, manufacturing, health care, and retail/service industries. **Check back this fall to see when this program will be airing!**

Workplace Essential Skills provides motivational, step by step information on how to find and keep a job and focuses on workers from all walks of life, from a rural teenager seeking a career, to a welfare mother learning how to get back into the workforce. Learn the basic skills to succeed in life, whether it is the first step towards your GED, writing an effective resume, or learning how to communicate with your boss. Workplace Essential Skills provides you with the skills for success. Visit Literacy Link to learn more about web-based activities to supplement the videos.

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Three courses.



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LITERACY

For Educators > Programs > Adult Basic Education

Workplace Essential Skills

Overview | Satellite feed | videotapes | PBS broadcast
Program titles | Online lessons | Online management system

Workplace Essential Skills is an extraordinary instructional package that teaches how to find, keep and thrive in a job. Use it in classes, workshops, training, outreach or even distance education programs.

The cornerstone of PBS's interactive project, **Workplace Essential Skills** is designed for pre-GED (sixth- to eighth-grade reading level) adult learners. It develops job search, reading, writing, math, and communication skills.

The package includes the following components:

- 24 national programs plus an orientation program
- four student workbooks to reinforce lessons learned in the videos
- instructor's guide with learning objectives and lesson plans
- 24 online lessons tied to the video and workbooks
- CD-ROM with video clips to assist users with slow Internet connections
- optional online management system
- promotional kit including photos, sample press releases and 30-second video spots

How to Order

Colleges may order... from PBS at a discount and

record the programs from our satellite feed.

Public television stations may request a broadcast license from KET, Kentucky Educational Television (1-800-354-9067), and record the programs from the PBS satellite feed.

All other organizations may buy VHS videotapes from KET.

Workbooks, Teachers Guides, and use of the Online Management System may be ordered from KET.

Online lessons are free for learners. All they have to do is register to use the PBS LiteracyLink web site.

Last updated April 17, 2003



PBS
Adult Learning
Service

Learning for a Lifetime

Current Listings

How to use
these programs

Satellite information

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GED ConnectionSM

Overview | Satellite feed | Videotapes | PBS broadcast | Program titles | Online lessons | Online management system.

The series of video programs is the foundation of **GED Connection**. Each of the 38 programs is a half-hour long; the orientation program is 25 minutes. Titles are:

- | | | | |
|---|--|---|---------------------------|
| <ol style="list-style-type: none"> 1. GED Connection Orientation 2. Passing the GED Writing Test 3. Getting Ideas on Paper 4. The Writing Process 5. Organized Writing 6. Writing Style and Word Choice 7. Effective Sentences 8. Grammar and Usage 9. Spelling, Punctuation, and Capitalization 10. The GED Essay 11. Passing the GED Reading Test 12. Nonfiction 13. Fiction 14. Poetry 15. Drama 16. Passing the GED Social Studies Test | <p>Language Arts: Writing</p> <p>Language Arts: Reading</p> <p>Social Studies</p> | <p>Science</p> <ol style="list-style-type: none"> 22. Passing the GED Science Test 23. Life Science 24. Earth and Space Science 25. Chemistry 26. Physics 27. Passing the GED Math Test 28. Number Sense 29. Problem Solving 30. Decimals 31. Fractions 32. Ratio, Proportion, and Percent 33. Measurement 34. Formulas 35. Geometry 36. Data Analysis 37. Statistics and Probability 38. Introduction to Algebra 39. Special Topics in Algebra and Geometry | <p>Mathematics</p> |
|---|--|---|---------------------------|

17. Themes in U.S. History
18. Themes in World History
19. Economics
20. Civics and Government
21. Geography

Online Lessons

All online lessons are FREE for learners. Register on LiteracyLink's Web site and then log in anytime for activities tied to competencies taught in the videos and workbooks. Sample activities include developing a career interest inventory and generating a resume online. The lessons are designed to be informative and helpful even for those not formally participating in a **GED Connection** class.

Online Management System

The online management system helps you teach and manage learners who take part in the web-based lessons. It gives instructors access to their students' work so they can provide feedback immediately online. It also provides end-of-year data so you can report progress and results. (Licenses for the online management system are available from KET.)

TC

Last updated May 5, 2003



Tuesday, February 24, 2004 10:33:35 AM
Message

From: kelly roberts
Subject: Fwd: Call for Schlaefle Nominations
To: IDPTV Conferences

Just a reminder, the deadline for applications for this stipend is Friday, February 27!

The Idaho Public Television Foundation is currently accepting nominations for the J.A. Schlaefle Memorial Stipend.

Jack Schlaefle was a giant in Idaho Public Television. His success in building KAID and the Idaho Educational Public Broadcasting System was inspiring. Less well-known was that he was a leader at the national level we well. In paying him tribute, then PBS President Bruce Christensen wrote, "We are better individuals because of Jack; we have a better industry because of his contribution; the citizens of this nation are better served because he watched after their welfare." In recognition of Jack Schlaefle's contributions to public broadcasting, specifically to his leadership in Idaho Public Broadcasting, the Idaho Public Television Foundation will award a stipend that will recognize outstanding student contributions to Idaho Public Television.

The stipend this year is \$330.

ELIGIBILITY

1. The nominee will be enrolled in an Idaho educational institution of higher learning as a full-time student.
2. The nominee will be presently employed, interning, or volunteering for an Idaho Public Television station.
3. The nominee was employed, interning, or volunteering for an Idaho Public Television station regularly for at least one of the previous two semesters.
4. The nominee will have exhibited superior performance in his/her assigned duties at the nominating station.
5. The nominee will be recognized and respected by his/her peer group.

SELECTION PROCESS

1. Each Idaho Public Television station manager may submit up to two nominations.
2. Additional nominations from Idaho Public Television staff may be submitted to the Foundation.
3. All nominations will include written justification for the nominee's qualifications and merit.
4. All nominations will be made in writing to the Idaho Public Television Foundation, 1455 N Orchard,

Boise ID 83706.

5. All nominations to be considered shall be submitted by February 27, 2004. Announcement of the winner will be made by early summer.

For further information, contact Peter Morrill, General Manager, Idaho Public Television, 1455 N Orchard,
Boise ID 83706.