

ORDER



Orders
Order / Rev: 188220
Alt Order #:
Product Desc: Cortez Masto for Senate
Estimate: Week 7 60s
Flight Dates: 09/20/16 - 09/26/16
Original Date / Rev: 09/19/16 / 09/20/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 100 N 20th St - Ste 201
 Philadelphia, PA 19103-1454

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Cortez Masto/Democrat/Senate
Demographic: A35+
Product Codes: PL Federal Candidate
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	26	\$10,800.00	\$9,180.00
09/26/16	09/26/16	4	\$8,400.00	\$7,140.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	26	\$10,800.00	\$9,180.00	0.00
October 2016	4	\$8,400.00	\$7,140.00	0.00
Totals	30	\$19,200.00	\$16,320.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/20/16	09/20/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	- 1 - - - -	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	- 1 - - - -			1		\$600.00		0.00				
N 2	KTNV	09/20/16	09/20/16	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	- 1 - - - -	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	- 1 - - - -			1		\$600.00		0.00				
N 3	KTNV	09/20/16	09/26/16	M-F 2-230pm M-F 2-230pm	CM	2-230pm	1 - 111 - -	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1 - 111 - -			4		\$200.00		0.00				
N 4	KTNV	09/20/16	09/20/16	M-F 9-10am M-F 9-10am	CM	9-10am	- 1 - - - -	1:00	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	- 1 - - - -			1		\$400.00		0.00				
N 5	KTNV	09/20/16	09/26/16	M-F 2-230pm M-F 2-230pm	CM	2-230pm	1 - 111 - -	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/20/16	09/26/16	1 - 111 - -			4		\$200.00		0.00				

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KTNV	09/20/16	09/26/16	Monday Prime A Monday Prime A	CM	8-9pm	M- - - - -	:30	2	\$4,000.00	P-3	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	M- - - - -		2				\$4,000.00		0.00			
N 7	KTNV	09/20/16	09/26/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	- - - - - S-	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	- - - - - S-		2				\$800.00		0.00			
N 8	KTNV	09/20/16	09/26/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	- - 111 - -	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	- - 111 - -		3				\$300.00		0.00			
N 9	KTNV	09/20/16	09/26/16	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	- - 111 - -	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	- - 111 - -		3				\$300.00		0.00			
N 10	KTNV	09/20/16	09/26/16	M-F 9-10am M-F 9-10am	CM	9-10am	- - 111 - -	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	- - 111 - -		3				\$200.00		0.00			
N 11	KTNV	09/20/16	09/26/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- - 11 - - -	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	- - 11 - - -		2				\$1,000.00		0.00			
N 12	KTNV	09/20/16	09/26/16	M-F 2-3pm M-F 2-3pm	CM	2-3pm	- - 11 - - -	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	- - 11 - - -		2				\$200.00		0.00			
N 13	KTNV	09/20/16	09/26/16	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	- - 11 - - -	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/20/16	09/26/16	- - 11 - - -		2				\$800.00		0.00			
Totals													30	\$19,200.00	