

ORDER



Orders
Order / Rev: 1286995
Alt Order #: WOC14643703
Product Desc: candidate
Estimate: 11287
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/08/24 / 05/16/24
Order Type: GENERAL

KIVI
Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 4601 Fairfax Drive
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Simpson/Republican/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 271669
Agency External ID: 121406
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	125	\$6,790.00	\$5,771.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	125	\$6,790.00	\$5,771.50	0.00
Totals	125	\$6,790.00	\$5,771.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	05/15/24	05/21/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$45.00	P-6	0.00	NM	17	\$1,000.00
(Program: GOOD MORNING IDAHO 6a) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning Idaho 6a on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	22222--			10		\$45.00		0.00				

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Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
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KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
3	KIVI	05/15/24-05/21/24		M-F 6-7am News		6-7am		:30	10	(\$45.00)		0.00	NM														
See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for higher rate jr 5/14/24]																											
11	KIVI	05/15/24-05/21/24		M-F 430-5pm		430-5pm		:30		\$50.00		0.00	NM														
Ⓜ MG for 29.1,1.3,15.10,9.2,9.3,2.5,2.6,2.4,2.3,14.2																											
12	KIVI	05/15/24-05/21/24		M-F Good Morning America		7-9am		:30		\$80.00		0.00	NM														
Ⓜ MG for 29.1,1.3,15.10,9.2,9.3,2.5,2.6,2.4,2.3,14.2																											
13	KIVI	05/15/24-05/21/24		M-F 430-5pm		430-5pm		:30		\$50.00		0.00	NM														
Ⓜ MG for 29.1,1.3,15.10,9.2,9.3,2.5,2.6,2.4,2.3,14.2																											
14	KIVI	05/15/24-05/21/24		Monday Prime A		7-9pm		:30		\$200.00		0.00	NM														
Ⓜ MG for 29.1,1.3,15.10,9.2,9.3,2.5,2.6,2.4,2.3,14.2																											
15	KIVI	05/15/24-05/21/24		Friday Prime A		7-8pm		:30		\$200.00		0.00	NM														
Ⓜ MG for 29.1,1.3,15.10,9.2,9.3,2.5,2.6,2.4,2.3,14.2																											
16	KIVI	05/15/24-05/21/24		M-F 3-4pm ROS		3-4pm		:30		\$5.00		0.00	NM														
Ⓜ MG for 29.1,1.3,15.10,9.2,9.3,2.5,2.6,2.4,2.3,14.2																											
17	KIVI	05/15/24-05/21/24		M-F 3-4pm ROS		3-4pm		:30		\$5.00		0.00	NM														
Ⓜ MG for 29.1,1.3,15.10,9.2,9.3,2.5,2.6,2.4,2.3,14.2																											
18	KIVI	05/15/24-05/21/24		M-F 9-10am		9-10am		:30		\$5.00		0.00	NM														
Ⓜ MG for 29.1,1.3,15.10,9.2,9.3,2.5,2.6,2.4,2.3,14.2																											
N 2	KIVI	05/15/24	05/21/24	M-F Good Morning America	CM	7-9am	22222--	:30	10	\$50.00	P-6	0.00	NM	6	\$300.00												
(Program: GOOD MORNING AMERICA) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America on KIVI airing 21 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
05/15/24	05/21/24	22222--	10	\$50.00	0.00																						
3	KIVI	05/15/24-05/21/24		M-F Good Morning America		7-9am		:30		(\$50.00)		0.00	NM														
See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for higher rate jr 5/14/24]																											
4	KIVI	05/15/24-05/21/24		M-F Good Morning America		7-9am		:30		(\$50.00)		0.00	NM														
See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Restored in error jr 5/15/24]																											
5	KIVI	05/15/24-05/21/24		M-F Good Morning America		7-9am		:30		(\$50.00)		0.00	NM														
See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for higher rate jr 5/15/24]																											
6	KIVI	05/15/24-05/21/24		M-F Good Morning America		7-9am		:30		(\$50.00)		0.00	NM														
See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for higher rate jr 5/15/24]																											
N 3	KIVI	05/15/24	05/21/24	M-F 9-10am	CM	9-10am	22222--	:30	10	\$5.00	P-6	0.00	NM	10	\$50.00												
(Program: THE DREW BARRYMORE SHOW) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of The Drew Barrymore Show on KIVI airing 40 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
05/15/24	05/21/24	22222--	10	\$5.00	0.00																						
N 4	KIVI	05/15/24	05/21/24	M-F 10-11am	CM	10-11am	22222--	:30	10	\$10.00	P-6	0.00	NM	10	\$100.00												
(Program: VIEW-ABC) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of The View on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2																											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
05/15/24	05/21/24	22222--	10	\$10.00	0.00																						
N 5	KIVI	05/15/24	05/21/24	M-F 11-1130am News	CM	11-1130am	11111--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00												
M-F 11-1130am News																											

