

ORDER



Orders
Order / Rev: 1286981
Alt Order #: WOC14643701
Product Desc: candidate
Estimate: 11286
Flight Dates: 05/09/24 - 05/14/24
Original Date / Rev: 05/08/24 / 05/16/24
Order Type: GENERAL

KIVI
Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 4601 Fairfax Drive
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Simpson/Republican/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 271669
Agency External ID: 121406
Unit Code: General
Order Separation: 00:07:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	115	\$5,673.00	\$4,822.05

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	115	\$5,673.00	\$4,822.05	0.00
Totals	115	\$5,673.00	\$4,822.05	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	05/09/24	05/14/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	32-23--	:30	10	\$45.00	P-6	0.00	NM	10	\$450.00
(Program: GOOD MORNING IDAHO 6a) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning Idaho 6a on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/08/24	05/14/24	32-23--			10		\$45.00			0.00			
N 2	KIVI	05/09/24	05/14/24	M-F Good Morning America M-F Good Morning America	CM	7-9am	32-23--	:30	10	\$50.00	P-6	0.00	NM	10	\$500.00
(Program: GOOD MORNING AMERICA) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America on KIVI airing 21 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/08/24	05/14/24	32-23--			10		\$50.00			0.00			
N 3	KIVI	05/09/24	05/14/24	M-F 9-10am Drew Barrymore	CM	9-10am	32-23--	:30	10	\$5.00	P-6	0.00	NM	10	\$50.00
(Program: THE DREW BARRYMORE SHOW) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of The Drew Barrymore Show on KIVI airing 40 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/08/24	05/14/24	32-23--			10		\$5.00			0.00			

Order / Rev: 1286981
 Alt Order #: WOC14643701
 Flight Dates: 05/09/24 - 05/14/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11286
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KIVI	05/09/24	05/14/24	M-F 10-11am The View	CM	10-11am	32-23--	:30	10	\$10.00	P-6	0.00	NM	10	\$90.00
(Program: VIEW-ABC) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of The View on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/24	05/14/24	32-23--			10		\$10.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KIVI	05/08/24-05/14/24	M-F 10-11am		10-11am		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
3	KIVI	05/08/24-05/14/24	M-F 10-11am		10-11am		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
4	KIVI	05/08/24-05/14/24	M-F 10-11am		10-11am		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
5	KIVI	05/08/24-05/14/24	M-F 10-11am		10-11am		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
6	KIVI	05/08/24-05/14/24	M-F 10-11am		10-11am		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
N 5	KIVI	05/09/24	05/14/24	M-F 11-1130am News M-F 11-1130am News	CM	11-1130am	11-12--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00
(Program: IDAHO NEWS 6 @ 11) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 11:00a-11:30a TIME PERIOD ON KIVI															
Week:		05/08/24	05/14/24	11-12--			5		\$10.00		0.00				
N 6	KIVI	05/09/24	05/14/24	M-F 3-4pm ROS M-F 3-4pm ROS	CM	3-4pm	11-12--	:30	5	\$5.00	P-6	0.00	NM	5	\$25.00
(Program: THE KELLY CLARKSON SHOW) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 3:00p-4:00p TIME PERIOD ON KIVI															
Week:		05/08/24	05/14/24	11-12--			5		\$5.00		0.00				
N 7	KIVI	05/09/24	05/14/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	11-12--	:30	5	\$10.00	P-6	0.00	NM	5	\$44.00
(Program: EXTRA) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON KIVI															
Week:		05/08/24	05/14/24	11-12--			5		\$10.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KIVI	05/08/24-05/14/24	M-F 4-430pm		4-430pm		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
2	KIVI	05/08/24-05/14/24	M-F 4-430pm		4-430pm		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
3	KIVI	05/08/24-05/14/24	M-F 4-430pm		4-430pm		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
N 8	KIVI	05/09/24	05/14/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11-12--	:30	5	\$10.00	P-6	0.00	NM	5	\$44.00
(Program: SCRIPPS NEWS: THE RACE) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 4:30p-5:00p TIME PERIOD ON KIVI															
Week:		05/08/24	05/14/24	11-12--			5		\$10.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KIVI	05/08/24-05/14/24	M-F 430-5pm		430-5pm		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
2	KIVI	05/08/24-05/14/24	M-F 430-5pm		430-5pm		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
3	KIVI	05/08/24-05/14/24	M-F 430-5pm		430-5pm		MT-ThF----	:30		\$8.00		0.00	NM	[Adjusted per TMS 2301508]	
N 9	KIVI	05/09/24	05/14/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11-12--	:30	5	\$90.00	P-3	0.00	NM	5	\$450.00
(Program: IDAHO NEWS 6 @ 5) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023,															

