ORDER

Orders Order / Rev: 1284697 Alt Order #: WOC14636543 Product Desc: candidate KIVI 11239 Estimate: Flight Dates: 05/01/24 - 05/07/24 Primary AE: Ethan Brubaker Original Date / Rev: 04/30/24 / 05/16/24 Sales Office: **EWSDC** Order Type: **GENERAL** Sales Region: NAT Agency Name: Strategic Media Services Inc - Politica **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 4601 Fairfax Drive EOM/EOC Billing Cycle: Arlington, VA 22203 Agency Commission: 15% Simpson/Republican/Congress Advertiser Name: A35+ Demographic: New Business End: **Product Codes:** Federal Candidate Advertiser External ID: 271669 Revenue Code 1: DISC Agency External ID: 121406 Revenue Code 2: POL Unit Code: General Revenue Code 3: CAND Order Separation: 00:20:00 P-6 Priority: **Bill Plan** Totals Month Start Date # Spots Net Amount # Spots Gross Amount Net Amount **End Date** Gross Amount Rating May 2024 30 \$2,159.00 \$1,835.15 0.00 04/29/24 05/07/24 30 \$1,835.15 \$2,159,00 30 Totals \$2,159.00 \$1,835.15 0.00 **Account Executives** Sales Office Sales Region Start Date / End Date Account Executive Order % Ethan Brubaker Start Of Order - End Of Order 100% Ln Ch End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start KIVI 05/01/24 05/07/24 M-F Good Morning Ame@M 7-9am 1-111-:30 \$50,00 P-6 0.00 NM \$170.00 M-F Good Morning America (Program: GD MRN AMR-ABC<) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America on KIVI airing 21 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/5/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/10/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/2022, 5/10/202 5/17/2023, 5/18/ Start Date Weekdays Spots/Week **End Date** Rate Rating 1-111--Week: 05/01/24 05/07/24 4 \$50.00 0.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Rtg Type M- WThF- - - -\$40.00 0.00 NM KIVI 05/01/24-05/07/24 M-F Good Morning America 7-9am :30 [Adjusted per TMS 2301502] M- WThF----KIVI 05/01/24-05/07/24 M-F Good Morning America 7-9am :30 \$40.00 0.00 NM [Adjusted per TMS 2301502] KIVI 05/01/24-05/07/24 M-F Good Morning America 7-9am M-WThF----:30 \$40.00 0.00 NM [Adjusted per TMS 2301502] N 2 KIVI 05/01/24 05/06/24 M-F 5-530pm News CM 5-530pm :30 2 \$90.00 P-3 0.00 NM 2 \$180.00 M-F 5-530pm News (Program: IDAHO NWS6-5) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/20

Start Date

Week: 05/01/24

End Date

05/07/24

Weekdays

1--1---

Spots/Week

Rate

\$90.00

Rating

0.00

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KIVI

Order / Rev: 1284697 Advertiser: Simpson/Republican/Congress WOC14636543 Alt Order #: Product Desc: candidate