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 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																		
N 6	KIVI	05/15/24	05/20/24	M-F 1-2pm General Hospital	CM	1-2pm	2- 222--	:30	8	\$10.00	P-6	0.00	NM	8	\$80.00																																																		
(Program: IDAHO NEWS 6 @ 11) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 11:00a-11:30a TIME PERIOD ON KIVI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/15/24 05/21/24 11111-- 5 \$10.00 0.00																																																																	
N 7	KIVI	05/15/24	05/20/24	M-F 2-3pm M-F 2-3pm General Hospital	CM	2-3pm	2- 222--	:30	8	\$10.00	P-6	0.00	NM	8	\$80.00																																																		
(Program: GENERAL HOSPITAL) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of General Hospital on KIVI airing 22 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/15/24 05/21/24 2- 222-- 8 \$10.00 0.00																																																																	
N 8	KIVI	05/15/24	05/20/24	M-F 3-4pm ROS M-F 3-4pm ROS THE TAMRON HALL SHOW	CM	3-4pm	2- 222--	:30	8	\$5.00	P-6	0.00	NM	8	\$40.00																																																		
(Program: THE TAMRON HALL SHOW) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Tamron Hall on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/15/24 05/21/24 2- 222-- 8 \$10.00 0.00																																																																	
N 9	KIVI	05/15/24	05/20/24	M-F 4-430pm M-F 4-430pm EXTRA	CM	4-430pm	1- 111--	:30	4	\$10.00	P-6	0.00	NM	2	\$20.00																																																		
(Program: EXTRA) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON KIVI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/15/24 05/21/24 1- 111-- 4 \$10.00 0.00																																																																	
<table border="0"> <tr> <td><u>Spot</u></td> <td><u>Ch</u></td> <td><u>Date Range</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Weekdays</u></td> <td><u>Length</u></td> <td><u>Rate</u></td> <td><u>Rtg</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>KIVI</td> <td>05/15/24-05/21/24</td> <td>M-F 4-430pm</td> <td>4-430pm</td> <td>M- WThF----</td> <td>:30</td> <td>(\$10.00)</td> <td>0.00</td> <td>NM</td> </tr> <tr> <td colspan="10">See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for P-1 Political spot jr 5/15/24]</td> </tr> <tr> <td>3</td> <td>KIVI</td> <td>05/15/24-05/21/24</td> <td>M-F 4-430pm</td> <td>4-430pm</td> <td>M- WThF----</td> <td>:30</td> <td>(\$10.00)</td> <td>0.00</td> <td>NM</td> </tr> <tr> <td colspan="10">See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for P-1 Political spot jr 5/15/24]</td> </tr> </table>																<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	2	KIVI	05/15/24-05/21/24	M-F 4-430pm	4-430pm	M- WThF----	:30	(\$10.00)	0.00	NM	See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for P-1 Political spot jr 5/15/24]										3	KIVI	05/15/24-05/21/24	M-F 4-430pm	4-430pm	M- WThF----	:30	(\$10.00)	0.00	NM	See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for P-1 Political spot jr 5/15/24]									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																																								
2	KIVI	05/15/24-05/21/24	M-F 4-430pm	4-430pm	M- WThF----	:30	(\$10.00)	0.00	NM																																																								
See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for P-1 Political spot jr 5/15/24]																																																																	
3	KIVI	05/15/24-05/21/24	M-F 4-430pm	4-430pm	M- WThF----	:30	(\$10.00)	0.00	NM																																																								
See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for P-1 Political spot jr 5/15/24]																																																																	
N 10	KIVI	05/15/24	05/20/24	M-F 430-5pm M-F 430-5pm SCRIPPS NEWS: THE RACE	CM	430-5pm	1- 111--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00																																																		
(Program: SCRIPPS NEWS: THE RACE) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 4:30p-5:00p TIME PERIOD ON KIVI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/15/24 05/21/24 1- 111-- 4 \$10.00 0.00																																																																	
N 11	KIVI	05/15/24	05/20/24	M-F 5-530pm News M-F 5-530pm News IDAHO NEWS 6 @ 5	CM	5-530pm	1- 111--	:30	4	\$90.00	P-3	0.00	NM	4	\$360.00																																																		
(Program: IDAHO NEWS 6 @ 5) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/15/24 05/21/24 1- 111-- 4 \$90.00 0.00																																																																	
N 12	KIVI	05/15/24	05/20/24	ABC World News M-F ABC World News M-F ABC-WORLD NWS	CM	530-6pm	1- 111--	:30	4	\$185.00	P-3	0.00	NM	4	\$740.00																																																		
(Program: ABC-WORLD NWS) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/15/24 05/21/24 1- 111-- 4 \$185.00 0.00																																																																	
N 13	KIVI	05/15/24	05/20/24	M-F 6-630pm News M-F 6-630pm News IDAHO NEWS 6 @ 6	CM	6-630pm	1- 111--	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00																																																		
(Program: IDAHO NEWS 6 @ 6)																																																																	