Order / Rev: 1286981
 Alt Order #: WOC14643701
 Flight Dates: 05/09/24 - 05/14/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11286
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5/17/2023, 5/18/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	11-12--					5	\$90.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KIVI	05/08/24-05/14/24	M-F 5-530pm News			5-530pm	MT-ThF----	:30		(\$90.00)		0.00	NM		
See MG 9.6 [Order Sep. If order Sep can be 8 mins or less, I can place this spot. sl 5/8/2024]															
6	KIVI	05/10/24-05/10/24	M-F 5-530pm News			5-530pm	-----F----	:30		\$90.00		0.00	NM		
Ⓜ MG for 9.1 05/10															
N 10	KIVI	05/09/24	05/14/24	ABC World News M-F	CM	530-6pm	11-12--	:30	5	\$185.00	P-3	0.00	NM	5	\$925.00
(Program: ABC-WORLD NWS) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	11-12--					5	\$185.00		0.00			
N 11	KIVI	05/09/24	05/14/24	M-F 6-630pm News	CM	6-630pm	11-12--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00
(Program: IDAHO NEWS 6 @ 6) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 6p on KIVI airing 19 times on 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	11-12--					5	\$100.00		0.00			
N 12	KIVI	05/09/24	05/14/24	M-F 6-7pm	CM	630-7pm	11-12--	:30	5	\$50.00	P-6	0.00	NM	5	\$250.00
(Program: MODERN FAMILY) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Modern Family on KIVI airing 19 times on 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	11-12--					5	\$50.00		0.00			
N 13	KIVI	05/09/24	05/14/24	M-F 10-1035pm News	CM	10-1035p	11-12--	:30	5	\$60.00	P-6	0.00	NM	7	\$300.00
(Program: IDAHO NEWS 6 @ 10) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	11-12--					5	\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KIVI	05/08/24-05/14/24	M-F 10-1035pm News			10-1035p	MT-ThF----	:30		(\$60.00)		0.00	NM		
See MG 13.6,13.7,13.8,13.9 [Sold out. Not bump rate. sl 5/10/2024]															
5	KIVI	05/08/24-05/14/24	M-F 10-1035pm News			10-1035p	MT-ThF----	:30		(\$60.00)		0.00	NM		
See MG 13.6,13.7,13.8,13.9 [P-code + higher rate. sl 5/10/2024]															
6	KIVI	05/08/24-05/14/24	M-F 10-1035pm News			10-1035p	MT-ThF----	:30		\$90.00		0.00	NM		
Ⓜ MG for 13.4,13.5															
7	KIVI	05/08/24-05/14/24	M-F 5-6am News			5-6am	MTWThF----	:30		\$10.00		0.00	NM		
Ⓜ MG for 13.4,13.5															
8	KIVI	05/08/24-05/14/24	M-F 1-2pm			1-2pm	MTWThF----	:30		\$10.00		0.00	NM		
Ⓜ MG for 13.4,13.5															
9	KIVI	05/08/24-05/14/24	M-F 2-3pm			2-3pm	MTWThF----	:30		\$10.00		0.00	NM		
Ⓜ MG for 13.4,13.5															
N 14	KIVI	05/09/24	05/14/24	M-F 1035pm Kimmel	CM	1035-1136pm	11-12--	:30	5	\$20.00	P-6	0.00	NM	5	\$100.00
(Program: JIMMY KIMMEL) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1286981
 Alt Order #: WOC14643701
 Flight Dates: 05/09/24 - 05/14/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11286
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	KIVI	05/09/24	05/14/24	M-F Nightline M-F Nightline	CM	Nightline	11-12--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00
(Program: NIGHTLINE) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC News Nightline on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	11-12--					5	\$20.00		0.00			
N 16	KIVI	05/09/24	05/14/24	Tuesday Prime A Tuesday Prime A	CM	7-8pm	-1-----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: WILL TRENT) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Tue 7:00p-8:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	-1-----					1	\$200.00		0.00			
N 18	KIVI	05/09/24	05/09/24	Thursday Prime A Thursday Prime A	CM	7-8pm	---2---	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00
(Program: 9-1-1) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Thu 7:00p-8:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	---2---					2	\$200.00		0.00			
N 19	KIVI	05/09/24	05/10/24	Friday Prime A Friday Prime A	CM	7-8pm	----1--	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: SHARK TANK) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Fri 7:00p-8:01p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----1--					1	\$200.00		0.00			
N 20	KIVI	05/09/24	05/11/24	Sa Good Morning America Sa Good Morning America	CM	6-8am	-----1-	:30	1	\$20.00	P-6	0.00	NM	1	\$20.00
(Program: GMA SATURDAY) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on KIVI airing 6 times on 5/13/2023, 5/20/2023 and 5/27/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-					1	\$20.00		0.00			
N 21	KIVI	05/09/24	05/11/24	ABC World News Saturday ABC World News Saturday	CM	5-530pm	-----1-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
(Program: ABC WORLD NEWS SAT) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sat 5:00p-5:30p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-					1	\$75.00		0.00			
N 22	KIVI	05/09/24	05/11/24	Sa 530-6pm News Sa 530-6pm News	CM	530-6pm	-----1-	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: IDAHO NEWS 6 @ 5:30 SAT) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat at 5:30pm on KIVI airing 4 times on 5/6/2023, 5/13/2023, 5/20/2023 and 5/27/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-					1	\$60.00		0.00			
N 23	KIVI	05/09/24	05/12/24	Su Good Morning America Su Good Morning America	CM	6-7am	-----1	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00
(Program: GMA SUNDAY) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1					1	\$25.00		0.00			
N 24	KIVI	05/09/24	05/12/24	Su 7-8am This Week	CM	7-8am	-----1	:30	1	\$30.00	P-6	0.00	NM	2	\$30.00
(Program: ABC THIS WEEK) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1					1	\$30.00		0.00			

