

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media LLC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Del Cielo Media LLC

Agency name: Del Cielo Media LLC

Address: PO Box 26067

Contact: info@delcielomedia.com

Phone number: 703-409-7269

Email: info@delcielomedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Keystone Prosperity PAC

Address: 1747 Pennsylvania Ave NW, Suite 800, Washington, DC 20006

Contact:

Phone number: 202-263-4660

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Lee Russell, treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11/5/24

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Del Cielo Media <small>Digitally signed by Del Cielo Media Date: 2024.03.21 09:44:52 -04'00'</small>	Signature: <i>Veronica Brett</i>
Name: Del Cielo Media LLC	Name: VERONICA BRETT
Date of Request to Purchase Ad Time: 3/21/24	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4149828

<b>Traffic Order #</b>		12286278,12286277		<b>Created On</b>	3/25/2024 9:34:11 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		4149828		<b>Created By</b>	Robinson, Michele	<b>Gross \$</b>	41168.00
<b>Order Descrp</b>		63168860_POL_Issue_KEYSTONE PROSPERITY PAC - PA		<b>Updated On</b>	3/25/2024 9:57:41 AM	<b>Net \$</b>	29640.96
<b>Client</b>		AMP - KEYSTONE PROSPERITY PAC -		<b>Updated By</b>	eClerx BOT	<b>Units</b>	120
<b>Start Date</b>		10/21/2024		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		11/3/2024		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63168860
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	Kailis, Susan			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - DEL CIELO MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	Pittsburgh DISH I+,Pittsburgh Interco...			<b>Contact</b>			
<b>Total Networks</b>	7			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
2456,6688							

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12286277	<b>Created On</b>	3/25/2024 9:34:11 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4149828	<b>Created By</b>	Robinson, Michele	<b>Syscode Gross \$</b>	6381.00
<b>Order Descrp</b>	63168860_POL_Issue_KEYSTONE PROSPERITY PAC - PA	<b>Updated On</b>	3/25/2024 9:52:32 AM	<b>Syscode Net \$</b>	4594.32
<b>Client</b>	AMP - KEYSTONE PROSPERITY PAC - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	60
<b>Start Date</b>	10/21/2024	<b>Source</b>	Order Details	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/3/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	106.35
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	1		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2456	ESPN PT	10/28/2024	10/28/2024	M 7p-12m	X							1	\$143.00	\$143.00	30
21	2		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC EF	10/28/2024	10/28/2024	M 4p-7p	X							1	\$102.00	\$102.00	30
22	3		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC EF	10/22/2024	10/27/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$102.00	\$408.00	30
23	4		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	2456	HALL PT	10/28/2024	10/28/2024	M 7p-12m	X							1	\$17.00	\$17.00	30
24	5		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	2456	HALL PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$17.00	\$102.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	6		Amp ersa nd Politi cal Bun dle	75   75	HGTV	2456	HGTV PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$128.00	\$768.00	30
26	7		Amp ersa nd Politi cal Bun dle	75   75	The History Channel	2456	HIST PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$121.00	\$726.00	30
27	8		Amp ersa nd Politi cal Bun dle	75   75	TBS	2456	TBSC PT	10/28/2024	10/28/2024	M 7p-12m	X							1	\$152.00	\$152.00	30
28	9		Amp ersa nd Politi cal Bun dle	75   75	TBS	2456	TBSC PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$152.00	\$912.00	30
29	10		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2456	ESPN PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$143.00	\$858.00	30
30	11		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$91.00	\$728.00	30
31	12		Amp ersa nd Politi cal Bun dle	75   75	HGTV	2456	HGTV PT	10/28/2024	10/28/2024	M 7p-12m	X							1	\$128.00	\$128.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	13		Ampersa nd Politi cal Bun dle	75   75	TBS	2456	TBSC EF	10/28/2024	10/28/2024	M 4p-7p	X							1	\$143.00	\$143.00	30
33	14		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC PT	10/28/2024	10/28/2024	M 7p-12m	X							2	\$91.00	\$182.00	30
34	15		Ampersa nd Politi cal Bun dle	75   75	The History Channel	2456	HIST PT	10/28/2024	10/28/2024	M 7p-12m	X							1	\$121.00	\$121.00	30
35	16		Ampersa nd Politi cal Bun dle	75   75	Hallmark Channel	2456	HALL EF	10/22/2024	10/27/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$11.00	\$33.00	30
36	17		Ampersa nd Politi cal Bun dle	75   75	TBS	2456	TBSC EF	10/22/2024	10/27/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$143.00	\$858.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286278	<b>Created On</b>	3/25/2024 9:34:11 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4149828	<b>Created By</b>	Robinson, Michele	<b>Syscode Gross \$</b>	34787.00
<b>Order Descrp</b>	63168860_POL_Issue_KEYSTONE PROSPERITY PAC - PA	<b>Updated On</b>	3/25/2024 9:52:32 AM	<b>Syscode Net \$</b>	25046.64
<b>Client</b>	AMP - KEYSTONE PROSPERITY PAC - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	60
<b>Start Date</b>	10/21/2024	<b>Source</b>	Order Details	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/3/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	579.78
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75   75	ESPN	6688	ESPN PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$756.00	\$4,536.00	30
2	2		Amp ersa nd Politi cal Bun dle	75   75	Food Network	6688	FOOD DT	10/22/2024	10/27/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$228.00	\$1,368.00	30
3	3		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC DT	10/28/2024	10/28/2024	M 9a-4p	X							1	\$604.00	\$604.00	30
4	4		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC EM	10/22/2024	10/27/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$756.00	\$2,268.00	30
5	5		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC EF	10/22/2024	10/27/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$907.00	\$2,721.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75   75	Hallmark Channel	6688	HALL PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$604.00	\$4,228.00	30
7	7		Ampersa nd Politi cal Bun dle	75   75	HGTV	6688	HGTV EF	10/22/2024	10/27/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$604.00	\$3,624.00	30
8	8		Ampersa nd Politi cal Bun dle	75   75	The History Channel	6688	HIST EF	10/22/2024	10/27/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$273.00	\$546.00	30
9	9		Ampersa nd Politi cal Bun dle	75   75	TBS	6688	TBSC DT	10/28/2024	10/28/2024	M 9a-4p	X							1	\$303.00	\$303.00	30
10	10		Ampersa nd Politi cal Bun dle	75   75	ESPN	6688	ESPN PT	10/28/2024	10/28/2024	M 7p-12m	X							1	\$756.00	\$756.00	30
11	11		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC EM	10/28/2024	10/28/2024	M 5a-9a	X							1	\$756.00	\$756.00	30
12	12		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC DT	10/22/2024	10/27/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$604.00	\$3,624.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	75   75	HGTV	6688	HGTV EF	10/28/2024	10/28/2024	M 4p-7p	X							1	\$604.00	\$604.00	30
14	14		Ampersa nd Politi cal Bun dle	75   75	The History Channel	6688	HIST PT	10/22/2024	10/27/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$756.00	\$4,536.00	30
15	15		Ampersa nd Politi cal Bun dle	75   75	Food Network	6688	FOOD DT	10/28/2024	10/28/2024	M 9a-4p	X							1	\$228.00	\$228.00	30
16	16		Ampersa nd Politi cal Bun dle	75   75	Hallmark Channel	6688	HALL PT	10/28/2024	10/28/2024	M 7p-12m	X							1	\$604.00	\$604.00	30
17	17		Ampersa nd Politi cal Bun dle	75   75	TBS	6688	TBSC DT	10/22/2024	10/27/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$303.00	\$1,818.00	30
18	18		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC EF	10/28/2024	10/28/2024	M 4p-7p	X							1	\$907.00	\$907.00	30
19	19		Ampersa nd Politi cal Bun dle	75   75	The History Channel	6688	HIST PT	10/28/2024	10/28/2024	M 7p-12m	X							1	\$756.00	\$756.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4149828					
<b>Traffic Order #</b>	12286278,12286277	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4149828	<b>Created On</b>	3/25/2024 9:34:11 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63168860_POL_Issue_KEYSTONE PROSPERITY PAC - PA	<b>Created By</b>	Robinson, Michele	<b>Gross \$</b>	41168.00
<b>Client</b>	AMP - KEYSTONE PROSPERITY PAC - PA	<b>Updated On</b>	3/25/2024 9:57:41 AM	<b>Net \$</b>	29640.96
<b>Start Date</b>	10/21/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	120
<b>End Date</b>	11/3/2024	<b>Source</b>	Order Detail	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media LLC, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Del Cielo Media LLC

Agency name: Del Cielo Media LLC

Address: PO Box 26067

Contact: info@delcielomedia.com

Phone number: 703-409-7269

Email: info@delcielomedia.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Keystone Prosperity PAC

Address: 1747 Pennsylvania Ave NW, Suite 800, Washington, DC 20006

Contact:

Phone number: 202-263-4660

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Lee Russell, treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11/5/24

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <b>Del Cielo Media</b> <small>Digitally signed by Del Cielo Media Date: 2024.03.21 09:44:52 -04'00'</small>	Signature: <i>Veronica Brett</i>
Name: Del Cielo Media LLC	Name: <b>VERONICA BRETT</b>
Date of Request to Purchase Ad Time: 3/21/24	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

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Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4149447

<b>Traffic Order #</b>		12286292,12286291		<b>Created On</b>	3/22/2024 5:05:55 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		4149447		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	41017.00
<b>Order Descrp</b>		63168872_POL_Issue_KEYSTONE PROSPERITY PAC - PA		<b>Updated On</b>	3/25/2024 10:42:26 AM	<b>Net \$</b>	29532.24
<b>Client</b>		AMP - KEYSTONE PROSPERITY PAC -		<b>Updated By</b>	SKINNER, HELEN	<b>Units</b>	120
<b>Start Date</b>		10/28/2024		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		11/10/2024		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63168872
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	Kailis, Susan			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - DEL CIELO MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	Pittsburgh DISH I+,Pittsburgh Interco...			<b>Contact</b>			
<b>Total Networks</b>	7			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
2456,6688							

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12286291	<b>Created On</b>	3/22/2024 5:05:55 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4149447	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	6381.00
<b>Order Descrp</b>	63168872_POL_Issue_KEYSTONE PROSPERITY PAC - PA	<b>Updated On</b>	3/25/2024 10:40:40 AM	<b>Syscode Net \$</b>	4594.32
<b>Client</b>	AMP - KEYSTONE PROSPERITY PAC - PA	<b>Updated By</b>	SKINNER, HELEN	<b>Syscode Units</b>	60
<b>Start Date</b>	10/28/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/10/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	106.35
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2456	ESPN PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$143.00	\$286.00	30
2	2		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC EF	11/04/2024	11/04/2024	M 4p-7p	X							1	\$102.00	\$102.00	30
3	3		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$91.00	\$182.00	30
4	4		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	2456	HALL EF	11/04/2024	11/04/2024	M 4p-7p	X							1	\$11.00	\$11.00	30
5	5		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	2456	HALL PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$17.00	\$34.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75   75	HGTV	2456	HGTV PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$128.00	\$256.00	30
7	7		Amp ersa nd Politi cal Bun dle	75   75	The History Channel	2456	HIST PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$121.00	\$242.00	30
8	8		Amp ersa nd Politi cal Bun dle	75   75	TBS	2456	TBSC EF	11/04/2024	11/04/2024	M 4p-7p	X							2	\$143.00	\$286.00	30
9	9		Amp ersa nd Politi cal Bun dle	75   75	TBS	2456	TBSC PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$152.00	\$304.00	30
10	10		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$102.00	\$408.00	30
11	11		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	2456	HALL EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$11.00	\$22.00	30
12	12		Amp ersa nd Politi cal Bun dle	75   75	HGTV	2456	HGTV PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$128.00	\$640.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	TBS	2456	TBSC EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$143.00	\$715.00	30
14	14		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2456	ESPN PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$143.00	\$715.00	30
15	15		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	2456	HALL PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$17.00	\$85.00	30
16	16		Amp ersa nd Politi cal Bun dle	75   75	TBS	2456	TBSC PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$152.00	\$760.00	30
17	17		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$91.00	\$728.00	30
18	18		Amp ersa nd Politi cal Bun dle	75   75	The History Channel	2456	HIST PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$121.00	\$605.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286292	<b>Created On</b>	3/22/2024 5:05:55 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4149447	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	34636.00
<b>Order Descrp</b>	63168872_POL_Issue_KEYSTONE PROSPERITY PAC - PA	<b>Updated On</b>	3/25/2024 10:40:40 AM	<b>Syscode Net \$</b>	24937.92
<b>Client</b>	AMP - KEYSTONE PROSPERITY PAC - PA	<b>Updated By</b>	SKINNER, HELEN	<b>Syscode Units</b>	60
<b>Start Date</b>	10/28/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/10/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	577.27
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
19	1		Amp ersa nd Politi cal Bun dle	75   75	ESPN	6688	ESPN PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$756.00	\$1,512.00	30
20	2		Amp ersa nd Politi cal Bun dle	75   75	Food Network	6688	FOOD DT	11/04/2024	11/04/2024	M 9a-4p	X							2	\$228.00	\$456.00	30
21	3		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC EM	11/04/2024	11/05/2024	M-Tu 5a-9a	X	X						1	\$756.00	\$756.00	30
22	4		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC DT	11/04/2024	11/04/2024	M 9a-4p	X							2	\$604.00	\$1,208.00	30
23	5		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC EF	11/04/2024	11/04/2024	M 4p-7p	X							1	\$907.00	\$907.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
24	6		Ampersand Political Bundle	75   75	Hallmark Channel	6688	HALL PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$604.00	\$1,208.00	30
25	7		Ampersand Political Bundle	75   75	HGTV	6688	HGTV EF	11/04/2024	11/04/2024	M 4p-7p	X							2	\$604.00	\$1,208.00	30
26	8		Ampersand Political Bundle	75   75	The History Channel	6688	HIST PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$756.00	\$1,512.00	30
27	9		Ampersand Political Bundle	75   75	TBS	6688	TBSC DT	11/04/2024	11/04/2024	M 9a-4p	X							2	\$303.00	\$606.00	30
28	10		Ampersand Political Bundle	75   75	ESPN	6688	ESPN PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$756.00	\$3,780.00	30
29	11		Ampersand Political Bundle	75   75	Fox News Channel	6688	FXNC EM	10/29/2024	11/03/2024	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$756.00	\$3,024.00	30
30	12		Ampersand Political Bundle	75   75	Fox News Channel	6688	FXNC EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$907.00	\$1,814.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	13		Ampersa nd Politi cal Bun dle	75   75	HGTV	6688	HGTV EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$604.00	\$3,020.00	30
32	14		Ampersa nd Politi cal Bun dle	75   75	The History Channel	6688	HIST PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$756.00	\$3,780.00	30
33	15		Ampersa nd Politi cal Bun dle	75   75	Food Network	6688	FOOD DT	10/29/2024	11/03/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$228.00	\$1,140.00	30
34	16		Ampersa nd Politi cal Bun dle	75   75	Hallmark Channel	6688	HALL PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$604.00	\$3,624.00	30
35	17		Ampersa nd Politi cal Bun dle	75   75	TBS	6688	TBSC DT	10/29/2024	11/03/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$303.00	\$1,515.00	30
36	18		Ampersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC DT	10/29/2024	11/03/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$604.00	\$3,020.00	30
37	19		Ampersa nd Politi cal Bun dle	75   75	The History Channel	6688	HIST EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$273.00	\$546.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4149447					
<b>Traffic Order #</b>	12286292,12286291	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4149447	<b>Created On</b>	3/22/2024 5:05:55 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63168872_POL_Issue_KEYSTONE PROSPERITY PAC - PA	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	41017.00
<b>Client</b>	AMP - KEYSTONE PROSPERITY PAC - PA	<b>Updated On</b>	3/25/2024 10:42:26 AM	<b>Net \$</b>	29532.24
<b>Start Date</b>	10/28/2024	<b>Updated By</b>	SKINNER, HELEN	<b>Units</b>	120
<b>End Date</b>	11/10/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4149447

<b>Traffic Order #</b>		12286292,12286291		<b>Created On</b>	3/22/2024 5:05:55 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		4149447		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	41017.00
<b>Order Descrp</b>		63168872_POL_Issue_KEYSTONE PROSPERITY PAC - PA		<b>Updated On</b>	3/25/2024 10:42:26 AM	<b>Net \$</b>	29532.24
<b>Client</b>		AMP - KEYSTONE PROSPERITY PAC -		<b>Updated By</b>	SKINNER, HELEN	<b>Units</b>	120
<b>Start Date</b>		10/28/2024		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		11/10/2024		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63168872
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	Kailis, Susan			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - DEL CIELO MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	Pittsburgh DISH I+,Pittsburgh Interco...			<b>Contact</b>			
<b>Total Networks</b>	7			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
2456,6688							

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12286291	<b>Created On</b>	3/22/2024 5:05:55 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4149447	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	6381.00
<b>Order Descrp</b>	63168872_POL_Issue_KEYSTONE PROSPERITY PAC - PA	<b>Updated On</b>	3/25/2024 10:40:40 AM	<b>Syscode Net \$</b>	4594.32
<b>Client</b>	AMP - KEYSTONE PROSPERITY PAC - PA	<b>Updated By</b>	SKINNER, HELEN	<b>Syscode Units</b>	60
<b>Start Date</b>	10/28/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/10/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	106.35
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2456	ESPN PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$143.00	\$286.00	30
2	2		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC EF	11/04/2024	11/04/2024	M 4p-7p	X							1	\$102.00	\$102.00	30
3	3		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$91.00	\$182.00	30
4	4		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	2456	HALL EF	11/04/2024	11/04/2024	M 4p-7p	X							1	\$11.00	\$11.00	30
5	5		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	2456	HALL PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$17.00	\$34.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	75   75	HGTV	2456	HGTV PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$128.00	\$256.00	30
7	7		Ampersand Political Bundle	75   75	The History Channel	2456	HIST PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$121.00	\$242.00	30
8	8		Ampersand Political Bundle	75   75	TBS	2456	TBSC EF	11/04/2024	11/04/2024	M 4p-7p	X							2	\$143.00	\$286.00	30
9	9		Ampersand Political Bundle	75   75	TBS	2456	TBSC PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$152.00	\$304.00	30
10	10		Ampersand Political Bundle	75   75	Fox News Channel	2456	FXNC EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$102.00	\$408.00	30
11	11		Ampersand Political Bundle	75   75	Hallmark Channel	2456	HALL EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$11.00	\$22.00	30
12	12		Ampersand Political Bundle	75   75	HGTV	2456	HGTV PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$128.00	\$640.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	TBS	2456	TBSC EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$143.00	\$715.00	30
14	14		Amp ersa nd Politi cal Bun dle	75   75	ESPN	2456	ESPN PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$143.00	\$715.00	30
15	15		Amp ersa nd Politi cal Bun dle	75   75	Hallmark Channel	2456	HALL PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$17.00	\$85.00	30
16	16		Amp ersa nd Politi cal Bun dle	75   75	TBS	2456	TBSC PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$152.00	\$760.00	30
17	17		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	2456	FXNC PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$91.00	\$728.00	30
18	18		Amp ersa nd Politi cal Bun dle	75   75	The History Channel	2456	HIST PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$121.00	\$605.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286292	<b>Created On</b>	3/22/2024 5:05:55 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4149447	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	34636.00
<b>Order Descrp</b>	63168872_POL_Issue_KEYSTONE PROSPERITY PAC - PA	<b>Updated On</b>	3/25/2024 10:40:40 AM	<b>Syscode Net \$</b>	24937.92
<b>Client</b>	AMP - KEYSTONE PROSPERITY PAC - PA	<b>Updated By</b>	SKINNER, HELEN	<b>Syscode Units</b>	60
<b>Start Date</b>	10/28/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/10/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	577.27
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
19	1		Amp ersa nd Politi cal Bun dle	75   75	ESPN	6688	ESPN PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$756.00	\$1,512.00	30
20	2		Amp ersa nd Politi cal Bun dle	75   75	Food Network	6688	FOOD DT	11/04/2024	11/04/2024	M 9a-4p	X							2	\$228.00	\$456.00	30
21	3		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC EM	11/04/2024	11/05/2024	M-Tu 5a-9a	X	X						1	\$756.00	\$756.00	30
22	4		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC DT	11/04/2024	11/04/2024	M 9a-4p	X							2	\$604.00	\$1,208.00	30
23	5		Amp ersa nd Politi cal Bun dle	75   75	Fox News Channel	6688	FXNC EF	11/04/2024	11/04/2024	M 4p-7p	X							1	\$907.00	\$907.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
24	6		Ampersand Political Bundle	75   75	Hallmark Channel	6688	HALL PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$604.00	\$1,208.00	30
25	7		Ampersand Political Bundle	75   75	HGTV	6688	HGTV EF	11/04/2024	11/04/2024	M 4p-7p	X							2	\$604.00	\$1,208.00	30
26	8		Ampersand Political Bundle	75   75	The History Channel	6688	HIST PT	11/04/2024	11/04/2024	M 7p-12m	X							2	\$756.00	\$1,512.00	30
27	9		Ampersand Political Bundle	75   75	TBS	6688	TBSC DT	11/04/2024	11/04/2024	M 9a-4p	X							2	\$303.00	\$606.00	30
28	10		Ampersand Political Bundle	75   75	ESPN	6688	ESPN PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$756.00	\$3,780.00	30
29	11		Ampersand Political Bundle	75   75	Fox News Channel	6688	FXNC EM	10/29/2024	11/03/2024	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$756.00	\$3,024.00	30
30	12		Ampersand Political Bundle	75   75	Fox News Channel	6688	FXNC EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$907.00	\$1,814.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	13		Ampersand Political Bundle	75   75	HGTV	6688	HGTV EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$604.00	\$3,020.00	30
32	14		Ampersand Political Bundle	75   75	The History Channel	6688	HIST PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$756.00	\$3,780.00	30
33	15		Ampersand Political Bundle	75   75	Food Network	6688	FOOD DT	10/29/2024	11/03/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$228.00	\$1,140.00	30
34	16		Ampersand Political Bundle	75   75	Hallmark Channel	6688	HALL PT	10/29/2024	11/03/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$604.00	\$3,624.00	30
35	17		Ampersand Political Bundle	75   75	TBS	6688	TBSC DT	10/29/2024	11/03/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$303.00	\$1,515.00	30
36	18		Ampersand Political Bundle	75   75	Fox News Channel	6688	FXNC DT	10/29/2024	11/03/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$604.00	\$3,020.00	30
37	19		Ampersand Political Bundle	75   75	The History Channel	6688	HIST EF	10/29/2024	11/03/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$273.00	\$546.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4149447					
<b>Traffic Order #</b>	12286292,12286291	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4149447	<b>Created On</b>	3/22/2024 5:05:55 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63168872_POL_Issue_KEYSTONE PROSPERITY PAC - PA	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	41017.00
<b>Client</b>	AMP - KEYSTONE PROSPERITY PAC - PA	<b>Updated On</b>	3/25/2024 10:42:26 AM	<b>Net \$</b>	29532.24
<b>Start Date</b>	10/28/2024	<b>Updated By</b>	SKINNER, HELEN	<b>Units</b>	120
<b>End Date</b>	11/10/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Barbara Abar, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joseph R Biden

Authorized committee:

Biden for President

Agency requesting time (and contact information):

N/A Media Buying & Analytics LLC, 4355 Cobb Pkwy SE Ste J489, Atlanta, GA 30339-4657

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Presidential

Date of election:

04/23/2024

General

Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Barbara Abar*

Signature:

Name: Barbara Abar

Name:

Date of Request to Purchase Ad Time: 03/18/2024

Date of Station Agreement to Sell Time:



