

# Sales Order

Station: KSHE-FM Contract#: 709727 Agency: 1060 ADVISORS, LLC  
 Contract Name: KSHEMODERNAGEST12DL Address: 1309 Coffeen Avenue, ST 1200  
 Proposal#: DBF193D7-205B-449F-8C47-25FED7B7A9B0 City: Sheridan State: WY  
 Start Date: 4/01/24 End Date: 5/03/24 Zip: 82801  
 Revenue Type: NATIONAL ISSUE Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: MODERN AG ALLIANCE Tax Schedule: \_\_\_\_\_ (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: Modern Ag Alliance Q2\_24 Salesperson: NATPHIL Comm %: 0  
 Estimate #: 12 Makegood Policy: ADVANCE APPROVAL  
 Competitive Code: ISSUE / ADVOCACY

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	4/01/24	5/03/24		6:00 AM	10:00 AM	30	X	X	X	X	X			20	W	250.00	100	25,000.00	4	
2	4/01/24	5/03/24		10:00 AM	3:00 PM	30	X	X	X	X	X			20	W	250.00	100	25,000.00	4	
3	4/01/24	5/03/24		3:00 PM	7:00 PM	30	X	X	X	X	X			20	W	250.00	100	25,000.00	4	

Billing Projections: By Month

	Apr 24	May 24
CA	66,000.00	9,000.00
ST	60,000.00	15,000.00

Print Spot Prices

DO NOT MAIL

TOTAL SPOTS ..... 300  
 GROSS TOTAL \$ ..... 75,000.00  
 ADJUSTED SPOTS ..... 300  
 ADJUSTED TOTAL \$ ..... 75,000.00

APPROVE    DECLINE

- 237dsolo, 04/01/24 @2:43PM
- 237dknow, 04/01/24 @3:53PM
- Business Manager or Market Controller
- General Manager