

ORDER



Orders
Order / Rev: 139743
Alt Order #:
Product Desc: Week 6 :30s
Estimate: Week 6 :30s
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 04/26/16 / 04/26/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 N 20th St - Ste 201
 Philadelphia, PA 19103-1454

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Cortez Masto/Democrat/Senate
Demographic: A35+
Product Codes: PL Federal Candidate
Priority: P-3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	62	\$60,350.00	\$51,297.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	62	\$60,350.00	\$51,297.50	0.00
Totals	62	\$60,350.00	\$51,297.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/27/16	10/03/16	M-F Good Morning America	CM	7-9am	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	11111--		5				\$1,200.00		0.00			
E 2	KTNV	09/27/16	10/03/16	M-F 11am-12pm	CM	11am-12pm	22222--	:30	10	\$450.00	P-3	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	22222--		10				\$450.00		0.00			
E 3	KTNV	09/27/16	10/03/16	M-F 430-5pm	CM	430-5pm	11111--	:30	5	\$750.00	P-3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	11111--		5				\$750.00		0.00			
E 4	KTNV	09/27/16	10/03/16	M-F 4-430pm	CM	4-430pm	11111--	:30	5	\$750.00	P-3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	11111--		5				\$750.00		0.00			
E 5	KTNV	09/27/16	10/03/16	Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$200.00	P-5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	-----S		1				\$200.00		0.00			
E 6	KTNV	09/27/16	10/03/16	Su 6-7pm News	CM	6-7pm	-----S	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	-----S		1				\$300.00		0.00			

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 Flight Dates: 09/27/16 - 10/03/16

Advertiser: Cortez Masto/Democrat/Senate
 Product Desc: Week 6 :30s
 Estimate: Week 6 :30s

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KTNV	09/27/16	10/03/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$1,500.00	P-3	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	11111--		5				\$1,500.00		0.00			
E 8	KTNV	09/27/16	10/03/16	M-F 6-7pm News M-F 630-7pm News	CM	630-7pm (6:30 PM-7:00 PM)	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	11111--		5				\$1,200.00		0.00			
E 9	KTNV	09/27/16	10/03/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	11111--		5				\$1,200.00		0.00			
E 10	KTNV	09/27/16	10/03/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	11111--		5				\$1,200.00		0.00			
E 11	KTNV	09/27/16	10/03/16	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	-----S		1				\$600.00		0.00			
E 12	KTNV	09/27/16	10/03/16	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	11111--	:30	5	\$750.00	P-3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	11111--		5				\$750.00		0.00			
E 13	KTNV	09/27/16	10/03/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	11111--	:30	5	\$1,800.00	P-3	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	11111--		5				\$1,800.00		0.00			
E 14	KTNV	09/27/16	10/03/16	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	-----S-		1				\$1,200.00		0.00			
E 15	KTNV	09/27/16	10/03/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	-----S		1				\$300.00		0.00			
E 16	KTNV	09/27/16	10/03/16	Su 7-8am Su 7-8am	CM	7-8am	-----S	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	-----S		1				\$300.00		0.00			
E 17	KTNV	09/27/16	10/03/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/16	10/03/16	-----S-		1				\$1,200.00		0.00			
													Totals	62	\$60,350.00