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Barbara Abar*

Name: Barbara Abar

Date: 03/18/2024

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4149997

<b>Traffic Order #</b>	12286334,12286333		<b>Created On</b>	3/25/2024 11:08:11 AM		<b>Order Status</b>	Revision Confirmed	
<b>Order #</b>	4149997		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	16518.00	
<b>Order Descrp</b>	63169109_POL_Candidate_BIDEN FOR PRESIDENT MBA - P		<b>Updated On</b>	3/26/2024 12:20:56 PM		<b>Net \$</b>	11892.96	
<b>Client</b>	AMP - BIDEN FOR PRESIDENT MBA -		<b>Updated By</b>	eClerx BOT		<b>Units</b>	230	
<b>Start Date</b>	3/25/2024		<b>Industry</b>	Political-President		<b>Credit Hold</b>	NO	
<b>End Date</b>	4/7/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63169109	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Ross, Jason (Spotlight)		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - MEDIA BUYING & ANALYTICS	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Product</b>	1850	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	11565	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Pittsburgh DISH I+,Pittsburgh Interco...		<b>Contact</b>			Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	30		<b>Phone</b>					
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>			<b>SYSCODE LIST</b>		
			<b>Division</b>			2456,6688		
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12286333	<b>Created On</b>	3/25/2024 11:08:11 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4149997	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	832.00
<b>Order Descrp</b>	63169109_POL_Candidate_BIDEN FOR PRESIDENT MBA - P	<b>Updated On</b>	3/25/2024 11:24:57 AM	<b>Syscode Net \$</b>	599.04
<b>Client</b>	AMP - BIDEN FOR PRESIDENT MBA - PIT	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	80
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	10.40
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	3	\$10.00	\$30.00	60
2	2		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	3	\$6.00	\$18.00	60
3	3		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	3	\$26.00	\$78.00	60
4	4		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	3	\$6.00	\$18.00	60
5	5		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$26.00	\$26.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	74   74	Hallmark Channel	2456	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$6.00	\$6.00	60
7	7		Ampersa nd Politi cal Bun dle	74   74	TBS	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m- 2a				X	X	X	X	3	\$10.00	\$30.00	60
8	8		Ampersa nd Politi cal Bun dle	74   74	USA	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m- 2a				X	X	X	X	3	\$10.00	\$30.00	60
9	9		Ampersa nd Politi cal Bun dle	74   74	The History Channel	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m- 2a				X	X	X	X	3	\$12.00	\$36.00	60
10	10		Ampersa nd Politi cal Bun dle	74   74	Food Network	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m- 2a				X	X	X	X	3	\$10.00	\$30.00	60
11	11		Ampersa nd Politi cal Bun dle	74   74	HGTV	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m- 2a				X	X	X	X	3	\$8.00	\$24.00	60
12	12		Ampersa nd Politi cal Bun dle	74   74	Paramount	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m- 2a				X	X	X	X	3	\$8.00	\$24.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m- 2a				X	X	X	X	3	\$8.00	\$24.00	60
14	14		Amp ersa nd Politi cal Bun dle	74   74	TBS	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$10.00	\$10.00	60
15	15		Amp ersa nd Politi cal Bun dle	74   74	USA	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$10.00	\$10.00	60
16	16		Amp ersa nd Politi cal Bun dle	74   74	The History Channel	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$12.00	\$12.00	60
17	17		Amp ersa nd Politi cal Bun dle	74   74	Food Network	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$10.00	\$10.00	60
18	18		Amp ersa nd Politi cal Bun dle	74   74	HGTV	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$8.00	\$8.00	60
19	19		Amp ersa nd Politi cal Bun dle	74   74	Paramount	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$8.00	\$8.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$8.00	\$8.00	60
21	21		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	2456	VARIOUS	04/01/2024	04/01/2024	M 4p-7p	X							1	\$6.00	\$6.00	60
22	22		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	3	\$14.00	\$42.00	60
23	23		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$14.00	\$14.00	60
24	24		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m- 2a				X	X	X	X	3	\$8.00	\$24.00	60
25	25		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m- 2a				X	X	X	X	3	\$10.00	\$30.00	60
26	26		Amp ersa nd Politi cal Bun dle	74   74	A&E Network	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m- 2a				X	X	X	X	3	\$8.00	\$24.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74   74	TNT	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$10.00	\$10.00	60
28	28		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$16.00	\$16.00	60
29	29		Amp ersa nd Politi cal Bun dle	74   74	The Discovery Channel	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$8.00	\$8.00	60
30	30		Amp ersa nd Politi cal Bun dle	74   74	BET	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$8.00	\$8.00	60
31	31		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	2456	VARIOUS	04/01/2024	04/01/2024	M 7p-12m	X							1	\$10.00	\$10.00	60
32	32		Amp ersa nd Politi cal Bun dle	74   74	Paramount	2456	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$12.00	\$12.00	60
33	33		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m-2a				X	X	X	X	3	\$16.00	\$48.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	BET	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m-2a				X	X	X	X	3	\$8.00	\$24.00	60
35	35		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$10.00	\$10.00	60
36	36		Amp ersa nd Politi cal Bun dle	74   74	Paramount	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	3	\$12.00	\$36.00	60
37	37		Amp ersa nd Politi cal Bun dle	74   74	The Discovery Channel	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m-2a				X	X	X	X	3	\$8.00	\$24.00	60
38	38		Amp ersa nd Politi cal Bun dle	74   74	A&E Network	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$8.00	\$8.00	60
39	39		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$8.00	\$8.00	60
40	40		Amp ersa nd Politi cal Bun dle	74   74	TNT	2456	VARIOUS	03/28/2024	03/31/2024	Th-Su 12m-2a				X	X	X	X	3	\$10.00	\$30.00	60



**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286334	<b>Created On</b>	3/25/2024 11:08:11 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4149997	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	15686.00
<b>Order Descrp</b>	63169109_POL_Candidate_BIDEN FOR PRESIDENT MBA - P	<b>Updated On</b>	3/26/2024 12:16:23 PM	<b>Syscode Net \$</b>	11293.92
<b>Client</b>	AMP - BIDEN FOR PRESIDENT MBA - PIT	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	150
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	104.57
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	1		Amp ersa nd Politi cal Bun dle	74   74	USA	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$600.00	\$1,200.00	60
42	2		Amp ersa nd Politi cal Bun dle	74   74	The History Channel	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$500.00	\$1,000.00	60
43	3		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$750.00	\$1,500.00	60
44	4		Amp ersa nd Politi cal Bun dle	74   74	The Discovery Channel	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$500.00	\$1,000.00	60
45	5		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$300.00	\$600.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46	6		Amp ersa nd Politi cal Bun dle	74   74	A&E Network	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$350.00	\$700.00	60
47	7		Amp ersa nd Politi cal Bun dle	74   74	Paramount	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$50.00	\$150.00	60
48	8		Amp ersa nd Politi cal Bun dle	74   74	GSN	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$16.00	\$48.00	60
49	9		Amp ersa nd Politi cal Bun dle	74   74	Paramount	6688	VARIOUS	04/01/2024	04/01/2024	M 4p-7p	X							1	\$50.00	\$50.00	60
50	10		Amp ersa nd Politi cal Bun dle	74   74	GSN	6688	VARIOUS	04/01/2024	04/01/2024	M 4p-7p	X							1	\$16.00	\$16.00	60
51	11		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$28.00	\$84.00	60
52	12		Amp ersa nd Politi cal Bun dle	74   74	Comedy Central	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$52.00	\$156.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
53	13		Amp ersa nd Politi cal Bun dle	74   74	The Weather Channel	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$10.00	\$30.00	60
54	14		Amp ersa nd Politi cal Bun dle	74   74	Cooking Channel	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$8.00	\$24.00	60
55	15		Amp ersa nd Politi cal Bun dle	74   74	Paramount	6688	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$28.00	\$28.00	60
56	16		Amp ersa nd Politi cal Bun dle	74   74	GSN	6688	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$8.00	\$8.00	60
57	17		Amp ersa nd Politi cal Bun dle	74   74	BBC America	6688	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$10.00	\$10.00	60
58	18		Amp ersa nd Politi cal Bun dle	74   74	TNT	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m-2a		X	X	X	X	X	X	3	\$60.00	\$180.00	60
59	19		Amp ersa nd Politi cal Bun dle	74   74	Nickelodeon	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m-2a		X	X	X	X	X	X	5	\$90.00	\$450.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
60	20		Ampersa nd Politi cal Bun dle	74   74	MTV	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	3	\$34.00	\$102.00	60
61	21		Ampersa nd Politi cal Bun dle	74   74	TruTV	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	3	\$26.00	\$78.00	60
62	22		Ampersa nd Politi cal Bun dle	74   74	Freeform	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	3	\$22.00	\$66.00	60
63	23		Ampersa nd Politi cal Bun dle	74   74	BET	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	3	\$22.00	\$66.00	60
64	24		Ampersa nd Politi cal Bun dle	74   74	ESPN2	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	3	\$10.00	\$30.00	60
65	25		Ampersa nd Politi cal Bun dle	74   74	TNT	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$60.00	\$60.00	60
66	26		Ampersa nd Politi cal Bun dle	74   74	Nickelodeon	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$90.00	\$90.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
67	27		Amp ersa nd Politi cal Bun dle	74   74	MTV	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$34.00	\$34.00	60
68	28		Amp ersa nd Politi cal Bun dle	74   74	TruTV	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$26.00	\$26.00	60
69	29		Amp ersa nd Politi cal Bun dle	74   74	Freeform	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$22.00	\$22.00	60
70	30		Amp ersa nd Politi cal Bun dle	74   74	BET	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$22.00	\$22.00	60
71	31		Amp ersa nd Politi cal Bun dle	74   74	ESPN2	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$10.00	\$10.00	60
72	32		Amp ersa nd Politi cal Bun dle	74   74	MTV	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$18.00	\$54.00	60
73	33		Amp ersa nd Politi cal Bun dle	74   74	TruTV	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$10.00	\$30.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
74	34		Amp ersa nd Politi cal Bun dle	74   74	BET	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$12.00	\$24.00	60
75	35		Amp ersa nd Politi cal Bun dle	74   74	Paramount	6688	VARIOUS	04/01/2024	04/01/2024	M 5a-9a	X							1	\$16.00	\$16.00	60
76	36		Amp ersa nd Politi cal Bun dle	74   74	TV Land	6688	VARIOUS	04/01/2024	04/01/2024	M 5a-9a	X							1	\$26.00	\$26.00	60
77	37		Amp ersa nd Politi cal Bun dle	74   74	Nickelodeon	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$172.00	\$344.00	60
78	38		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$700.00	\$1,400.00	60
79	39		Amp ersa nd Politi cal Bun dle	74   74	MTV	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$156.00	\$312.00	60
80	40		Amp ersa nd Politi cal Bun dle	74   74	TruTV	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$48.00	\$144.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
81	41		Amp ersa nd Politi cal Bun dle	74   74	TruTV	6688	VARIOUS	04/01/2024	04/01/2024	M 4p-7p	X							1	\$48.00	\$48.00	60
82	42		Amp ersa nd Politi cal Bun dle	74   74	Paramount	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$28.00	\$84.00	60
83	43		Amp ersa nd Politi cal Bun dle	74   74	BBC America	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$10.00	\$30.00	60
84	44		Amp ersa nd Politi cal Bun dle	74   74	Comedy Central	6688	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$52.00	\$52.00	60
85	45		Amp ersa nd Politi cal Bun dle	74   74	Cooking Channel	6688	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$8.00	\$8.00	60
86	46		Amp ersa nd Politi cal Bun dle	74   74	The History Channel	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	5	\$54.00	\$270.00	60
87	47		Amp ersa nd Politi cal Bun dle	74   74	Cartoon Network	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m- 2a		X	X	X	X	X	X	3	\$38.00	\$114.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
88	48		Amp ersa nd Politi cal Bun dle	74   74	GSN	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m-2a		X	X	X	X	X	X	3	\$8.00	\$24.00	60
89	49		Amp ersa nd Politi cal Bun dle	74   74	USA	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$86.00	\$86.00	60
90	50		Amp ersa nd Politi cal Bun dle	74   74	Paramount	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$36.00	\$36.00	60
91	51		Amp ersa nd Politi cal Bun dle	74   74	The Travel Channel	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$24.00	\$24.00	60
92	52		Amp ersa nd Politi cal Bun dle	74   74	Cooking Channel	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$8.00	\$8.00	60
93	53		Amp ersa nd Politi cal Bun dle	74   74	TV Land	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$26.00	\$78.00	60
94	54		Amp ersa nd Politi cal Bun dle	74   74	TruTV	6688	VARIOUS	04/01/2024	04/01/2024	M 5a-9a	X							1	\$10.00	\$10.00	60



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
95	55		Amp ersa nd Politi cal Bun dle	74   74	TLC	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$300.00	\$600.00	60
96	56		Amp ersa nd Politi cal Bun dle	74   74	Fox Sports One	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$16.00	\$48.00	60
97	57		Amp ersa nd Politi cal Bun dle	74   74	GSN	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$8.00	\$16.00	60
98	58		Amp ersa nd Politi cal Bun dle	74   74	The Weather Channel	6688	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$10.00	\$10.00	60
99	59		Amp ersa nd Politi cal Bun dle	74   74	Paramount	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m-2a		X	X	X	X	X	X	3	\$36.00	\$108.00	60
100	60		Amp ersa nd Politi cal Bun dle	74   74	Cooking Channel	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m-2a		X	X	X	X	X	X	3	\$8.00	\$24.00	60
101	61		Amp ersa nd Politi cal Bun dle	74   74	Cartoon Network	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$38.00	\$38.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
102	62		Amp ersa nd Politi cal Bun dle	74   74	Paramount	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$16.00	\$32.00	60
103	63		Amp ersa nd Politi cal Bun dle	74   74	BET	6688	VARIOUS	04/01/2024	04/01/2024	M 5a-9a	X							1	\$12.00	\$12.00	60
104	64		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$550.00	\$1,100.00	60
105	65		Amp ersa nd Politi cal Bun dle	74   74	Fox Sports One	6688	VARIOUS	04/01/2024	04/01/2024	M 4p-7p	X							1	\$16.00	\$16.00	60
106	66		Amp ersa nd Politi cal Bun dle	74   74	USA	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m-2a		X	X	X	X	X	X	5	\$86.00	\$430.00	60
107	67		Amp ersa nd Politi cal Bun dle	74   74	The History Channel	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$54.00	\$54.00	60
108	68		Amp ersa nd Politi cal Bun dle	74   74	MTV	6688	VARIOUS	04/01/2024	04/01/2024	M 5a-9a	X							1	\$18.00	\$18.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
109	69		Ampersand Political Bundle	74   74	Fox News Channel	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$600.00	\$1,200.00	60
110	70		Ampersand Political Bundle	74   74	The Travel Channel	6688	VARIOUS	03/26/2024	03/31/2024	Tu-Su 12m-2a		X	X	X	X	X	X	3	\$24.00	\$72.00	60
111	71		Ampersand Political Bundle	74   74	Investigation Discovery	6688	VARIOUS	04/01/2024	04/01/2024	M 9a-4p	X							1	\$28.00	\$28.00	60
112	72		Ampersand Political Bundle	74   74	GSN	6688	VARIOUS	04/01/2024	04/01/2024	M 12m-2a	X							1	\$8.00	\$8.00	60
113	73		Ampersand Political Bundle	74   74	The Discovery Channel	6688	VARIOUS	03/27/2024	03/31/2024	W-Su 7p-12m			X	X	X	X	X	1	\$500.00	\$500.00	60
114	74		Ampersand Political Bundle	74   74	Investigation Discovery	6688	VARIOUS	03/27/2024	03/31/2024	W-Su 7p-12m			X	X	X	X	X	1	\$300.00	\$300.00	60
115	75		Ampersand Political Bundle	74   74	The Weather Channel	6688	VARIOUS	03/27/2024	03/31/2024	W-Su 9a-4p			X	X	X	X	X	1	\$10.00	\$10.00	60

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4149997					
<b>Traffic Order #</b>	12286334,12286333	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4149997	<b>Created On</b>	3/25/2024 11:08:11 AM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	63169109_POL_Candidate_BIDEN FOR PRESIDENT MBA - P	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	16518.00
<b>Client</b>	AMP - BIDEN FOR PRESIDENT MBA - PIT	<b>Updated On</b>	3/26/2024 12:20:56 PM	<b>Net \$</b>	11892.96
<b>Start Date</b>	3/25/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	230
<b>End Date</b>	4/7/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)

Federal Candidate OR  State or Local Candidate

2. Requested by (Agency name, address, phone number & contact):

- a) Agency: Media Buying & Analytics
- b) Contact Name: AMP Media
- c) Phone Number:
- d) Address: Bloomfield, NJ 07003

3. On behalf of (Candidate name & authorized campaign committee name): Joe Biden & Biden For President

4. Election (Office sought & date): Pennsylvania Primary, 4/23/2024

5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

- a) Contact Name:
- b) Phone Number:
- c) Address:
- d) EIN#, FEC#, W-9 OR CP575 (optional):

6. Date of request: 03/08/24

7. Request received by: 03/08/24

8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Ad for Joe Biden for president, referencing various federal issues and Donald Trump.

9. Name of treasurer of the candidate's authorized committee: Keana Spencer

10. DMA: Pittsburgh & Philadelphia  Interconnect (Check if Yes)

Zones: DNPH, DNPT, MKLK, PMKL

11. Distribution Platform(s): Check if applies:

Linear TV;  VOD;  Digital/websites/apps

12. Date, contact name, and nature of follow-ups, if any:

13. Disposition:

- Accepted – see attached contract details
- Rejected – provide reason:

13. Date of ROR completion: 03/18/24

14. Additional information:

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media Advocacy Group, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David McCormick

Authorized committee:

Friends of Dave McCormick

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Senator

Date of election:

4/23/24

General

Primary

Treasurer of candidate's authorized committee:

Katie Terry

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Steve Syckes*

Signature:

*Veronica Brett*

Name: Steve Syckes

Name: VERONICA BRETT

Date of Request to Purchase Ad Time:

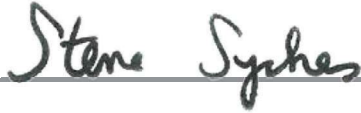
Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Steve Syckes

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 3/25/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4150054

<b>Traffic Order #</b> 12286360,12286359		<b>Created On</b> 3/25/2024 11:43:04 AM	<b>Order Status</b> Contract Confirmed	
<b>Order #</b> 4150054		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 23142.00	
<b>Order Descrp</b> 63169136_POL_Candidate_FRIENDS OF DAVE MCCORMICK -		<b>Updated On</b> 3/25/2024 1:00:02 PM	<b>Net \$</b> 16662.24	
<b>Client</b> AMP - FRIENDS OF DAVE		<b>Updated By</b> eClerx BOT	<b>Units</b> 192	
<b>Start Date</b> 3/25/2024		<b>Industry</b> Political-US Senate	<b>Credit Hold</b> NO	
<b>End Date</b> 4/7/2024		<b>REFERENCES</b>		
<b># of Weeks</b> 2		<b>Primary</b>	<b>BILLING INFORMATION</b>	
<b>SALES</b>		<b>Secondary</b>	<b>Purchase Order #</b> 63169136	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	<b>Billing Schedule</b> EndOfFlight	
<b>AE 1</b> Kailis, Susan		<b>Quarternary</b>	<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		
<b>Agency</b> AMP - AMAG 15.00%		<b>Address 1</b> AMP MEDIA	<b>Product</b>	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	<b>Estimate</b> 16410	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>Total Zones</b> 2		<b>Zip</b> 07003	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b> Pittsburgh DISH I+,Pittsburgh Interco...		<b>Contact</b>	Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Networks</b> 5		<b>Phone</b> 111-111-1111		
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	<b>SYSCODE LIST</b>	
		<b>Contract Type</b> Standard	2456,6688	
		<b>Copy Group</b>		
		<b>Division</b>		
		<b>Reference #</b>		

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12286359	<b>Created On</b>	3/25/2024 11:43:04 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4150054	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1299.00
<b>Order Descrp</b>	63169136_POL_Candidate_FRIENDS OF DAVE MCCORMICK -	<b>Updated On</b>	3/25/2024 12:53:30 PM	<b>Syscode Net \$</b>	935.28
<b>Client</b>	AMP - FRIENDS OF DAVE MCCORMICK - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	52
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	24.98
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	1		Amp ersa nd Politi cal Bun dle	74   74	CNBC	2456	CNBC DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$6.00	\$6.00	30
31	2		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$10.00	\$10.00	30
32	3		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$47.00	\$47.00	30
33	4		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	FXNC DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$10.00	\$10.00	30
34	5		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	FXNC PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$30.00	\$30.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
35	6		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	ID DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
36	7		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	ID PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$40.00	\$40.00	30
37	8		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN DT	03/27/2024	03/31/2024	W-Su 9a-4p			X	X	X	X	X	5	\$10.00	\$50.00	30
38	9		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN PT	03/27/2024	03/31/2024	W-Su 7p- 12m			X	X	X	X	X	5	\$47.00	\$235.00	30
39	10		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	FXNC EF	03/27/2024	03/31/2024	W-Su 4p-7p			X	X	X	X	X	3	\$33.00	\$99.00	30
40	11		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	ID EF	03/27/2024	03/31/2024	W-Su 4p-7p			X	X	X	X	X	3	\$31.00	\$93.00	30
41	12		Amp ersa nd Politi cal Bun dle	74   74	CNBC	2456	CNBC DT	03/27/2024	03/31/2024	W-Su 9a-4p			X	X	X	X	X	6	\$6.00	\$36.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
42	13		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN EF	03/27/2024	03/31/2024	W-Su 4p-7p			X	X	X	X	X	3	\$55.00	\$165.00	30
43	14		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	FXNC PT	03/27/2024	03/31/2024	W-Su 7p-12m			X	X	X	X	X	5	\$30.00	\$150.00	30
44	15		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	ID PT	03/27/2024	03/31/2024	W-Su 7p-12m			X	X	X	X	X	5	\$40.00	\$200.00	30
45	16		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	ID DT	03/27/2024	03/31/2024	W-Su 9a-4p			X	X	X	X	X	5	\$13.00	\$65.00	30
46	17		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	FXNC DT	03/27/2024	03/31/2024	W-Su 9a-4p			X	X	X	X	X	5	\$10.00	\$50.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286360	<b>Created On</b>	3/25/2024 11:43:04 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4150054	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	21843.00
<b>Order Descrp</b>	63169136_POL_Candidate_FRIENDS OF DAVE MCCORMICK -	<b>Updated On</b>	3/25/2024 12:53:30 PM	<b>Syscode Net \$</b>	15726.96
<b>Client</b>	AMP - FRIENDS OF DAVE MCCORMICK - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	140
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	156.02
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNBC	6688	CNBC EM	04/01/2024	04/01/2024	M 5a-9a	X							2	\$15.00	\$30.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNBC	6688	CNBC DT	04/01/2024	04/01/2024	M 9a-4p	X							2	\$22.00	\$44.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$125.00	\$125.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$200.00	\$200.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN PT	04/01/2024	04/01/2024	M 7p-12m	X							2	\$250.00	\$500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$200.00	\$200.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$300.00	\$300.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC PT	04/01/2024	04/01/2024	M 7p-12m	X							2	\$375.00	\$750.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$65.00	\$65.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$125.00	\$125.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL PT	04/01/2024	04/01/2024	M 7p-12m	X							2	\$200.00	\$400.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$14.00	\$14.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$46.00	\$46.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID PT	04/01/2024	04/01/2024	M 7p-12m	X							2	\$150.00	\$300.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	CNBC	6688	CNBC DT	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$22.00	\$264.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN DT	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$125.00	\$750.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN PT	03/26/2024	03/31/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	12	\$250.00	\$3,000.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC DT	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$200.00	\$600.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC PT	03/26/2024	03/31/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	12	\$375.00	\$4,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL DT	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$65.00	\$390.00	30
21	21		Ampersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL PT	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$200.00	\$2,400.00	30
22	22		Ampersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID DT	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$14.00	\$84.00	30
23	23		Ampersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID PT	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$150.00	\$1,800.00	30
24	24		Ampersa nd Politi cal Bun dle	74   74	CNBC	6688	CNBC EM	03/26/2024	03/31/2024	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$15.00	\$180.00	30
25	25		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC EM	03/26/2024	03/31/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$250.00	\$750.00	30
26	26		Ampersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN EF	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$200.00	\$1,200.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL EF	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$125.00	\$750.00	30
28	28		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC EF	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$300.00	\$1,800.00	30
29	29		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID EF	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$46.00	\$276.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4150054**

<b>Traffic Order #</b>	12286360,12286359	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4150054	<b>Created On</b>	3/25/2024 11:43:04 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63169136_POL_Candidate_FRIENDS OF DAVE MCCORMICK -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	23142.00
<b>Client</b>	AMP - FRIENDS OF DAVE MCCORMICK -	<b>Updated On</b>	3/25/2024 1:00:02 PM	<b>Net \$</b>	16662.24
<b>Start Date</b>	3/25/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	192
<b>End Date</b>	4/7/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)

Federal Candidate **OR**  State or Local Candidate

2. Requested by (Agency name, address, phone number & contact):

- a) Agency Name: **AMAG**
- b) Contact Name: [Click or tap here to enter text.](#)
- c) Phone Number: [Click or tap here to enter text.](#)
- d) Address: 815 Slater Lane, Alexandria VA 22314

3. On behalf of (Candidate name & authorized campaign committee name): Dave McCormick, Friends of Dave McCormick.

4. Election (Office sought & date): US Senate, Primary 4.23.24

5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

- a) Contact Name: Katie Terry
- b) Phone Number: KATIE@CROSBYOTT.COM
- a) Address: 5831 FORWARD AVE #1344 PITTSBURGH, PA 15217
- b) EIN#, FEC#, W-9 OR CP575 (optional): FEC Committee ID #: C00851980

6. Date of request: 1.18.24

7. Request received by: Susan Kailis

8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Candidate ad

9. Name of treasurer of the candidate's authorized committee: Katie Terry

10. DMA: Philly,  Interconnect (Check if Yes) **PA STATEWIDE AA CAMPAIGN**  
Zones: [Click or tap here to enter text.](#)

11. Distribution Platform(s): Check if applies:

Linear TV;  VOD;  Digital/websites/apps

12. Date, contact name, and nature of follow-ups, if any: [Click or tap here to enter text.](#)

13. Disposition:

- Accepted – see attached contract details
- Rejected – provide reason: [Click or tap here to enter text.](#)

13. Date of ROR completion: 1.18.24

14. Additional information: [Click or tap here to enter text.](#)

## EFFECTV POLITICAL RECORD OF REQUEST: FEDERAL, STATE & LOCAL CANDIDATE ADS

PAC Address	PAC Treasurer or Chair (w/ title)	Campaign Contact (Campaign Manager, Comms Director)	Campaign Contact Phone	Campaign Contact Email	PAC EIN #
439 Midland Ave Wayne, PA 19087	PAC Treasurer: Rob Armstrong	Campaign Manager, Amanda Hills	6179014032	amanda@isaforpa168.com	88-0871693
102 Shewell Ave Doylestown PA 18901	Jenn Jarrett Treasurer	Brendan Delaney, CM	609-420-5152	brendandelaney@gmail.com	47-3562786
832 Cliff Rd, Bensalem, PA 19020	Treasurer: Leann Hart, Chair: Amanda DeLorenzo	Leann Hart	267948785	Leann.Hart@gmail.com	88-3247855
3325 Darien Rd. Bethlehem PA 18020	Mary Thomas, Treasurer	Jan Beatty	610.360.0233	annathomasforPA@gmail.com	88-1400765
482 CYNTHIA AVE PENNDEL PA // MAIL ADDRESS: PO BOX 7034 PENNDEL PA 19047	Treasurer: Lynn Barry	CM: Cassie Cook	8455229973	cassie@markmoffa.com	86-1910414
P.O. Box 42, 2102 Kimberton Rd. Kimberton, PA 18442	Mary Friel	Laura Johnson	4849412491	laurajohnson07@gmail.com	843782067
P.O. 151 Horsham, PA 19044	Helene Ratner	Jindalae Suh - CM	319-471-7656	jindalae@missyforpa.com	88-1141121
8035 Bartholme Avenue Philadelphia PA 19111	Joe Delmar, Treasurer	Kevin Boyle	215-266-2629	Kboyle@votaboyle.com	27-4591879

