

Sales Order

Stations: **KBWS-FM, KJKQ-FM** Buyer: _____
 Contract Name: **Michael Rohl for Senate 1** Tax Schedule: _____ (None)
 Contract#: **13468** Agency Commission %: **0**
 Start Date: **10/10/20** End Date: **11/03/20** Billing Cycle: **Standard**
 Revenue Type: **Local Political** Type: **Cash** Salesperson: **1522rpet** Comm %: **20**
 Advertiser: **Michael Rohl for Senate** Makegood Policy: **Within Contract Dates**
 Address: **38635 129th Street**
 City: **Aberdeen** State: **SD** Zip: **57401**
 Phone: **(605) 228-3925**
 Product Name: **Michael Rohl for Senate**
 Competitive Code: **Political**

KBWS-FM

No	DATES		Alt wks	PATTERN BUY	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END			START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/10/20	10/14/20			6:00 AM	7:00 PM	30	30	30	30			30	30	150	D	10.00	150	1,500.00	3
2	10/15/20	11/03/20			6:00 AM	7:00 PM	30	30	30	30	30	30	30	30	210	D	10.00	600	6,000.00	

TOTAL GROSS \$7,500.00, NET \$7,500.00

KJKQ-FM

No	DATES		Alt wks	PATTERN BUY	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END			START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	10/23/20	11/03/20			6:00 AM	7:00 PM	30	10	10	10	10	10	10	10	70	D	10.00	120	1,200.00	

TOTAL GROSS \$1,200.00, NET \$1,200.00

Billing Projections: By Month

Oct 20
 CA 1,500.00
 ST 1,500.00

Print Spot Prices

TOTAL SPOTS 870
 GROSS TOTAL \$ 8,700.00
 ADJUSTED SPOTS 870
 ADJUSTED TOTAL \$ 8,700.00

APPROVE DECLINE

- General Manager
 Sales Manager
 1522kkra, 10/09/20 @12:15PM
 Local Sales Manager

Station and Location: KBWS, Sisseton and KJKQ, Sisseton	Date: 10/9/2020
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I, Michael Rohl,

being/on behalf of: self,

a legally qualified candidate of the Republican

political party for the office of: District 1 South Dakota State Senate

in the General

election to be held on: November 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30 Ad1	Primetime 6A-7P	25		105	3.5 week
:30 Ad2				105	3.5 week
:30 Ad1	Primetime 6A-7P	12		35	1.7 week
:30 Ad2				35	1.7 week

Attach proposed schedule with charges (if available):

The name of the treasurer of the candidate's authorized committee is:

Michael Kohl

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-9-2020

Date

[Handwritten Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Randy Peterson
Signature

Randy Peterson
Printed Name

Act Rep
Title