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Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 6p on KIVI airing 19 times on 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	1-111--					4	\$100.00		0.00			
N14	KIVI	05/15/24	05/20/24	M-F 6-7pm Modern Family (Syn)	CM	630-7pm	1-111--	:30	4	\$50.00	P-6	0.00	NM	3	\$150.00
(Program: MODERN FAMILY) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Modern Family on KIVI airing 19 times on 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2023,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	1-111--					4	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KIVI	05/15/24-05/21/24		M-F 6-7pm			630-7pm	M-WThF----	:30	(\$50.00)		0.00	NM		
See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [Preempted for P-1 Political spot jr 5/14/24]															
N15	KIVI	05/15/24	05/20/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035p	1-111--	:30	4	\$60.00	P-6	0.00	NM	5	\$885.00
(Program: IDAHO NEWS 6 @10) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	1-111--					4	\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KIVI	05/15/24-05/21/24		M-F 10-1035pm News			10-1035p	M-WThF----	:30	(\$60.00)		0.00	NM		
See MG 15.5,15.6,15.7,15.8,15.9 [Sold out. Not bump rate. sl 5/10/2024]															
2	KIVI	05/15/24-05/21/24		M-F 10-1035pm News			10-1035p	M-WThF----	:30	(\$60.00)		0.00	NM		
See MG 15.5,15.6,15.7,15.8,15.9 [Sold out. Not bump rate. sl 5/10/2024]															
3	KIVI	05/15/24-05/21/24		M-F 10-1035pm News			10-1035p	M-WThF----	:30	(\$60.00)		0.00	NM		
See MG 15.5,15.6,15.7,15.8,15.9 [Sold out. Not bump rate. sl 5/10/2024]															
4	KIVI	05/15/24-05/21/24		M-F 10-1035pm News			10-1035p	M-WThF----	:30	(\$60.00)		0.00	NM		
See MG 15.10 [P-code + higher rate. sl 5/13/2024]															
5	KIVI	05/15/24-05/21/24		ABC World News Saturday			5-530pm	-----Sa--	:30	\$75.00		0.00	NM		
Ⓜ MG for 37.1,15.3,33.1,15.2,19.1,38.1,39.1,15.1															
6	KIVI	05/15/24-05/21/24		Sunday Prime A			6-7pm	-----Su	:30	\$250.00		0.00	NM		
Ⓜ MG for 37.1,15.3,33.1,15.2,19.1,38.1,39.1,15.1															
7	KIVI	05/15/24-05/21/24		Sunday Prime D			9-10pm	-----Su	:30	\$200.00		0.00	NM		
Ⓜ MG for 37.1,15.3,33.1,15.2,19.1,38.1,39.1,15.1															
8	KIVI	05/13/24-05/19/24		Wed 8-830pm			8-830pm	--W-----	:30	\$350.00		0.00	NM		
9	KIVI	05/13/24-05/19/24		M-F 2-3pm			2-3pm	MTWThF----	:30	\$10.00		0.00	NM		
Ⓜ MG for 37.1,15.3,33.1,15.2,19.1,38.1,39.1,15.1															
10	KIVI	05/21/24-05/21/24		M-F 10-1035pm News			10-1035p	-T-----	:30	(\$60.00)		0.00	NM		
Ⓜ See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18 [sold out. Not bump rate. sl 5/15/2024]															
N16	KIVI	05/15/24	05/20/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035-1136pm	1-111--	:30	4	\$20.00	P-6	0.00	NM	4	\$80.00
(Program: JIMMY KIMMEL) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	1-111--					4	\$20.00		0.00			
N17	KIVI	05/15/24	05/20/24	M-F Nightline M-F Nightline	CM	Nightline	1-111--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00
(Program: NIGHTLINE) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC News Nightline on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023,															