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jared Solomon

Authorized committee:

Friends of Jared Solomon

Agency requesting time (and contact information):

N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

4/23/24

General

Primary

Treasurer of candidate's authorized committee:

Megan Smith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Michael D'Etorre*

Name: Mike D'Etorre

Date of Request to Purchase Ad Time: 3/25/24

#### Station Representative

Signature:

*Veronica Brett*

Name: VERONICA BRETT

Date of Station Agreement to Sell Time:

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jared Solomon

Authorized committee:

Friends of Jared Solomon

Agency requesting time (and contact information):

N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

4/23/24

General

Primary

Treasurer of candidate's authorized committee:

Megan Smith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Michael D'Etorre*

Name: Mike D'Etorre

Date of Request to Purchase Ad Time: 3/25/24

#### Station Representative

Signature:

*Veronica Brett*

Name: VERONICA BRETT

Date of Station Agreement to Sell Time:

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4150067

<b>Traffic Order #</b> 12286377,12286376		<b>Created On</b> 3/25/2024 11:46:35 AM	<b>Order Status</b> Multiple
<b>Order #</b> 4150067		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 1950.00
<b>Order Descrp</b> 63169147_POL_Candidate_JARED SOLOMON FOR ATTY GENE		<b>Updated On</b> 3/26/2024 12:07:15 PM	<b>Net \$</b> 1404.00
<b>Client</b> AMP - FRIENDS OF JARED SOLOMON		<b>Updated By</b> Robinson, Michele	<b>Units</b> 8
<b>Start Date</b> 3/25/2024		<b>Industry</b> Political-State-Local	<b>Credit Hold</b> NO
<b>End Date</b> 4/7/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Kailis, Susan		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - GRASSROOTS MEDIA LLC 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 2		<b>Zip</b> 07003	
<b>Zones</b> Pittsburgh DISH I+,Pittsburgh Interco...		<b>Contact</b>	
<b>Total Networks</b> 3		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
		<b>Purchase Order #</b> 63169147	
		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
		<b>Product</b> 03260401	
		<b>Estimate</b> 03260401	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
2456,6688			



**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12286376	<b>Created On</b>	3/25/2024 11:46:35 AM	<b>Order Status</b>	Multiple
<b>Order #</b>	4150067	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	0.00
<b>Order Descrp</b>	63169147_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Updated On</b>	3/26/2024 11:46:44 AM	<b>Syscode Net \$</b>	0.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	Robinson, Michele	<b>Syscode Units</b>	0
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	#Error
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$33.00	\$0.00	30
32	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	04/01/2024	04/01/2024	M 4p-7p	X							0	\$33.00	\$0.00	30
33	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	0	\$7.00	\$0.00	30
34			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/04/2024	04/07/2024	Th-Su 9a-4p				X	X	X	X	0	\$7.00	\$0.00	30
35	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	0	\$30.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
36			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/04/2024	04/07/2024	Th-Su 7p-12m				X	X	X	X	0	\$30.00	\$0.00	30
37			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	03/25/2024	03/25/2024	M 9a-4p	X							0	\$10.00	\$0.00	30
38	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/01/2024	04/01/2024	M 9a-4p	X							0	\$10.00	\$0.00	30
39			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$24.00	\$0.00	30
40	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							0	\$24.00	\$0.00	30
41	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	0	\$29.00	\$0.00	30
42			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	04/04/2024	04/07/2024	Th-Su 4p-7p				X	X	X	X	0	\$29.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
43			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	03/25/2024	03/25/2024	M 9a-4p	X							0	\$7.00	\$0.00	30
44	7		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/01/2024	04/01/2024	M 9a-4p	X							0	\$7.00	\$0.00	30
45	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	0	\$33.00	\$0.00	30
46			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	04/04/2024	04/07/2024	Th-Su 4p-7p				X	X	X	X	0	\$33.00	\$0.00	30
47			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$29.00	\$0.00	30
48	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	04/01/2024	04/01/2024	M 4p-7p	X							0	\$29.00	\$0.00	30
49	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	0	\$24.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
50			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/04/2024	04/07/2024	Th-Su 7p-12m				X	X	X	X	0	\$24.00	\$0.00	30
51	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	0	\$10.00	\$0.00	30
52			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/04/2024	04/07/2024	Th-Su 9a-4p				X	X	X	X	0	\$10.00	\$0.00	30
53			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$30.00	\$0.00	30
54	12		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							0	\$30.00	\$0.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286377	<b>Created On</b>	3/25/2024 11:46:35 AM	<b>Order Status</b>	Multiple
<b>Order #</b>	4150067	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1950.00
<b>Order Descrp</b>	63169147_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Updated On</b>	3/26/2024 12:03:41 PM	<b>Syscode Net \$</b>	1404.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	Robinson, Michele	<b>Syscode Units</b>	8
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	243.75
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Amp ersa nd Politi cal Bun dle	74   74	Comedy Central	6688	Daily Show Jon Stewart	03/25/2024	03/25/2024	M 11p- 11:30p	X							0	\$520.00	\$0.00	30
2	1		Amp ersa nd Politi cal Bun dle	74   74	Comedy Central	6688	Daily Show Jon Stewart	04/01/2024	04/01/2024	M 11p- 11:30p	X							0	\$520.00	\$0.00	30
3			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$200.00	\$0.00	30
4	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	04/01/2024	04/01/2024	M 4p-7p	X							0	\$200.00	\$0.00	30
5	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	03/26/2024	03/26/2024	Tu 9a-4p		X						1	\$200.00	\$200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Ampersand Political Bundle	74   74	CNN	6688	CNN DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$200.00	\$0.00	30
7	4		Ampersand Political Bundle	74   74	CNN	6688	CNN PT	03/26/2024	03/26/2024	Tu 7p-12m		X						1	\$300.00	\$300.00	30
8			Ampersand Political Bundle	74   74	CNN	6688	CNN PT	04/02/2024	04/07/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$300.00	\$0.00	30
9			Ampersand Political Bundle	74   74	MSNBC	6688	MNBC EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$250.00	\$0.00	30
10	5		Ampersand Political Bundle	74   74	MSNBC	6688	MNBC EF	04/01/2024	04/01/2024	M 4p-7p	X							0	\$250.00	\$0.00	30
11	6		Ampersand Political Bundle	74   74	MSNBC	6688	MNBC DT	03/26/2024	03/26/2024	Tu 9a-4p		X						1	\$150.00	\$150.00	30
12			Ampersand Political Bundle	74   74	MSNBC	6688	MNBC DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$150.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	7		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	03/26/2024	03/26/2024	Tu 7p-12m		X						1	\$350.00	\$350.00	30
14			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/02/2024	04/07/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$350.00	\$0.00	30
15			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	03/25/2024	03/25/2024	M 5a-9a	X							0	\$250.00	\$0.00	30
16	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/01/2024	04/01/2024	M 5a-9a	X							0	\$250.00	\$0.00	30
17	9		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	03/26/2024	03/26/2024	Tu 5a-9a		X						1	\$250.00	\$250.00	30
18			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/02/2024	04/07/2024	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$250.00	\$0.00	30
19			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	03/25/2024	03/25/2024	M 5a-9a	X							0	\$250.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/01/2024	04/01/2024	M 5a-9a	X							0	\$250.00	\$0.00	30
21	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	03/26/2024	03/26/2024	Tu 5a-9a		X						1	\$250.00	\$250.00	30
22			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/02/2024	04/07/2024	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$250.00	\$0.00	30
23			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$300.00	\$0.00	30
24	12		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							0	\$300.00	\$0.00	30
25			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$350.00	\$0.00	30
26	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							0	\$350.00	\$0.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	14		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	03/26/2024	03/26/2024	Tu 4p-7p		X						1	\$200.00	\$200.00	30
28			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$200.00	\$0.00	30
29	15		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	03/26/2024	03/26/2024	Tu 4p-7p		X						1	\$250.00	\$250.00	30
30			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$250.00	\$0.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4150067**

<b>Traffic Order #</b>	12286377,12286376	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4150067	<b>Created On</b>	3/25/2024 11:46:35 AM	<b>Order Status</b>	Multiple
<b>Order Descrp</b>	63169147_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	1950.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON -	<b>Updated On</b>	3/26/2024 12:07:15 PM	<b>Net \$</b>	1404.00
<b>Start Date</b>	3/25/2024	<b>Updated By</b>	Robinson, Michele	<b>Units</b>	8
<b>End Date</b>	4/7/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4150067

<b>Traffic Order #</b> 12286377,12286376		<b>Created On</b> 3/25/2024 11:46:35 AM	<b>Order Status</b> Multiple
<b>Order #</b> 4150067		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 1950.00
<b>Order Descrp</b> 63169147_POL_Candidate_JARED SOLOMON FOR ATTY GENE		<b>Updated On</b> 3/26/2024 12:07:15 PM	<b>Net \$</b> 1404.00
<b>Client</b> AMP - FRIENDS OF JARED SOLOMON		<b>Updated By</b> Robinson, Michele	<b>Units</b> 8
<b>Start Date</b> 3/25/2024		<b>Industry</b> Political-State-Local	<b>Credit Hold</b> NO
<b>End Date</b> 4/7/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Kailis, Susan		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - GRASSROOTS MEDIA LLC 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 2		<b>Zip</b> 07003	
<b>Zones</b> Pittsburgh DISH I+,Pittsburgh Interco...		<b>Contact</b>	
<b>Total Networks</b> 3		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63169147		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 03260401		<b>Estimate</b> 03260401	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
2456,6688			

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12286376	<b>Created On</b>	3/25/2024 11:46:35 AM	<b>Order Status</b>	Multiple
<b>Order #</b>	4150067	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	0.00
<b>Order Descrp</b>	63169147_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Updated On</b>	3/26/2024 11:46:44 AM	<b>Syscode Net \$</b>	0.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	Robinson, Michele	<b>Syscode Units</b>	0
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	#Error
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$33.00	\$0.00	30
32	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	04/01/2024	04/01/2024	M 4p-7p	X							0	\$33.00	\$0.00	30
33	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	0	\$7.00	\$0.00	30
34			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/04/2024	04/07/2024	Th-Su 9a-4p				X	X	X	X	0	\$7.00	\$0.00	30
35	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	0	\$30.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
36			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/04/2024	04/07/2024	Th-Su 7p-12m				X	X	X	X	0	\$30.00	\$0.00	30
37			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	03/25/2024	03/25/2024	M 9a-4p	X							0	\$10.00	\$0.00	30
38	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/01/2024	04/01/2024	M 9a-4p	X							0	\$10.00	\$0.00	30
39			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$24.00	\$0.00	30
40	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							0	\$24.00	\$0.00	30
41	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	0	\$29.00	\$0.00	30
42			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	04/04/2024	04/07/2024	Th-Su 4p-7p				X	X	X	X	0	\$29.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
43			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	03/25/2024	03/25/2024	M 9a-4p	X							0	\$7.00	\$0.00	30
44	7		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/01/2024	04/01/2024	M 9a-4p	X							0	\$7.00	\$0.00	30
45	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	0	\$33.00	\$0.00	30
46			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	04/04/2024	04/07/2024	Th-Su 4p-7p				X	X	X	X	0	\$33.00	\$0.00	30
47			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$29.00	\$0.00	30
48	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	04/01/2024	04/01/2024	M 4p-7p	X							0	\$29.00	\$0.00	30
49	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	0	\$24.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
50			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/04/2024	04/07/2024	Th-Su 7p-12m				X	X	X	X	0	\$24.00	\$0.00	30
51	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	0	\$10.00	\$0.00	30
52			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/04/2024	04/07/2024	Th-Su 9a-4p				X	X	X	X	0	\$10.00	\$0.00	30
53			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$30.00	\$0.00	30
54	12		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							0	\$30.00	\$0.00	30



**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286377	<b>Created On</b>	3/25/2024 11:46:35 AM	<b>Order Status</b>	Multiple
<b>Order #</b>	4150067	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1950.00
<b>Order Descrp</b>	63169147_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Updated On</b>	3/26/2024 12:03:41 PM	<b>Syscode Net \$</b>	1404.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	Robinson, Michele	<b>Syscode Units</b>	8
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	243.75
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Amp ersa nd Politi cal Bun dle	74   74	Comedy Central	6688	Daily Show Jon Stewart	03/25/2024	03/25/2024	M 11p- 11:30p	X							0	\$520.00	\$0.00	30
2	1		Amp ersa nd Politi cal Bun dle	74   74	Comedy Central	6688	Daily Show Jon Stewart	04/01/2024	04/01/2024	M 11p- 11:30p	X							0	\$520.00	\$0.00	30
3			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$200.00	\$0.00	30
4	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	04/01/2024	04/01/2024	M 4p-7p	X							0	\$200.00	\$0.00	30
5	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	03/26/2024	03/26/2024	Tu 9a-4p		X						1	\$200.00	\$200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$200.00	\$0.00	30
7	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	03/26/2024	03/26/2024	Tu 7p-12m		X						1	\$300.00	\$300.00	30
8			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/02/2024	04/07/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$300.00	\$0.00	30
9			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$250.00	\$0.00	30
10	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	04/01/2024	04/01/2024	M 4p-7p	X							0	\$250.00	\$0.00	30
11	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	03/26/2024	03/26/2024	Tu 9a-4p		X						1	\$150.00	\$150.00	30
12			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$150.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	7		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	03/26/2024	03/26/2024	Tu 7p-12m		X						1	\$350.00	\$350.00	30
14			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/02/2024	04/07/2024	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$350.00	\$0.00	30
15			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	03/25/2024	03/25/2024	M 5a-9a	X							0	\$250.00	\$0.00	30
16	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/01/2024	04/01/2024	M 5a-9a	X							0	\$250.00	\$0.00	30
17	9		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	03/26/2024	03/26/2024	Tu 5a-9a		X						1	\$250.00	\$250.00	30
18			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/02/2024	04/07/2024	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$250.00	\$0.00	30
19			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	03/25/2024	03/25/2024	M 5a-9a	X							0	\$250.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/01/2024	04/01/2024	M 5a-9a	X							0	\$250.00	\$0.00	30
21	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	03/26/2024	03/26/2024	Tu 5a-9a		X						1	\$250.00	\$250.00	30
22			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/02/2024	04/07/2024	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$250.00	\$0.00	30
23			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$300.00	\$0.00	30
24	12		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							0	\$300.00	\$0.00	30
25			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$350.00	\$0.00	30
26	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							0	\$350.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	14		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	03/26/2024	03/26/2024	Tu 4p-7p		X						1	\$200.00	\$200.00	30
28			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$200.00	\$0.00	30
29	15		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	03/26/2024	03/26/2024	Tu 4p-7p		X						1	\$250.00	\$250.00	30
30			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$250.00	\$0.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4150067**

<b>Traffic Order #</b>	12286377,12286376	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4150067	<b>Created On</b>	3/25/2024 11:46:35 AM	<b>Order Status</b>	Multiple
<b>Order Descrp</b>	63169147_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	1950.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON -	<b>Updated On</b>	3/26/2024 12:07:15 PM	<b>Net \$</b>	1404.00
<b>Start Date</b>	3/25/2024	<b>Updated By</b>	Robinson, Michele	<b>Units</b>	8
<b>End Date</b>	4/7/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)  
 Federal Candidate                      OR                       State or Local Candidate
  
2. Requested by (Agency name, address, phone number & contact):
  - a) Agency Name: GRASSROOTS MEDIA
  - b) Contact Name: Mike D'Ettore
  - c) Phone Number: 610-220-7188
  - d) Address: 146 Montgomery Ave, Suite 201, Bala Cynwyd, PA 19004
  
3. On behalf of (Candidate name & authorized campaign committee name): JARED SOLOMON, FRIENDS OF JARED SOLOMON
  
4. Election (Office sought & date): PENNSYLVANIA ATTORNEY GENERAL, 4/23/24
  
5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:
  - a) Contact Name: FRIENDS OF JARED SOLOMON
  - b) Phone Number:
  - c) Address:
  - d) EIN#, FEC#, W-9 OR CP575 (optional):
  
6. Date of request: 3/25/24
  
7. Request received by: AMPERSAND
  
8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Candidate Bio
  
9. Name of treasurer of the candidate's authorized committee: Megan Smith
  
10. DMA: Philadelphia, Pittsburgh, Harrisburg, Johnstown-Altoona, Wilkes Barre  Interconnect (Check if Yes)  
Zones: 6500, 9762, 6688, 2456, 5976, 2130, 7979, 2532, 9166, 2138
  
11. Distribution Platform(s): Check if applies:  
 Linear TV;             VOD;             Digital/websites/apps
  
12. Date, contact name, and nature of follow-ups, if any:
  
13. Disposition:  
 Accepted – see attached contract details  
 Rejected – provide reason:
  
13. Date of ROR completion:
  
14. Additional information:



**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)

Federal Candidate OR  State or Local Candidate

2. Requested by (Agency name, address, phone number & contact):

- a) Agency Name: GRASSROOTS MEDIA
- b) Contact Name: Mike D'Ettore
- c) Phone Number: 610-220-7188
- d) Address: 146 Montgomery Ave, Suite 201, Bala Cynwyd, PA 19004

3. On behalf of (Candidate name & authorized campaign committee name): JARED SOLOMON, FRIENDS OF JARED SOLOMON

4. Election (Office sought & date): PENNSYLVANIA ATTORNEY GENERAL, 4/23/24

5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

- a) Contact Name: FRIENDS OF JARED SOLOMON
- b) Phone Number:
- c) Address:
- d) EIN#, FEC#, W-9 OR CP575 (optional):

6. Date of request: 3/25/24

7. Request received by: AMPERSAND

8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Candidate Bio

9. Name of treasurer of the candidate's authorized committee: Megan Smith

10. DMA: Philadelphia, Pittsburgh, Harrisburg, Johnstown-Altoona, Wilkes Barre  Interconnect (Check if Yes)  
Zones: 6500, 9762, 6688, 2456, 5976, 2130, 7979, 2532, 9166, 2138

11. Distribution Platform(s): Check if applies:

Linear TV;  VOD;  Digital/websites/apps

12. Date, contact name, and nature of follow-ups, if any:

13. Disposition:

- Accepted – see attached contract details
- Rejected – provide reason:

13. Date of ROR completion:

14. Additional information:

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jared Solomon

Authorized committee:

Friends of Jared Solomon

Agency requesting time (and contact information):

N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

4/23/24

General

Primary

Treasurer of candidate's authorized committee:

Megan Smith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Michael D'Etorre*

Name: Mike D'Etorre

Date of Request to Purchase Ad Time: 3/25/24

#### Station Representative

Signature:

*Veronica Brett*

Name: VERONICA BRETT

Date of Station Agreement to Sell Time:

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4150068

<b>Traffic Order #</b> 12286379,12286378		<b>Created On</b> 3/25/2024 11:46:52 AM	<b>Order Status</b> Revision Confirmed
<b>Order #</b> 4150068		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 7554.00
<b>Order Descrp</b> 63169153_POL_Candidate_JARED SOLOMON FOR ATTY GENE		<b>Updated On</b> 3/25/2024 1:59:31 PM	<b>Net \$</b> 5438.88
<b>Client</b> AMP - FRIENDS OF JARED SOLOMON		<b>Updated By</b> eClerx BOT	<b>Units</b> 39
<b>Start Date</b> 3/25/2024		<b>Industry</b> Political-State-Local	<b>Credit Hold</b> NO
<b>End Date</b> 4/7/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Kailis, Susan		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - GRASSROOTS MEDIA LLC 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 2		<b>Zip</b> 07003	
<b>Zones</b> Pittsburgh DISH I+,Pittsburgh Interco...		<b>Contact</b>	
<b>Total Networks</b> 2		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63169153		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 03260401		<b>Estimate</b> 03260401	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
2456,6688			

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12286378	<b>Created On</b>	3/25/2024 11:46:52 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4150068	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	204.00
<b>Order Descrp</b>	63169153_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Updated On</b>	3/25/2024 1:24:36 PM	<b>Syscode Net \$</b>	146.88
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	10
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	20.40
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$30.00	\$30.00	30
16	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	1	\$33.00	\$33.00	30
17	3		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$24.00	\$24.00	30
18	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	1	\$29.00	\$29.00	30
19	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	1	\$7.00	\$7.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$10.00	\$10.00	30
21	7		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	1	\$24.00	\$24.00	30
22	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	1	\$30.00	\$30.00	30
23	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	1	\$10.00	\$10.00	30
24	10		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$7.00	\$7.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286379	<b>Created On</b>	3/25/2024 11:46:52 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4150068	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	7350.00
<b>Order Descrp</b>	63169153_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Updated On</b>	3/25/2024 1:51:53 PM	<b>Syscode Net \$</b>	5292.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	Robinson, Michele	<b>Syscode Units</b>	29
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	253.45
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$200.00	\$200.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$200.00	\$400.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$300.00	\$1,200.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$150.00	\$150.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	03/26/2024	03/31/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$150.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	03/26/2024	03/31/2024	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$350.00	\$1,400.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$300.00	\$300.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$200.00	\$400.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$350.00	\$350.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	03/26/2024	03/31/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$250.00	\$500.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	03/26/2024	03/31/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$250.00	\$750.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	03/26/2024	03/31/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$250.00	\$750.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ers and Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/01/2024	04/01/2024	M 5a-9a	X							1	\$250.00	\$250.00	30
14	14		Amp ers and Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/01/2024	04/01/2024	M 5a-9a	X							1	\$250.00	\$250.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_



**SUMMARY FOR ORDER # 4150068**

<b>Traffic Order #</b>	12286379,12286378	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4150068	<b>Created On</b>	3/25/2024 11:46:52 AM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	63169153_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	7554.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON -	<b>Updated On</b>	3/25/2024 1:59:31 PM	<b>Net \$</b>	5438.88
<b>Start Date</b>	3/25/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	39
<b>End Date</b>	4/7/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)

Federal Candidate OR  State or Local Candidate

2. Requested by (Agency name, address, phone number & contact):

- a) Agency Name: GRASSROOTS MEDIA
- b) Contact Name: Mike D'Ettore
- c) Phone Number: 610-220-7188
- d) Address: 146 Montgomery Ave, Suite 201, Bala Cynwyd, PA 19004

3. On behalf of (Candidate name & authorized campaign committee name): JARED SOLOMON, FRIENDS OF JARED SOLOMON

4. Election (Office sought & date): PENNSYLVANIA ATTORNEY GENERAL, 4/23/24

5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

- a) Contact Name: FRIENDS OF JARED SOLOMON
- b) Phone Number:
- c) Address:
- d) EIN#, FEC#, W-9 OR CP575 (optional):

6. Date of request: 3/25/24

7. Request received by: AMPERSAND

8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Candidate Bio

9. Name of treasurer of the candidate's authorized committee: Megan Smith

10. DMA: Philadelphia, Pittsburgh, Harrisburg, Johnstown-Altoona, Wilkes Barre  Interconnect (Check if Yes)  
Zones: 6500, 9762, 6688, 2456, 5976, 2130, 7979, 2532, 9166, 2138

11. Distribution Platform(s): Check if applies:

Linear TV;       VOD;       Digital/websites/apps

12. Date, contact name, and nature of follow-ups, if any:

13. Disposition:

- Accepted – see attached contract details
- Rejected – provide reason:

13. Date of ROR completion:

14. Additional information:

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jared Solomon

Authorized committee:

Friends of Jared Solomon

Agency requesting time (and contact information):

N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

4/23/24

General

Primary

Treasurer of candidate's authorized committee:

Megan Smith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Michael D'Etorre*

Name: Mike D'Etorre

Date of Request to Purchase Ad Time: 3/25/24

#### Station Representative

Signature:

*Veronica Brett*

Name: VERONICA BRETT

Date of Station Agreement to Sell Time:

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4151020

<b>Traffic Order #</b> 12286572,12286571		<b>Created On</b> 3/26/2024 11:34:24 AM	<b>Order Status</b> Multiple
<b>Order #</b> 4151020		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 6332.00
<b>Order Descrp</b> 63169515_POL_Candidate_JARED SOLOMON FOR ATTY GENE		<b>Updated On</b> 3/27/2024 11:44:59 AM	<b>Net \$</b> 4559.04
<b>Client</b> AMP - FRIENDS OF JARED SOLOMON		<b>Updated By</b> Put, Rotmene	<b>Units</b> 43
<b>Start Date</b> 3/25/2024		<b>Industry</b> Political-State-Local	<b>Credit Hold</b> NO
<b>End Date</b> 4/7/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Kailis, Susan		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - GRASSROOTS MEDIA LLC 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 2		<b>Zip</b> 07003	
<b>Zones</b> Pittsburgh DISH I+,Pittsburgh Interco...		<b>Contact</b>	
<b>Total Networks</b> 3		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63169515		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 03270401		<b>Estimate</b> 03270401	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
2456,6688			

