

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4098578

Traffic Order # 60371522		Created On 1/19/2024 11:20:45 AM		Order Status Traffic Updates Accepted	
Order # 4098578		Created By NCC_Gateway_User		Gross \$ 1655.00	
Order Descrp 63150527_POL_Candidate_DONALD J TRUMP FOR PRESIDEN		Updated On 1/26/2024 9:43:10 AM		Net \$ 1191.60	
Client AMP - DONALD J TRUMP FOR		Updated By Ceresini, Teresa		Units 26	
Start Date 1/15/2024		Industry Political-President		Credit Hold NO	
End Date 1/28/2024		REFERENCES			
# of Weeks 2		Primary		BILLING INFORMATION	
SALES		Secondary		Purchase Order # 63150527	
ActiveWeeks 2		Tertiary		Billing Schedule EndOfFlight	
AE 1 NCC - BUR - WASH DC		Quarternary		EDI INFORMATION	
AE 2		TRAFFIC OPTIONS			
Agency AMP - STRATEGIC MEDIA SERVICES 15.00%		Address 1 AMP MEDIA		Product	
RepFirm NCC 13.00%		Address 2		Estimate 11041	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ		Submit EDI Invoice? Submit EDI Invoice	
Total Zones 1		Zip 07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones Burlington VT-Plattsburgh NY Intercon...		Contact		Burlington-Plattsburgh– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks 6		Phone 111-111-1111			
GENERAL COMMENTS		Avail Tag			
		Contract Type Standard			
		Copy Group			
		Division			
		Reference #			
				SYSCODE LIST	
				6777	

SUMMARY FOR SYSCODE 6777

Traffic Order #	60371522	Created On	1/19/2024 11:20:45 AM	Order Status	Traffic Updates Accepted
Order #	4098578	Created By	NCC_Gateway_User	Syscode Gross \$	1655.00
Order Descrp	63150527_POL_Candidate_DONALD J TRUMP FOR PRESIDEN	Updated On	1/26/2024 9:43:00 AM	Syscode Net \$	1191.60
Client	AMP - DONALD J TRUMP FOR PRESIDENT-NE	Updated By	Ceresini, Teresa	Syscode Units	26
Start Date	1/15/2024	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	1/28/2024	Zones	Burlington VT-Plattsburgh NY Interconnect	Avg Unit Rate	63.65
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	6777	AVG. ALL WKS/DIRTY JOBS	01/20/2024	01/21/2024	Sa-Su 4p-7p						X	X	1	\$20.00	\$20.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6777	VARIOUS	01/22/2024	01/22/2024	M 7p-12m	X							0	\$250.00	\$0.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6777	VARIOUS	01/20/2024	01/21/2024	Sa-Su 9a-4p						X	X	2	\$50.00	\$100.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6777	VARIOUS	01/20/2024	01/21/2024	Sa-Su 7p-12m						X	X	1	\$250.00	\$250.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	6777	AVG. ALL WKS	01/20/2024	01/21/2024	Sa-Su 4p-7p						X	X	0	\$25.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6777	VARIOUS	01/22/2024	01/22/2024	M 7p-12m	X							1	\$150.00	\$150.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6777	VARIOUS	01/20/2024	01/21/2024	Sa-Su 9a-4p						X	X	1	\$50.00	\$50.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	TNT	6777	AVG. ALL WKS<	01/22/2024	01/22/2024	M 7p-12m	X							1	\$50.00	\$50.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	TNT	6777	AVG. ALL WKS<	01/20/2024	01/21/2024	Sa-Su 7p-12m						X	X	1	\$50.00	\$50.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	TV Land	6777	VARIOUS	01/22/2024	01/22/2024	M 9a-4p	X							1	\$3.00	\$3.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	TV Land	6777	MIKE AND MOLLY	01/20/2024	01/21/2024	Sa-Su 4p-7p						X	X	1	\$14.00	\$14.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	6777	AVG. ALL WKS<	01/20/2024	01/21/2024	Sa-Su 7p-12m						X	X	2	\$60.00	\$120.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6777	VARIOUS	01/20/2024	01/21/2024	Sa-Su 4p-7p						X	X	1	\$200.00	\$200.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	6777	AVG. ALL WKS	01/20/2024	01/21/2024	Sa-Su 7p-12m						X	X	2	\$65.00	\$130.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6777	VARIOUS	01/20/2024	01/21/2024	Sa-Su 7p-12m						X	X	1	\$150.00	\$150.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	TV Land	6777	EVERYBODY LOVE<	01/22/2024	01/22/2024	M 7p-12m	X							2	\$30.00	\$60.00	30
17	17		Amp ersa nd Politi cal Bun dle	74 74	TV Land	6777	TWO AND A HALF<	01/20/2024	01/21/2024	Sa-Su 7p-12m						X	X	2	\$30.00	\$60.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	6777	STREET OUTLAWS	01/22/2024	01/22/2024	M 7p-12m	X							1	\$60.00	\$60.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	6777	AVG. ALL WKS	01/22/2024	01/22/2024	M 7p-12m	X							1	\$65.00	\$65.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74 74	TNT	6777	TNT MOVIE	01/20/2024	01/21/2024	Sa-Su 4p-7p						X	X	1	\$20.00	\$20.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6777	VARIOUS	01/22/2024	01/22/2024	M 9a-4p	X							1	\$50.00	\$50.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	TV Land	6777	VARIOUS	01/20/2024	01/21/2024	Sa-Su 9a-4p						X	X	1	\$3.00	\$3.00	30
23	23		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6777	VARIOUS	01/22/2024	01/22/2024	M 9a-4p	X							1	\$50.00	\$50.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4098578

Traffic Order #	60371522	# of Weeks	2	Active	Yes
Order #	4098578	Created On	1/19/2024 11:20:45 AM	Order Status	Traffic Updates Accepted
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Client	AMP - DONALD J TRUMP FOR	Updated On	1/26/2024 9:43:10 AM	Net \$	1191.60
Start Date	1/15/2024	Updated By	Ceresini, Teresa	Units	26
End Date	1/28/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	