Flight Dates: 05/01/24 - 05/07/24 Estimate: 11239

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 05	art Date	End Date 05/07/24	<u>Weekdays</u> 11	Spots/Week 2	<u>Rate</u> \$90.00	Rating 0.00						
N 3 KIVI			ABC World News	M-F CM	530-6pm	- 11- 1	:30	3	\$185.00 P-3	0.00 NM	3	\$405.00
CS-Ma airing 2	y/2023 a	on 5/1/2023,	ABC World News (S) 023 - BOISE - EST 5/2/2023, 5/3/2023	IMATE IS BAS								
Sta Week: 05 Spot Ch 1 KIV	art Date 5/01/24 n Date R I 05/01/2	End Date 05/07/24 ange <u>C</u> 44-05/07/24 A	Weekdays - 11- 1 Description BC World News M		Rate \$185.00 t/End Time 6pm		<u>Weekdays</u> - TW F		<u> </u>	Rtg Type 0.00 NM		
2 KIV	I 05/01/2	er TMS 2301 24-05/07/24 A per TMS 2301	BC World News M	I-F 530-	6pm		- TW F	:	:30 \$110.00	0.00 NM		
N 4 KIVI	05/01/2	24 05/07/24	M-F 6-630pm Ne		6-630pm	111-1	:30	4	\$100.00 P-3	0.00 NM	4	\$400.00
CS-Ma 5/2/202 5/18/20	y/2023 a	023, 5/4/2023	M-F 6-630pm Ne 023 - BOISE - EST 3, 5/5/2023, 5/8/202 Weekdays	IMATE IS BAS								
Week: 05	/01/24	05/07/24	111-1	4	\$100.00	0.00						
CS-Ma 5/1/202	am: IDAH y/2023 a 23, 5/2/20	IO NWS6-10- dj.CS-May/20 23, 5/3/2023	M-F 10-1035pm M-F 10-1035pm <) 023 - BOISE - EST 3, 5/4/2023, 5/5/202	News IMATE IS BAS			6 at 10p or			on	4	\$240.00
	023, 5/18 art Date 5/01/24	End Date 05/07/24	Weekdays 1111	Spots/Week 4	Rate \$60.00	Rating 0.00						
N 6 KIVI			M-F 1035pm Kim	mel CM	1035-1136p		:30	2	\$20.00 P-6	0.00 NM	2	\$40.00
CS-Ma 5/1/202	M-F 1035pm Kimmel (Program: J KIMMEL!-ABC<) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/5/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/20											
Week: 05	/01/24	End Date 05/07/24	<u>Weekdays</u> 11	Spots/Week 2	Rate \$20.00	Rating 0.00					<u> </u>	
N 7 KIVI			ABC World News		5-530pm	1-	:30	1	\$75.00 P-6	0.00 NM	1	\$75.00
		. ALL WKS) dj.CS-May/20	023 - BOISE - ACT	UAL CS-May/	2023 Sat 5:00	0p-5:30p TIME I	PERIOD O	N KIVI				
Sta Week: 04	art Date /29/24	End Date 05/05/24	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
N 8 KIVI			Sa 530-6pm New		530-6pm	1-	- :30	1	\$60.00 P-6	0.00 NM	1	\$60.00
CS-Ma	y/2023 a		Sa 530-6pm Nev D23 - BOISE - EST D23 and 5/27/2023		SED ON PAV	of Idaho News	6 Sat at 5:	30pm o	n KIVI airing 4	times on		
Sta Week: 04	art Date	End Date 05/05/24	<u>Weekdays</u> 1 -	Spots/Week	Rate \$60.00	Rating 0.00						
N 9 KIVI			Su Good Morning	g Ameri © M	6-7am		1 :30	1	\$25.00 P-6	0.00 NM	1	\$25.00
ČS-Ma	y/2023 a	MRN-SUN-AE dj.CS-May/20 14/2023 and	023 - BOISE - EST		SED ON PAV	of Good Mornin	ng America	Sunda	y on KIVI airin	g 3 times		
Sta Week: 04	art Date /29/24	End Date 05/05/24	Weekdays 1	Spots/Week 1	Rate \$25.00	Rating 0.00						
N10 KIVI		24 05/05/24	Su 7-8am This Week	СМ	7-8am	:	1 :30	1	\$30.00 P-6	0.00 NM	3	\$24.00
ČS-Ma	y/2023 a				SED ON PAV	of This Week w	rith George	Stepha	anopoulos on l	ΚΙVΙ		