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12286571	<b>Created On</b>	3/26/2024 11:34:24 AM	<b>Order Status</b>	Multiple
<b>Order #</b>	4151020	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	462.00
<b>Order Descrp</b>	63169515_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Updated On</b>	3/27/2024 11:26:20 AM	<b>Syscode Net \$</b>	332.64
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	Steinman, Jake	<b>Syscode Units</b>	22
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	21.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$33.00	\$0.00	30
32	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$33.00	\$33.00	30
33	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	03/29/2024	03/31/2024	F-Su 9a-4p				X	X	X		3	\$7.00	\$21.00	30
34			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/05/2024	04/07/2024	F-Su 9a-4p				X	X	X		0	\$7.00	\$0.00	30
35	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	03/29/2024	03/31/2024	F-Su 7p-12m				X	X	X		3	\$30.00	\$90.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
36			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/05/2024	04/07/2024	F-Su 7p-12m					X	X	X	0	\$30.00	\$0.00	30
37			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$29.00	\$0.00	30
38	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$29.00	\$29.00	30
39	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	03/29/2024	03/31/2024	F-Su 9a-4p					X	X	X	3	\$10.00	\$30.00	30
40			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/05/2024	04/07/2024	F-Su 9a-4p					X	X	X	0	\$10.00	\$0.00	30
41	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	03/29/2024	03/31/2024	F-Su 7p-12m					X	X	X	3	\$24.00	\$72.00	30
42			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/05/2024	04/07/2024	F-Su 7p-12m					X	X	X	0	\$24.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
43			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	03/25/2024	03/25/2024	M 9a-4p	X							0	\$7.00	\$0.00	30
44	7		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$7.00	\$7.00	30
45	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	03/29/2024	03/31/2024	F-Su 4p-7p				X	X	X		1	\$33.00	\$33.00	30
46			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	04/05/2024	04/07/2024	F-Su 4p-7p				X	X	X		0	\$33.00	\$0.00	30
47			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$24.00	\$0.00	30
48	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							2	\$24.00	\$48.00	30
49			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	03/25/2024	03/25/2024	M 9a-4p	X							0	\$10.00	\$0.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
50	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$10.00	\$10.00	30
51	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	03/29/2024	03/31/2024	F-Su 4p-7p					X	X	X	1	\$29.00	\$29.00	30
52			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	04/05/2024	04/07/2024	F-Su 4p-7p					X	X	X	0	\$29.00	\$0.00	30
53			Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$30.00	\$0.00	30
54	12		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							2	\$30.00	\$60.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286572	<b>Created On</b>	3/26/2024 11:34:24 AM	<b>Order Status</b>	Multiple
<b>Order #</b>	4151020	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	5870.00
<b>Order Descrp</b>	63169515_POL_Candidate_JARED SOLOMON FOR ATTY GENE	<b>Updated On</b>	3/27/2024 11:43:58 AM	<b>Syscode Net \$</b>	4226.40
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	Put, Rotmene	<b>Syscode Units</b>	21
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	279.52
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1			Amp ersa nd Politi cal Bun dle	74   74	Comedy Central	6688	Daily Show Jon Stewart	03/25/2024	03/25/2024	M 11p- 11:30p	X							0	\$520.00	\$0.00	30
2	1		Amp ersa nd Politi cal Bun dle	74   74	Comedy Central	6688	Daily Show Jon Stewart	04/01/2024	04/01/2024	M 11p- 11:30p	X							1	\$520.00	\$520.00	30
3			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$200.00	\$0.00	30
4	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$200.00	\$200.00	30
5	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	03/27/2024	03/27/2024	W 5a-9a			X					0	\$250.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/03/2024	04/07/2024	W-Su 5a-9a			X	X	X	X	X	0	\$250.00	\$0.00	30
7	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	03/27/2024	03/27/2024	W 4p-7p			X					0	\$200.00	\$0.00	30
8			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	04/03/2024	04/07/2024	W-Su 4p-7p			X	X	X	X	X	0	\$200.00	\$0.00	30
9			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	03/25/2024	03/25/2024	M 5a-9a	X							0	\$250.00	\$0.00	30
10	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/01/2024	04/01/2024	M 5a-9a	X							1	\$250.00	\$250.00	30
11			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$350.00	\$0.00	30
12	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$350.00	\$350.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	7		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	03/27/2024	03/27/2024	W 9a-4p			X					0	\$150.00	\$0.00	30
14			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	04/03/2024	04/07/2024	W-Su 9a-4p			X	X	X	X	X	0	\$150.00	\$0.00	30
15	8		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	03/27/2024	03/27/2024	W 7p-12m			X					1	\$350.00	\$350.00	30
16			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/03/2024	04/07/2024	W-Su 7p-12m			X	X	X	X	X	0	\$350.00	\$0.00	30
17			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	03/25/2024	03/25/2024	M 5a-9a	X							0	\$250.00	\$0.00	30
18	9		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/01/2024	04/01/2024	M 5a-9a	X							1	\$250.00	\$250.00	30
19	10		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	03/27/2024	03/27/2024	W 9a-4p			X					0	\$200.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20			Ampersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	04/03/2024	04/07/2024	W-Su 9a-4p			X	X	X	X	X	0	\$200.00	\$0.00	30
21			Ampersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	03/25/2024	03/25/2024	M 4p-7p	X							0	\$250.00	\$0.00	30
22	11		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$250.00	\$250.00	30
23	12		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	03/27/2024	03/27/2024	W 4p-7p			X					0	\$250.00	\$0.00	30
24			Ampersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	04/03/2024	04/07/2024	W-Su 4p-7p			X	X	X	X	X	0	\$250.00	\$0.00	30
25			Ampersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	03/25/2024	03/25/2024	M 7p-12m	X							0	\$300.00	\$0.00	30
26	13		Ampersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$300.00	\$300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	14		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	03/27/2024	03/27/2024	W 5a-9a			X					0	\$250.00	\$0.00	30
28			Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/03/2024	04/07/2024	W-Su 5a-9a			X	X	X	X	X	0	\$250.00	\$0.00	30
29	15		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	03/27/2024	03/27/2024	W 7p-12m			X					0	\$300.00	\$0.00	30
30			Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/03/2024	04/07/2024	W-Su 7p-12m			X	X	X	X	X	0	\$300.00	\$0.00	30
55	16		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688		03/28/2024	03/31/2024	Th-Su 5a-9a				X	X	X	X	2	\$250.00	\$500.00	30
56	17		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688		03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	1	\$200.00	\$200.00	30
57	18		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688		03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	1	\$150.00	\$150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
58	19		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688		03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	2	\$350.00	\$700.00	30
59	20		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688		03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	1	\$200.00	\$200.00	30
60	21		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688		03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	1	\$250.00	\$250.00	30
61	22		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688		03/28/2024	03/31/2024	Th-Su 5a-9a				X	X	X	X	2	\$250.00	\$500.00	30
62	23		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688		03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	3	\$300.00	\$900.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4151020					
Traffic Order #	12286572,12286571	# of Weeks	2	Active	Yes
Order #	4151020	Created On	3/26/2024 11:34:24 AM	Order Status	Multiple
Order Descrp	63169515_POL_Candidate_JARED SOLOMON FOR ATTY GENE	Created By	NCC_Gateway_User	Gross \$	6332.00
Client	AMP - FRIENDS OF JARED SOLOMON -	Updated On	3/27/2024 11:44:59 AM	Net \$	4559.04
Start Date	3/25/2024	Updated By	Put, Rotmene	Units	43
End Date	4/7/2024	Source	Gateway	Credit Hold	No



<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)  
 Federal Candidate                      OR                       State or Local Candidate
  
2. Requested by (Agency name, address, phone number & contact):
  - a) Agency Name: GRASSROOTS MEDIA
  - b) Contact Name: Mike D'Ettore
  - c) Phone Number: 610-220-7188
  - d) Address: 146 Montgomery Ave, Suite 201, Bala Cynwyd, PA 19004
  
3. On behalf of (Candidate name & authorized campaign committee name): JARED SOLOMON, FRIENDS OF JARED SOLOMON
  
4. Election (Office sought & date): PENNSYLVANIA ATTORNEY GENERAL, 4/23/24
  
5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:
  - a) Contact Name: FRIENDS OF JARED SOLOMON
  - b) Phone Number:
  - c) Address:
  - d) EIN#, FEC#, W-9 OR CP575 (optional):
  
6. Date of request: 3/25/24
  
7. Request received by: AMPERSAND
  
8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Candidate Bio
  
9. Name of treasurer of the candidate's authorized committee: Megan Smith
  
10. DMA: Philadelphia, Pittsburgh, Harrisburg, Johnstown-Altoona, Wilkes Barre  Interconnect (Check if Yes)  
Zones: 6500, 9762, 6688, 2456, 5976, 2130, 7979, 2532, 9166, 2138
  
11. Distribution Platform(s): Check if applies:  
 Linear TV;             VOD;             Digital/websites/apps
  
12. Date, contact name, and nature of follow-ups, if any:
  
13. Disposition:  
 Accepted – see attached contract details  
 Rejected – provide reason:
  
13. Date of ROR completion:
  
14. Additional information:

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Barbara Abar, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joseph R Biden

Authorized committee:

Biden for President

Agency requesting time (and contact information):

N/A Media Buying & Analytics LLC, 4355 Cobb Pkwy SE Ste J489, Atlanta, GA 30339-4657

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Presidential

Date of election:

04/23/2024

General

Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Barbara Abar*

Signature:

Name: Barbara Abar

Name:

Date of Request to Purchase Ad Time: 03/18/2024

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Barbara Abar*

Name: Barbara Abar

Date: 03/18/2024

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\* Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4152183

<b>Traffic Order #</b>	12286790		<b>Created On</b>	3/27/2024 9:46:54 AM		<b>Order Status</b>	Revision Confirmed	
<b>Order #</b>	4152183		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	14250.00	
<b>Order Descrp</b>	63169943_POL_Candidate_BIDEN FOR PRESIDENT MBA - P		<b>Updated On</b>	3/28/2024 12:35:17 PM		<b>Net \$</b>	10260.00	
<b>Client</b>	AMP - BIDEN FOR PRESIDENT MBA -		<b>Updated By</b>	eClerx BOT		<b>Units</b>	5	
<b>Start Date</b>	3/25/2024		<b>Industry</b>	Political-President		<b>Credit Hold</b>	NO	
<b>End Date</b>	4/7/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63169943	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Ross, Jason (Spotlight)		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - MEDIA BUYING & ANALYTICS	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Product</b>	1850	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	11572	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Pittsburgh Interconnect PA		<b>Contact</b>			Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	2		<b>Phone</b>					
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>			<b>SYSCODE LIST</b>		
			<b>Division</b>			6688		
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286790	<b>Created On</b>	3/27/2024 9:46:54 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4152183	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	14250.00
<b>Order Descrp</b>	63169943_POL_Candidate_BIDEN FOR PRESIDENT MBA - P	<b>Updated On</b>	3/28/2024 12:27:11 PM	<b>Syscode Net \$</b>	10260.00
<b>Client</b>	AMP - BIDEN FOR PRESIDENT MBA - PIT	<b>Updated By</b>	Borislow, Jacob	<b>Syscode Units</b>	5
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	2850.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	110   110	TBS	6688	PH - Sweet 16 TBS G3 - Teams TBD	03/29/2024	03/29/2024	F 7:30p-10p					X			0	\$7,480.00	\$0.00	60
2			Amp ersa nd Politi cal Bun dle	80   80	TBS	6688	PH - Sweet 16 TBS G3 - Teams TBD	04/05/2024	04/05/2024	F 7:15p-9:45p					X			0	\$7,480.00	\$0.00	60
3	2		Amp ersa nd Politi cal Bun dle	110   110	ESPN	6688	PH - Women's Sweet 16 ESPN G3 - Teams TBD	03/29/2024	03/29/2024	F 7:30p-9:30p					X			1	\$2,850.00	\$2,850.00	60
4			Amp ersa nd Politi cal Bun dle	80   80	ESPN	6688	PH - Women's Sweet 16 ESPN G3 - Teams TBD	04/05/2024	04/05/2024	F 7:30p-9:30p					X			0	\$2,850.00	\$0.00	60
5	3		Amp ersa nd Politi cal Bun dle	110   110	ESPN	6688	PH - Women's Sweet 16 ESPN G6 - Teams TBD	03/30/2024	03/30/2024	Sa 8p-10p						X		1	\$2,850.00	\$2,850.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Ampersand Political Bundle	80   80	ESPN	6688	PH - Women's Sweet 16 ESPN G6 - Teams TBD	04/06/2024	04/06/2024	Sa 8p-10p						X		0	\$2,850.00	\$0.00	60
7	4		Ampersand Political Bundle	110   110	ESPN	6688	PH - Women's Sweet 16 ESPN G2 - Teams TBD	03/29/2024	03/29/2024	F 5p-7p					X			1	\$2,850.00	\$2,850.00	60
8			Ampersand Political Bundle	80   80	ESPN	6688	PH - Women's Sweet 16 ESPN G2 - Teams TBD	04/05/2024	04/05/2024	F 5p-7p					X			0	\$2,850.00	\$0.00	60
9			Ampersand Political Bundle	80   80	ESPN	6688	PH - Women's Elite 8 ESPN G4 - Teams TBD	03/25/2024	03/25/2024	M 9p-11p	X							0	\$2,850.00	\$0.00	60
10	5		Ampersand Political Bundle	110   110	ESPN	6688	PH - Women's Elite 8 ESPN G4 - Teams TBD	04/01/2024	04/01/2024	M 9p-11p	X							1	\$2,850.00	\$2,850.00	60
11	6		Ampersand Political Bundle	110   110	ESPN	6688	PH - Women's Sweet 16 ESPN G5 - Teams TBD	03/30/2024	03/30/2024	Sa 5:30p-7:30p						X		1	\$2,850.00	\$2,850.00	60
12			Ampersand Political Bundle	80   80	ESPN	6688	PH - Women's Sweet 16 ESPN G5 - Teams TBD	04/06/2024	04/06/2024	Sa 5:30p-7:30p						X		0	\$2,850.00	\$0.00	60

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4152183					
<b>Traffic Order #</b>	12286790	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4152183	<b>Created On</b>	3/27/2024 9:46:54 AM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	63169943_POL_Candidate_BIDEN FOR PRESIDENT MBA - P	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	14250.00
<b>Client</b>	AMP - BIDEN FOR PRESIDENT MBA - PIT	<b>Updated On</b>	3/28/2024 12:35:17 PM	<b>Net \$</b>	10260.00
<b>Start Date</b>	3/25/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	5
<b>End Date</b>	4/7/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No



<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)  
 Federal Candidate                      OR                       State or Local Candidate
2. Requested by (Agency name, address, phone number & contact):
  - a) Agency: Media Buying & Analytics
  - b) Contact Name: AMP Media
  - c) Phone Number:
  - d) Address: Bloomfield, NJ 07003
3. On behalf of (Candidate name & authorized campaign committee name): Joe Biden & Biden For President
4. Election (Office sought & date): Pennsylvania Primary, 4/23/2024
5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:
  - a) Contact Name:
  - b) Phone Number:
  - c) Address:
  - d) EIN#, FEC#, W-9 OR CP575 (optional):
6. Date of request: 03/08/24
7. Request received by: 03/08/24
8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Ad for Joe Biden for president, referencing various federal issues and Donald Trump.
9. Name of treasurer of the candidate's authorized committee: Keana Spencer
10. DMA: Pittsburgh & Philadelphia  Interconnect (Check if Yes)  
Zones: DNPH, DNPT, MKLK, PMKL
11. Distribution Platform(s): Check if applies:  
 Linear TV;                       VOD;                       Digital/websites/apps
12. Date, contact name, and nature of follow-ups, if any:
13. Disposition:  
 Accepted – see attached contract details  
 Rejected – provide reason:
13. Date of ROR completion: 03/18/24
14. Additional information:

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Chris Feist, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Chris Feist

Agency name: 202 Consulting Solutions LLC

Address: 1050 30th St NW, Washington DC, WA 20007

Contact: Chris Feist

Phone number: 678-478-5451

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: The Moderate PAC, Inc

Address: 100 M Street, SE, Washington, District of Columbia, 20003

Contact: tystrong

Phone number: 000-000-0001

Email: tystrong@the-moderate.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Ty Strong, Director; Mary Sue Strong, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Bhavini Patel, Summer Lee, Joe Biden

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Pennsylvania 12th Congressional District

Date of election: 4/23/24

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

- Defund the Police
- Debt Ceiling

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Chris Feist</i>	Signature: <i>Michael Tiger</i>
Name: 202 Consulting Solutions LLC	Name: Michael Tiger
Date of Request to Purchase Ad Time: 03/13/2024	Date of Station Agreement to Sell Time: 3/15/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 3/13/24

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4152489

<b>Traffic Order #</b>	12286805		<b>Created On</b>	3/27/2024 11:49:31 AM		<b>Order Status</b>	Revision Confirmed	
<b>Order #</b>	4152489		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	17055.00	
<b>Order Descrp</b>	63170010_POL_Issue_THE MODERATE PAC INC - PIT		<b>Updated On</b>	3/28/2024 11:16:56 AM		<b>Net \$</b>	12279.60	
<b>Client</b>	AMP - THE MODERATE PAC INC - PIT		<b>Updated By</b>	eClerx BOT		<b>Units</b>	21	
<b>Start Date</b>	3/25/2024		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	4/7/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63170010	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Ross, Jason (Spotlight)		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - 202 CONSULTING SOLUTIONS LLC	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Product</b>		
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Pittsburgh Interconnect PA		<b>Contact</b>			Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	2		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					
			<b>SYSCODE LIST</b>					
			6688					

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286805	<b>Created On</b>	3/27/2024 11:49:31 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4152489	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	17055.00
<b>Order Descrp</b>	63170010_POL_Issue_THE MODERATE PAC INC - PIT	<b>Updated On</b>	3/28/2024 11:13:52 AM	<b>Syscode Net \$</b>	12279.60
<b>Client</b>	AMP - THE MODERATE PAC INC - PIT	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	21
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	812.14
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75   75	CNN	6688	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							2	\$825.00	\$1,650.00	30
2	2		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	6688	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							2	\$963.00	\$1,926.00	30
3	3		Amp ersa nd Politi cal Bun dle	75   75	CNN	6688	CNN PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	6	\$825.00	\$4,950.00	30
4	4		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	6688	MNBC PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	6	\$963.00	\$5,778.00	30
5	5		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	6688	MNBC DT	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	2	\$413.00	\$826.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75   75	CNN	6688	CNN EF	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	2	\$550.00	\$1,100.00	30
7	7		Amp ersa nd Politi cal Bun dle	75   75	CNN	6688	CNN PT	03/29/2024	03/31/2024	F-Su 7p-12m				X	X	X		1	\$825.00	\$825.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4152489**

<b>Traffic Order #</b>	12286805	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4152489	<b>Created On</b>	3/27/2024 11:49:31 AM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	63170010_POL_Issue_THE MODERATE PAC INC - PIT	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	17055.00
<b>Client</b>	AMP - THE MODERATE PAC INC - PIT	<b>Updated On</b>	3/28/2024 11:16:56 AM	<b>Net \$</b>	12279.60
<b>Start Date</b>	3/25/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	21
<b>End Date</b>	4/7/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No



<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

**EFFECTV POLITICAL RECORD OF REQUEST:  
NATIONAL AND LOCAL ISSUE ADS**

Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet, national health care policy, national abortion rights issues, or federal judicial appointments, etc.).

**OR**

Ad relates to state or local issue and does not communicate a political matter of national importance (e.g., issues being decided by the state legislature or city council, state ballot issues, zoning controversies, local school issues.)

**1) Requested by (Agency name, address, phone number and contact):**

- a) **Agency Name:** 202 Consulting Solutions LLC
- b) **Contact Name:** Amp Media
- c) **Phone Number:**
- d) **Address:** Bloomfield, NJ 07003

**2) Paid for by (Advertiser/sponsor name, address, phone number & contact):**

- a) **Name:**
- b) **Contact Name:**
- c) **Phone Number:**
- d) **Address:**
- e) **EIN#, FEC#, W-9 or CP575 (optional):** .

**3) Date of request:** 03/13/2024

**4) Description of the content of the ad (e.g. topics or issues discussed/candidates referenced):** Ad supporting Bhavini Patel for PA 12<sup>th</sup> Congressional district against Summer Lee.

**5) If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:** Bhavini Patel, Summer Lee, Joe Biden

**6) If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):** Defund the Police & Raising the debt ceiling

**7) If ad refers to any state or local election or candidate list: ALL names(s) of candidate(s) referred to, office being sought and date of election:**

**8) If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):**

**9) List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors:**  
Ty Strong, Director & Mary Sue Strong, Treasurer

**10) If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: .**

- a) **Date of follow-up inquiry:** .
- b) **Name of person contacted for follow-up inquiry:** .

**11) DMA :** Pittsburgh  **Interconnect (Check if Yes)**  
Zones: PMKL

**12) Distribution Platform(s): Check if applies:**  
 **Linear TV;**       **VOD;**       **Digital/websites/apps**

**13) Date and information provided, if any:**

**14) Disposition:**

- Accepted – see attached contract details**
- Rejected – provide reason:**

**15) Date of ROR completion:** 03/13/2024

**EFFECTV POLITICAL RECORD OF REQUEST:  
NATIONAL AND LOCAL ISSUE ADS**

16) Additional information:

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Casey

Authorized committee:

Bob Casey for Senate

Agency requesting time (and contact information):

N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

4/23/24

General

Primary

Treasurer of candidate's authorized committee:

Charlie Lyons

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Michael D'Etorre*

Name: Mike D'Etorre

Date of Request to Purchase Ad Time: 3/27/24

#### Station Representative

Signature:

*Veronica Brett*

Name: VERONICA BRETT

Date of Station Agreement to Sell Time: 3/27/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Michael D'Etorre*

Name: Mike D'Etorre

Date: 3/27/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 3/27/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4152520

<b>Traffic Order #</b>		12286813,12286812		<b>Created On</b>	3/27/2024 12:01:47 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		4152520		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	22491.00
<b>Order Descrp</b>		63170017_POL_Candidate_BOB CASEY FOR US SENATE - P		<b>Updated On</b>	3/27/2024 12:29:44 PM	<b>Net \$</b>	16193.52
<b>Client</b>		AMP - BOB CASEY FOR SENATE - PA		<b>Updated By</b>	eClerx BOT	<b>Units</b>	137
<b>Start Date</b>		3/25/2024		<b>Industry</b>	Political-US Senate	<b>Credit Hold</b>	NO
<b>End Date</b>		4/7/2024		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63170017
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	Kailis, Susan			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - GRASSROOTS MEDIA LLC	15.00%		<b>Address 1</b>	AMP MEDIA	<b>Product</b>	
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>		<b>Estimate</b>	03280401
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Total Zones</b>	2			<b>Zip</b>	07003	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>	Pittsburgh DISH I+,Pittsburgh Interco...			<b>Contact</b>		Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Networks</b>	7			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>		2456,6688	
				<b>Division</b>			
				<b>Reference #</b>			

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12286812	<b>Created On</b>	3/27/2024 12:01:47 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4152520	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1316.00
<b>Order Descrp</b>	63170017_POL_Candidate_BOB CASEY FOR US SENATE - P	<b>Updated On</b>	3/27/2024 12:22:52 PM	<b>Syscode Net \$</b>	947.52
<b>Client</b>	AMP - BOB CASEY FOR SENATE - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	51
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	25.80
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	1		Amp ersa nd Politi cal Bun dle	74   74	Bravo	2456	BRVO PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$24.00	\$24.00	30
28	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$7.00	\$7.00	30
29	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$33.00	\$33.00	30
30	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$30.00	\$30.00	30
31	5		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$47.00	\$47.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	6		Amp ersa nd Politi cal Bun dle	74   74	Food Network	2456	FOOD PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$31.00	\$31.00	30
33	7		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	2456	HALL PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$5.00	\$5.00	30
34	8		Amp ersa nd Politi cal Bun dle	74   74	HGTV	2456	HGTV PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$42.00	\$42.00	30
35	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$10.00	\$10.00	30
36	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$29.00	\$29.00	30
37	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$24.00	\$24.00	30
38	12		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	03/30/2024	03/31/2024	Sa-Su 4p-7p						X	X	3	\$33.00	\$99.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39	13		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	2456	HALL PT	03/30/2024	03/31/2024	Sa-Su 7p- 12m						X	X	2	\$5.00	\$10.00	30
40	14		Amp ersa nd Politi cal Bun dle	74   74	HGTV	2456	HGTV PT	03/30/2024	03/31/2024	Sa-Su 7p- 12m						X	X	4	\$42.00	\$168.00	30
41	15		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	03/30/2024	03/31/2024	Sa-Su 9a-4p						X	X	4	\$10.00	\$40.00	30
42	16		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	03/30/2024	03/31/2024	Sa-Su 7p- 12m						X	X	4	\$24.00	\$96.00	30
43	17		Amp ersa nd Politi cal Bun dle	74   74	Bravo	2456	BRVO PT	03/30/2024	03/31/2024	Sa-Su 7p- 12m						X	X	4	\$24.00	\$96.00	30
44	18		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	03/30/2024	03/31/2024	Sa-Su 7p- 12m						X	X	4	\$30.00	\$120.00	30
45	19		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN PT	03/30/2024	03/31/2024	Sa-Su 7p- 12m						X	X	4	\$47.00	\$188.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46	20		Amp ersa nd Politi cal Bun dle	74   74	Food Network	2456	FOOD PT	03/30/2024	03/31/2024	Sa-Su 7p-12m						X	X	4	\$31.00	\$124.00	30
47	21		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	03/30/2024	03/31/2024	Sa-Su 4p-7p						X	X	2	\$29.00	\$58.00	30
48	22		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	03/30/2024	03/31/2024	Sa-Su 9a-4p						X	X	5	\$7.00	\$35.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12286813	<b>Created On</b>	3/27/2024 12:01:47 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4152520	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	21175.00
<b>Order Descrp</b>	63170017_POL_Candidate_BOB CASEY FOR US SENATE - P	<b>Updated On</b>	3/27/2024 12:22:52 PM	<b>Syscode Net \$</b>	15246.00
<b>Client</b>	AMP - BOB CASEY FOR SENATE - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	86
<b>Start Date</b>	3/25/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/7/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	246.22
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	Bravo	6688	BRVO PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$150.00	\$150.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/01/2024	04/01/2024	M 5a-9a	X							1	\$250.00	\$250.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$200.00	\$200.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$200.00	\$200.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$300.00	\$300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$250.00	\$250.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6688	FOOD PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$275.00	\$275.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$200.00	\$200.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6688	HGTV PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$350.00	\$350.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/01/2024	04/01/2024	M 5a-9a	X							1	\$250.00	\$250.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	04/01/2024	04/01/2024	M 9a-4p	X							1	\$150.00	\$150.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	04/01/2024	04/01/2024	M 4p-7p	X							1	\$250.00	\$250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/01/2024	04/01/2024	M 7p-12m	X							1	\$350.00	\$350.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	5	\$200.00	\$1,000.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	6	\$300.00	\$1,800.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6688	FOOD PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	6	\$275.00	\$1,650.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6688	HGTV PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	6	\$350.00	\$2,100.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	03/28/2024	03/31/2024	Th-Su 5a-9a				X	X	X	X	5	\$250.00	\$1,250.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	6	\$250.00	\$1,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	03/28/2024	03/31/2024	Th-Su 5a-9a				X	X	X	X	5	\$250.00	\$1,250.00	30
21	21		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	6	\$250.00	\$1,500.00	30
22	22		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	6	\$350.00	\$2,100.00	30
23	23		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	03/28/2024	03/31/2024	Th-Su 4p-7p				X	X	X	X	5	\$200.00	\$1,000.00	30
24	24		Amp ersa nd Politi cal Bun dle	74   74	Bravo	6688	BRVO PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	6	\$150.00	\$900.00	30
25	25		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL PT	03/28/2024	03/31/2024	Th-Su 7p-12m				X	X	X	X	6	\$200.00	\$1,200.00	30
26	26		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	03/28/2024	03/31/2024	Th-Su 9a-4p				X	X	X	X	5	\$150.00	\$750.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4152520					
<b>Traffic Order #</b>	12286813,12286812	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4152520	<b>Created On</b>	3/27/2024 12:01:47 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63170017_POL_Candidate_BOB CASEY FOR US SENATE - P	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	22491.00
<b>Client</b>	AMP - BOB CASEY FOR SENATE - PA	<b>Updated On</b>	3/27/2024 12:29:44 PM	<b>Net \$</b>	16193.52
<b>Start Date</b>	3/25/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	137
<b>End Date</b>	4/7/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	



## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media Advocacy Group, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David McCormick

Authorized committee:

Friends of Dave McCormick

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Senator

Date of election:

4/23/24

General

Primary

Treasurer of candidate's authorized committee:

Katie Terry

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Steve Syckes*

Signature:

*Veronica Brett*

Name: Steve Syckes

Name: VERONICA BRETT

Date of Request to Purchase Ad Time:

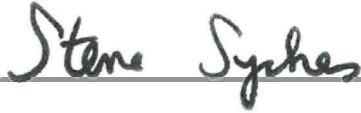
Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Steve Syckes

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 3/25/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4155574

<b>Traffic Order #</b> 12287600,12287599		<b>Created On</b> 3/29/2024 10:10:29 AM	<b>Order Status</b> Contract Confirmed		
<b>Order #</b> 4155574		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 23142.00		
<b>Order Descrp</b> 63170973_POL_Candidate_FRIENDS OF DAVE MCCORMICK -		<b>Updated On</b> 3/29/2024 10:46:33 AM	<b>Net \$</b> 16662.24		
<b>Client</b> AMP - FRIENDS OF DAVE		<b>Updated By</b> eClerx BOT	<b>Units</b> 192		
<b>Start Date</b> 4/1/2024		<b>Industry</b> Political-US Senate	<b>Credit Hold</b> NO		
<b>End Date</b> 4/14/2024		<b>REFERENCES</b>			
<b># of Weeks</b> 2		<b>Primary</b>	<b>BILLING INFORMATION</b>		
<b>SALES</b>		<b>Secondary</b>	<b>Purchase Order #</b> 63170973		
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	<b>Billing Schedule</b> EndOfFlight		
<b>AE 1</b> Kailis, Susan		<b>Quarternary</b>	<b>EDI INFORMATION</b>		
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>			
<b>Agency</b> AMP - AMAG 15.00%		<b>Address 1</b> AMP MEDIA	<b>Product</b>		
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	<b>Estimate</b> 16411		
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	<b>Submit EDI Invoice?</b> Submit EDI Invoice	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Total Zones</b> 2		<b>Zip</b> 07003	Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Zones</b> Pittsburgh DISH I+,Pittsburgh Interco...		<b>Contact</b>			
<b>Total Networks</b> 5		<b>Phone</b> 111-111-1111	<b>SYSCODE LIST</b>		
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	2456,6688		
		<b>Contract Type</b> Standard			
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b>			

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12287599	<b>Created On</b>	3/29/2024 10:10:29 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4155574	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1299.00
<b>Order Descrp</b>	63170973_POL_Candidate_FRIENDS OF DAVE MCCORMICK -	<b>Updated On</b>	3/29/2024 10:37:19 AM	<b>Syscode Net \$</b>	935.28
<b>Client</b>	AMP - FRIENDS OF DAVE MCCORMICK - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	52
<b>Start Date</b>	4/1/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/14/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	24.98
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	1		Amp ersa nd Politi cal Bun dle	74   74	CNBC	2456	CNBC DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$6.00	\$6.00	30
31	2		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$10.00	\$10.00	30
32	3		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN PT	04/08/2024	04/08/2024	M 7p-12m	X							1	\$47.00	\$47.00	30
33	4		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	FXNC DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$10.00	\$10.00	30
34	5		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	FXNC PT	04/08/2024	04/08/2024	M 7p-12m	X							1	\$30.00	\$30.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
35	6		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	ID DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
36	7		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	ID PT	04/08/2024	04/08/2024	M 7p-12m	X							1	\$40.00	\$40.00	30
37	8		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$10.00	\$50.00	30
38	9		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN PT	04/02/2024	04/07/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$47.00	\$235.00	30
39	10		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	FXNC EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$33.00	\$99.00	30
40	11		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	ID EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$31.00	\$93.00	30
41	12		Amp ersa nd Politi cal Bun dle	74   74	CNBC	2456	CNBC DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$6.00	\$36.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
42	13		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2456	ESPN EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$55.00	\$165.00	30
43	14		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	FXNC PT	04/02/2024	04/07/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$30.00	\$150.00	30
44	15		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	ID PT	04/02/2024	04/07/2024	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$40.00	\$200.00	30
45	16		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	2456	ID DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$13.00	\$65.00	30
46	17		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	2456	FXNC DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$10.00	\$50.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12287600	<b>Created On</b>	3/29/2024 10:10:29 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4155574	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	21843.00
<b>Order Descrp</b>	63170973_POL_Candidate_FRIENDS OF DAVE MCCORMICK -	<b>Updated On</b>	3/29/2024 10:37:19 AM	<b>Syscode Net \$</b>	15726.96
<b>Client</b>	AMP - FRIENDS OF DAVE MCCORMICK - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	140
<b>Start Date</b>	4/1/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/14/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	156.02
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNBC	6688	CNBC EM	04/08/2024	04/08/2024	M 5a-9a	X							2	\$15.00	\$30.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNBC	6688	CNBC DT	04/08/2024	04/08/2024	M 9a-4p	X							2	\$22.00	\$44.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$125.00	\$125.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN EF	04/08/2024	04/08/2024	M 4p-7p	X							1	\$200.00	\$200.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN PT	04/08/2024	04/08/2024	M 7p-12m	X							2	\$250.00	\$500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$200.00	\$200.00	30
7	7		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC EF	04/08/2024	04/08/2024	M 4p-7p	X							1	\$300.00	\$300.00	30
8	8		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC PT	04/08/2024	04/08/2024	M 7p-12m	X							2	\$375.00	\$750.00	30
9	9		Ampersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$65.00	\$65.00	30
10	10		Ampersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL EF	04/08/2024	04/08/2024	M 4p-7p	X							1	\$125.00	\$125.00	30
11	11		Ampersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL PT	04/08/2024	04/08/2024	M 7p-12m	X							2	\$200.00	\$400.00	30
12	12		Ampersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$14.00	\$14.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID EF	04/08/2024	04/08/2024	M 4p-7p	X							1	\$46.00	\$46.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID PT	04/08/2024	04/08/2024	M 7p-12m	X							2	\$150.00	\$300.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	CNBC	6688	CNBC DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$22.00	\$264.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$125.00	\$750.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN PT	04/02/2024	04/07/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	12	\$250.00	\$3,000.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$200.00	\$600.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC PT	04/02/2024	04/07/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	12	\$375.00	\$4,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$65.00	\$390.00	30
21	21		Ampersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL PT	04/02/2024	04/07/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	12	\$200.00	\$2,400.00	30
22	22		Ampersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$14.00	\$84.00	30
23	23		Ampersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID PT	04/02/2024	04/07/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	12	\$150.00	\$1,800.00	30
24	24		Ampersa nd Politi cal Bun dle	74   74	CNBC	6688	CNBC EM	04/02/2024	04/07/2024	Tu-Su 5a-9a		X	X	X	X	X	X	12	\$15.00	\$180.00	30
25	25		Ampersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC EM	04/02/2024	04/07/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$250.00	\$750.00	30
26	26		Ampersa nd Politi cal Bun dle	74   74	ESPN	6688	ESPN EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$200.00	\$1,200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74   74	Hallmark Channel	6688	HALL EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$125.00	\$750.00	30
28	28		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6688	FXNC EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$300.00	\$1,800.00	30
29	29		Amp ersa nd Politi cal Bun dle	74   74	Investigation Discovery	6688	ID EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$46.00	\$276.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4155574**

<b>Traffic Order #</b>	12287600,12287599	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4155574	<b>Created On</b>	3/29/2024 10:10:29 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63170973_POL_Candidate_FRIENDS OF DAVE MCCORMICK -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	23142.00
<b>Client</b>	AMP - FRIENDS OF DAVE MCCORMICK -	<b>Updated On</b>	3/29/2024 10:46:33 AM	<b>Net \$</b>	16662.24
<b>Start Date</b>	4/1/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	192
<b>End Date</b>	4/14/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	



## EFFECTV POLITICAL RECORD OF REQUEST: FEDERAL, STATE & LOCAL CANDIDATE ADS

PAC Address	PAC Treasurer or Chair (w/ title)	Campaign Contact (Campaign Manager, Comms Director)	Campaign Contact Phone	Campaign Contact Email	PAC EIN #
439 Midland Ave Wayne, PA 19087	PAC Treasurer: Rob Armstrong	Campaign Manager, Amanda Hills	6179014032	amanda@isaforpa168.com	88-0871693
102 Shewell Ave Doylestown PA 18901	Jenn Jarrett Treasurer	Brendan Delaney, CM	609-420-5152	brendandelaney@gmail.com	47-3562786
832 Cliff Rd, Bensalem, PA 19020	Treasurer: Leann Hart, Chair: Amanda DeLorenzo	Leann Hart	2679448785	Leann.Hart@gmail.com	88-3247855
3325 Darien Rd. Bethlehem PA 18020	Mary Thomas, Treasurer	Jan Beatty	610.360.0233	annathomasforPA@gmail.com	88-1400765
482 CYNTHIA AVE PENNDEL PA // MAIL ADDRESS: PO BOX 7034 PENNDEL PA 19047	Treasurer: Lynn Barry	CM: Cassie Cook	8455229973	cassie@markmoffa.com	86-1910414
P.O. Box 42, 2102 Kimberton Rd. Kimberton, PA 18442	Mary Friel	Laura Johnson	4849412491	laurajohnson07@gmail.com	843782067
P.O. 151 Horsham, PA 19044	Helene Ratner	Jindalae Suh - CM	319-471-7656	jindalae@missyforpa.com	88-1141121
8035 Bartholme Avenue Philadelphia PA 19111	Joe Delmar, Treasurer	Kevin Boyle	215-266-2629	Kboyle@votaboyle.com	27-4591879

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jared Solomon

Authorized committee:

Friends of Jared Solomon

Agency requesting time (and contact information):

N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

4/23/24

General

Primary

Treasurer of candidate's authorized committee:

Megan Smith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Michael D'Etorre*

Name: Mike D'Etorre

Date of Request to Purchase Ad Time: 3/25/24

#### Station Representative

Signature:

*Veronica Brett*

Name: VERONICA BRETT

Date of Station Agreement to Sell Time:



# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4156099

<b>Traffic Order #</b>	12287698,12287697		<b>Created On</b>	3/29/2024 2:35:21 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	4156099		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	8004.00	
<b>Order Descrp</b>	63171240_POL_Candidate_FRIENDS OF JARED SOLOMON -		<b>Updated On</b>	3/29/2024 4:03:35 PM		<b>Net \$</b>	5762.88	
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON		<b>Updated By</b>	eClerx BOT		<b>Units</b>	41	
<b>Start Date</b>	4/1/2024		<b>Industry</b>	Political-State-Local		<b>Credit Hold</b>	NO	
<b>End Date</b>	4/14/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63171240	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Kailis, Susan		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - GRASSROOTS MEDIA LLC	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Product</b>	04020408	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	04020408	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Pittsburgh DISH I+,Pittsburgh Interco...		<b>Contact</b>			Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	2		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					
			<b>SYSCODE LIST</b>					
			2456,6688					

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12287697	<b>Created On</b>	3/29/2024 2:35:21 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4156099	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	204.00
<b>Order Descrp</b>	63171240_POL_Candidate_FRIENDS OF JARED SOLOMON -	<b>Updated On</b>	3/29/2024 3:55:12 PM	<b>Syscode Net \$</b>	146.88
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	10
<b>Start Date</b>	4/1/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/14/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	20.40
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/08/2024	04/08/2024	M 7p-12m	X							1	\$30.00	\$30.00	30
16	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	04/03/2024	04/07/2024	W-Su 4p-7p			X	X	X	X	X	1	\$33.00	\$33.00	30
17	3		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/08/2024	04/08/2024	M 7p-12m	X							1	\$24.00	\$24.00	30
18	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	04/03/2024	04/07/2024	W-Su 4p-7p			X	X	X	X	X	1	\$29.00	\$29.00	30
19	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/03/2024	04/07/2024	W-Su 9a-4p			X	X	X	X	X	1	\$7.00	\$7.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$10.00	\$10.00	30
21	7		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/03/2024	04/07/2024	W-Su 7p- 12m			X	X	X	X	X	1	\$24.00	\$24.00	30
22	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/03/2024	04/07/2024	W-Su 7p- 12m			X	X	X	X	X	1	\$30.00	\$30.00	30
23	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/03/2024	04/07/2024	W-Su 9a-4p			X	X	X	X	X	1	\$10.00	\$10.00	30
24	10		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$7.00	\$7.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12287698	<b>Created On</b>	3/29/2024 2:35:21 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4156099	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	7800.00
<b>Order Descrp</b>	63171240_POL_Candidate_FRIENDS OF JARED SOLOMON -	<b>Updated On</b>	3/29/2024 3:55:12 PM	<b>Syscode Net \$</b>	5616.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	31
<b>Start Date</b>	4/1/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/14/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	251.61
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$200.00	\$200.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$200.00	\$600.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/02/2024	04/07/2024	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$300.00	\$1,200.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$150.00	\$150.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	3	\$150.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/02/2024	04/07/2024	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$350.00	\$1,400.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/08/2024	04/08/2024	M 7p-12m	X							1	\$300.00	\$300.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$200.00	\$400.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/08/2024	04/08/2024	M 7p-12m	X							1	\$350.00	\$350.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$250.00	\$750.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/02/2024	04/07/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$250.00	\$750.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/02/2024	04/07/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$250.00	\$750.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/08/2024	04/08/2024	M 5a-9a	X							1	\$250.00	\$250.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/08/2024	04/08/2024	M 5a-9a	X							1	\$250.00	\$250.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4156099**

<b>Traffic Order #</b>	12287698,12287697	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4156099	<b>Created On</b>	3/29/2024 2:35:21 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63171240_POL_Candidate_FRIENDS OF JARED SOLOMON -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	8004.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON -	<b>Updated On</b>	3/29/2024 4:03:35 PM	<b>Net \$</b>	5762.88
<b>Start Date</b>	4/1/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	41
<b>End Date</b>	4/14/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	



**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)  
 Federal Candidate                      OR                       State or Local Candidate
  
2. Requested by (Agency name, address, phone number & contact):
  - a) Agency Name: GRASSROOTS MEDIA
  - b) Contact Name: Mike D'Ettore
  - c) Phone Number: 610-220-7188
  - d) Address: 146 Montgomery Ave, Suite 201, Bala Cynwyd, PA 19004
  
3. On behalf of (Candidate name & authorized campaign committee name): JARED SOLOMON, FRIENDS OF JARED SOLOMON
  
4. Election (Office sought & date): PENNSYLVANIA ATTORNEY GENERAL, 4/23/24
  
5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:
  - a) Contact Name: FRIENDS OF JARED SOLOMON
  - b) Phone Number:
  - c) Address:
  - d) EIN#, FEC#, W-9 OR CP575 (optional):
  
6. Date of request: 3/25/24
  
7. Request received by: AMPERSAND
  
8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Candidate Bio
  
9. Name of treasurer of the candidate's authorized committee: Megan Smith
  
10. DMA: Philadelphia, Pittsburgh, Harrisburg, Johnstown-Altoona, Wilkes Barre  Interconnect (Check if Yes)  
Zones: 6500, 9762, 6688, 2456, 5976, 2130, 7979, 2532, 9166, 2138
  
11. Distribution Platform(s): Check if applies:  
 Linear TV;             VOD;             Digital/websites/apps
  
12. Date, contact name, and nature of follow-ups, if any:
  
13. Disposition:  
 Accepted – see attached contract details  
 Rejected – provide reason:
  
13. Date of ROR completion:
  
14. Additional information:

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jared Solomon

Authorized committee:

Friends of Jared Solomon

Agency requesting time (and contact information):

N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

4/23/24

General

Primary

Treasurer of candidate's authorized committee:

Megan Smith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Michael D'Etorre*

Name: Mike D'Etorre

Date of Request to Purchase Ad Time: 3/25/24

#### Station Representative

Signature:

*Veronica Brett*

Name: VERONICA BRETT

Date of Station Agreement to Sell Time:

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jared Solomon

Authorized committee:

Friends of Jared Solomon

Agency requesting time (and contact information):

N/A Grassroots Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Attorney General

Date of election:

4/23/24

General

Primary

Treasurer of candidate's authorized committee:

Megan Smith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Michael D'Etorre*

Name: Mike D'Etorre

Date of Request to Purchase Ad Time: 3/25/24

#### Station Representative

Signature:

*Veronica Brett*

Name: VERONICA BRETT

Date of Station Agreement to Sell Time:

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4156097

<b>Traffic Order #</b> 12287708,12287707		<b>Created On</b> 3/29/2024 2:35:02 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 4156097		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 7682.00
<b>Order Descrp</b> 63171234_POL_Candidate_FRIENDS OF JARED SOLOMON -		<b>Updated On</b> 3/29/2024 4:08:11 PM	<b>Net \$</b> 5531.04
<b>Client</b> AMP - FRIENDS OF JARED SOLOMON		<b>Updated By</b> eClerx BOT	<b>Units</b> 48
<b>Start Date</b> 4/1/2024		<b>Industry</b> Political-State-Local	<b>Credit Hold</b> NO
<b>End Date</b> 4/14/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Kailis, Susan		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - GRASSROOTS MEDIA LLC 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 2		<b>Zip</b> 07003	
<b>Zones</b> Pittsburgh DISH I+,Pittsburgh Interco...		<b>Contact</b>	
<b>Total Networks</b> 3		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63171234		<b>EDI INFORMATION</b>	
<b>Billing Schedule</b> EndOfFlight		<b>Product</b> 04020408	
		<b>Estimate</b> 04020408	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Pittsburgh- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
2456,6688			

**SUMMARY FOR SYSCODE 2456**

<b>Traffic Order #</b>	12287707	<b>Created On</b>	3/29/2024 2:35:02 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4156097	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	462.00
<b>Order Descrp</b>	63171234_POL_Candidate_FRIENDS OF JARED SOLOMON -	<b>Updated On</b>	3/29/2024 4:01:35 PM	<b>Syscode Net \$</b>	332.64
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	22
<b>Start Date</b>	4/1/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/14/2024	<b>Zones</b>	Pittsburgh DISH I+	<b>Avg Unit Rate</b>	21.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
16	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	04/08/2024	04/08/2024	M 4p-7p	X							1	\$33.00	\$33.00	30
17	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/03/2024	04/07/2024	W-Su 9a-4p			X	X	X	X	X	3	\$7.00	\$21.00	30
18	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/03/2024	04/07/2024	W-Su 7p-12m			X	X	X	X	X	3	\$30.00	\$90.00	30
19	4		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$10.00	\$10.00	30
20	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/08/2024	04/08/2024	M 7p-12m	X							2	\$24.00	\$48.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
21	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	04/03/2024	04/07/2024	W-Su 4p-7p			X	X	X	X	X	1	\$29.00	\$29.00	30
22	7		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN DT	04/08/2024	04/08/2024	M 9a-4p	X							1	\$7.00	\$7.00	30
23	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN EF	04/03/2024	04/07/2024	W-Su 4p-7p			X	X	X	X	X	1	\$33.00	\$33.00	30
24	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC EF	04/08/2024	04/08/2024	M 4p-7p	X							1	\$29.00	\$29.00	30
25	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC PT	04/03/2024	04/07/2024	W-Su 7p-12m			X	X	X	X	X	3	\$24.00	\$72.00	30
26	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	2456	MNBC DT	04/03/2024	04/07/2024	W-Su 9a-4p			X	X	X	X	X	3	\$10.00	\$30.00	30
27	12		Amp ersa nd Politi cal Bun dle	74   74	CNN	2456	CNN PT	04/08/2024	04/08/2024	M 7p-12m	X							2	\$30.00	\$60.00	30

**SUMMARY FOR SYSCODE 6688**

<b>Traffic Order #</b>	12287708	<b>Created On</b>	3/29/2024 2:35:02 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4156097	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	7220.00
<b>Order Descrp</b>	63171234_POL_Candidate_FRIENDS OF JARED SOLOMON -	<b>Updated On</b>	3/29/2024 4:01:35 PM	<b>Syscode Net \$</b>	5198.40
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON - PA	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	26
<b>Start Date</b>	4/1/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/14/2024	<b>Zones</b>	Pittsburgh Interconnect PA	<b>Avg Unit Rate</b>	277.69
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	Comedy Central	6688	Daily Show Jon Stewart	04/08/2024	04/08/2024	M 11p- 11:30p	X							1	\$520.00	\$520.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	04/08/2024	04/08/2024	M 4p-7p	X							1	\$200.00	\$200.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$200.00	\$200.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/02/2024	04/07/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	3	\$300.00	\$900.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	04/08/2024	04/08/2024	M 4p-7p	X							1	\$250.00	\$250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC DT	04/02/2024	04/07/2024	Tu-Su 9a-4p		X	X	X	X	X	X	1	\$150.00	\$150.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/02/2024	04/07/2024	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$350.00	\$1,400.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/08/2024	04/08/2024	M 5a-9a	X							1	\$250.00	\$250.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EM	04/02/2024	04/07/2024	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$250.00	\$1,000.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/08/2024	04/08/2024	M 5a-9a	X							1	\$250.00	\$250.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EM	04/02/2024	04/07/2024	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$250.00	\$1,000.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN PT	04/08/2024	04/08/2024	M 7p-12m	X							1	\$300.00	\$300.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC PT	04/08/2024	04/08/2024	M 7p-12m	X							1	\$350.00	\$350.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	CNN	6688	CNN EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$200.00	\$200.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6688	MNBC EF	04/02/2024	04/07/2024	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$250.00	\$250.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4156097**

<b>Traffic Order #</b>	12287708,12287707	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4156097	<b>Created On</b>	3/29/2024 2:35:02 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63171234_POL_Candidate_FRIENDS OF JARED SOLOMON -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	7682.00
<b>Client</b>	AMP - FRIENDS OF JARED SOLOMON -	<b>Updated On</b>	3/29/2024 4:08:11 PM	<b>Net \$</b>	5531.04
<b>Start Date</b>	4/1/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	48
<b>End Date</b>	4/14/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

1. (Check applicable box)  
 Federal Candidate                      OR                       State or Local Candidate
  
2. Requested by (Agency name, address, phone number & contact):
  - a) Agency Name: GRASSROOTS MEDIA
  - b) Contact Name: Mike D'Ettore
  - c) Phone Number: 610-220-7188
  - d) Address: 146 Montgomery Ave, Suite 201, Bala Cynwyd, PA 19004
  
3. On behalf of (Candidate name & authorized campaign committee name): JARED SOLOMON, FRIENDS OF JARED SOLOMON
  
4. Election (Office sought & date): PENNSYLVANIA ATTORNEY GENERAL, 4/23/24
  
5. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:
  - a) Contact Name: FRIENDS OF JARED SOLOMON
  - b) Phone Number:
  - c) Address:
  - d) EIN#, FEC#, W-9 OR CP575 (optional):
  
6. Date of request: 3/25/24
  
7. Request received by: AMPERSAND
  
8. Description of the content of the ad (e.g. topics/issues/candidates referenced): Candidate Bio
  
9. Name of treasurer of the candidate's authorized committee: Megan Smith
  
10. DMA: Philadelphia, Pittsburgh, Harrisburg, Johnstown-Altoona, Wilkes Barre  Interconnect (Check if Yes)  
Zones: 6500, 9762, 6688, 2456, 5976, 2130, 7979, 2532, 9166, 2138
  
11. Distribution Platform(s): Check if applies:  
 Linear TV;             VOD;             Digital/websites/apps
  
12. Date, contact name, and nature of follow-ups, if any:
  
13. Disposition:  
 Accepted – see attached contract details  
 Rejected – provide reason:
  
13. Date of ROR completion:
  
14. Additional information:

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Screen Strategies Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Screen Strategies Media

Address: 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Contact: Rachael Jones

Phone number: 703-272-7300

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Maryland Rise

Address: 841 East Fort Avenue #242, Baltimore, MD 21230

Contact: Lisa Klingenmaier

Phone number: 443-931-8920

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Lisa Klingenmaier - Director

Catherine Kirk Robins - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: <i>Samuel Swanson</i>
Name: Kyle Osterhout	Name: Samuel Swanson
Date of Request to Purchase Ad Time: 12/8/2023	Date of Station Agreement to Sell Time: 12/11/2023

