

ORDER



Orders
Order / Rev: 1286995
Alt Order #: WOC14643703
Product Desc: candidate
Estimate: 11287
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/08/24 / 05/08/24
Order Type: GENERAL

KIVI
Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 4601 Fairfax Drive
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Simpson/Republican/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 271669
Agency External ID: 121406
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	130	\$6,585.00	\$5,597.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	130	\$6,585.00	\$5,597.25	0.00
Totals	130	\$6,585.00	\$5,597.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KIVI	05/15/24	05/21/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$45.00	P-6	0.00	NM	10	\$450.00
(Program: GOOD MORNING IDAHO 6a) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning Idaho 6a on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	22222--			10		\$45.00			0.00			
N 2	KIVI	05/15/24	05/21/24	M-F Good Morning America M-F Good Morning America	CM	7-9am	22222--	:30	10	\$50.00	P-6	0.00	NM	10	\$500.00
(Program: GOOD MORNING AMERICA) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America on KIVI airing 21 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	22222--			10		\$50.00			0.00			
N 3	KIVI	05/15/24	05/21/24	M-F 9-10am Drew Barrymore	CM	9-10am	22222--	:30	10	\$5.00	P-6	0.00	NM	10	\$50.00
(Program: THE DREW BARRYMORE SHOW) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of The Drew Barrymore Show on KIVI airing 40 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	22222--			10		\$5.00			0.00			

Order / Rev: 1286995
 Alt Order #: WOC14643703
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KIVI	05/15/24	05/21/24	M-F 10-11am The View	CM	10-11am	22222--	:30	10	\$10.00	P-6	0.00	NM	10	\$100.00
(Program: VIEW-ABC) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of The View on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	22222--			10		\$10.00		0.00				
N 5	KIVI	05/15/24	05/21/24	M-F 11-1130am News M-F 11-1130am News	CM	11-1130am	11111--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00
(Program: IDAHO NEWS 6 @ 11) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 11:00a-11:30a TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	11111--			5		\$10.00		0.00				
N 6	KIVI	05/15/24	05/20/24	M-F 1-2pm General Hospital	CM	1-2pm	2-222--	:30	8	\$10.00	P-6	0.00	NM	8	\$80.00
(Program: GENERAL HOSPITAL) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of General Hospital on KIVI airing 22 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	2-222--			8		\$10.00		0.00				
N 7	KIVI	05/15/24	05/20/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	2-222--	:30	8	\$10.00	P-6	0.00	NM	8	\$80.00
(Program: THE TAMRON HALL SHOW) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Tamron Hall on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	2-222--			8		\$10.00		0.00				
N 8	KIVI	05/15/24	05/20/24	M-F 3-4pm ROS M-F 3-4pm ROS	CM	3-4pm	2-222--	:30	8	\$5.00	P-6	0.00	NM	8	\$40.00
(Program: THE KELLY CLARKSON SHOW) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 3:00p-4:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	2-222--			8		\$5.00		0.00				
N 9	KIVI	05/15/24	05/20/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	1-111--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00
(Program: EXTRA) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 4:00p-4:30p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1-111--			4		\$10.00		0.00				
N 10	KIVI	05/15/24	05/20/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	1-111--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00
(Program: SCRIPPS NEWS: THE RACE) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Mo-Fr 4:30p-5:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1-111--			4		\$10.00		0.00				
N 11	KIVI	05/15/24	05/20/24	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	1-111--	:30	4	\$90.00	P-3	0.00	NM	4	\$360.00
(Program: IDAHO NEWS 6 @ 5) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1-111--			4		\$90.00		0.00				
N 12	KIVI	05/15/24	05/20/24	ABC World News M-F ABC World News M-F	CM	530-6pm	1-111--	:30	4	\$185.00	P-3	0.00	NM	4	\$740.00
(Program: ABC-WORLD NWS) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1-111--			4		\$185.00		0.00				

