

**CONTRACT**

**KBOI-TV**  
**140 North 16th St**  
**Boise, ID 83702**  
**(208) 472-2222**

[www.kboitv.com](http://www.kboitv.com)

And:

**Sandler & Innocenzi**  
**705 Prince St.**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 329500 /		<u>Alt Order #</u> 10437607
<u>Product</u> OTTER FOR IDAHO		
<u>Contract Dates</u> 10/07/14 - 10/13/14	<u>Estimate #</u>	
<u>Advertiser</u> Otter for Governor (Rep)		<u>Original Date / Revision</u> 10/06/14 / 10/06/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KBOI	<u>Account Executive</u> Millennium Washing	<u>Sales Office</u> KATZ Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBOI	10/08/14	10/13/14	M-Th Midday News 11-1130a	M-Th 11-1130a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/14	10/14/14	M-W----				2	\$30.00			
N 2	KBOI	10/07/14	10/13/14	KBOI 2 News: First at 4	4p-5p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/14	10/13/14	MT-T---				3	\$200.00			
N 3	KBOI	10/08/14	10/13/14	CBS Evening News	5p-530p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/14	10/14/14	M-W-F--				3	\$275.00			
N 4	KBOI	10/09/14	10/13/14	KBOI 2 Eyewitness News @ 530p-6p	530p-6p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/14	10/15/14	M--T---				2	\$250.00			
N 5	KBOI	10/07/14	10/13/14	Jeopardy	6p-630p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/14	10/13/14	MT-----				2	\$650.00			
N 6	KBOI	10/08/14	10/09/14	Wheel of Fortune	630p-7p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--WT---				2	\$600.00			
N 7	KBOI	10/07/14	10/09/14	KBOI 2 News at 10pm	10p-1035p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-T-T---				2	\$175.00			
N 8	KBOI	10/08/14	10/10/14	Late Show with David Letterman	1035p-1135p		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--W-F--				2	\$45.00			
N 9	KBOI	10/07/14	10/10/14	Price is Right	9a-10a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-T--F--				2	\$225.00			
N 10	KBOI	10/08/14	10/13/14	Dr Phil	3p-4p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/14	10/14/14	M-W-F--				3	\$150.00			
N 11	KBOI	10/12/14	10/12/14	CBS Sunday Morning	8a-930a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$400.00			
N 12	KBOI	10/12/14	10/12/14	Face the Nation	930a-10a		:30			NM	1	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
329500 /	10437607

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/07/14 - 10/13/14	OTTER FOR IDAHO	

<u>Advertiser</u>	<u>Original Date / Revision</u>
OTter for Governor (Rep)	10/06/14 / 10/06/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$300.00			
N 13	KBOI	10/07/14	10/07/14	NCIS	Tue 7p-8p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$750.00			
N 14	KBOI	10/07/14	10/07/14	NCIS: New Orleans	Tue 8p-9p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$600.00			
N 15	KBOI	10/07/14	10/07/14	Person of Interest	Tue 9p-10p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-T-----				1	\$650.00			
N 16	KBOI	10/08/14	10/08/14	Criminal Minds	Wed 8p-9p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--W----				1	\$600.00			
N 17	KBOI	10/08/14	10/08/14	Stalker	Wed 9p-10p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	--W----				1	\$650.00			
N 18	KBOI	10/09/14	10/09/14	NFL Football Thursday	NFL Football Thurs		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	---T---				1	\$1,200.00			
N 19	KBOI	10/10/14	10/10/14	The Amazing Race	Fri 7p-8p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	----F--				1	\$425.00			
N 20	KBOI	10/10/14	10/10/14	Blue Bloods	Fri 9p-10p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	----F--				1	\$800.00			
N 21	KBOI	10/11/14	10/11/14	CBS Sat Prime B	Sat 8p-9p		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$110.00			
N 22	KBOI	10/11/14	10/11/14	48 Hours	Sat 9p-10p		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S-				1	\$160.00			
N 23	KBOI	10/12/14	10/12/14	60 Minutes	Sun 6p-7p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$750.00			
N 24	KBOI	10/12/14	10/12/14	Madam Secretary	Sun 7p-8p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$450.00			
N 25	KBOI	10/12/14	10/12/14	The Good Wife	Sun 8p-9p		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$425.00			
N 26	KBOI	10/12/14	10/12/14	CSI: Crime Scene Investigati	Sun 9p-10p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$500.00			
N 27	KBOI	10/12/14	10/12/14	NFL Game 1	Various		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	-----S				1	\$650.00			
<b>Totals</b>											<b>40</b>	<b>\$15,245.00</b>

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/13/14	40	\$15,245.00	(\$2,286.75)	\$12,958.25
<b>Totals</b>	<b>40</b>	<b>\$15,245.00</b>	<b>(\$2,286.75)</b>	<b>\$12,958.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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