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Screen Strategies Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Screen Strategies Media

Address: 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Contact: Rachael Jones

Phone number: 703-272-7300

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Maryland Rise

Address: 841 East Fort Avenue #242, Baltimore, MD 21230

Contact: Lisa Klingenmaier

Phone number: 443-931-8920

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Lisa Klingenmaier - Director

Catherine Kirk Robins - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: <i>Samuel Swanson</i>
Name: Kyle Osterhout	Name: Samuel Swanson
Date of Request to Purchase Ad Time: 12/8/2023	Date of Station Agreement to Sell Time: 12/11/2023

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Screen Strategies Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Screen Strategies Media

Address: 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Contact: Rachael Jones

Phone number: 703-272-7300

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Maryland Center on Economic Policy

Address: 1800 N Charles St, , Baltimore, MD 21201

Contact: Ben Orr

Phone number: 410-412-9105

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Ben Orr - Director  
Nikia Sankofa - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: <i>Samuel Swanson</i>
Name: Kyle Osterhout	Name: Samuel Swanson
Date of Request to Purchase Ad Time: 12/15/2023	Date of Station Agreement to Sell Time: 12/19/2023

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4081307

<b>Traffic Order #</b> 12327977		<b>Created On</b> 12/29/2023 2:12:09 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 4081307		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 64376.00
<b>Order Descrp</b> 63146974_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b> 1/2/2024 8:58:11 AM	<b>Net \$</b> 46350.72
<b>Client</b> AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b> eClerx BOT	<b>Units</b> 145
<b>Start Date</b> 1/1/2024		<b>Industry</b> Political-US Senate	<b>Credit Hold</b> NO
<b>End Date</b> 1/14/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> NCC - BAL - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - CANAL PARTNER MEDIA 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Baltimore Interconnect		<b>Contact</b>	
<b>Total Networks</b> 13		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63146974		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 1790		<b>Estimate</b> 11296	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
6740			

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12327977	<b>Created On</b>	12/29/2023 2:12:09 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4081307	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	64376.00
<b>Order Descrp</b>	63146974_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/2/2024 8:53:42 AM	<b>Syscode Net \$</b>	46350.72
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	145
<b>Start Date</b>	1/1/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	1/14/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	443.97
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/08/2024	01/09/2024	M-Tu 7p-12m	X	X						3	\$450.00	\$1,350.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/08/2024	01/09/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/08/2024	01/09/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	01/08/2024	01/09/2024	M-Tu 4p-7p	X	X						1	\$700.00	\$700.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	01/08/2024	01/09/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	01/03/2024	01/07/2024	W-Su 4p-7p			X	X	X	X	X	11	\$254.00	\$2,794.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	01/03/2024	01/07/2024	W-Su 4p-7p			X	X	X	X	X	11	\$368.00	\$4,048.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	01/03/2024	01/07/2024	W-Su 7p-12m			X	X	X	X	X	11	\$450.00	\$4,950.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/03/2024	01/07/2024	W-Su 7p-12m			X	X	X	X	X	11	\$330.00	\$3,630.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/03/2024	01/07/2024	W-Su 5a-9a			X	X	X	X	X	4	\$550.00	\$2,200.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/03/2024	01/07/2024	W-Su 9a-4p			X	X	X	X	X	4	\$450.00	\$1,800.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	01/03/2024	01/07/2024	W-Su 4p-7p			X	X	X	X	X	4	\$700.00	\$2,800.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/03/2024	01/07/2024	W-Su 7p- 12m			X	X	X	X	X	2	\$1,100.0 0	\$2,200.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	01/03/2024	01/07/2024	W-Su 7p- 12m			X	X	X	X	X	7	\$230.00	\$1,610.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	01/03/2024	01/07/2024	W-Su 7p- 12m			X	X	X	X	X	4	\$600.00	\$2,400.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	01/03/2024	01/07/2024	W-Su 7p- 12m			X	X	X	X	X	4	\$750.00	\$3,000.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/03/2024	01/07/2024	W-Su 7p- 12m			X	X	X	X	X	9	\$58.00	\$522.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	01/03/2024	01/07/2024	W-Su 7p- 12m			X	X	X	X	X	4	\$750.00	\$3,000.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/03/2024	01/07/2024	W-Su 7p- 12m			X	X	X	X	X	7	\$450.00	\$3,150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/03/2024	01/07/2024	W-Su 9a-4p			X	X	X	X	X	4	\$450.00	\$1,800.00	30
21	21		Ampersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	01/03/2024	01/07/2024	W-Su 7p-12m			X	X	X	X	X	1	\$1,100.00	\$1,100.00	30
22	22		Ampersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	01/08/2024	01/09/2024	M-Tu 4p-7p	X	X						4	\$254.00	\$1,016.00	30
23	23		Ampersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	01/08/2024	01/09/2024	M-Tu 7p-12m	X	X						4	\$450.00	\$1,800.00	30
24	24		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/08/2024	01/09/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
25	25		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	01/08/2024	01/09/2024	M-Tu 4p-7p	X	X						1	\$700.00	\$700.00	30
26	26		Ampersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	01/08/2024	01/09/2024	M-Tu 7p-12m	X	X						3	\$230.00	\$690.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Ampersand Political Bundle	74   74	TNT	6740	TNT PT	01/08/2024	01/09/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30
28	28		Ampersand Political Bundle	74   74	USA	6740	USA PT	01/08/2024	01/09/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30
29	29		Ampersand Political Bundle	74   74	CNN	6740	CNN EF	01/03/2024	01/07/2024	W-Su 4p-7p			X	X	X	X	X	4	\$700.00	\$2,800.00	30
30	30		Ampersand Political Bundle	74   74	HGTV	6740	HGTV EF	01/08/2024	01/09/2024	M-Tu 4p-7p	X	X						4	\$368.00	\$1,472.00	30
31	31		Ampersand Political Bundle	74   74	MSNBC	6740	MNBC DT	01/08/2024	01/09/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30
32	32		Ampersand Political Bundle	74   74	TBS	6740	TBSC PT	01/08/2024	01/09/2024	M-Tu 7p-12m	X	X						1	\$600.00	\$600.00	30
33	33		Ampersand Political Bundle	74   74	CNN	6740	CNN EM	01/03/2024	01/07/2024	W-Su 5a-9a			X	X	X	X	X	4	\$550.00	\$2,200.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/08/2024	01/09/2024	M-Tu 7p-12m	X	X						4	\$330.00	\$1,320.00	30
35	35		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/08/2024	01/09/2024	M-Tu 7p-12m	X	X						3	\$58.00	\$174.00	30
36	36		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/08/2024	01/09/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30
37	37		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	01/06/2024	01/06/2024	Sa 7p-12m						X		3	\$950.00	\$2,850.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4081307**

<b>Traffic Order #</b>	12327977	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4081307	<b>Created On</b>	12/29/2023 2:12:09 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63146974_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	64376.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/2/2024 8:58:11 AM	<b>Net \$</b>	46350.72
<b>Start Date</b>	1/1/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	145
<b>End Date</b>	1/14/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4089223

<b>Traffic Order #</b> 12329206		<b>Created On</b> 1/9/2024 11:48:10 AM	<b>Order Status</b> Traffic Updates Accepted
<b>Order #</b> 4089223		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 61200.00
<b>Order Descrp</b> 63148498_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b> 1/17/2024 2:37:59 PM	<b>Net \$</b> 44064.00
<b>Client</b> AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b> Scatto, April	<b>Units</b> 132
<b>Start Date</b> 1/8/2024		<b>Industry</b> Political-US Senate	<b>Credit Hold</b> NO
<b>End Date</b> 1/21/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> NCC - BAL - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - CANAL PARTNER MEDIA 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Baltimore Interconnect		<b>Contact</b>	
<b>Total Networks</b> 13		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63148498		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 1790		<b>Estimate</b> 11313	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
6740			

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12329206	<b>Created On</b>	1/9/2024 11:48:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4089223	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	61200.00
<b>Order Descrp</b>	63148498_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/17/2024 2:37:59 PM	<b>Syscode Net \$</b>	44064.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	Scatto, April	<b>Syscode Units</b>	132
<b>Start Date</b>	1/8/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	1/21/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	463.64
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						2	\$450.00	\$900.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/15/2024	01/16/2024	M-Tu 5a-9a	X	X						2	\$550.00	\$1,100.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/15/2024	01/16/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	01/15/2024	01/16/2024	M-Tu 4p-7p	X	X						2	\$700.00	\$1,400.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	01/10/2024	01/14/2024	W-Su 4p-7p			X	X	X	X	X	5	\$254.00	\$1,270.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	01/10/2024	01/14/2024	W-Su 4p-7p			X	X	X	X	X	5	\$368.00	\$1,840.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	11	\$450.00	\$4,950.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	11	\$330.00	\$3,630.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/10/2024	01/14/2024	W-Su 5a-9a			X	X	X	X	X	5	\$550.00	\$2,750.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/10/2024	01/14/2024	W-Su 9a-4p			X	X	X	X	X	4	\$450.00	\$1,800.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	01/10/2024	01/14/2024	W-Su 4p-7p			X	X	X	X	X	5	\$700.00	\$3,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	2	\$1,100.00	\$2,200.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	7	\$230.00	\$1,610.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	4	\$600.00	\$2,400.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	4	\$750.00	\$3,000.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	9	\$58.00	\$522.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	4	\$750.00	\$3,000.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	7	\$450.00	\$3,150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersand Political Bundle	74   74	CNN	6740	CNN DT	01/10/2024	01/14/2024	W-Su 9a-4p			X	X	X	X	X	3	\$450.00	\$1,350.00	30
21	21		Ampersand Political Bundle	74   74	CNN	6740	CNN PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	1	\$1,100.00	\$1,100.00	30
22	22		Ampersand Political Bundle	74   74	Food Network	6740	FOOD EF	01/15/2024	01/16/2024	M-Tu 4p-7p	X	X						2	\$254.00	\$508.00	30
23	23		Ampersand Political Bundle	74   74	Lifetime	6740	LIF PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						4	\$450.00	\$1,800.00	30
24	24		Ampersand Political Bundle	74   74	MSNBC	6740	MNBC EM	01/15/2024	01/16/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
25	25		Ampersand Political Bundle	74   74	MSNBC	6740	MNBC EF	01/15/2024	01/16/2024	M-Tu 4p-7p	X	X						2	\$700.00	\$1,400.00	30
26	26		Ampersand Political Bundle	74   74	Oprah Winfrey Network	6740	OWN PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						3	\$230.00	\$690.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Ampersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						0	\$750.00	\$0.00	30
28	28		Ampersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30
29	29		Ampersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	01/10/2024	01/14/2024	W-Su 4p-7p			X	X	X	X	X	5	\$700.00	\$3,500.00	30
30	30		Ampersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	01/15/2024	01/16/2024	M-Tu 4p-7p	X	X						2	\$368.00	\$736.00	30
31	31		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/15/2024	01/16/2024	M-Tu 9a-4p	X	X						0	\$450.00	\$0.00	30
32	32		Ampersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						1	\$600.00	\$600.00	30
33	33		Ampersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/10/2024	01/14/2024	W-Su 5a-9a			X	X	X	X	X	6	\$550.00	\$3,300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						4	\$330.00	\$1,320.00	30
35	35		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						3	\$58.00	\$174.00	30
36	36		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						0	\$1,100.00	\$0.00	30
37	37		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	3	\$950.00	\$2,850.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4089223**

<b>Traffic Order #</b>	12329206	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4089223	<b>Created On</b>	1/9/2024 11:48:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	63148498_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	61200.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/17/2024 2:37:59 PM	<b>Net \$</b>	44064.00
<b>Start Date</b>	1/8/2024	<b>Updated By</b>	Scatto, April	<b>Units</b>	132
<b>End Date</b>	1/21/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4089223

<b>Traffic Order #</b>		12329206		<b>Created On</b>		1/9/2024 11:48:10 AM		<b>Order Status</b>		Contract Confirmed	
<b>Order #</b>		4089223		<b>Created By</b>		NCC_Gateway_User		<b>Gross \$</b>		65050.00	
<b>Order Descrp</b>		63148498_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b>		1/9/2024 12:37:15 PM		<b>Net \$</b>		46836.00	
<b>Client</b>		AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b>		eClerx BOT		<b>Units</b>		138	
<b>Start Date</b>		1/8/2024		<b>Industry</b>		Political-US Senate		<b>Credit Hold</b>		NO	
<b>End Date</b>		1/21/2024		<b>REFERENCES</b>							
<b># of Weeks</b>		2		<b>Primary</b>				<b>BILLING INFORMATION</b>			
<b>SALES</b>				<b>Secondary</b>				<b>Purchase Order #</b>		63148498	
<b>ActiveWeeks</b>		2		<b>Tertiary</b>				<b>Billing Schedule</b>		EndOfFlight	
<b>AE 1</b>		NCC - BAL - WASH DC		<b>Quarternary</b>				<b>EDI INFORMATION</b>			
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>							
<b>Agency</b>		AMP - CANAL PARTNER MEDIA		<b>Address 1</b>		AMP MEDIA		<b>Product</b>		1790	
<b>RepFirm</b>		NCC		<b>Address 2</b>				<b>Estimate</b>		11313	
<b>Copy Instr ID</b>				<b>City, State, Zip</b>		BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>		Submit EDI Invoice	
<b>Total Zones</b>		1		<b>Zip</b>		07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
<b>Zones</b>		Baltimore Interconnect		<b>Contact</b>				Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>Total Networks</b>		13		<b>Phone</b>		111-111-1111					
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>				<b>SYSCODE LIST</b>			
				<b>Contract Type</b>		Standard		6740			
				<b>Copy Group</b>							
				<b>Division</b>							
				<b>Reference #</b>							

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12329206	<b>Created On</b>	1/9/2024 11:48:10 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4089223	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	65050.00
<b>Order Descrp</b>	63148498_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/9/2024 12:32:20 PM	<b>Syscode Net \$</b>	46836.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	138
<b>Start Date</b>	1/8/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	1/21/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	471.38
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						2	\$450.00	\$900.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/15/2024	01/16/2024	M-Tu 5a-9a	X	X						2	\$550.00	\$1,100.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/15/2024	01/16/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	01/15/2024	01/16/2024	M-Tu 4p-7p	X	X						2	\$700.00	\$1,400.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	01/10/2024	01/14/2024	W-Su 4p-7p			X	X	X	X	X	5	\$254.00	\$1,270.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	01/10/2024	01/14/2024	W-Su 4p-7p			X	X	X	X	X	5	\$368.00	\$1,840.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	11	\$450.00	\$4,950.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	11	\$330.00	\$3,630.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/10/2024	01/14/2024	W-Su 5a-9a			X	X	X	X	X	6	\$550.00	\$3,300.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/10/2024	01/14/2024	W-Su 9a-4p			X	X	X	X	X	4	\$450.00	\$1,800.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	01/10/2024	01/14/2024	W-Su 4p-7p			X	X	X	X	X	5	\$700.00	\$3,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersand Political Bundle	74   74	MSNBC	6740	MNBC PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	2	\$1,100.00	\$2,200.00	30
14	14		Ampersand Political Bundle	74   74	Oprah Winfrey Network	6740	OWN PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	7	\$230.00	\$1,610.00	30
15	15		Ampersand Political Bundle	74   74	TBS	6740	TBSC PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	4	\$600.00	\$2,400.00	30
16	16		Ampersand Political Bundle	74   74	TNT	6740	TNT PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	4	\$750.00	\$3,000.00	30
17	17		Ampersand Political Bundle	74   74	TV One	6740	TV1 PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	9	\$58.00	\$522.00	30
18	18		Ampersand Political Bundle	74   74	USA	6740	USA PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	4	\$750.00	\$3,000.00	30
19	19		Ampersand Political Bundle	74   74	BET	6740	BET PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	7	\$450.00	\$3,150.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersand Political Bundle	74   74	CNN	6740	CNN DT	01/10/2024	01/14/2024	W-Su 9a-4p			X	X	X	X	X	4	\$450.00	\$1,800.00	30
21	21		Ampersand Political Bundle	74   74	CNN	6740	CNN PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	1	\$1,100.00	\$1,100.00	30
22	22		Ampersand Political Bundle	74   74	Food Network	6740	FOOD EF	01/15/2024	01/16/2024	M-Tu 4p-7p	X	X						2	\$254.00	\$508.00	30
23	23		Ampersand Political Bundle	74   74	Lifetime	6740	LIF PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						4	\$450.00	\$1,800.00	30
24	24		Ampersand Political Bundle	74   74	MSNBC	6740	MNBC EM	01/15/2024	01/16/2024	M-Tu 5a-9a	X	X						2	\$550.00	\$1,100.00	30
25	25		Ampersand Political Bundle	74   74	MSNBC	6740	MNBC EF	01/15/2024	01/16/2024	M-Tu 4p-7p	X	X						2	\$700.00	\$1,400.00	30
26	26		Ampersand Political Bundle	74   74	Oprah Winfrey Network	6740	OWN PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						3	\$230.00	\$690.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Ampersand Political Bundle	74   74	TNT	6740	TNT PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30
28	28		Ampersand Political Bundle	74   74	USA	6740	USA PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30
29	29		Ampersand Political Bundle	74   74	CNN	6740	CNN EF	01/10/2024	01/14/2024	W-Su 4p-7p			X	X	X	X	X	5	\$700.00	\$3,500.00	30
30	30		Ampersand Political Bundle	74   74	HGTV	6740	HGTV EF	01/15/2024	01/16/2024	M-Tu 4p-7p	X	X						2	\$368.00	\$736.00	30
31	31		Ampersand Political Bundle	74   74	MSNBC	6740	MNBC DT	01/15/2024	01/16/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30
32	32		Ampersand Political Bundle	74   74	TBS	6740	TBSC PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						1	\$600.00	\$600.00	30
33	33		Ampersand Political Bundle	74   74	CNN	6740	CNN EM	01/10/2024	01/14/2024	W-Su 5a-9a			X	X	X	X	X	6	\$550.00	\$3,300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						4	\$330.00	\$1,320.00	30
35	35		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						3	\$58.00	\$174.00	30
36	36		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/15/2024	01/16/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30
37	37		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	01/10/2024	01/14/2024	W-Su 7p-12m			X	X	X	X	X	3	\$950.00	\$2,850.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4089223**

<b>Traffic Order #</b>	12329206	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4089223	<b>Created On</b>	1/9/2024 11:48:10 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63148498_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	65050.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/9/2024 12:37:15 PM	<b>Net \$</b>	46836.00
<b>Start Date</b>	1/8/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	138
<b>End Date</b>	1/21/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4095892

<b>Traffic Order #</b> 12330111		<b>Created On</b> 1/17/2024 8:46:26 AM	<b>Order Status</b> Traffic Updates Accepted
<b>Order #</b> 4095892		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 64134.00
<b>Order Descrp</b> 63149991_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b> 1/25/2024 10:18:10 AM	<b>Net \$</b> 46176.48
<b>Client</b> AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b> Scatto, April	<b>Units</b> 145
<b>Start Date</b> 1/15/2024		<b>Industry</b> Political-US Senate	<b>Credit Hold</b> NO
<b>End Date</b> 1/28/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> NCC - BAL - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - CANAL PARTNER MEDIA 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Baltimore Interconnect		<b>Contact</b>	
<b>Total Networks</b> 13		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63149991		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 1790		<b>Estimate</b> 11332	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
6740			

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12330111	<b>Created On</b>	1/17/2024 8:46:26 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4095892	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	64134.00
<b>Order Descrp</b>	63149991_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:18:10 AM	<b>Syscode Net \$</b>	46176.48
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	Scatto, April	<b>Syscode Units</b>	145
<b>Start Date</b>	1/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	1/28/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	442.30
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						3	\$450.00	\$1,350.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/22/2024	01/23/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/22/2024	01/23/2024	M-Tu 9a-4p	X	X						2	\$450.00	\$900.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	01/22/2024	01/23/2024	M-Tu 4p-7p	X	X						2	\$700.00	\$1,400.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						1	\$950.00	\$950.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	01/22/2024	01/23/2024	M-Tu 4p-7p	X	X						4	\$254.00	\$1,016.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	01/22/2024	01/23/2024	M-Tu 4p-7p	X	X						4	\$368.00	\$1,472.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						5	\$450.00	\$2,250.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						5	\$330.00	\$1,650.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/22/2024	01/23/2024	M-Tu 5a-9a	X	X						2	\$550.00	\$1,100.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/22/2024	01/23/2024	M-Tu 9a-4p	X	X						2	\$450.00	\$900.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	01/22/2024	01/23/2024	M-Tu 4p-7p	X	X						2	\$700.00	\$1,400.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						3	\$230.00	\$690.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						2	\$600.00	\$1,200.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						2	\$750.00	\$1,500.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						4	\$58.00	\$232.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						2	\$750.00	\$1,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/18/2024	01/21/2024	Th-Su 5a-9a				X	X	X	X	3	\$550.00	\$1,650.00	30
21	21		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	01/18/2024	01/21/2024	Th-Su 4p-7p				X	X	X	X	3	\$700.00	\$2,100.00	30
22	22		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	2	\$950.00	\$1,900.00	30
23	23		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	01/18/2024	01/21/2024	Th-Su 4p-7p				X	X	X	X	8	\$368.00	\$2,944.00	30
24	24		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	10	\$330.00	\$3,300.00	30
25	25		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/18/2024	01/21/2024	Th-Su 9a-4p				X	X	X	X	3	\$450.00	\$1,350.00	30
26	26		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	2	\$1,100.00	\$2,200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	3	\$600.00	\$1,800.00	30
28	28		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	8	\$58.00	\$464.00	30
29	29		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	7	\$450.00	\$3,150.00	30
30	30		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	1	\$1,100.00	\$1,100.00	30
31	31		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	10	\$450.00	\$4,500.00	30
32	32		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	01/18/2024	01/21/2024	Th-Su 4p-7p				X	X	X	X	3	\$700.00	\$2,100.00	30
33	33		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	3	\$750.00	\$2,250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/18/2024	01/21/2024	Th-Su 9a-4p				X	X	X	X	3	\$450.00	\$1,350.00	30
35	35		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/18/2024	01/21/2024	Th-Su 5a-9a				X	X	X	X	3	\$550.00	\$1,650.00	30
36	36		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	3	\$750.00	\$2,250.00	30
37	37		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	7	\$230.00	\$1,610.00	30
38	38		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	01/18/2024	01/21/2024	Th-Su 4p-7p				X	X	X	X	8	\$254.00	\$2,032.00	30
39	39		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/19/2024	01/21/2024	F-Su 5a-9a					X	X	X	1	\$550.00	\$550.00	30
40	40		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/19/2024	01/21/2024	F-Su 9a-4p					X	X	X	1	\$450.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	41		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/19/2024	01/21/2024	F-Su 7p-12m					X	X	X	3	\$58.00	\$174.00	30
42	42		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/19/2024	01/21/2024	F-Su 9a-4p					X	X	X	1	\$450.00	\$450.00	30
43	43		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/19/2024	01/21/2024	F-Su 5a-9a					X	X	X	1	\$550.00	\$550.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4095892**

<b>Traffic Order #</b>	12330111	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4095892	<b>Created On</b>	1/17/2024 8:46:26 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	63149991_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	64134.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:18:10 AM	<b>Net \$</b>	46176.48
<b>Start Date</b>	1/15/2024	<b>Updated By</b>	Scatto, April	<b>Units</b>	145
<b>End Date</b>	1/28/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4095892

<b>Traffic Order #</b>	12330111		<b>Created On</b>	1/17/2024 8:46:26 AM		<b>Order Status</b>	Revision Confirmed	
<b>Order #</b>	4095892		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	66550.00	
<b>Order Descrp</b>	63149991_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b>	1/17/2024 2:53:02 PM		<b>Net \$</b>	47916.00	
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b>	eClerx BOT		<b>Units</b>	152	
<b>Start Date</b>	1/15/2024		<b>Industry</b>	Political-US Senate		<b>Credit Hold</b>	NO	
<b>End Date</b>	1/28/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63149991	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - BAL - WASH DC		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - CANAL PARTNER MEDIA	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Product</b>	1790	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	11332	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Baltimore Interconnect		<b>Contact</b>			Baltimore– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	13		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		6740		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					



