CW33
KDAF-TV

QUARTERLY ISSUES/PROGRAMS LIST

3rd Quarter 2016

KDAF CW33 provides its viewers treatment of community issues through its airing of programs and public service announcements that address these issues and through participation in community service events. Issues that were given significant treatment during this quarter are contained within.

The Full-Length Programs and the issues they addressed, which aired on CW33, during this quarter are listed below:

FYI is a locally produced Community Affairs Program focusing on issues of concern to the Texas community. The quarterly program aired Sunday, September 18, 2016 from 4:30a – 5:00a.

NewsFix at 5:00 & 5:30 is a comprehensive locally produced newscast with local, national and world news plus sports and weather. Newscasts contain regular segments on finance and health addressing issues important to the CW33 community. It airs nightly, Monday through Friday, 5:00p – 5:30p & 5:30p – 6:00p; Saturday and Sunday, 5:00p – 6:00p.

NewsFix at 9:00 is a comprehensive locally produced newscast with local, national and world news plus sports and weather. Newscasts contain regular segments on finance and health addressing issues important to the CW33 community. It airs nightly, Monday through Sunday, 9:00p –10:00p.

NEWS PROGRAM REPORT – NEWSFIX

Crime & Safety

Topic: Dallas Police Shootings
Date: 7/7, 7/8, 7/9, 7/10, 7/11, 7/12, 7/13, 7/14, 7/15, 7/16, 7/17, 7/18, 7/19, 7/20
Program Times: 5PM, 9PM
Duration (total of all airings): 4 hours, 41 minutes, 34 seconds.
Description: KDAF's NewsFix devoted significant amounts of time to police shootings that occurred during a "Black Lives Matter" march on July 7, 2016. Coverage on that day began at 9PM with the march, followed by several breaking news segments on the shooting as information became available during the newscast. Five police officers ultimately died as a result of the shooting. The gunman was later killed by a police bomb robot in El Centro College.

Coverage continued the following day and through the weekend as police continued to search downtown for potential explosives and to figure out whether the gunman had accomplices. It appeared to be the act of a lone gunman. Citizens contributed to a memorial outside Dallas Police headquarters that continued to grow for several days.

Early the next week, coverage continued with President Obama visiting Dallas and speaking at a memorial for the officers who died. Each day brought additional funerals for one or more officers. Formerly opposing groups, such as Black Lives Matter and Back the Blue, began looking for ways to reduce animosity between citizens and police.

On July 19, El Centro College invited media to tour the area where the gunman was barricaded, and where the police bomb ultimately went off. The same day, the growing police memorial was dismantled, to be archived by the Dallas Public Library and the last of the five officers killed was laid to rest.

Topic: Campus Carry
Date: 8/1
Program Times: 5PM, 9PM
Duration (total of all airings): 2:48
Description: A new law requires public universities in Texas to allow licensed concealed handgun carriers to carry their weapons on public college campuses and on private campuses who have not opted out. Only one private school, Amberton University in Garland, has chosen to allow campus carry.

Topic: Traffic 911 App
Date: 8/1
Program Times: 5PM, 9PM
Duration (total of all airings): 2:52
Description: A new app aims to help identify where trafficking victims are being held by creating a database of photos taken inside hotel rooms.

Topic: Large Venue Security
Date: 9/13
Program Times: 5PM, 9PM
Duration (total of all airings): 1:29
Description: An app called “Guardian Zone” lets people attending events at large venues contact security directly in the event of a crime in progress or a medical emergency.

Topic: Katy Trail Attacks
Date: 9/30
Program Times: 5PM, 9PM
Duration (total of all airings): 2:40
Description: Police are searching for two men who attacked a woman who was walking along the popular Katy Trails in Dallas. They have been the scene of many other crimes over the past several years.

Education

Topic: ITT Tech Shutdown
Date: 9/6, 9/12
Program Times: 5PM, 9PM
Duration (total of all airings): 5:26
Description: Students at ITT Technical Institute locations around the country were notified via email that all of the schools were shutting down immediately, leaving many students without a way to complete their education.

On 9/12, Richland College, part of the Dallas County Community College District, held a workshop to help former ITT students discover their options within the college. The University of North Texas and Tarrant County Colleges are offering similar programs.

Family

Topic: Child Shaming
Date: 7/27
Program Times: 5PM, 9PM
Duration (total of all airings): 3:00
Description: An increasing trend is for parents to discipline their children by shaming them online for unwanted behavior.

Health/Medical

Topic: Tanning Hazard for Drivers
Date: 7/26
Program Times: 5PM, 9PM
Duration (total of all airings): 2:22
Description: Researchers from Parkland Hospital in Dallas say vehicle side windows may not provide protection from UVA rays, leaving drivers and passengers at risk of developing skin cancer.

Topic: Zika
Date: 8/9
Program Times: 5PM, 9PM
Duration (total of all airings): 3:06
Description: The first Zika death in Texas was reported in Harris County on 8/9.

Topic: Marijuana Benefit vs. Risk
Date: 8/11
Program Times: 5PM, 9PM
Duration (total of all airings): 3:04
Description: The Drug Enforcement Administration refuses to reclassify marijuana, continuing to call it one of the most dangerous drugs, on par with heroin, with no medical benefit. But the agency did agree to increasing the amount of marijuana grown for research purposes.

Topic: Coffee
Date: 8/15
Program Times: 5PM, 9PM
Duration (total of all airings): 2:10
Description: A study finds that people who drink 2-3 cups of coffee per day are less likely to die prematurely from heart issues. The researchers believe biologically active ingredients in coffee make for a healthier heart.

Topic: Acetaminophen
Date: 8/16
Program Times: 5PM, 9PM
Duration (total of all airings): 2:38
Description: A study finds that pregnant women who use acetaminophen are at a higher risk of having children with Attention Deficit Hyperactivity Disorder (ADHD).

Topic: Vaccinations
Date: 8/22
Program Times: 5PM, 9PM
Duration (total of all airings): 3:00
Description: Parents and their children line up outside the county health department on the first day of school for required vaccinations.

Topic: Household hazards
Date: 9/14
Program Times: 5PM, 9PM
Duration (total of all airings): 1:36
Description: A study from George Washington University finds that most household dust contains hazardous chemicals that can lead to health issues ranging from cancer to reproductive and developmental problems.

FYI ISSUES REPORT
Date: 9/18/16
Time: 4:30am

Health

Topic: Costly Health Care
Duration: 1:20
Description: Health care costs $10,000 per person in 2016

Topic: Drinking
Duration: 1:30
Description: Drinking can cause serious increase in seven kinds of cancer

Topic: Health Apps
Duration: 1:15
Description: Health apps can be harmful to your health

Topic: Working
Duration: 1:00
Description: Worst jobs for your health

Topic: Pregnancy
Duration: 1:30
Description: More women having children later in life, better for their health

Topic: Eating
Duration: 1:30
Description: Kids who are picky eaters could lead to depression and anxiety

Topic: Teeth
Duration: 2:20
Description: Healthy food for your teeth