Order / Rev: 1286995
 Alt Order #: WOC14643703
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5/17/2023, 5/18/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/15/24	05/21/24	1-111--			4			\$10.00			0.00		
N18	KIVI	05/15/24	05/15/24	Wednesday Prime A	CM	7-8pm	--1----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: THE CONNERS / NOT DEAD YET) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Wed 7:00p-8:00p TIME PERIOD ON KIVI Wednesday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	--1----			1			\$200.00			0.00		
N19	KIVI	05/15/24	05/15/24	Wed 8-830pm	CM	8-830pm	--1----	:30	1	\$200.00	P-6	0.00	NM	0	\$0.00
(Program: ABBOTT ELEMENTARY) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Wed 8:00p-8:32p TIME PERIOD ON KIVI Wed 8-830pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	--1----			1			\$200.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KIVI	05/13/24-05/19/24		Wed 8-830pm			8-830pm	--W-----	:30	(\$200.00)	0.00	NM			
See MG 15.5,15.6,15.7,15.8,15.9 [Sold out. Not bump rate. sl 5/9/2024]															
N20	KIVI	05/15/24	05/15/24	Wednesday Prime C	CM	9-10pm	--1----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: \$100,000 PYRAMID) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Wed 9:01p-10:00p TIME PERIOD ON KIVI Wednesday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	--1----			1			\$200.00			0.00		
N21	KIVI	05/15/24	05/16/24	Thursday Prime A	CM	7-8pm	---1---	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: 9-1-1) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Thu 7:00p-8:00p TIME PERIOD ON KIVI Thursday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	---1---			1			\$200.00			0.00		
N22	KIVI	05/15/24	05/16/24	Thursday Prime B	CM	8:00 PM-9:00 PM	---1---	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: GREYS ANATOMY) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Thu 8:00p-9:00p TIME PERIOD ON KIVI Thursday Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	---1---			1			\$200.00			0.00		
N23	KIVI	05/15/24	05/16/24	Thursday Prime C	CM	9-10pm	---1---	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: STATION 19) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Thu 9:00p-10:00p TIME PERIOD ON KIVI Thursday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	---1---			1			\$200.00			0.00		
N24	KIVI	05/15/24	05/17/24	Friday Prime A	CM	7-8pm	----1--	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: SHARK TANK) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Fri 7:00p-8:01p TIME PERIOD ON KIVI Friday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	----1--			1			\$200.00			0.00		
N25	KIVI	05/15/24	05/17/24	Friday Prime B	CM	8-9pm	----1--	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: 20/20) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of 20/20 on KIVI airing 4 times on 5/5/2023, 5/12/2023, 5/19/2023 and 5/26/2023 Friday Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	----1--			1			\$200.00			0.00		
N26	KIVI	05/15/24	05/18/24	Sa Good Morning America	CM	6-8am	-----1-	:30	1	\$20.00	P-6	0.00	NM	1	\$20.00
(Program: GMA SATURDAY) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on KIVI airing 6 times on 5/13/2023, 5/20/2023 and 5/27/2023 Sa Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1-			1			\$20.00			0.00		