**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12330111	<b>Created On</b>	1/17/2024 8:46:26 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4095892	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	66550.00
<b>Order Descrp</b>	63149991_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/17/2024 2:48:52 PM	<b>Syscode Net \$</b>	47916.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	152
<b>Start Date</b>	1/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	1/28/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	437.83
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						3	\$450.00	\$1,350.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/22/2024	01/23/2024	M-Tu 5a-9a	X	X						2	\$550.00	\$1,100.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/22/2024	01/23/2024	M-Tu 9a-4p	X	X						2	\$450.00	\$900.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	01/22/2024	01/23/2024	M-Tu 4p-7p	X	X						2	\$700.00	\$1,400.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						1	\$950.00	\$950.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	01/22/2024	01/23/2024	M-Tu 4p-7p	X	X						5	\$254.00	\$1,270.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	01/22/2024	01/23/2024	M-Tu 4p-7p	X	X						5	\$368.00	\$1,840.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						5	\$450.00	\$2,250.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						5	\$330.00	\$1,650.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/22/2024	01/23/2024	M-Tu 5a-9a	X	X						2	\$550.00	\$1,100.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/22/2024	01/23/2024	M-Tu 9a-4p	X	X						2	\$450.00	\$900.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	01/22/2024	01/23/2024	M-Tu 4p-7p	X	X						2	\$700.00	\$1,400.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						3	\$230.00	\$690.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						2	\$600.00	\$1,200.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						2	\$750.00	\$1,500.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						4	\$58.00	\$232.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	01/22/2024	01/23/2024	M-Tu 7p-12m	X	X						2	\$750.00	\$1,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/18/2024	01/21/2024	Th-Su 5a-9a				X	X	X	X	3	\$550.00	\$1,650.00	30
21	21		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	01/18/2024	01/21/2024	Th-Su 4p-7p				X	X	X	X	3	\$700.00	\$2,100.00	30
22	22		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	2	\$950.00	\$1,900.00	30
23	23		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	01/18/2024	01/21/2024	Th-Su 4p-7p				X	X	X	X	10	\$368.00	\$3,680.00	30
24	24		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	10	\$330.00	\$3,300.00	30
25	25		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/18/2024	01/21/2024	Th-Su 9a-4p				X	X	X	X	3	\$450.00	\$1,350.00	30
26	26		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	2	\$1,100.00	\$2,200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	3	\$600.00	\$1,800.00	30
28	28		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	8	\$58.00	\$464.00	30
29	29		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	7	\$450.00	\$3,150.00	30
30	30		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	1	\$1,100.00	\$1,100.00	30
31	31		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	10	\$450.00	\$4,500.00	30
32	32		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	01/18/2024	01/21/2024	Th-Su 4p-7p				X	X	X	X	3	\$700.00	\$2,100.00	30
33	33		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	3	\$750.00	\$2,250.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/18/2024	01/21/2024	Th-Su 9a-4p				X	X	X	X	3	\$450.00	\$1,350.00	30
35	35		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/18/2024	01/21/2024	Th-Su 5a-9a				X	X	X	X	3	\$550.00	\$1,650.00	30
36	36		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	3	\$750.00	\$2,250.00	30
37	37		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	01/18/2024	01/21/2024	Th-Su 7p-12m				X	X	X	X	7	\$230.00	\$1,610.00	30
38	38		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	01/18/2024	01/21/2024	Th-Su 4p-7p				X	X	X	X	10	\$254.00	\$2,540.00	30
39	39		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/19/2024	01/21/2024	F-Su 5a-9a					X	X	X	1	\$550.00	\$550.00	30
40	40		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/19/2024	01/21/2024	F-Su 9a-4p					X	X	X	1	\$450.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	41		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/19/2024	01/21/2024	F-Su 7p-12m					X	X	X	3	\$58.00	\$174.00	30
42	42		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/19/2024	01/21/2024	F-Su 9a-4p					X	X	X	1	\$450.00	\$450.00	30
43	43		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/19/2024	01/21/2024	F-Su 5a-9a					X	X	X	1	\$550.00	\$550.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4095892**

<b>Traffic Order #</b>	12330111	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4095892	<b>Created On</b>	1/17/2024 8:46:26 AM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	63149991_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	66550.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/17/2024 2:53:02 PM	<b>Net \$</b>	47916.00
<b>Start Date</b>	1/15/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	152
<b>End Date</b>	1/28/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No



<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4095891

<b>Traffic Order #</b>		12330113,12330112		<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>		4095891		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	28455.00
<b>Order Descrp</b>		63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Net \$</b>	20487.60
<b>Client</b>		AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b>	Scatto, April	<b>Units</b>	6
<b>Start Date</b>		1/15/2024		<b>Industry</b>	Political-US Senate	<b>Credit Hold</b>	NO
<b>End Date</b>		1/21/2024		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63149992
<b>ActiveWeeks</b>	1			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - BAL - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - CANAL PARTNER MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	Baltimore DISH - I+,Baltimore Interco...			<b>Contact</b>			
<b>Total Networks</b>	1			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
2118,6740							

**SUMMARY FOR SYSCODE 2118**

<b>Traffic Order #</b>	12330112	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4095891	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	740.00
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Syscode Net \$</b>	532.80
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	Scatto, April	<b>Syscode Units</b>	3
<b>Start Date</b>	1/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	1/21/2024	<b>Zones</b>	Baltimore DISH - I+	<b>Avg Unit Rate</b>	246.67
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2118	Ravens Pre Game	01/20/2024	01/20/2024	Sa 3:30p-4:30p						X		0	\$120.00	\$0.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2118	Ravens Post-Game	01/20/2024	01/20/2024	Sa 7:30p-8:30p						X		1	\$140.00	\$140.00	30
3	3		Amp ersa nd Politi cal Bun dle	110   110	ESPN	2118	NFL: Texans @ Ravens	01/20/2024	01/20/2024	Sa 4:30p-7:30p						X		2	\$300.00	\$600.00	30

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12330113	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4095891	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	27715.00
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Syscode Net \$</b>	19954.80
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	Scatto, April	<b>Syscode Units</b>	3
<b>Start Date</b>	1/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	1/21/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	9238.33
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
4	1		Amp ersa nd Politi cal Bun dle	110   110	ESPN	6740	NFL: Texans @ Ravens	01/20/2024	01/20/2024	Sa 4:30p-7:30p						X		2	\$13,400.00	\$26,800.00	30
5	2		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	Ravens Post-Game	01/20/2024	01/20/2024	Sa 7:30p-8:30p						X		0	\$2,375.00	\$0.00	30
6	3		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	Ravens Pre Game	01/20/2024	01/20/2024	Sa 3:30p-4:30p						X		1	\$915.00	\$915.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4095891					
<b>Traffic Order #</b>	12330113,12330112	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	4095891	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	28455.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Net \$</b>	20487.60
<b>Start Date</b>	1/15/2024	<b>Updated By</b>	Scatto, April	<b>Units</b>	6
<b>End Date</b>	1/21/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4095891

<b>Traffic Order #</b>		12330113,12330112		<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>		4095891		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	28455.00
<b>Order Descrp</b>		63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Net \$</b>	20487.60
<b>Client</b>		AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b>	Scatto, April	<b>Units</b>	6
<b>Start Date</b>		1/15/2024		<b>Industry</b>	Political-US Senate	<b>Credit Hold</b>	NO
<b>End Date</b>		1/21/2024		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63149992
<b>ActiveWeeks</b>	1			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - BAL - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - CANAL PARTNER MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	Baltimore DISH - I+,Baltimore Interco...			<b>Contact</b>			
<b>Total Networks</b>	1			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
2118,6740							

**SUMMARY FOR SYSCODE 2118**

<b>Traffic Order #</b>	12330112	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4095891	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	740.00
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Syscode Net \$</b>	532.80
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	Scatto, April	<b>Syscode Units</b>	3
<b>Start Date</b>	1/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	1/21/2024	<b>Zones</b>	Baltimore DISH - I+	<b>Avg Unit Rate</b>	246.67
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2118	Ravens Pre Game	01/20/2024	01/20/2024	Sa 3:30p-4:30p						X		0	\$120.00	\$0.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2118	Ravens Post-Game	01/20/2024	01/20/2024	Sa 7:30p-8:30p						X		1	\$140.00	\$140.00	30
3	3		Amp ersa nd Politi cal Bun dle	110   110	ESPN	2118	NFL: Texans @ Ravens	01/20/2024	01/20/2024	Sa 4:30p-7:30p						X		2	\$300.00	\$600.00	30



**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12330113	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4095891	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	27715.00
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Syscode Net \$</b>	19954.80
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	Scatto, April	<b>Syscode Units</b>	3
<b>Start Date</b>	1/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	1/21/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	9238.33
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
4	1		Amp ersa nd Politi cal Bun dle	110   110	ESPN	6740	NFL: Texans @ Ravens	01/20/2024	01/20/2024	Sa 4:30p-7:30p						X		2	\$13,400.00	\$26,800.00	30
5	2		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	Ravens Post-Game	01/20/2024	01/20/2024	Sa 7:30p-8:30p						X		0	\$2,375.00	\$0.00	30
6	3		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	Ravens Pre Game	01/20/2024	01/20/2024	Sa 3:30p-4:30p						X		1	\$915.00	\$915.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4095891					
<b>Traffic Order #</b>	12330113,12330112	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	4095891	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	28455.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Net \$</b>	20487.60
<b>Start Date</b>	1/15/2024	<b>Updated By</b>	Scatto, April	<b>Units</b>	6
<b>End Date</b>	1/21/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4095891

<b>Traffic Order #</b>		12330113,12330112		<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>		4095891		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	28455.00
<b>Order Descrp</b>		63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Net \$</b>	20487.60
<b>Client</b>		AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b>	Scatto, April	<b>Units</b>	6
<b>Start Date</b>		1/15/2024		<b>Industry</b>	Political-US Senate	<b>Credit Hold</b>	NO
<b>End Date</b>		1/21/2024		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63149992
<b>ActiveWeeks</b>	1			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - BAL - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - CANAL PARTNER MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	Baltimore DISH - I+,Baltimore Interco...			<b>Contact</b>			
<b>Total Networks</b>	1			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
2118,6740							

**SUMMARY FOR SYSCODE 2118**

<b>Traffic Order #</b>	12330112	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4095891	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	740.00
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Syscode Net \$</b>	532.80
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	Scatto, April	<b>Syscode Units</b>	3
<b>Start Date</b>	1/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	1/21/2024	<b>Zones</b>	Baltimore DISH - I+	<b>Avg Unit Rate</b>	246.67
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2118	Ravens Pre Game	01/20/2024	01/20/2024	Sa 3:30p-4:30p						X		0	\$120.00	\$0.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2118	Ravens Post-Game	01/20/2024	01/20/2024	Sa 7:30p-8:30p						X		1	\$140.00	\$140.00	30
3	3		Amp ersa nd Politi cal Bun dle	110   110	ESPN	2118	NFL: Texans @ Ravens	01/20/2024	01/20/2024	Sa 4:30p-7:30p						X		2	\$300.00	\$600.00	30

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12330113	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order #</b>	4095891	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	27715.00
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Syscode Net \$</b>	19954.80
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	Scatto, April	<b>Syscode Units</b>	3
<b>Start Date</b>	1/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Traffic Updates Accepted
<b>End Date</b>	1/21/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	9238.33
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
4	1		Amp ersa nd Politi cal Bun dle	110   110	ESPN	6740	NFL: Texans @ Ravens	01/20/2024	01/20/2024	Sa 4:30p-7:30p						X		2	\$13,400.00	\$26,800.00	30
5	2		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	Ravens Post-Game	01/20/2024	01/20/2024	Sa 7:30p-8:30p						X		0	\$2,375.00	\$0.00	30
6	3		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	Ravens Pre Game	01/20/2024	01/20/2024	Sa 3:30p-4:30p						X		1	\$915.00	\$915.00	30

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Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4095891					
<b>Traffic Order #</b>	12330113,12330112	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	4095891	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Traffic Updates Accepted
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	28455.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:20:32 AM	<b>Net \$</b>	20487.60
<b>Start Date</b>	1/15/2024	<b>Updated By</b>	Scatto, April	<b>Units</b>	6
<b>End Date</b>	1/21/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	



# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4095891

<b>Traffic Order #</b>		12330113,12330112		<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		4095891		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	30950.00
<b>Order Descrp</b>		63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b>	1/17/2024 10:38:22 AM	<b>Net \$</b>	22284.00
<b>Client</b>		AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b>	eClerx BOT	<b>Units</b>	8
<b>Start Date</b>		1/15/2024		<b>Industry</b>	Political-US Senate	<b>Credit Hold</b>	NO
<b>End Date</b>		1/21/2024		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63149992
<b>ActiveWeeks</b>	1			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - BAL - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - CANAL PARTNER MEDIA	15.00%		<b>Address 1</b>	AMP MEDIA		
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>			
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ		
<b>Total Zones</b>	2			<b>Zip</b>	07003		
<b>Zones</b>	Baltimore DISH - I+,Baltimore Interco...			<b>Contact</b>			
<b>Total Networks</b>	1			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>							
Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION							
<b>SYSCODE LIST</b>							
2118,6740							

**SUMMARY FOR SYSCODE 2118**

<b>Traffic Order #</b>	12330112	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4095891	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	860.00
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/17/2024 10:33:25 AM	<b>Syscode Net \$</b>	619.20
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	4
<b>Start Date</b>	1/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	1/21/2024	<b>Zones</b>	Baltimore DISH - I+	<b>Avg Unit Rate</b>	215.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2118	Ravens Pre Game	01/20/2024	01/20/2024	Sa 3:30p-4:30p						X		1	\$120.00	\$120.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	ESPN	2118	Ravens Post-Game	01/20/2024	01/20/2024	Sa 7:30p-8:30p						X		1	\$140.00	\$140.00	30
3	3		Amp ersa nd Politi cal Bun dle	110   110	ESPN	2118	NFL: Texans @ Ravens	01/20/2024	01/20/2024	Sa 4:30p-7:30p						X		2	\$300.00	\$600.00	30

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12330113	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4095891	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	30090.00
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/17/2024 10:33:25 AM	<b>Syscode Net \$</b>	21664.80
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	4
<b>Start Date</b>	1/15/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	1/21/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	7522.50
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
4	1		Amp ersa nd Politi cal Bun dle	110   110	ESPN	6740	NFL: Texans @ Ravens	01/20/2024	01/20/2024	Sa 4:30p-7:30p						X		2	\$13,400.00	\$26,800.00	30
5	2		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	Ravens Post-Game	01/20/2024	01/20/2024	Sa 7:30p-8:30p						X		1	\$2,375.00	\$2,375.00	30
6	3		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	Ravens Pre Game	01/20/2024	01/20/2024	Sa 3:30p-4:30p						X		1	\$915.00	\$915.00	30

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Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4095891					
<b>Traffic Order #</b>	12330113,12330112	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	4095891	<b>Created On</b>	1/17/2024 8:46:10 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63149992_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	30950.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/17/2024 10:38:22 AM	<b>Net \$</b>	22284.00
<b>Start Date</b>	1/15/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	8
<b>End Date</b>	1/21/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

Order Number: 12330943

<b>Order No:</b> 12330943	<b>EDI:</b> Y	<b>Customer:</b> B0028680 AMP - DAVID TRONE	<b>Sales Office:</b> NATPONational Political
<b>PO:</b> 63151094	<b>Ext Order:</b> 63151094	FOR MARYLAND - BAL	<b>Salesperson:</b> ADRA Draper, Don
<b>Contract No:</b> 4101489	<b>Ext Client:</b> 1477		<b>Discount:</b> Agency 15% Rep 13%
<b>Reference No:</b>	<b>Estimate:</b> 11348	<b>Bill Address:</b> AMP - CANAL PARTNER MEDIA	<b>Revenue Type:</b> Ampersand Political Bundle
	<b>Product:</b> 1790		<b>Invoicing Option:</b> Individual Retail
<b>Contract Start:</b> 01/25/24			<b>Bill Cycle:</b> End of Flight
<b>Contract End:</b> 01/30/24			<b>Payment Terms:</b>
<b>Last Changed:</b> 01/26/24			<b>Notarize Invoice:</b> N
<b>Invoice Notes :</b> Baltimore? PRIORITY CODE: NP=80, IP=74 ? SEE KEY ON FCC			<b>Requires ANACAB:</b> N
<b>Invoice Notes:</b> SITE FOR NETWORK/ZONE INFORMATION SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			

Order Memo: Baltimore? PRIORITY CODE: NP=80, IP=74 ? SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION

Line	Status	Reg/Ret	Grp/Net	Ad Copy/ Ad Copy Group	Dates	Weeks On / Off	No. Of Weeks	Purchase Time	Prt	Inv Type	Revenue Type	Qty Type	Auto Show MK	M	T	W	T	F	S	S	Total Ad units	Rate	\$Total	\$Dropped
1	SC	R-BMKL	N-BET	30s4101489(ST 11348 12330943)	01/29/24 - 01/30/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD	3 / WK	L N	Y	Y	N	N	N	N	N	3	450.00	1,350.00	0.00
10	SC	R-BMKL	N-MNBC	30s4101489(ST 11348 12330943)	01/25/24 - 01/28/24	1 / 0	1	User Daypart: 05:00-09:00	74	MLB	NATPOLBD	4 / WK	L N	N	N	N	Y	Y	Y	Y	4	550.00	2,200.00	0.00
11	SC	R-BMKL	N-MNBC	30s4101489(ST 11348 12330943)	01/25/24 - 01/28/24	1 / 0	1	User Daypart: 09:00-16:00	74	MLB	NATPOLBD	4 / WK	L N	N	N	N	Y	Y	Y	Y	4	450.00	1,800.00	0.00
12	SC	R-BMKL	N-MNBC	30s4101489(ST 11348 12330943)	01/25/24 - 01/28/24	1 / 0	1	User Daypart: 16:00-19:00	74	MLB	NATPOLBD	4 / WK	L N	N	N	N	Y	Y	Y	Y	4	700.00	2,800.00	0.00
13	SC	R-BMKL	N-MNBC	30s4101489(ST 11348 12330943)	01/25/24 - 01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD	2 / WK	L N	N	N	N	Y	Y	Y	Y	2	1,100.00	2,200.00	0.00
14	SC	R-BMKL	N-OWN	30s4101489(ST 11348 12330943)	01/25/24 - 01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD	7 / WK	L N	N	N	N	Y	Y	Y	Y	7	230.00	1,610.00	0.00
15	SC	R-BMKL	N-TBSC	30s4101489(ST 11348 12330943)	01/25/24 - 01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD	4 / WK	L N	N	N	N	Y	Y	Y	Y	4	600.00	2,400.00	0.00
16	SC	R-BMKL	N-TNT	30s4101489(ST 11348 12330943)	01/25/24 - 01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD	4 / WK	L N	N	N	N	Y	Y	Y	Y	4	750.00	3,000.00	0.00

17	SC	R-BMKL	N-TV1	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 9 / WK	L N	N N N Y Y Y Y	9	58.00	522.00	0.00
18	SC	R-BMKL	N-USA	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 4 / WK	L N	N N N Y Y Y Y	4	750.00	3,000.00	0.00
19	SC	R-BMKL	N-BET	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 7 / WK	L N	N N N Y Y Y Y	7	450.00	3,150.00	0.00
2	SC	R-BMKL	N-CNN	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 05:00-09:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	550.00	550.00	0.00
20	SC	R-BMKL	N-CNN	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 09:00-16:00	74	MLB	NATPOLBD 4 / WK	L N	N N N Y Y Y Y	4	450.00	1,800.00	0.00
21	SC	R-BMKL	N-CNN	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	N N N Y Y Y Y	1	1,100.00	1,100.00	0.00
22	SC	R-BMKL	N-FOOD	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 16:00-19:00	74	MLB	NATPOLBD 4 / WK	L N	Y Y N N N N N	4	254.00	1,016.00	0.00
23	SC	R-BMKL	N-LIF	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 4 / WK	L N	Y Y N N N N N	4	450.00	1,800.00	0.00
24	SC	R-BMKL	N-MNBC	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 05:00-09:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	550.00	550.00	0.00
25	SC	R-BMKL	N-MNBC	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 16:00-19:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	700.00	700.00	0.00
26	SC	R-BMKL	N-OWN	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 3 / WK	L N	Y Y N N N N N	3	230.00	690.00	0.00
27	SC	R-BMKL	N-TNT	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	750.00	750.00	0.00
28	SC	R-BMKL	N-USA	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	750.00	750.00	0.00
29	SC	R-BMKL	N-CNN	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 16:00-19:00	74	MLB	NATPOLBD 4 / WK	L N	N N N Y Y Y Y	4	700.00	2,800.00	0.00

3	SC	R-BMKL	N-CNN	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 09:00-16:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	450.00	450.00	0.00
30	SC	R-BMKL	N-HGTV	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 16:00-19:00	74	MLB	NATPOLBD 4 / WK	L N	Y Y N N N N N	4	368.00	1,472.00	0.00
31	SC	R-BMKL	N-MNBC	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 09:00-16:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	450.00	450.00	0.00
32	SC	R-BMKL	N-TBSC	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	600.00	600.00	0.00
33	SC	R-BMKL	N-CNN	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 05:00-09:00	74	MLB	NATPOLBD 4 / WK	L N	N N N Y Y Y Y	4	550.00	2,200.00	0.00
34	SC	R-BMKL	N-LMN	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 4 / WK	L N	Y Y N N N N N	4	330.00	1,320.00	0.00
35	SC	R-BMKL	N-TV1	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 3 / WK	L N	Y Y N N N N N	3	58.00	174.00	0.00
36	SC	R-BMKL	N-MNBC	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	1,100.00	1,100.00	0.00
37	SC	R-BMKL	N-ESPN	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 3 / WK	L N	N N N Y Y Y Y	3	950.00	2,850.00	0.00
38	SC	R-BMKL	N-MNBC	30s4101489(ST 11348 12330943	01/26/24	01/28/24	1 / 0	1	User Daypart: 05:00-09:00	74	MLB	NATPOLBD 1 / WK	L N	N N N N Y Y Y	1	550.00	550.00	0.00
39	SC	R-BMKL	N-MNBC	30s4101489(ST 11348 12330943	01/26/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	N N N N Y Y Y	1	1,100.00	1,100.00	0.00
4	SC	R-BMKL	N-CNN	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 16:00-19:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	700.00	700.00	0.00
40	SC	R-BMKL	N-TBSC	30s4101489(ST 11348 12330943	01/26/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	N N N N Y Y Y	1	600.00	600.00	0.00
41	SC	R-BMKL	N-TNT	30s4101489(ST 11348 12330943	01/26/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	N N N N Y Y Y	1	750.00	750.00	0.00



42	SC	R-BMKL	N-TV1	30s4101489(ST 11348 12330943	01/26/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 2 / WK	L N	N N N N Y Y Y	2	58.00	116.00	0.00
43	SC	R-BMKL	N-USA	30s4101489(ST 11348 12330943	01/26/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	N N N N Y Y Y	1	750.00	750.00	0.00
44	SC	R-BMKL	N-CNN	30s4101489(ST 11348 12330943	01/26/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	N N N N Y Y Y	1	1,100.00	1,100.00	0.00
45	SC	R-BMKL	N-CNN	30s4101489(ST 11348 12330943	01/26/24	01/28/24	1 / 0	1	User Daypart: 05:00-09:00	74	MLB	NATPOLBD 1 / WK	L N	N N N N Y Y Y	1	550.00	550.00	0.00
46	SC	R-BMKL	N-ESPN	30s4101489(ST 11348 12330943	01/26/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	N N N N Y Y Y	1	950.00	950.00	0.00
5	SC	R-BMKL	N-CNN	30s4101489(ST 11348 12330943	01/29/24	01/30/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 1 / WK	L N	Y Y N N N N N	1	1,100.00	1,100.00	0.00
6	SC	R-BMKL	N-FOOD	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 16:00-19:00	74	MLB	NATPOLBD 11 / WK	L N	N N N Y Y Y Y	11	254.00	2,794.00	(508.00)
7	SC	R-BMKL	N-HGTV	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 16:00-19:00	74	MLB	NATPOLBD 11 / WK	L N	N N N Y Y Y Y	11	368.00	4,048.00	(736.00)
8	SC	R-BMKL	N-LIF	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 11 / WK	L N	N N N Y Y Y Y	11	450.00	4,950.00	0.00
9	SC	R-BMKL	N-LMN	30s4101489(ST 11348 12330943	01/25/24	01/28/24	1 / 0	1	User Daypart: 19:00-24:00	74	MLB	NATPOLBD 11 / WK	L N	N N N Y Y Y Y	11	330.00	3,630.00	0.00

Order Lines Total	155.00	70,842.00	(1,244.00)
Makegoods Totals	0.00	0.00	

Ad Copy Information:

Order Number: 12330943

30s4101489 11348 12330943 (ST)	Tape No.	Class	Length	Weight	Start	Thru	Limitations:
NE11592797 SSdTMD126H	YR24009A06	NONE	30	1	01/25/24 00:00:00	02/04/24 23:59:00	None
NE11592798 SSdTMD127H	YR24012A09	NONE	30	1	01/25/24 00:00:00	02/04/24 23:59:00	None

## Order Summary :

Order Number: 12330943

## GROSS

Billing Period	Line Charges	Dropped Totals	Makegood Charges	Misc Time Charges	Misc Other Charges	Totals	Agency Discount	Rep Discount	Other Discount	Net Total	Pre-Payments	Balance Due	Non-\$0 Ad Units	\$0 Ad Units	Makegood Ad Units	Total Ad Units
Jan 2024	55,320.00	-1,244.00	0.00	0.00	0.00	54,076.00	8,111.40	5,975.43	0.00	39,989.17	0.00	39,989.17	119.00	0.00	0.00	119.00
Feb 2024	15,522.00	0.00	0.00	0.00	0.00	15,522.00	2,328.30	1,715.22	0.00	11,478.48	0.00	11,478.48	36.00	0.00	0.00	36.00
<b>Order Total</b>	<b>70,842.00</b>	<b>-1,244.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>69,598.00</b>	<b>10,439.70</b>	<b>7,690.65</b>	<b>0.00</b>	<b>51,467.65</b>	<b>0.00</b>	<b>51,467.65</b>	<b>155.00</b>	<b>0.00</b>	<b>0.00</b>	<b>155.00</b>

Customer Signature: \_\_\_\_\_

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4101489

<b>Traffic Order #</b>	12330943		<b>Created On</b>	1/23/2024 3:38:09 PM		<b>Order Status</b>	Revision Confirmed	
<b>Order #</b>	4101489		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	70588.00	
<b>Order Descrp</b>	63151094_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b>	1/25/2024 10:22:07 AM		<b>Net \$</b>	50823.36	
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b>	eClerx BOT		<b>Units</b>	154	
<b>Start Date</b>	1/22/2024		<b>Industry</b>	Political-US Senate		<b>Credit Hold</b>	NO	
<b>End Date</b>	2/4/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63151094	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - BAL - WASH DC		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - CANAL PARTNER MEDIA	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Product</b>	1790	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	11348	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Baltimore Interconnect		<b>Contact</b>			Baltimore– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	13		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					
			<b>SYSCODE LIST</b>					
			6740					