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KIVI

Order / Rev: 1284697 Advertiser: Simpson/Republican/Congress

Alt Order #: WOC14636543 Product Desc: candidate

Flight Dates: 05/01/24 - 05/07/24 Estimate: 11239

Start Date	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day:	s Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Rate Rate Rtg Type Rate Rate Rtg Type Rate	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
T. KIVI 04/28/24-05/05/24 Su 7-8am	Week: 04	1/29/24	05/05/24	1	1	\$30.00	0.00						
Sold Out. not at burny rate f5/1724													
Sold out. not at bump rate f y1/24				u 7-8am	7-8a	m		S	Su :3	30 (\$30.00)	0.00 NM		
Columbia Columbia				1- '- E/4/0.41									
MG for 10.1 05/05	-										0.00 NIM		
Adjusted per TMS 2301502 3 KIVI 04/29/24-05/05/05/24 MrF 5-6am News	_			I-F 5-6am News	5-6a	m		MIWINF	- :3	30 \$8.00	0.00 NIVI		
3 KIVI 04/29/24-05/05/24 M-F 5-6am News 5-6am MIWThF :30 \$8.00 0.00 NM MG for 10.1 05/05 [Adjusted per TMS 2301502] 4 KIVI 04/29/24-05/05/24 M-F 5-6am News 5-6am MIWThF :30 \$8.00 0.00 NM MTWThF :30 \$8.00 0.00 NM MTWT	~	· ·											
(Program: ID NW-SU 5:30P) CS-May/2023 adj, CS-May/2023 -BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/14/2023 adj, CS-May/2023 -BOISE - ACTUAL CS-May/2023 Sun 8:01p-9:01p TIME PERIOD ON KIVI Sural Parie End Date Weekdays Spots/Week Rate Rating Week: 04/29/24 05/05/24 40/50/5/24				-	5-62	m		MTWThF	a	0 \$8 00	0.00 NM		
[Adjusted per TMS 2301502] 4 KIVI 04/29/24-05/05/24 M-F 5-6am News 5-6am	_			i o cam riono	0 00					φο.σσ	0.00 11111		
## KIVI 04/29/24-05/05/24 MF 5-6am News	~			502]									
Rodjusted per TMS 2301502	_			-	5-6a	m		MTWThF	- :3	80 \$8.00	0.00 NM	İ	
N11 KIV 05/01/24 05/05/24 Su 8-830am News Su 8-830am	⊕ M	G for 10.1	05/05										
Su 8-830am News	_ [A	djusted pe	er TMS 2301	502]									
Program: MY IDAHO CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of My Idaho on KIVI airing 3 times on 5/7/2023,	N11 KIVI	05/01/2	4 05/05/24			8-830am		- 1 :30	1	\$5.00 P-6	0.00 NM	1	\$5.00
Start Date End Date Weekdays Spots/Week Rate Start Date													
Neek: 04/29/24 05/05/24 05/	CS-Ma 5/14/20	y/2023 ad 023 and 5	lj.CS-May/20 /21/2023)23 - BOISE - EST	IMATE IS BAS	ED ON PAV	of My Idaho	on KIVI airing 3	3 times	on 5/7/2023,			
N12 KIVI 05/01/24 05/05/24 Su 530-6pm News CM 530-6pm 1 :30 1 \$75.00 P-6 0.00 NM Su 530-6pm News CM Su 530-6pm News Su 530-6p	Sta	art Date	End Date		Spots/Week	Rate	Rating						
Su 530-6pm News Su 530-6pm News	Week: 04	1/29/24	05/05/24	1	1	\$5.00	0.00					<u> </u>	
(Program: ID NW-SU 5:30P)	N12 KIVI	05/01/2	4 05/05/24	•		530-6pm		- 1 :30	1	\$75.00 P-6	0.00 NM	1	\$75.00
CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date End Date Weekdays Spots/Week Rate Spots/Week Rating Spots/Week Spots/Week Rating Spots/Week Spots/Wee	(D	ID NIV	/ OLL 5 00D)	Su 530-6pm New	/S								
Start Date End Date Weekdays Spots/Week Rate S75.00 0.00				23 - BOISE - EST	IMATE IS BAS	ED ON PAV	of Idaho New	s 6 Sun at 5.3	Opm or	KIVI airing 4	times on		
Start Date End Date O5/05/24 O5/05/2					IIVI, (TE IO D) (C	LD OITT AV	or iddino rice	75 0 Carr at 0.0	opiii oi	ritivi annig 4	times on		
N13 KIVI 05/01/24 05/05/24 Sunday Prime C CM 8-9pm 1 :30 1 \$200.00 P-6 0.00 NM 1 \$200.00 P-6 CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 8:01p-9:01p TIME PERIOD ON KIVI					Spots/Week	Rate	Rating						
Sunday Prime C	Week: 04	1/29/24	05/05/24	1	1	\$75.00	0.00					ļ	
(Program: AVG. ALL WKS) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 8:01p-9:01p TIME PERIOD ON KIVI Start Date End Date Weekdays Spots/Week Rate Rating 05/05/24 05/05/24 Sunday Prime D CM 9-10pm 1 :30 1 \$200.00 P-6 0.00 NM 1 \$200.00 Prime D (Program: AVG. ALL WKS) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 9:00p-10:00p TIME PERIOD ON KIVI Start Date End Date Weekdays Spots/Week Rate Rating Rating Week: 04/29/24 05/05/24 Su 10-1035pm News CM 10-1035pm 1 :30 1 \$60.00 P-6 0.00 NM 1 \$60.00 P-6 N15 KIVI 05/01/24 05/05/24 Su 10-1035pm News CM 10-1035pm 1 :30 1 \$60.00 P-6 0.00 NM 1 \$60.00 P-6 (Program: ID NWS6 SU 10P<) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date End Date Weekdays Spots/Week Rate Rating Ra	N13 KIVI	05/01/2	4 05/05/24	Sunday Prime C	CM	8-9pm		- 1 :30	1	\$200.00 P-6	0.00 NM	1	\$200.00
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Start Date End Date Weekdays Spots/Week Rate Rating 05/05/24 05/05/24 Sunday Prime D CM 9-10pm 1 :30 1 \$200.00 P-6 0.00 NM 1 \$200.00				NO BOICE ACT	LIAL CC Mov/	0000 000 000	115 0:015 TIM		1 1/1\/1				
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N14 KIVI 05/01/24 05/05/24 Sunday Prime D CM 9-10pm1 :30 1 \$200.00 P-6 0.00 NM Sunday Prime D (Program: AVG. ALL WKS) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 9:00p-10:00p TIME PERIOD ON KIVI Start Date End Date Weekdays Spots/Week Rate Rating 0.00 N15 KIVI 05/01/24 05/05/24 Su 10-1035pm News CM 10-1035pm1 :30 1 \$60.00 P-6 0.00 NM 1 \$60.00 Su 10-1035pm News (Program: ID NWS6 SU 10P<) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date End Date Weekdays Spots/Week Rate Rating													
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N15 KIVI 05/01/24 05/05/24 Su 10-1035pm News CM 10-1035pm1 :30 1 \$60.00 P-6 0.00 NM 1 \$60.00 Su 10-1035pm News (Program: ID NWS6 SU 10P<) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date End Date Weekdays Spots/Week Rate Rating					Spots/Week								
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CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 Start Date End Date Weekdays Spots/Week Rate Rating	/D	·											
Start Date	CS-Ma	CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on											
					Snote/Meak	Pato	Pating						
			05/05/24	1	<u>3pois/week</u>	\$60.00	0.00						