

# ORDER



**Orders**  
**Order / Rev:** 1284697  
**Alt Order #:** WOC14636543  
**Product Desc:** candidate  
**Estimate:** 11239  
**Flight Dates:** 05/01/24 - 05/07/24  
**Original Date / Rev:** 04/30/24 / 04/30/24  
**Order Type:** GENERAL

**KIVI**  
**Primary AE:** Ethan Brubaker  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Strategic Media Services Inc - Politica  
**Buying Contact:**  
**Billing Contact:**  
 4601 Fairfax Drive  
 Arlington, VA 22203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Simpson/Republican/Congress  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 271669  
**Agency External ID:** 121406  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/07/24	28	\$2,345.00	\$1,993.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	28	\$2,345.00	\$1,993.25	0.00
<b>Totals</b>	<b>28</b>	<b>\$2,345.00</b>	<b>\$1,993.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	05/01/24	05/07/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	1-111--	:30	4	\$50.00	P-6	0.00	NM	4	\$200.00
(Program: GD MRN AMR-ABC<) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America on KIVI airing 21 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/24	05/07/24	1-111--			4		\$50.00			0.00			
N 2	KIVI	05/01/24	05/06/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1--1---	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
(Program: IDAHO NWS6-5) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/24	05/07/24	1--1---			2		\$90.00			0.00			
N 3	KIVI	05/01/24	05/07/24	ABC World News M-F ABC World News M-F	CM	530-6pm	-11-1--	:30	3	\$185.00	P-3	0.00	NM	3	\$555.00
(Program: ABC-WORLD NWS) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/24	05/07/24	-11-1--			3		\$185.00			0.00			

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Advertiser: Simpson/Republican/Congress  
 Product Desc: candidate  
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**KIVI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KIVI	05/01/24	05/07/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	111-1--	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
(Program: IDAHO NWS6-6) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 6p on KIVI airing 19 times on 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	111-1--			4		\$100.00		0.00				
N 5	KIVI	05/01/24	05/07/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035p	1111---	:30	4	\$60.00	P-6	0.00	NM	4	\$240.00
(Program: IDAHO NWS6-10<) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	1111---			4		\$60.00		0.00				
N 6	KIVI	05/01/24	05/07/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035-1136pm	1---1--	:30	2	\$20.00	P-6	0.00	NM	2	\$40.00
(Program: J KIMMEL!-ABC<) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	1---1--			2		\$20.00		0.00				
N 7	KIVI	05/01/24	05/04/24	ABC World News Saturd ABC World News Saturday	CM	5-530pm	-----1-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
(Program: AVG. ALL WKS) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sat 5:00p-5:30p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	-----1-			1		\$75.00		0.00				
N 8	KIVI	05/01/24	05/04/24	Sa 530-6pm News Sa 530-6pm News	CM	530-6pm	-----1-	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: AVG. ALL WKS) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat at 5:30pm on KIVI airing 4 times on 5/6/2023, 5/13/2023, 5/20/2023 and 5/27/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	-----1-			1		\$60.00		0.00				
N 9	KIVI	05/01/24	05/05/24	Su Good Morning Ameri Su Good Morning America	CM	6-7am	-----1	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00
(Program: GD MRN-SUN-ABC) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	-----1			1		\$25.00		0.00				
N 10	KIVI	05/01/24	05/05/24	Su 7-8am This Week	CM	7-8am	-----1	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00
(Program: THIS WEEK-ABC) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	-----1			1		\$30.00		0.00				
N 11	KIVI	05/01/24	05/05/24	Su 8-830am News Su 8-830am News	CM	8-830am	-----1	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00
(Program: MY IDAHO) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of My Idaho on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	-----1			1		\$5.00		0.00				
N 12	KIVI	05/01/24	05/05/24	Su 530-6pm News Su 530-6pm News	CM	530-6pm	-----1	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
(Program: ID NW-SU 5:30P) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	-----1			1		\$75.00		0.00				

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**KIVI**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	KIVI	05/01/24	05/05/24	Sunday Prime C Sunday Prime C	CM	8-9pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: AVG. ALL WKS) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 8:01p-9:01p TIME PERIOD ON KIVI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 -----1 1 \$200.00 0.00															
N 14	KIVI	05/01/24	05/05/24	Sunday Prime D Sunday Prime D	CM	9-10pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: AVG. ALL WKS) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 9:00p-10:00p TIME PERIOD ON KIVI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 -----1 1 \$200.00 0.00															
N 15	KIVI	05/01/24	05/05/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: ID NWS6 SU 10P<) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/29/24 05/05/24 -----1 1 \$60.00 0.00															
													Totals	28	\$2,345.00