

# CONTRACT



**TV Multi Station**  
**660 Flormann St, #100**  
**Rapid City, SD 57701**  
**(605) 343-6161**

<u>Contract / Revision</u> 61456 /		<u>Alt Order #</u> 07444668
<u>Product</u> <b>NOEM FOR CONGRESS</b>		
<u>Contract Dates</u> <b>10/21/14 - 10/27/14</b>		<u>Estimate #</u> <b>C21C27</b>
<u>Advertiser</u> <b>Noem, K/R/Con/SD</b>		<u>Original Date / Revision</u> 10/30/14 / 10/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> TV	<u>Account Executive</u> Ian Ambron	<u>Sales Office</u> HRP-NEW YOR
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u> 1046	<u>Advertiser Code</u> NOEM4	<u>Product Code</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**SMART MEDIA GROUP**  
**27-01 Queens Plaza North**  
**Long Island City, NY 11101-4020**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KOTA	10/24/14	10/24/14	M-F LN	10:00 PM-10:35 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----1--				1	\$200.00			
2	KOTA	10/24/14	10/24/14	M-F Jimmy Kimmel	10:35 PM-10:35 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----1--				1	\$25.00			
3	KOTA	10/24/14	10/24/14	M-F	4:00 PM-5:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----1--				1	\$25.00			
4	KOTA	10/24/14	10/24/14	M-F	5:30 PM-6:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----1--				1	\$250.00			
5	KOTA	10/24/14	10/24/14	GM KOTA Territory	5:30 AM-7:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	----1--				1	\$40.00			
6	KOTA	10/27/14	10/27/14	M-F LN	10:00 PM-10:35 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$200.00			
7	KOTA	10/27/14	10/27/14	M-F Jimmy Kimmel	10:35 PM-10:35 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$25.00			
8	KOTA	10/27/14	10/27/14	M-F	12:00 PM-12:30 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$40.00			
9	KOTA	10/27/14	10/27/14	M-F	4:00 PM-5:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$25.00			
10	KOTA	10/27/14	10/27/14	M-F	5:30 PM-6:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$250.00			
11	KOTA	10/27/14	10/27/14	GM KOTA Territory	5:30 AM-7:00 AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	2-----				2	\$40.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
61456 /	07444668

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/21/14 - 10/27/14	NOEM FOR CONGRESS	C21C27

<u>Advertiser</u>	<u>Original Date / Revision</u>
Noem, K/R/Con/SD	10/30/14 / 10/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KOTA	10/27/14	10/27/14	M-F	6:30 PM-7:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/27/14	11/02/14	1-----	1			\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOTA	10/27/14-11/02/14	M-F	6:30 PM-7:00 PM	M-----	:30		<del>\$125.00</del>	NM		
	<i>Credited</i>											
13	KOTA	10/27/14	10/27/14	M	7:00 PM-9:00 PM		:30			NM	1	\$325.00
Week:		10/27/14	11/02/14	1-----	1			\$325.00				
14	KOTA	10/25/14	10/25/14	Sa LN 10p	10:00 PM-10:30 PM		:30			NM	1	\$125.00
Week:		10/20/14	10/26/14	-----1-	1			\$125.00				
15	KOTA	10/26/14	10/26/14	Su LN 10p	10:00 PM-10:30 PM		:30			NM	1	\$200.00
Week:		10/20/14	10/26/14	-----1	1			\$200.00				
16	KOTA	10/23/14	10/23/14	M-F LN	10:00 PM-10:35 PM		:30			NM	1	\$200.00
Week:		10/20/14	10/26/14	---1---	1			\$200.00				
17	KOTA	10/23/14	10/23/14	M-F Jimmy Kimmel	10:35 PM-10:35 PM		:30			NM	1	\$25.00
Week:		10/20/14	10/26/14	---1---	1			\$25.00				
N 18	KOTA	10/23/14	10/23/14	M-F	12:00 PM-12:30 PM		:30			NM	0	\$0.00
Week:		10/20/14	10/26/14	---1---	1			\$40.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOTA	10/20/14-10/26/14	M-F	12:00 PM-12:30 PM	PI---Th-----	:30		<del>\$40.00</del>	NM		
	<i>Credited</i>											
19	KOTA	10/23/14	10/23/14	M-F	4:00 PM-5:00 PM		:30			NM	1	\$25.00
Week:		10/20/14	10/26/14	---1---	1			\$25.00				
20	KOTA	10/23/14	10/23/14	M-F	5:30 PM-6:00 PM		:30			NM	1	\$250.00
Week:		10/20/14	10/26/14	---1---	1			\$250.00				
21	KOTA	10/23/14	10/23/14	GM KOTA Territory	5:30 AM-7:00 AM		:30			NM	2	\$80.00
Week:		10/20/14	10/26/14	---2---	2			\$40.00				
N 22	KOTA	10/23/14	10/23/14	M-F	6:00 PM-6:30 PM		:30			NM	0	\$0.00
Week:		10/20/14	10/26/14	---1---	1			\$125.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOTA	10/20/14-10/26/14	M-F	6:00 PM-6:30 PM	----Th-----	:30		<del>\$125.00</del>	NM		
	<i>Credited</i>											
23	KOTA	10/21/14	10/21/14	M-F	12:00 PM-12:30 PM		:30			NM	1	\$40.00
Week:		10/20/14	10/26/14	-1-----	1			\$40.00				
24	KOTA	10/21/14	10/21/14	M-F	4:00 PM-5:00 PM		:30			NM	1	\$25.00
Week:		10/20/14	10/26/14	-1-----	1			\$25.00				
25	KOTA	10/21/14	10/21/14	GM KOTA Territory	5:30 AM-7:00 AM		:30			NM	2	\$80.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							

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		<u>Estimate #</u> C21C27
<u>Advertiser</u> Noem, K/R/Con/SD		<u>Original Date / Revision</u> 10/30/14 / 10/30/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-2-----				2	\$40.00			
26	KOTA	10/22/14	10/22/14	M-F LN	10:00 PM-10:35 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--1----				1	\$200.00			
27	KOTA	10/22/14	10/22/14	M-F	12:00 PM-12:30 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--1----				1	\$40.00			
28	KOTA	10/22/14	10/22/14	M-F	4:00 PM-5:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--1----				1	\$25.00			
N 29	KOTA	10/22/14	10/22/14	M-F	5:30 PM-6:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--1----				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOTA	10/20/14-10/26/14	M-F	5:30 PM-6:00 PM	---W-----	:30		<del>\$250.00</del>	NM		
	<i>Credited</i>											
30	KOTA	10/22/14	10/22/14	GM KOTA Territory	5:30 AM-7:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--1----				1	\$40.00			
<b>Totals</b>											29	\$2,840.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	21	\$1,895.00	(\$284.25)	\$1,610.75
10/27/14 - 10/27/14	8	\$945.00	(\$141.75)	\$803.25
<b>Totals</b>	29	\$2,840.00	(\$426.00)	\$2,414.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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