Order / Rev: 1286981
 Alt Order #: WOC14643701
 Flight Dates: 05/09/24 - 05/14/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11286
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1			1			\$30.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KIVI	05/06/24-05/12/24		Su 7-8am			7-8am			-----Su	:30	(\$30.00)	0.00	NM		
See MG 24.2,24.3 [Sold out. Not bump rate. sl 5/8/2024]																
2	KIVI	05/06/24-05/12/24		Su Good Morning America			6-7am			-----Su	:30	\$25.00	0.00	NM		
Ⓜ MG for 24.1 05/12																
3	KIVI	05/06/24-05/12/24		Su 1035-1135pm			1035-1135pm			-----Su	:30	\$5.00	0.00	NM		
Ⓜ MG for 24.1 05/12																
N25	KIVI	05/09/24	05/12/24	Su 8-830am News	CM	8-830am	-----1	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00	
Su 8-830am News (Program: MY IDAHO) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of My Idaho on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1			1			\$5.00			0.00			
N26	KIVI	05/09/24	05/12/24	ABC World News Sunday	CM	5-530pm	-----1	:30	1	\$90.00	P-6	0.00	NM	1	\$90.00	
ABC World News Sunday (Program: ABC WORLD NEWS SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1			1			\$90.00			0.00			
N27	KIVI	05/09/24	05/12/24	Su 530-6pm News	CM	530-6pm	-----1	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00	
Su 530-6pm News (Program: IDAHO NEWS 6 @ 5:30 SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1			1			\$75.00			0.00			
N28	KIVI	05/09/24	05/12/24	Sunday Prime A	CM	6-7pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00	
Sunday Prime A (Program: AMERICAN IDOL LIVE) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 6:00p-8:01p TIME PERIOD ON KIVI																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1			1			\$200.00			0.00			
N29	KIVI	05/09/24	05/12/24	Sunday Prime C	CM	8-9pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00	
Sunday Prime C (Program: AMERICA'S FUNNIEST HOME VIDEOS) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 8:01p-9:01p TIME PERIOD ON KIVI																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1			1			\$200.00			0.00			
N30	KIVI	05/09/24	05/12/24	Sunday Prime D	CM	9-10pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00	
Sunday Prime D (Program: WHAT WOULD YOU DO?) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 9:00p-10:00p TIME PERIOD ON KIVI																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1			1			\$200.00			0.00			
N31	KIVI	05/09/24	05/12/24	Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00	
Su 10-1035pm News (Program: IDAHO NEWS 6 @ 10 SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1			1			\$60.00			0.00			
N32	KIVI	05/09/24	05/12/24	Su 1035-1135pm	CM	1035-1135pm	-----1	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00	
Su 1035-1135pm (Program: S.W.A.T.) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of S.W.A.T. on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1			1			\$5.00			0.00			

Order / Rev: 1286981
 Alt Order #: WOC14643701
 Flight Dates: 05/09/24 - 05/14/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11286

KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	115	\$5,673.00