Order / Rev: 1286995
 Alt Order #: WOC14643703
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 13	KIVI	05/15/24	05/20/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1-111--	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00																																
(Program: IDAHO NEWS 6 @ 6) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 6p on KIVI airing 19 times on 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/15/24</td> <td>05/21/24</td> <td>1-111--</td> <td>4</td> <td>\$100.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/15/24	05/21/24	1-111--	4	\$100.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/15/24	05/21/24	1-111--	4	\$100.00	0.00																																										
N 14	KIVI	05/15/24	05/20/24	M-F 6-7pm Modern Family (Syn)	CM	630-7pm	1-111--	:30	4	\$50.00	P-6	0.00	NM	4	\$200.00																																
(Program: MODERN FAMILY) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Modern Family on KIVI airing 19 times on 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2023, 5/19/2023,																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/15/24</td> <td>05/21/24</td> <td>1-111--</td> <td>4</td> <td>\$50.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/15/24	05/21/24	1-111--	4	\$50.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/15/24	05/21/24	1-111--	4	\$50.00	0.00																																										
N 15	KIVI	05/15/24	05/20/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035p	1-111--	:30	4	\$60.00	P-6	0.00	NM	4	\$240.00																																
(Program: IDAHO NEWS 6 @ 10) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/2																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/15/24</td> <td>05/21/24</td> <td>1-111--</td> <td>4</td> <td>\$60.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/15/24	05/21/24	1-111--	4	\$60.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/15/24	05/21/24	1-111--	4	\$60.00	0.00																																										
N 16	KIVI	05/15/24	05/20/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035-1136pm	1-111--	:30	4	\$20.00	P-6	0.00	NM	4	\$80.00																																
(Program: JIMMY KIMMEL) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/20																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/15/24</td> <td>05/21/24</td> <td>1-111--</td> <td>4</td> <td>\$20.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/15/24	05/21/24	1-111--	4	\$20.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/15/24	05/21/24	1-111--	4	\$20.00	0.00																																										
N 17	KIVI	05/15/24	05/20/24	M-F Nightline M-F Nightline	CM	Nightline	1-111--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00																																
(Program: NIGHTLINE) CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC News Nightline on KIVI airing 20 times on 5/1/2023, 5/2/2023, 5/3/2023, 5/4/2023, 5/5/2023, 5/8/2023, 5/9/2023, 5/10/2023, 5/11/2023, 5/12/2023, 5/15/2023, 5/16/2023, 5/17/2023, 5/18/20																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/15/24</td> <td>05/21/24</td> <td>1-111--</td> <td>4</td> <td>\$10.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/15/24	05/21/24	1-111--	4	\$10.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/15/24	05/21/24	1-111--	4	\$10.00	0.00																																										
N 18	KIVI	05/15/24	05/15/24	Wednesday Prime A Wednesday Prime A	CM	7-8pm	--1----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00																																
(Program: THE CONNERS / NOT DEAD YET) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Wed 7:00p-8:00p TIME PERIOD ON KIVI																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>--1----</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/13/24	05/19/24	--1----	1	\$200.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/13/24	05/19/24	--1----	1	\$200.00	0.00																																										
N 19	KIVI	05/15/24	05/15/24	Wed 8-830pm Wed 8-830pm	CM	8-830pm	--1----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00																																
(Program: ABBOTT ELEMENTARY) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Wed 8:00p-8:32p TIME PERIOD ON KIVI																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>--1----</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/13/24	05/19/24	--1----	1	\$200.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/13/24	05/19/24	--1----	1	\$200.00	0.00																																										
N 20	KIVI	05/15/24	05/15/24	Wednesday Prime C Wednesday Prime C	CM	9-10pm	--1----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00																																
(Program: \$100,000 PYRAMID) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Wed 9:01p-10:00p TIME PERIOD ON KIVI																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>--1----</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/13/24	05/19/24	--1----	1	\$200.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/13/24	05/19/24	--1----	1	\$200.00	0.00																																										
N 21	KIVI	05/15/24	05/16/24	Thursday Prime A Thursday Prime A	CM	7-8pm	---1---	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00																																
(Program: 9-1-1) CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Thu 7:00p-8:00p TIME PERIOD ON KIVI																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>---1---</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 05/13/24	05/19/24	---1---	1	\$200.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 05/13/24	05/19/24	---1---	1	\$200.00	0.00																																										

