



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1737354-1	05/14/17	May 2017	05/01/17 - 05/14/17

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

**Power Train Media**  
**Attention: Accounts Payable**  
**PO Box 1051**  
**New Albany, OH 43054**

Advertiser	Product	Estimate Number
ISS/CLA, Inc.	CLA PAC 5/11	

Flight Dates	Order #	Alt Order #
05/11/17 - 05/16/17	1737354	08639446

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/11/17	05/12/17	WBTV News 530a	530-6a	---TF--	:30	2	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/17 05/14/17 ---TF-- 2 \$775.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	Th	05/11/17	5:53 AM	WBTV News 530a	530-6a	:30	CLTV0501H	\$775.00 NM
1	WBTV	F	05/12/17	5:57 AM	WBTV News 530a	530-6a	:30	CLTV0601H	\$775.00 NM
3	05/11/17	05/11/17	WBTV News 6a	6-7a	---2---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/17 05/14/17 ---2--- 2 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	Th	05/11/17	6:11 AM	WBTV News 6a	6-7a	:30	CLTV0501H	\$1,200.00 NM
1	WBTV	Th	05/11/17	6:28 AM	WBTV News 6a	6-7a	:30	CLTV0501H	\$1,200.00 NM
4	05/12/17	05/12/17	WBTV News 6a	6-7a	----1--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/17 05/14/17 ----1-- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	05/12/17	6:30 AM	WBTV News 6a	6-7a	:30	CLTV0601H	\$1,200.00 NM
7	05/13/17	05/13/17	CBS Saturday Early Show	8-10a	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/17 05/14/17 -----1- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Sa	05/13/17	8:24 AM	CBS Saturday Early Show	8-10a	:30	CLTV0601H	\$1,100.00 NM
8	05/14/17	05/14/17	CBS Sunday Morning	9-1030a	-----1	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/17 05/14/17 -----1 1 \$900.00									
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13	05/11/17	05/11/17	WBTV News At Noon	12-12:30p	---1---	:30	1	\$850.00	NM																																													
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17	05/12/17	05/12/17	WBTV News at 5p	5p-5:30p	----1--	:30	1	\$1,100.00	NM																																													
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22	05/13/17	05/13/17	WBTV News Sat 6p	Sat 6p-630p	----- 1-	:30	1	\$600.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>05/08/17</td><td>05/14/17</td><td>----- 1-</td><td>1</td><td>\$600.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>Sa</td><td>05/13/17</td><td>6:29 PM</td><td>WBTV News Sat 6p</td><td>Sat 6p-630p</td><td>:30</td><td>CLTV0601H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		05/08/17	05/14/17	----- 1-	1	\$600.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	Sa	05/13/17	6:29 PM	WBTV News Sat 6p	Sat 6p-630p	:30	CLTV0601H	\$600.00	NM											
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23	05/11/17	05/12/17	WBTV News Primetime	M-F 7p-730p	--- TF--	:30	2	\$1,300.00	NM																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1737354-1	05/14/17	May 2017	05/01/17 - 05/14/17
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/CLA, Inc.	CLA PAC 5/11		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	05/14/17	05/14/17	Sun Prime Hour 1	7-8p	-----S	:30	1	\$8,000.00	
<u>Total Spots</u>							<b>27</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$40,800.00</b>
<u>Agency Commission</u>	<b>\$6,120.00</b>
<u>Net Amount Due</u>	<b>\$34,680.00</b>

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