ORDFR

Orders Order / Rev: 1286981 Alt Order #: WOC14643701 Product Desc: candidate KIVI Estimate: 11286 Flight Dates: 05/09/24 - 05/14/24 Primary AE: Ethan Brubaker 05/08/24 / 05/08/24 Sales Office: Original Date / Rev: **EWSDC** Order Type: **GENERAL** Sales Region: NAT Agency Name: Strategic Media Services Inc - Politica **Buying Contact:** Cash Billing Type: Billing Contact: Billing Calendar: **Broadcast** 4601 Fairfax Drive EOM/EOC Billing Cycle: Arlington, VA 22203 Agency Commission: 15% Advertiser Name: Simpson/Republican/Congress A35+ Demographic: New Business End: Federal Candidate 271669 **Product Codes:** Advertiser External ID: DISC Revenue Code 1: Agency External ID: 121406 Revenue Code 2: POL Unit Code: General CAND Revenue Code 3: Order Separation: 00:10:00 Priority: P-6 **Bill Plan** Totals Month Start Date Net Amount # Spots Gross Amount Net Amount **End Date** # Spots **Gross Amount** Rating May 2024 112 \$5,695.00 \$4,840.75 0.00 04/29/24 05/14/24 112 \$4,840.75 \$5,695,00 Totals 112 \$5,695.00 \$4,840.75 0.00 **Account Executives** Sales Office Start Date / End Date Account Executive Sales Region Order % Ethan Brubaker **EWSDC** NAT Start Of Order - End Of Order 100% Ln Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start KIVI 05/09/24 05/14/24 M-F 6-7am News CM 6-7am 32-23-:30 10 \$45.00 P-6 0.00 NM 10 \$450.00 M-F 6-7am News (Program: GOOD MORNING IDAHO 6a) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning Idaho 6a on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/5/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/10/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/202 5/17/2023, 5/18 Start Date **End Date** Spots/Week Weekdays Rate Rating 32-23-Week: 05/08/24 05/14/24 \$45.00 0.00 10 7-9am N 2 KIVI :30 10 \$50.00 P-6 0.00 NM 05/09/24 05/14/24 M-F Good Morning Ame@M 32-23--10 \$500.00 M-F Good Morning America (Program: GOOD MORNING AMERICA) CS-May/2023 adj.CS-May/2023 - BOISÉ - ESTIMATE IS BASED ON PAV of Good Morning America on KIVI airing 21 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/ **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 05/08/24 05/14/24 32-23-\$50.00 0.00 KIVI 10 \$5.00 P-6 05/09/24 05/14/24 M-F 9-10am CM 9-10am 32-23--:30 0.00 NM 10 \$50.00 Drew Barrymore (Program: THE DREW BARRYMORE SHOW) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of The Drew Barrymore Show on KIVI airing 40 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023,