Order / Rev: 1286995
 Alt Order #: WOC14643703
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	KIVI	05/15/24	05/16/24	Thursday Prime B Thursday Prime B	CM	8:00 PM-9:00 PM	---1---	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: GREYS ANATOMY)															
CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Thu 8:00p-9:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/13/24	05/19/24	---1---		1		\$200.00		0.00					
N23	KIVI	05/15/24	05/16/24	Thursday Prime C Thursday Prime C	CM	9-10pm	---1---	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: STATION 19)															
CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Thu 9:00p-10:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/13/24	05/19/24	---1---		1		\$200.00		0.00					
N24	KIVI	05/15/24	05/17/24	Friday Prime A Friday Prime A	CM	7-8pm	----1--	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: SHARK TANK)															
CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Fri 7:00p-8:01p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/13/24	05/19/24	----1--		1		\$200.00		0.00					
N25	KIVI	05/15/24	05/17/24	Friday Prime B Friday Prime B	CM	8-9pm	----1--	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: 20/20)															
CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of 20/20 on KIVI airing 4 times on 5/5/2023, 5/12/2023, 5/19/2023 and 5/26/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/13/24	05/19/24	----1--		1		\$200.00		0.00					
N26	KIVI	05/15/24	05/18/24	Sa Good Morning America Sa Good Morning America	CM	6-8am	-----1-	:30	1	\$20.00	P-6	0.00	NM	1	\$20.00
(Program: GMA SATURDAY)															
CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Saturday on KIVI airing 6 times on 5/13/2023, 5/20/2023 and 5/27/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/13/24	05/19/24	-----1-		1		\$20.00		0.00					
N27	KIVI	05/15/24	05/18/24	ABC World News Saturday ABC World News Saturday	CM	5-530pm	-----1-	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
(Program: ABC WORLD NEWS SAT)															
CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sat 5:00p-5:30p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/13/24	05/19/24	-----1-		1		\$75.00		0.00					
N28	KIVI	05/15/24	05/18/24	Sa 530-6pm News Sa 530-6pm News	CM	530-6pm	-----1-	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: IDAHO NEWS 6 @ 5:30 SAT)															
CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat at 5:30pm on KIVI airing 4 times on 5/6/2023, 5/13/2023, 5/20/2023 and 5/27/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/13/24	05/19/24	-----1-		1		\$60.00		0.00					
N29	KIVI	05/15/24	05/18/24	Sa 6-630pm Sa 6-630pm	CM	6-630pm	-----1-	:30	1	\$15.00	P-6	0.00	NM	1	\$15.00
(Program: EXTRA - IF NO NBA)															
CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sat 6:00p-7:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/13/24	05/19/24	-----1-		1		\$15.00		0.00					
N30	KIVI	05/15/24	05/18/24	Saturday Prime C Saturday Prime C	CM	9-10pm	-----1-	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
(Program: EXTRA AFTER NBA AND NHL)															
CS-May/2023 adj.CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sat 9:00p-10:00p TIME PERIOD ON KIVI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/13/24	05/19/24	-----1-		1		\$100.00		0.00					
N31	KIVI	05/15/24	05/18/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
(Program: IDAHO NEWS 6 @ 10 SAT)															
CS-May/2023 adj.CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat 10p on KIVI airing 4 times on 5/6/2023, 5/13/2023, 5/20/2023 and 5/27/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/13/24	05/19/24	-----1-		1		\$60.00		0.00					