Order / Rev: 1286995
 Alt Order #: WOC14643703
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	KIVI	05/15/24	05/18/24	ABC World News Saturd ABC World News Saturday	CM	5-530pm	-----1-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
(Program: ABC WORLD NEWS SAT)															
CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sat 5:00p-5:30p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1-			1			\$75.00			0.00		
N28	KIVI	05/15/24	05/18/24	Sa 530-6pm News Sa 530-6pm News	CM	530-6pm	-----1-	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: IDAHO NEWS 6 @ 5:30 SAT)															
CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat at 5:30pm on KIVI airing 4 times on 5/6/2023, 5/13/2023, 5/20/2023 and 5/27/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1-			1			\$60.00			0.00		
N29	KIVI	05/15/24	05/18/24	Sa 6-630pm Sa 6-630pm	CM	6-630pm	-----1-	:30	1	\$15.00	P-6	0.00	NM	0	\$0.00
(Program: EXTRA - IF NO NBA)															
CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sat 6:00p-7:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1-			1			\$15.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KIVI	05/13/24-05/19/24	Sa 6-630pm		6-630pm		-----Sa--	:30	(\$15.00)		0.00	NM			
See MG 1.11,1.12,1.13,1.14,1.15,1.16,1.17,1.18															
[NA due to Hockey 6-9p jr 5/15/24]															
N30	KIVI	05/15/24	05/18/24	Saturday Prime C Saturday Prime C	CM	9-10pm	-----1-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
(Program: EXTRA AFTER NBA AND NHL)															
CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sat 9:00p-10:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1-			1			\$100.00			0.00		
N31	KIVI	05/15/24	05/18/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: IDAHO NEWS 6 @ 10 SAT)															
CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat 10p on KIVI airing 4 times on 5/6/2023, 5/13/2023, 5/20/2023 and 5/27/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1-			1			\$60.00			0.00		
N32	KIVI	05/15/24	05/19/24	Su Good Morning America Su Good Morning America	CM	6-7am	-----1	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00
(Program: GMA SUNDAY)															
CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1			1			\$25.00			0.00		
N33	KIVI	05/15/24	05/19/24	Su 7-8am This Week	CM	7-8am	-----1	:30	1	\$30.00	P-6	0.00	NM	0	\$0.00
(Program: ABC THIS WEEK)															
CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1			1			\$30.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KIVI	05/13/24-05/19/24	Su 7-8am		7-8am		-----Su	:30	(\$30.00)		0.00	NM			
See MG 15.5,15.6,15.7,15.8,15.9															
[Sold out. Not bump rate. sl 5/13/2024]															
N34	KIVI	05/15/24	05/19/24	Su 8-830am News Su 8-830am News	CM	8-830am	-----1	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00
(Program: MY IDAHO)															
CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of My Idaho on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-----1			1			\$5.00			0.00		
N35	KIVI	05/15/24	05/19/24	NBA Playoffs Sun Game NBA Playoffs Sun Game 1	CM	Various	-----	:30	0	\$275.00	P-1	0.00	NM	1	\$275.00

