

Broadcast Contract

AXMEDIA
 KELLY CRAFT FOR GOVERNOR
 800 W 47TH ST
 SUITE 200
 KANSAS CITY, MO 64112

Start Date 05/01/23	Contract# 201583	Mod# 0
End Date 05/05/23	Date Entered 04/27/23	Date Last Modified 04/27/23
Advertiser KELLY CRAFT FOR GOVE		Station Market WLYE-FM
Product 2023 Primary Election		SalesRep/Office Christal Radio

Standard Billing Cycle Estimate# 5630

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 05/01/23 FR 05/05/23	06:00A-10:00A	30	X	X	X	X	X	--	--	10	\$19.00
2	MO 05/01/23 FR 05/05/23	10:00A-03:00P	30	X	X	X	X	X	--	--	10	\$16.00
3	MO 05/01/23 FR 05/05/23	03:00P-07:00P	30	X	X	X	X	X	--	--	10	\$15.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	30	500.00	\$75.00	\$ 425.00	\$ 500.00

Billing Projections: By Month

	May 23
CA	500.00
ST	500.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 1

Apr 27, 23
 CONT# 36577110 Mod# Ver# 1 (Last =) DDS CONT# 0
 REP CHRISTAL RADIO C/P/E: / / 5630
 TO WLYE-FM (Bowling Green/Glasgow, KY)
 FM KELLI-SUSAN PARK-HEGMANN
 OFF DALLAS SALESPERSON FAX#
 AGY AXMEDIA TX
 ADDR 800 W 47TH ST STE 200 PH #
 KANSAS CITY, MO 64112

 BYR TAYLOR FERNIE
 ADV KELLY CRAFT FOR GOVERNOR
 PDT 2023 Primary Election
 FLT May 01, 23 - May 07, 23

*** REP ORDER COMMENT ***

** 4/27/2023 4:58:00 PM: NEW ORDER 4/27 - THE NEW ORDER WILL RUN MON 5/1 - SUN 5/7. PLEASE CONFIRM THE NEW ORDER ASAP AND ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095 || POPULATIONBUYTYPE: CPP.

** 4/27/2023 4:58:00 PM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 MTWTF..	6A - 10A	30	5/1/2023 - 5/5/2023	1W	10	\$19.00	10
	CANDIDATE RATES - SAME RATE :30/:60								
	1.2	MTWTF..	10A - 3P	30	5/1/2023 - 5/5/2023	1W	10	\$16.00	10
	1.3	MTWTF..	3P - 7P	30	5/1/2023 - 5/5/2023	1W	10	\$15.00	10
					** WEEKLY FLIGHT TOTALS **		30	\$500.00	

	May 23					
SPOTS	30					
CASH	500.00					
TRADE	0.00					
NSL	0.00					
TOTAL	500.00					

						TOTAL
SPOTS						30
CASH						500.00
TRADE						0.00
NSL						0.00
TOTAL						500.00

CONT# **Apr 27, 23**
36577110 Mod# Ver# 1 (Last =)
REP **CHRISTAL RADIO**

DDS CONT# **0**
C/P/E: / / **5630**

**** Competitive Comments ****

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Kelly Craft	
Authorized committee: Kelly Craft for Governor	
Agency requesting time (and contact information): <input type="checkbox"/> N/A AxMedia	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Kentucky	
Date of election: May 16th, 2023 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: Frank Farris	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature: <i>TAYLOR FERNIE</i>	Signature: <i>Kim Barrett</i>
Name: Taylor Fernie	Name: Kim Barrett
Date of Request to Purchase Ad Time	Date of Station Agreement to Sell Time: 4-27-23

<p>Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.</p>		
<p>Candidate/Authorized Committee/Agency</p>		
<p>Signature:</p>		
<p>Name:</p>		
<p>Date:</p>		
<p>TO BE COMPLETED BY STATION ONLY</p>		
<p>Ad submitted to Station? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>		
<p>Date ad received: <u>4-27-23</u></p>		
<p>Federal candidate certification signed (above): <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> N/A</p>		
<p>Disposition: <input checked="" type="checkbox"/> Accepted <input type="checkbox"/> Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* <input type="checkbox"/> Rejected – provide reason (optional):</p>		
<p>*Upload partially accepted form, then promptly upload updated final form when complete.</p>		
<p>Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):</p>		
<p>Contract #: <u>201583</u></p>	<p>Station Call Letters: <u>WYLC-FM</u></p>	<p>Date Received/Requested: <u>4-27-23</u></p>
<p>Est. #: <u>5630</u></p>	<p>Station Location: <u>Glasgow, KY</u></p>	<p>Run Start and End Dates: <u>5/1/23 - 5/5/23</u></p>
<p>Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.</p>		

4/28/23, 2:39 PM

Mail - Tina Updegraff - Outlook

Merchant Email Receipt

Auto-Receipt <noreply@mail.authorize.net>

Fri 4/28/2023 2:39 PM

To: Amanda Murphy <amurphy@forevercom.com>; Chris Huffman <chuffman@forevercom.com>; Wilma Payne <wpayne@forevercom.com>; Dean Elliott <delliott@forevercom.com>; Amber Watson <awatson@forevercom.com>; Risa Lowe <rlowe@forevercom.com>; Sherry Mustain <smustain@forevercom.com>; Kim Barrett <kbarrett@forevercom.com>; Kasey David <kdavid@forevercom.com>; Karen Wise <kwise@forevercom.com>; Tina Updegraff <tupdegraff@forevercom.com>

===== SECURITY STATEMENT =====

It is not recommended that you ship product(s) or otherwise grant services relying solely upon this e-mail receipt.

===== GENERAL INFORMATION =====

Merchant : Forever Communications (2157370)
Date/Time : 28-Apr-2023 14:39:00 CDT

===== ORDER INFORMATION =====

Invoice :
Description : WLYE KELLY CRAFT FOR GOVERNOR
Amount : 425.00 (USD)
Payment Method: MasterCard xxxx2334
Transaction Type: Authorization and Capture

===== Line Items =====

===== RESULTS =====

Response : This transaction has been approved.
Auth Code : 397748
Transaction ID : 64337573833
Address Verification : Street Address: Match -- First 5 Digits of Zip: Match

===== CUSTOMER BILLING INFORMATION =====

Customer ID :
First Name :
Last Name :
Company : AXMEDIA TEAM
Address : 800 W 47ST STE 200
City : KANSAS CITY
State/Province : MO
Zip/Postal Code : 64112
Country :
Phone :
Fax :
E-Mail : ACCOUNT@ACCOUNT.COM

<https://outlook.office.com/mail/inbox/id/AAQkAGEyMzZhOTMyLTZhYzktINGQ1NC05NGY1LWE4Mjk5MDE2ODY5OAAQAIZGPovZLkRrptWggcP%2B...> 1/2