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12330943	<b>Created On</b>	1/23/2024 3:38:09 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4101489	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	70588.00
<b>Order Descrp</b>	63151094_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	1/25/2024 10:18:14 AM	<b>Syscode Net \$</b>	50823.36
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	154
<b>Start Date</b>	1/22/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	2/4/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	458.36
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/29/2024	01/30/2024	M-Tu 7p-12m	X	X						3	\$450.00	\$1,350.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/29/2024	01/30/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/29/2024	01/30/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	01/29/2024	01/30/2024	M-Tu 4p-7p	X	X						1	\$700.00	\$700.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	01/29/2024	01/30/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	01/25/2024	01/28/2024	Th-Su 4p-7p				X	X	X	X	10	\$254.00	\$2,540.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	01/25/2024	01/28/2024	Th-Su 4p-7p				X	X	X	X	11	\$368.00	\$4,048.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	11	\$450.00	\$4,950.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	11	\$330.00	\$3,630.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/25/2024	01/28/2024	Th-Su 5a-9a				X	X	X	X	4	\$550.00	\$2,200.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/25/2024	01/28/2024	Th-Su 9a-4p				X	X	X	X	4	\$450.00	\$1,800.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	01/25/2024	01/28/2024	Th-Su 4p-7p				X	X	X	X	4	\$700.00	\$2,800.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	2	\$1,100.00	\$2,200.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	7	\$230.00	\$1,610.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	4	\$600.00	\$2,400.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	4	\$750.00	\$3,000.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	9	\$58.00	\$522.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	4	\$750.00	\$3,000.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	7	\$450.00	\$3,150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	01/25/2024	01/28/2024	Th-Su 9a-4p				X	X	X	X	4	\$450.00	\$1,800.00	30
21	21		Ampersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	1	\$1,100.00	\$1,100.00	30
22	22		Ampersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	01/29/2024	01/30/2024	M-Tu 4p-7p	X	X						4	\$254.00	\$1,016.00	30
23	23		Ampersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	01/29/2024	01/30/2024	M-Tu 7p-12m	X	X						4	\$450.00	\$1,800.00	30
24	24		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	01/29/2024	01/30/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
25	25		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	01/29/2024	01/30/2024	M-Tu 4p-7p	X	X						1	\$700.00	\$700.00	30
26	26		Ampersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	01/29/2024	01/30/2024	M-Tu 7p-12m	X	X						3	\$230.00	\$690.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	01/29/2024	01/30/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30
28	28		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	01/29/2024	01/30/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30
29	29		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	01/25/2024	01/28/2024	Th-Su 4p-7p				X	X	X	X	4	\$700.00	\$2,800.00	30
30	30		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	01/29/2024	01/30/2024	M-Tu 4p-7p	X	X						4	\$368.00	\$1,472.00	30
31	31		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	01/29/2024	01/30/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30
32	32		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	01/29/2024	01/30/2024	M-Tu 7p-12m	X	X						1	\$600.00	\$600.00	30
33	33		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	01/25/2024	01/28/2024	Th-Su 5a-9a				X	X	X	X	4	\$550.00	\$2,200.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	01/29/2024	01/30/2024	M-Tu 7p-12m	X	X						4	\$330.00	\$1,320.00	30
35	35		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	01/29/2024	01/30/2024	M-Tu 7p-12m	X	X						3	\$58.00	\$174.00	30
36	36		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	01/29/2024	01/30/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30
37	37		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	01/25/2024	01/28/2024	Th-Su 7p-12m				X	X	X	X	3	\$950.00	\$2,850.00	30
38	38		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740		01/26/2024	01/28/2024	F-Su 5a-9a					X	X	X	1	\$550.00	\$550.00	30
39	39		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740		01/26/2024	01/28/2024	F-Su 7p-12m					X	X	X	1	\$1,100.00	\$1,100.00	30
40	40		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740		01/26/2024	01/28/2024	F-Su 7p-12m					X	X	X	1	\$600.00	\$600.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	41		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740		01/26/2024	01/28/2024	F-Su 7p-12m					X	X	X	1	\$750.00	\$750.00	30
42	42		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740		01/26/2024	01/28/2024	F-Su 7p-12m					X	X	X	2	\$58.00	\$116.00	30
43	43		Amp ersa nd Politi cal Bun dle	74   74	USA	6740		01/26/2024	01/28/2024	F-Su 7p-12m					X	X	X	1	\$750.00	\$750.00	30
44	44		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740		01/26/2024	01/28/2024	F-Su 7p-12m					X	X	X	1	\$1,100.00	\$1,100.00	30
45	45		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740		01/26/2024	01/28/2024	F-Su 5a-9a					X	X	X	1	\$550.00	\$550.00	30
46	46		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740		01/26/2024	01/28/2024	F-Su 7p-12m					X	X	X	1	\$950.00	\$950.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4101489					
Traffic Order #	12330943	# of Weeks	2	Active	Yes
Order #	4101489	Created On	1/23/2024 3:38:09 PM	Order Status	Revision Confirmed
Order Descrp	63151094_POL_Candidate_DAVID TRONE FOR MARYLAND -	Created By	NCC_Gateway_User	Gross \$	70588.00
Client	AMP - DAVID TRONE FOR MARYLAND -	Updated On	1/25/2024 10:22:07 AM	Net \$	50823.36
Start Date	1/22/2024	Updated By	eClerx BOT	Units	154
End Date	2/4/2024	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4108285

<b>Traffic Order #</b> 12332175		<b>Created On</b> 1/30/2024 3:45:41 PM	<b>Order Status</b> Revision Confirmed
<b>Order #</b> 4108285		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 65654.00
<b>Order Descrp</b> 63152621_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b> 2/1/2024 10:44:06 AM	<b>Net \$</b> 47270.88
<b>Client</b> AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b> eClerx BOT	<b>Units</b> 145
<b>Start Date</b> 1/29/2024		<b>Industry</b> Political-US Senate	<b>Credit Hold</b> NO
<b>End Date</b> 2/11/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Draper, Don		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - CANAL PARTNER MEDIA 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Baltimore Interconnect		<b>Contact</b>	
<b>Total Networks</b> 13		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63152621		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 1790		<b>Estimate</b> 11368	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Baltimore– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
6740			

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12332175	<b>Created On</b>	1/30/2024 3:45:41 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4108285	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	65654.00
<b>Order Descrp</b>	63152621_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	2/1/2024 10:40:29 AM	<b>Syscode Net \$</b>	47270.88
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	145
<b>Start Date</b>	1/29/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	2/11/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	452.79
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						3	\$450.00	\$1,350.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	02/05/2024	02/06/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	02/05/2024	02/06/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	02/05/2024	02/06/2024	M-Tu 4p-7p	X	X						1	\$700.00	\$700.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$950.00	\$950.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	02/05/2024	02/06/2024	M-Tu 4p-7p	X	X						4	\$254.00	\$1,016.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	02/05/2024	02/06/2024	M-Tu 4p-7p	X	X						4	\$368.00	\$1,472.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						4	\$450.00	\$1,800.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						4	\$330.00	\$1,320.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	02/05/2024	02/06/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	02/05/2024	02/06/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	02/05/2024	02/06/2024	M-Tu 4p-7p	X	X						1	\$700.00	\$700.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						3	\$230.00	\$690.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$600.00	\$600.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						3	\$58.00	\$174.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	02/01/2024	02/04/2024	Th-Su 5a-9a				X	X	X	X	4	\$550.00	\$2,200.00	30
21	21		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	02/01/2024	02/04/2024	Th-Su 4p-7p				X	X	X	X	4	\$700.00	\$2,800.00	30
22	22		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	2	\$950.00	\$1,900.00	30
23	23		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	02/01/2024	02/04/2024	Th-Su 4p-7p				X	X	X	X	10	\$368.00	\$3,680.00	30
24	24		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	11	\$330.00	\$3,630.00	30
25	25		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	02/01/2024	02/04/2024	Th-Su 9a-4p				X	X	X	X	4	\$450.00	\$1,800.00	30
26	26		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	2	\$1,100.00	\$2,200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	4	\$600.00	\$2,400.00	30
28	28		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	9	\$58.00	\$522.00	30
29	29		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	7	\$450.00	\$3,150.00	30
30	30		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	1	\$1,100.00	\$1,100.00	30
31	31		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	11	\$450.00	\$4,950.00	30
32	32		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	02/01/2024	02/04/2024	Th-Su 4p-7p				X	X	X	X	4	\$700.00	\$2,800.00	30
33	33		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	4	\$750.00	\$3,000.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	02/01/2024	02/04/2024	Th-Su 9a-4p				X	X	X	X	4	\$450.00	\$1,800.00	30
35	35		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	02/01/2024	02/04/2024	Th-Su 5a-9a				X	X	X	X	4	\$550.00	\$2,200.00	30
36	36		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	4	\$750.00	\$3,000.00	30
37	37		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	7	\$230.00	\$1,610.00	30
38	38		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	02/01/2024	02/04/2024	Th-Su 4p-7p				X	X	X	X	10	\$254.00	\$2,540.00	30
39	39		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740		02/02/2024	02/04/2024	F-Su 7p-12m					X	X	X	2	\$950.00	\$1,900.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4108285					
Traffic Order #	12332175	# of Weeks	2	Active	Yes
Order #	4108285	Created On	1/30/2024 3:45:41 PM	Order Status	Revision Confirmed
Order Descrp	63152621_POL_Candidate_DAVID TRONE FOR MARYLAND -	Created By	NCC_Gateway_User	Gross \$	65654.00
Client	AMP - DAVID TRONE FOR MARYLAND -	Updated On	2/1/2024 10:44:06 AM	Net \$	47270.88
Start Date	1/29/2024	Updated By	eClerx BOT	Units	145
End Date	2/11/2024	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4108285

<b>Traffic Order #</b> 12332175		<b>Created On</b> 1/30/2024 3:45:41 PM	<b>Order Status</b> Revision Confirmed
<b>Order #</b> 4108285		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 65654.00
<b>Order Descrp</b> 63152621_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b> 2/1/2024 10:44:06 AM	<b>Net \$</b> 47270.88
<b>Client</b> AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b> eClerx BOT	<b>Units</b> 145
<b>Start Date</b> 1/29/2024		<b>Industry</b> Political-US Senate	<b>Credit Hold</b> NO
<b>End Date</b> 2/11/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Draper, Don		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - CANAL PARTNER MEDIA 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Baltimore Interconnect		<b>Contact</b>	
<b>Total Networks</b> 13		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63152621		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 1790		<b>Estimate</b> 11368	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
6740			

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12332175	<b>Created On</b>	1/30/2024 3:45:41 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	4108285	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	65654.00
<b>Order Descrp</b>	63152621_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	2/1/2024 10:40:29 AM	<b>Syscode Net \$</b>	47270.88
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	145
<b>Start Date</b>	1/29/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	2/11/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	452.79
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						3	\$450.00	\$1,350.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	02/05/2024	02/06/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	02/05/2024	02/06/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	02/05/2024	02/06/2024	M-Tu 4p-7p	X	X						1	\$700.00	\$700.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$950.00	\$950.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	02/05/2024	02/06/2024	M-Tu 4p-7p	X	X						4	\$254.00	\$1,016.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	02/05/2024	02/06/2024	M-Tu 4p-7p	X	X						4	\$368.00	\$1,472.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						4	\$450.00	\$1,800.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						4	\$330.00	\$1,320.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	02/05/2024	02/06/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	02/05/2024	02/06/2024	M-Tu 9a-4p	X	X						1	\$450.00	\$450.00	30



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	02/05/2024	02/06/2024	M-Tu 4p-7p	X	X						1	\$700.00	\$700.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$1,100.00	\$1,100.00	30
15	15		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						3	\$230.00	\$690.00	30
16	16		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$600.00	\$600.00	30
17	17		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						3	\$58.00	\$174.00	30
19	19		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	02/05/2024	02/06/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	02/01/2024	02/04/2024	Th-Su 5a-9a				X	X	X	X	4	\$550.00	\$2,200.00	30
21	21		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	02/01/2024	02/04/2024	Th-Su 4p-7p				X	X	X	X	4	\$700.00	\$2,800.00	30
22	22		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	2	\$950.00	\$1,900.00	30
23	23		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	02/01/2024	02/04/2024	Th-Su 4p-7p				X	X	X	X	10	\$368.00	\$3,680.00	30
24	24		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	11	\$330.00	\$3,630.00	30
25	25		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	02/01/2024	02/04/2024	Th-Su 9a-4p				X	X	X	X	4	\$450.00	\$1,800.00	30
26	26		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	2	\$1,100.00	\$2,200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	4	\$600.00	\$2,400.00	30
28	28		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	9	\$58.00	\$522.00	30
29	29		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	7	\$450.00	\$3,150.00	30
30	30		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	1	\$1,100.00	\$1,100.00	30
31	31		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	11	\$450.00	\$4,950.00	30
32	32		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	02/01/2024	02/04/2024	Th-Su 4p-7p				X	X	X	X	4	\$700.00	\$2,800.00	30
33	33		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	4	\$750.00	\$3,000.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	02/01/2024	02/04/2024	Th-Su 9a-4p				X	X	X	X	4	\$450.00	\$1,800.00	30
35	35		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	02/01/2024	02/04/2024	Th-Su 5a-9a				X	X	X	X	4	\$550.00	\$2,200.00	30
36	36		Amp ersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	4	\$750.00	\$3,000.00	30
37	37		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	02/01/2024	02/04/2024	Th-Su 7p-12m				X	X	X	X	7	\$230.00	\$1,610.00	30
38	38		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	02/01/2024	02/04/2024	Th-Su 4p-7p				X	X	X	X	10	\$254.00	\$2,540.00	30
39	39		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740		02/02/2024	02/04/2024	F-Su 7p-12m					X	X	X	2	\$950.00	\$1,900.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 4108285					
Traffic Order #	12332175	# of Weeks	2	Active	Yes
Order #	4108285	Created On	1/30/2024 3:45:41 PM	Order Status	Revision Confirmed
Order Descrp	63152621_POL_Candidate_DAVID TRONE FOR MARYLAND -	Created By	NCC_Gateway_User	Gross \$	65654.00
Client	AMP - DAVID TRONE FOR MARYLAND -	Updated On	2/1/2024 10:44:06 AM	Net \$	47270.88
Start Date	1/29/2024	Updated By	eClerx BOT	Units	145
End Date	2/11/2024	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4114150

<b>Traffic Order #</b>	12333067		<b>Created On</b>	2/6/2024 12:02:33 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	4114150		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	66528.00	
<b>Order Descrp</b>	63154737_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b>	2/6/2024 1:05:39 PM		<b>Net \$</b>	47900.16	
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b>	eClerx BOT		<b>Units</b>	74	
<b>Start Date</b>	2/5/2024		<b>Industry</b>	Political-US Senate		<b>Credit Hold</b>	NO	
<b>End Date</b>	2/18/2024		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	63154737	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Draper, Don		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AMP - CANAL PARTNER MEDIA	15.00%	<b>Address 1</b>	AMP MEDIA		<b>Product</b>	1790	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	11391	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Baltimore Interconnect		<b>Contact</b>			Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	13		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		6740		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12333067	<b>Created On</b>	2/6/2024 12:02:33 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4114150	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	66528.00
<b>Order Descrp</b>	63154737_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	2/6/2024 12:56:14 PM	<b>Syscode Net \$</b>	47900.16
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	74
<b>Start Date</b>	2/5/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	2/18/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	899.03
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$900.00	\$900.00	60
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	02/12/2024	02/13/2024	M-Tu 5a-9a	X	X						1	\$1,100.00	\$1,100.00	60
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	02/12/2024	02/13/2024	M-Tu 9a-4p	X	X						2	\$900.00	\$1,800.00	60
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	02/12/2024	02/13/2024	M-Tu 4p-7p	X	X						1	\$1,400.00	\$1,400.00	60
5	5		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	02/07/2024	02/11/2024	W-Su 4p-7p			X	X	X	X	X	5	\$508.00	\$2,540.00	60



Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	02/07/2024	02/11/2024	W-Su 4p-7p			X	X	X	X	X	4	\$736.00	\$2,944.00	60
7	7		Ampersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	4	\$900.00	\$3,600.00	60
8	8		Ampersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	4	\$660.00	\$2,640.00	60
9	9		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	02/07/2024	02/11/2024	W-Su 5a-9a			X	X	X	X	X	2	\$1,100.00	\$2,200.00	60
10	10		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	02/07/2024	02/11/2024	W-Su 9a-4p			X	X	X	X	X	4	\$900.00	\$3,600.00	60
11	11		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	02/07/2024	02/11/2024	W-Su 4p-7p			X	X	X	X	X	2	\$1,400.00	\$2,800.00	60
12	12		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$2,200.00	\$2,200.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	4	\$460.00	\$1,840.00	60
14	14		Ampersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$1,200.00	\$1,200.00	60
15	15		Ampersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$1,500.00	\$1,500.00	60
16	16		Ampersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	4	\$116.00	\$464.00	60
17	17		Ampersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$1,500.00	\$1,500.00	60
18	18		Ampersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	4	\$900.00	\$3,600.00	60
19	19		Ampersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	02/07/2024	02/11/2024	W-Su 9a-4p			X	X	X	X	X	4	\$900.00	\$3,600.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Ampersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$2,200.00	\$2,200.00	60
21	21		Ampersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	02/12/2024	02/13/2024	M-Tu 4p-7p	X	X						2	\$508.00	\$1,016.00	60
22	22		Ampersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$900.00	\$900.00	60
23	23		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	02/12/2024	02/13/2024	M-Tu 5a-9a	X	X						1	\$1,100.00	\$1,100.00	60
24	24		Ampersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	02/12/2024	02/13/2024	M-Tu 4p-7p	X	X						1	\$1,400.00	\$1,400.00	60
25	25		Ampersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						2	\$460.00	\$920.00	60
26	26		Ampersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$1,500.00	\$1,500.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Ampersand Political Bundle	74   74	CNN	6740	CNN EF	02/07/2024	02/11/2024	W-Su 4p-7p			X	X	X	X	X	2	\$1,400.00	\$2,800.00	60
28	28		Ampersand Political Bundle	74   74	HGTV	6740	HGTV EF	02/12/2024	02/13/2024	M-Tu 4p-7p	X	X						2	\$736.00	\$1,472.00	60
29	29		Ampersand Political Bundle	74   74	MSNBC	6740	MNBC DT	02/12/2024	02/13/2024	M-Tu 9a-4p	X	X						2	\$900.00	\$1,800.00	60
30	30		Ampersand Political Bundle	74   74	TBS	6740	TBSC PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$1,200.00	\$1,200.00	60
31	31		Ampersand Political Bundle	74   74	CNN	6740	CNN EM	02/07/2024	02/11/2024	W-Su 5a-9a			X	X	X	X	X	2	\$1,100.00	\$2,200.00	60
32	32		Ampersand Political Bundle	74   74	Lifetime Movie Network	6740	LMN PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$660.00	\$660.00	60
33	33		Ampersand Political Bundle	74   74	TV One	6740	TV1 PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						2	\$116.00	\$232.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	02/07/2024	02/11/2024	W-Su 7p- 12m			X	X	X	X	X	3	\$1,900.0 0	\$5,700.00	60

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4114150**

<b>Traffic Order #</b>	12333067	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4114150	<b>Created On</b>	2/6/2024 12:02:33 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63154737_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	66528.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	2/6/2024 1:05:39 PM	<b>Net \$</b>	47900.16
<b>Start Date</b>	2/5/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	74
<b>End Date</b>	2/18/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4114148

<b>Traffic Order #</b> 12333068		<b>Created On</b> 2/6/2024 12:02:13 PM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 4114148		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 36150.00
<b>Order Descrp</b> 63154736_POL_Candidate_DAVID TRONE FOR MARYLAND -		<b>Updated On</b> 2/6/2024 1:05:42 PM	<b>Net \$</b> 26028.00
<b>Client</b> AMP - DAVID TRONE FOR MARYLAND		<b>Updated By</b> eClerx BOT	<b>Units</b> 75
<b>Start Date</b> 2/5/2024		<b>Industry</b> Political-US Senate	<b>Credit Hold</b> NO
<b>End Date</b> 2/18/2024		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> Draper, Don		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - CANAL PARTNER MEDIA 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Baltimore Interconnect		<b>Contact</b>	
<b>Total Networks</b> 13		<b>Phone</b> 111-111-1111	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
<b>BILLING INFORMATION</b>			
<b>Purchase Order #</b> 63154736		<b>Billing Schedule</b> EndOfFlight	
<b>EDI INFORMATION</b>			
<b>Product</b> 1790		<b>Estimate</b> 11391	
<b>Submit EDI Invoice?</b> Submit EDI Invoice			
<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>			
Baltimore- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
<b>SYSCODE LIST</b>			
6740			



**SUMMARY FOR SYSCODE 6740**

<b>Traffic Order #</b>	12333068	<b>Created On</b>	2/6/2024 12:02:13 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	4114148	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	36150.00
<b>Order Descrp</b>	63154736_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	2/6/2024 12:56:31 PM	<b>Syscode Net \$</b>	26028.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND - BAL	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	75
<b>Start Date</b>	2/5/2024	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	2/18/2024	<b>Zones</b>	Baltimore Interconnect	<b>Avg Unit Rate</b>	482.00
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$450.00	\$450.00	30
2	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EM	02/12/2024	02/13/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
3	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	02/12/2024	02/13/2024	M-Tu 9a-4p	X	X						2	\$450.00	\$900.00	30
4	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN EF	02/12/2024	02/13/2024	M-Tu 4p-7p	X	X						1	\$700.00	\$700.00	30
5	5		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	02/07/2024	02/11/2024	W-Su 4p-7p			X	X	X	X	X	5	\$254.00	\$1,270.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74   74	HGTV	6740	HGTV EF	02/07/2024	02/11/2024	W-Su 4p-7p			X	X	X	X	X	5	\$368.00	\$1,840.00	30
7	7		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	4	\$450.00	\$1,800.00	30
8	8		Amp ersa nd Politi cal Bun dle	74   74	Lifetime Movie Network	6740	LMN PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	5	\$330.00	\$1,650.00	30
9	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	02/07/2024	02/11/2024	W-Su 5a-9a			X	X	X	X	X	3	\$550.00	\$1,650.00	30
10	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC DT	02/07/2024	02/11/2024	W-Su 9a-4p			X	X	X	X	X	5	\$450.00	\$2,250.00	30
11	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	02/07/2024	02/11/2024	W-Su 4p-7p			X	X	X	X	X	2	\$700.00	\$1,400.00	30
12	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$1,100.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	3	\$230.00	\$690.00	30
14	14		Ampersa nd Politi cal Bun dle	74   74	TBS	6740	TBSC PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$600.00	\$600.00	30
15	15		Ampersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$750.00	\$750.00	30
16	16		Ampersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$58.00	\$58.00	30
17	17		Ampersa nd Politi cal Bun dle	74   74	USA	6740	USA PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$750.00	\$750.00	30
18	18		Ampersa nd Politi cal Bun dle	74   74	BET	6740	BET PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$450.00	\$450.00	30
19	19		Ampersa nd Politi cal Bun dle	74   74	CNN	6740	CNN DT	02/07/2024	02/11/2024	W-Su 9a-4p			X	X	X	X	X	6	\$450.00	\$2,700.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74   74	CNN	6740	CNN PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	1	\$1,100.00	\$1,100.00	30
21	21		Amp ersa nd Politi cal Bun dle	74   74	Food Network	6740	FOOD EF	02/12/2024	02/13/2024	M-Tu 4p-7p	X	X						2	\$254.00	\$508.00	30
22	22		Amp ersa nd Politi cal Bun dle	74   74	Lifetime	6740	LIF PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$450.00	\$450.00	30
23	23		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EM	02/12/2024	02/13/2024	M-Tu 5a-9a	X	X						1	\$550.00	\$550.00	30
24	24		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6740	MNBC EF	02/12/2024	02/13/2024	M-Tu 4p-7p	X	X						1	\$700.00	\$700.00	30
25	25		Amp ersa nd Politi cal Bun dle	74   74	Oprah Winfrey Network	6740	OWN PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$230.00	\$230.00	30
26	26		Amp ersa nd Politi cal Bun dle	74   74	TNT	6740	TNT PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Ampersand Political Bundle	74   74	USA	6740	USA PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$750.00	\$750.00	30
28	28		Ampersand Political Bundle	74   74	CNN	6740	CNN EF	02/07/2024	02/11/2024	W-Su 4p-7p			X	X	X	X	X	3	\$700.00	\$2,100.00	30
29	29		Ampersand Political Bundle	74   74	HGTV	6740	HGTV EF	02/12/2024	02/13/2024	M-Tu 4p-7p	X	X						2	\$368.00	\$736.00	30
30	30		Ampersand Political Bundle	74   74	MSNBC	6740	MNBC DT	02/12/2024	02/13/2024	M-Tu 9a-4p	X	X						2	\$450.00	\$900.00	30
31	31		Ampersand Political Bundle	74   74	TBS	6740	TBSC PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$600.00	\$600.00	30
32	32		Ampersand Political Bundle	74   74	CNN	6740	CNN EM	02/07/2024	02/11/2024	W-Su 5a-9a			X	X	X	X	X	3	\$550.00	\$1,650.00	30
33	33		Ampersand Political Bundle	74   74	Lifetime Movie Network	6740	LMN PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						2	\$330.00	\$660.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74   74	TV One	6740	TV1 PT	02/12/2024	02/13/2024	M-Tu 7p-12m	X	X						1	\$58.00	\$58.00	30
35	35		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6740	ESPN PT	02/07/2024	02/11/2024	W-Su 7p-12m			X	X	X	X	X	3	\$950.00	\$2,850.00	30

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Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4114148**

<b>Traffic Order #</b>	12333068	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	4114148	<b>Created On</b>	2/6/2024 12:02:13 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63154736_POL_Candidate_DAVID TRONE FOR MARYLAND -	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	36150.00
<b>Client</b>	AMP - DAVID TRONE FOR MARYLAND -	<b>Updated On</b>	2/6/2024 1:05:42 PM	<b>Net \$</b>	26028.00
<b>Start Date</b>	2/5/2024	<b>Updated By</b>	eClerx BOT	<b>Units</b>	75
<b>End Date</b>	2/18/2024	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	