Order / Rev: 1286995
 Alt Order #: WOC14643703
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N32	KIVI	05/15/24	05/19/24	Su Good Morning America Su Good Morning America	CM	6-7am	-----1	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00												
(Program: GMA SUNDAY) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-----1</td> <td>1</td> <td>\$25.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/13/24	05/19/24	-----1	1	\$25.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----1	1	\$25.00	0.00																						
N33	KIVI	05/15/24	05/19/24	Su 7-8am This Week	CM	7-8am	-----1	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00												
(Program: ABC THIS WEEK) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-----1</td> <td>1</td> <td>\$30.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/13/24	05/19/24	-----1	1	\$30.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----1	1	\$30.00	0.00																						
N34	KIVI	05/15/24	05/19/24	Su 8-830am News Su 8-830am News	CM	8-830am	-----1	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00												
(Program: MY IDAHO) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of My Idaho on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-----1</td> <td>1</td> <td>\$5.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/13/24	05/19/24	-----1	1	\$5.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----1	1	\$5.00	0.00																						
N35	KIVI	05/15/24	05/19/24	NBA Playoffs Sun Game 1 NBA Playoffs Sun Game 1	CM	Various	-----1	:30	0	\$275.00	P-1	0.00	NM	1	\$275.00												
(Program: NBA CONFERENCE SEMIFINAL) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 1:00p-4:00p TIME PERIOD ON KIVI <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-----1</td> <td>1</td> <td>\$275.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/13/24	05/19/24	-----1	1	\$275.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----1	1	\$275.00	0.00																						
N36	KIVI	05/15/24	05/19/24	ABC World News Sunday ABC World News Sunday	CM	5-530pm	-----1	:30	1	\$90.00	P-6	0.00	NM	1	\$90.00												
(Program: ABC WORLD NEWS SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-----1</td> <td>1</td> <td>\$90.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/13/24	05/19/24	-----1	1	\$90.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----1	1	\$90.00	0.00																						
N37	KIVI	05/15/24	05/19/24	Su 530-6pm News Su 530-6pm News	CM	530-6pm	-----1	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00												
(Program: IDAHO NEWS 6 @ 5:30 SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-----1</td> <td>1</td> <td>\$75.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/13/24	05/19/24	-----1	1	\$75.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----1	1	\$75.00	0.00																						
N38	KIVI	05/15/24	05/19/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00												
(Program: AMERICA'S FUNNIEST HOME VIDEOS) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KIVI airing 3 times on 5/7/2023, 5/14/2023 and 5/21/2023 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-----1</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/13/24	05/19/24	-----1	1	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----1	1	\$200.00	0.00																						
N39	KIVI	05/15/24	05/19/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00												
(Program: AMERICAN IDOL FINALE) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 6:00p-9:00p TIME PERIOD ON KIVI <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-----1</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/13/24	05/19/24	-----1	1	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----1	1	\$200.00	0.00																						
N40	KIVI	05/15/24	05/19/24	Sunday Prime D Sunday Prime D	CM	9-10pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00												
(Program: AMERICA'S FUNNIEST HOME VIDEOS) CS-May/2023 adj. CS-May/2023 - BOISE - ACTUAL CS-May/2023 Sun 9:00p-10:00p TIME PERIOD ON KIVI <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 05/13/24</td> <td>05/19/24</td> <td>-----1</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 05/13/24	05/19/24	-----1	1	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 05/13/24	05/19/24	-----1	1	\$200.00	0.00																						
N41	KIVI	05/15/24	05/19/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00												
(Program: IDAHO NEWS 6 @ 10 SUN) CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KIVI airing 4 times on																											

Order / Rev: 1286995
 Alt Order #: WOC14643703
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287

KIVI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1			1			\$60.00		0.00			
N42	KIVI	05/15/24	05/19/24	Su 1035-1135pm Su 1035-1135pm	CM	1035-1135pm	-----1	:30	1	\$5.00	P-6	0.00	NM	1	\$5.00
(Program: S.W.A.T.)															
CS-May/2023 adj. CS-May/2023 - BOISE - ESTIMATE IS BASED ON PAV of S.W.A.T. on KIVI airing 4 times on 5/7/2023, 5/14/2023, 5/21/2023 and 5/28/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1			1			\$5.00		0.00			
													Totals	130	\$6,585.00