

Client: Goodwin for Oregon
 Media: KMVU
 Contact: John Fish
 Product: 2024 Primary

Station	Flight Dates	Time Schedule	Schedule							Spots per Week	Total Spots	Length	Gross Rate	Gross Total	NET Total	Product
			M	T	W	Th	F	S	Su							
														\$ -	\$ -	
														\$ -	\$ -	
Dove	4/29-5/5	Baseball							2	2	:30	\$ 100.00	\$ 200.00	\$ 170.00	Goodwin	
Dove	4/29-5/5	UFL							2	2	:30	\$ 20.00	\$ 40.00	\$ 34.00	Goodwin	
Dove	4/29-5/5	6p-7p							2	2	:30	\$ 40.00	\$ 80.00	\$ 68.00	Goodwin	
													\$ -	\$ -		
Dove	5/6-5/12	10a-11a	1	1	1	1	1		5	5	:30	\$ 10.00	\$ 50.00	\$ 42.50	Goodwin	x
Dove	5/6-5/12	11a—noon	1	1	1	1	1		5	5	:30	\$ 10.00	\$ 50.00	\$ 42.50	Goodwin	x
Dove	5/6-5/12	1p-2p	1	1	1	1	1		5	5	:30	\$ 10.00	\$ 50.00	\$ 42.50	Goodwin	x
Dove	5/6-5/12	8p	1						1	1	:30	\$ 110.00	\$ 110.00	\$ 93.50	Goodwin	x
Dove	5/6-5/12	8p			1				1	1	:30	\$ 250.00	\$ 250.00	\$ 212.50	Goodwin	x
Dove	5/6-5/12	8p				1			1	1	:30	\$ 150.00	\$ 150.00	\$ 127.50	Goodwin	x
													\$ -	\$ -		
Dove	5/13-5/19	10a-11a	1	1	1	1	1		5	5	:30	\$ 10.00	\$ 50.00	\$ 42.50	Goodwin	x
Dove	5/13-5/19	11a—noon	1	1	1	1	1		5	5	:30	\$ 10.00	\$ 50.00	\$ 42.50	Goodwin	x
Dove	5/13-5/19	1p-2p	1	1	1	1	1		5	5	:30	\$ 10.00	\$ 50.00	\$ 42.50	Goodwin	x
Dove	5/13-5/19	8p	1						1	1	:30	\$ 110.00	\$ 110.00	\$ 93.50	Goodwin	x
Dove	5/13-5/19	8p			1				1	1	:30	\$ 250.00	\$ 250.00	\$ 212.50	Goodwin	x
Dove	5/13-5/19	8p				1			1	1	:30	\$ 150.00	\$ 150.00	\$ 127.50	Goodwin	x
													\$ -	\$ -		
													\$ -	\$ -		
													\$ 1,640.00	\$ 1,394.00		