Order / Rev: 1286995
 Alt Order #: WOC14643703
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	KIVI	05/15/24	05/19/24	ABC World News Sunday	CM	5-530pm	-----1	:30	1	\$90.00	P-6	0.00	NM	1	\$90.00
(Program: NBA CONFERENCE SEMIFINAL) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 1:00p-4:00p TIME PERIOD ON KIVI Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1, Spots/Week: 1, Rate: \$275.00, Rating: 0.00															
ABC World News Sunday (Program: ABC WORLD NEWS SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1, Spots/Week: 1, Rate: \$90.00, Rating: 0.00															
N37	KIVI	05/15/24	05/19/24	Su 530-6pm News	CM	530-6pm	-----1	:30	1	\$75.00	P-6	0.00	NM	0	\$0.00
(Program: IDAHO NEWS 6 @ 5:30 SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1, Spots/Week: 1, Rate: \$75.00, Rating: 0.00															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KIVI	05/13/24-05/19/24	Su 530-6pm News	530-6pm	-----Su	:30	(\$75.00)	0.00	NM						
See MG 15.5, 15.6, 15.7, 15.8, 15.9 [Sold out. Not bump rate. sl 5/9/2024]															
N38	KIVI	05/15/24	05/19/24	Sunday Prime A	CM	6-7pm	-----1	:30	1	\$200.00	P-6	0.00	NM	0	\$0.00
(Program: AMERICA'S FUNNIEST HOME VIDEOS) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1, Spots/Week: 1, Rate: \$200.00, Rating: 0.00															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KIVI	05/13/24-05/19/24	Sunday Prime A	6-7pm	-----Su	:30	(\$200.00)	0.00	NM						
See MG 15.5, 15.6, 15.7, 15.8, 15.9 [Sold out. Not bump rate. sl 5/9/2024]															
N39	KIVI	05/15/24	05/19/24	Sunday Prime A	CM	6-7pm	-----1	:30	1	\$200.00	P-6	0.00	NM	0	\$0.00
(Program: AMERICAN IDOL FINALE) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 6:00p-9:00p TIME PERIOD ON KIVI Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1, Spots/Week: 1, Rate: \$200.00, Rating: 0.00															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	KIVI	05/13/24-05/19/24	Sunday Prime A	6-7pm	-----Su	:30	(\$200.00)	0.00	NM						
See MG 15.5, 15.6, 15.7, 15.8, 15.9 [Sold out. Not bump rate. sl 5/9/2024]															
N40	KIVI	05/15/24	05/19/24	Sunday Prime D	CM	9-10pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: AMERICA'S FUNNIEST HOME VIDEOS) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 9:00p-10:00p TIME PERIOD ON KIVI Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1, Spots/Week: 1, Rate: \$200.00, Rating: 0.00															
N41	KIVI	05/15/24	05/19/24	Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: IDAHO NEWS 6 @ 10 SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1, Spots/Week: 1, Rate: \$60.00, Rating: 0.00															
N42	KIVI	05/15/24	05/19/24	Su 1035-1135pm	CM	1035-1135pm	-----1	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00
(Program: S.W.A.T.) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of S.W.A.T. on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date: 05/13/24, End Date: 05/19/24, Weekdays: -----1, Spots/Week: 1, Rate: \$5.00, Rating: 0.00															

Order / Rev: 1286995
 Alt Order #: WOC14643703
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287

KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	125	\$6,790.00