Rating

0.00

Rate

\$5.00

5/17/2023, 5/

Week: 05/08/24

Start Date

End Date

05/14/24

Weekdays

32-23-

Spots/Week

10

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Ln Ch Start N 4 KIVI 05/09/	: End /24 05/14/24	Inventory Code M-F 10-11am	CM	Start/End	Time Days 32-23	Len Sp :30	10	Rate Pri \$10.00 P-6	0.00 NM	Spots 10	\$100.00
(Program: VIEV CS-May/2023 a	V-ABC) adj.CS-May/2 023, 5/4/2023	The View 023 - BOISE - EST 3, 5/5/2023, 5/8/202	IMATE IS BA	SED ON PAV	of The View on I	(IVI airing 2	20 tim	es on 5/1/2023	,		******
Start Date Week: 05/08/24	End Date 05/14/24	Weekdays 32-23	Spots/Week		Rating 0.00						
		M-F 11-1130am M-F 11-1130am		11-1130am	11-12	:30	5	\$10.00 P-6	0.00 NM	5	\$50.00
(Program: IDAF CS-May/2023 a		@ 11) 023 - BOISE - ACT	TUAL CS-May	/2023 Mo-Fr 1	11:00a-11:30a TII	ME PERIOI	D ON	KIVI			
Start Date Week: 05/08/24	End Date 05/14/24	<u>Weekdays</u> 11-12	Spots/Week	Rate	Rating 0.00						
		M-F 3-4pm ROS	CM	\$10.00 3-4pm	11-12	:30	5	\$5.00 P-6	0.00 NM	5	\$25.00
\ -3	-	M-F 3-4pm ROS RKSON SHOW)) 00- 4 00- TIME	DEDIOD (2011/0				
CS-May/2023 a Start Date	End Date	023 - BOISE - ACT Weekdays	Spots/Week		Rating	PERIOD (JN KI	VI			
Week: 05/08/24	05/14/24	11-12	5	\$5.00	0.00						
N 7 KIVI 05/09/	24 05/14/24	M-F 4-430pm M-F 4-430pm	СМ	4-430pm	11-12	:30	5	\$10.00 P-6	0.00 NM	5	\$50.00
(Program: EXT CS-May/2023 a		023 - BOISE - ACT	TUAL CS-May	/2023 Mo-Fr 4	1:00p-4:30p TIME	PERIOD (ON KI	VΙ			
Start Date Week: 05/08/24	End Date 05/14/24	Weekdays 11-12	Spots/Week 5		Rating 0.00						
N 8 KIVI 05/09/	24 05/14/24	M-F 430-5pm M-F 430-5pm	СМ	430-5pm	11-12	:30	5	\$10.00 P-6	0.00 NM	5	\$50.00
(Program: SCR CS-May/2023 a			TUAL CS-May	/2023 Mo-Fr 4	1:30p-5:00p TIME	PERIOD (וא אכ	VI			
Start Date Week: 05/08/24	End Date 05/14/24	Weekdays 11-12	Spots/Week 5		Rating 0.00						
N 9 KIVI 05/09/	/24 05/14/24	M-F 5-530pm Ne M-F 5-530pm Ne		5-530pm	11-12	:30	5	\$90.00 P-3	0.00 NM	5	\$450.00
CS-May/2023 a 5/1/2023, 5/2/2 5/17/2023, 5/18	(Program: IDAHO NEWS 6 @ 5) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/20										
Start Date Week: 05/08/24	End Date 05/14/24	<u>Weekdays</u> 11-12	Spots/Week 5		Rating 0.00						
N10 KIVI 05/09/	24 05/14/24	ABC World News		530-6pm	11-12	:30	5	\$185.00 P-3	0.00 NM	5	\$925.00
(Program: ABC-WORLD NWS) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023											
Start Date Week: 05/08/24	End Date 05/14/24	Weekdays 11-12	Spots/Week		Rating 0.00						
N11 KIVI 05/09/	24 05/14/24	M-F 6-630pm Ne M-F 6-630pm Ne		6-630pm	11-12	:30	5	\$100.00 P-3	0.00 NM	5	\$500.00
(Program: IDAHO NEWS 6 @ 6) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 6p on KIVI airing 19 times on 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2											
Start Date Week: 05/08/24	End Date 05/14/24	Weekdays 11-12	Spots/Week		Rating 0.00						
	24 05/14/24		CM	630-7pm	11-12	:30	5	\$50.00 P-6	0.00 NM	5	\$250.00
	adj.CS-May/2		IMATE IS BA			•	_				

Weekdays 11-12--

Spots/Week

Rate

\$50.00

Rating

0.00

Start Date

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05/14/24

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Ln Ch	Start	End	Inventory Code		Start/End		Len Spo		Rate Pri			Amount
N13 KIVI	05/09/2	24 05/14/24	M-F 10-1035pm N M-F 10-1035pm N		10-1035p	11-12	:30	5	\$60.00 P-6	0.00 NM	5	\$300.00
CS-M 5/1/20	ay/2023 ad	23, 5/3/2023	•	IMATE IS BAS								
<u>S</u> Week: 0	tart Date 5/08/24	End Date 05/14/24	Weekdays 11-12	Spots/Week 5	<u>Rate</u> \$60.00	Rating 0.00						
N14 KIVI	05/09/2	24 05/14/24	M-F 1035pm Kim M-F 1035pm Kim		1035-1136p	m 11-12	:30	5	\$20.00 P-6	0.00 NM	5	\$100.00
(Program: JIMMY KIMMEL) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/20												
<u>S</u> Week: 0	tart Date 5/08/24	End Date 05/14/24	Weekdays 11-12	Spots/Week 5	<u>Rate</u> \$20.00	Rating 0.00						
N15 KIVI	05/09/2	24 05/14/24	M-F Nightline M-F Nightline	СМ	Nightline	11-12	:30	5	\$10.00 P-6	0.00 NM	5	\$50.00
ČS-M 5/1/20 5/17/2	(Program: NIGHTLINE) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC News Nightline on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/20											
<u>S</u> Week: 0	tart Date 5/08/24	End Date 05/14/24	<u>Weekdays</u> 11-12	Spots/Week 5	<u>Rate</u> \$10.00	Rating 0.00						
N16 KIVI	05/09/2	24 05/14/24	,		7-8pm	- 1	:30	1	\$200.00 P-6	0.00 NM	1	\$200.00
	Tuesday Prime A (Program: WILL TRENT) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Tue 7:00p-8:00p TIME PERIOD ON KIVI											
<u>S</u> Week: 0	tart Date 5/08/24	End Date 05/14/24	<u>Weekdays</u> - 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
N18 KIVI	05/09/2	24 05/09/24	Thursday Prime A		7-8pm	2	:30	2	\$200.00 P-6	0.00 NM	2	\$400.00
	am: 9-1-1 ay/2023 ad		023 - BOISE - ACT	UAL CS-May/	2023 Thu 7:0	0p-8:00p TIME PI	ERIOD ON	KIVI				
<u>S</u> Week: 0	tart Date 5/06/24	End Date 05/12/24	<u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
			Friday Prime A Friday Prime A	CM	7-8pm	1	:30	1	\$200.00 P-6	0.00 NM	1	\$200.00
	am: SHAFay/2023 a		023 - BOISE - ACT	UAL CS-May/	2023 Fri 7:00	p-8:01p TIME PE	RIOD ON K	(IVI				
<u>S</u> Week: 0		End Date 05/12/24	<u>Weekdays</u> 1	Spots/Week 1	Rate \$200.00	Rating 0.00						
N20 KIVI	05/09/2	24 05/11/24	Sa Good Morning Sa Good Morning		6-8am	1-	:30	1	\$20.00 P-6	0.00 NM	1	\$20.00
СS-М	ay/2023 ad				SED ON PAV	of Good Morning	America S	aturda	ay on KIVI airir	ng 6		
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0 N21 KIVI		05/12/24 24 05/11/24	ABC World News	Saturd@M	\$20.00 5-530pm	0.00	:30	1	\$75.00 P-6	0.00 NM	1	\$75.00
		WORLD NEV	ABC World News WS SAT) 023 - BOISE - ACT	·	2023 Sat 5:00	n-5:30n TIME DE	EDIOD ON	KI\/I				
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating	INOD ON	IXIVI				
Week: 0 N22 KIVI		05/12/24 24 05/11/24	1- Sa 530-6pm New	s CM	\$75.00 530-6pm	0.00	:30	1	\$60.00 P-6	0.00 NM	1	\$60.00
Sa 530-6pm News (Program: IDAHO NEWS 6 @ 5:30 SAT) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat at 5:30pm on KIVI airing 4 times on 5/6/2023, 5/13/2023, 5/20/2023 and 5/27/2023												
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0 N23 KIVI		05/12/24 24 05/12/24	Su Good Morning	Ameri@M	\$60.00 6-7am	0.00	:30	1	\$25.00 P-6	0.00 NM	1	\$25.00
		·	Su Good Morning			•					•	, ,

