

# Broadcast Contract

AXMEDIA  
 KELLY CRAFT FOR GOVERNOR  
 800 W 47TH ST  
 SUITE 200  
 KANSAS CITY, MO 64112

Start Date 05/08/23	Contract# 201585	Mod# 0
End Date 05/16/23	Date Entered 05/04/23	Date Last Modified 05/04/23
Advertiser KELLY CRAFT FOR GOVE		Station Market WLYE-FM
Product 2023 Primary Election		SalesRep/Office Christal Radio

Standard Billing Cycle Estimate# 5661

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 05/08/23 FR 05/12/23	06:00A-10:00A	30	X	X	X	X	X	--	--	10	\$19.00
2	MO 05/08/23 FR 05/12/23	10:00A-03:00P	30	X	X	X	X	X	--	--	10	\$16.00
3	MO 05/08/23 FR 05/12/23	03:00P-07:00P	30	X	X	X	X	X	--	--	10	\$15.00
4	MO 05/15/23 TU 05/16/23	06:00A-10:00A	30	X	X	--	--	--	--	--	4	\$19.00
5	MO 05/15/23 MO 05/15/23	10:00A-03:00P	30	X	--	--	--	--	--	--	2	\$16.00
6	MO 05/15/23 MO 05/15/23	03:00P-07:00P	30	X	--	--	--	--	--	--	2	\$15.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
	38	638.00	\$95.70	\$ 542.30	\$ 638.00

Billing Projections: By Month

	May 23
CA	638.00
ST	638.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 1

**May 04, 23**  
 CONT# 36587152 Mod# Ver# 1 (Last =)  
 REP CHRISTAL RADIO  
 TO WLYE-FM (Bowling Green/Glasgow, KY)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY AXMEDIA TX  
 ADDR 800 W 47TH ST STE 200  
 KANSAS CITY, MO 64112

DDS CONT# 0  
 C/P/E: / / 5661  
  
 SALESPERSON FAX#  
  
 PH #

BYR TAYLOR FERNIE  
 ADV KELLY CRAFT FOR GOVERNOR  
 PDT 2023 Primary Election  
 FLT May 08, 23 - May 21, 23

\* REP ORDER COMMENT \*

\*\* 5/4/2023 12:19:00 PM: NEW ORDER 5/4 - THE NEW ORDER WILL RUN MONDAY 5/8 - TUESDAY 5/16 WITH A 1PM CUTOFF ON TUESDAY 5/16. PLEASE CONFIRM THE NEW ORDER ASAP AND ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095 || POPULATIONBUYTYPE: CPP.

\*\* 5/4/2023 12:19:00 PM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!

\*\* 5/4/2023 12:19:00 PM: THE NEW ORDERS WILL RUN MONDAY 5/8 - TUESDAY 5/16 WITH A 1PM CUTOFF ON TUESDAY 5/16

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> MTWTF..	6A - 10A	30	5/8/2023 - 5/12/2023	1W	10	\$19.00	10
CANDIDATE RATES - SAME RATE :30/:60									
	1.2	MTWTF..	10A - 3P	30	5/8/2023 - 5/12/2023	1W	10	\$16.00	10
	1.3	MTWTF..	3P - 7P	30	5/8/2023 - 5/12/2023	1W	10	\$15.00	10
** WEEKLY FLIGHT TOTALS **							30	\$500.00	
	2.1	<b>FLIGHT 2</b> MT.....	6A - 10A	30	5/15/2023 - 5/16/2023	1W	4	\$19.00	4
CANDIDATE RATES - SAME RATE :30/:60									
	2.2	M.....	10A - 3P	30	5/15/2023 - 5/15/2023	1W	2	\$16.00	2
	2.3	M.....	3P - 7P	30	5/15/2023 - 5/15/2023	1W	2	\$15.00	2
** WEEKLY FLIGHT TOTALS **							8	\$138.00	

**May 04, 23**  
 CONT# **36587152** Mod# Ver# 1 (Last = )  
 REP **CHRISTAL RADIO**

DDS CONT# **0**  
 C/P/E: / / **5661**

	<b>May 23</b>					
SPOTS	38					
CASH	638.00					
TRADE	0.00					
NSL	0.00					
TOTAL	638.00					

						<b>TOTAL</b>
SPOTS						38
CASH						638.00
TRADE						0.00
NSL						0.00
TOTAL						638.00

**\*\* Competitive Comments \*\***

SVC:  
 Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

### CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Kelly Craft	
Authorized committee: Kelly Craft for Governor	
Agency requesting time (and contact information): <input type="checkbox"/> N/A AxMedia	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Kentucky	
Date of election: <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary May 16th, 2023	
Treasurer of candidate's authorized committee: Frank Farris	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <i>TAYLOR FERNIE</i>	Signature: <i>Kim Barrett</i>
Name: Taylor Fernie	Name: <i>Kim Barrett</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>5-4-23</i>

**Federal Candidate Certification:**  
 The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 5-5-23

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:  
 Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: <u>201585</u>	Station Call Letters: <u>WLYE-FM</u>	Date Received/Requested: <u>5-4-23</u>
Est. #: <u>5661</u>	Station Location: <u>Glasgow, KY</u>	Run Start and End Dates: <u>5-8-23 to 5-16-23</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

5/5/23, 11:46 AM

Mail - Tina Updegraff - Outlook

## Merchant Email Receipt

Auto-Receipt <noreply@mail.authorize.net>

Fri 5/5/2023 11:43 AM

To: Amanda Murphy <amurphy@forevercom.com>;Chris Huffman <chuffman@forevercom.com>;Wilma Payne <wpayne@forevercom.com>;Dean Elliott <delliott@forevercom.com>;Amber Watson <awatson@forevercom.com>;Risa Lowe <rlowe@forevercom.com>;Sherry Mustain <smustain@forevercom.com>;Kim Barrett <kbarrett@forevercom.com>;Kasey David <kdavid@forevercom.com>;Karen Wise <kwise@forevercom.com>;Tina Updegraff <tupdegraff@forevercom.com>

===== SECURITY STATEMENT =====

It is not recommended that you ship product(s) or otherwise grant services relying solely upon this e-mail receipt.

===== GENERAL INFORMATION =====

Merchant : Forever Communications (2157370)  
Date/Time : 5-May-2023 11:43:02 CDT

===== ORDER INFORMATION =====

Invoice :  
Description : WLYE KELLY CRAFT FOR GOVERNOR  
Amount : 542.30 (USD)  
Payment Method: MasterCard xxxx6244  
Transaction Type: Authorization and Capture

===== Line Items =====

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===== RESULTS =====

Response : This transaction has been approved.  
Auth Code : 337058  
Transaction ID : 64352496755  
Address Verification : Street Address: Match -- First 5 Digits of Zip: Match

===== CUSTOMER BILLING INFORMATION =====

Customer ID :  
First Name :  
Last Name :  
Company : AXMEDIA TEAM  
Address : 800 W 47TH ST STE 200  
City : KANSAS CITY  
State/Province : MO  
Zip/Postal Code : 64112  
Country :  
Phone :  
Fax :  
E-Mail : ACCOUNT@ACCOUNT.COM

<https://outlook.office.com/mail/inbox/id/AAQkAGEyMzZhOTMyLTZhYzktNGQ1NC05NGY1LWE4Mjk5MDE2ODY5OAAQAicRggDXxE7KmjW344UDVz...> 1/2