Su Good Morning America

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Ln Ch Inventory Code Break Start/End Time Days Len Spots Start Fnd Rate Pri Rtg Type Spots (Program: GMA SUNDAY) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 \$25.00 0.00 N 24 KIVI 05/09/24 05/12/24 Su 7-8am СМ -30 \$30.00 P-6 0.00 NM \$30.00 7-8am This Week (Program: ABC THIS WEEK) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 \$30.00 0.00 N25 KIVI 05/09/24 05/12/24 Su 8-830am News CM 8-830am ----1 :30 1 \$5.00 P-6 0.00 NM \$5.00 Su 8-830am News (Program: MY IDAHO) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of My Idaho on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023 **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 0.00 \$5.00 KIVI ABC World News Sunda@M N26 05/09/24 05/12/24 5-530pm :30 \$90.00 P-6 0.00 NM \$90.00 **ABC World News Sunday** (Program: ABC WORLD NEWS SUN) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 - - - - 1 \$90.00 0.00 KIVI \$75.00 P-6 0.00 NM 05/09/24 05/12/24 Su 530-6pm News CM 530-6pm ----1 .30 \$75.00 Su 530-6pm News (Program: IDAHO NEWS 6 @ 5:30 SUN) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/06/24 05/12/24 - - - - - 1 \$75.00 0.00N28 KIVI 05/09/24 05/12/24 Sunday Prime A CM 6-7pm :30 \$200.00 P-6 0.00 NM ----1 \$200.00 Sunday Prime A (Program: AMERICAN IDOL LIVE) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 6:00p-8:01p TIME PERIOD ON KIVI Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 \$200.00 - - - - - 1 0.00 Sunday Prime C N29 KIVI 05/09/24 05/12/24 CM 8-9pm ----1 :30 \$200.00 P-6 0.00 NM \$200.00 1 Sunday Prime C (Program: AMERICA'S FUNNIEST HOME VIDEOS) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 8:01p-9:01p TIME PERIOD ON KIVI Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 - - - - - 1 \$200.00 0.00 Sunday Prime D N30 KIVI 05/09/24 05/12/24 CM ----1 \$200.00 P-6 0.00 NM \$200.00 9-10pm :30 1 Sunday Prime D (Program: WHAT WOULD YOU DO?) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 9:00p-10:00p TIME PERIOD ON KIVI Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 05/06/24 05/12/24 - - - - - 1 \$200.00 0.00 ----1 N31 KIVI 05/09/24 05/12/24 Su 10-1035pm News CM 10-1035pm :30 \$60.00 P-6 0.00 NM \$60.00 Su 10-1035pm News (Program: IDAHO NEWS 6 @ 10 SUN) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 - - - - - 1 \$60.00 N32 KIVI 05/09/24 05/12/24 Su 1035-1135pm CM \$5.00 P-6 0.00 NM \$5.00 1035-1135pm :30 Su 1035-1135pm (Program: S.W.A.T.) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of S.W.A.T. on KIVI airing 4 times on 5/7/2023,

Rating

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Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount End Date Start Date Weekdays Spots/Week Rate Rating 05/12/24 0.00 Week: 05/06/24 ----1 \$5.00

Totals 112 \$5,695.00