



ISSUES AND PROGRAMS

1ST QUARTER 2016

JANUARY 1, 2016 – MARCH 31, 2016

PREPARED BY: JENNIFER BLACKWELL, NEWS DIRECTOR

KLJZ AND KCYK PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN IN OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR WERE:

ANIMAL ISSUES

CHILDREN'S ISSUES

VETERAN'S ISSUES

ELDERLY ISSUES

CONSUMER PROTECTION

CULTURAL AWARENESS

DISASTER PREPAREDNESS

DRUG AND ALCOHOL ABUSE

EDUCATION

ENVIRONMENT/CONSERVATION

FAMILY ISSUES

FIRE ISSUES

HEALTH/MEDICAL ISSUES

HOMELESSNESS

FOOD INSECURITY

NATURAL DISASTERS

SAFE DRIVING

TAXES

WOMEN'S ISSUES

LAW ENFORCEMENT/PUBLIC SAFETY

SECTION I : SPECIAL PROGRAMMING

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE

						<p><i>SPECIALIST, FOOD SAFETY AND WILDLIFE, (DEPARTMENT OF SOIL, WATER, & ENVIRONMENTAL SCIENCE) AT THE UNIVERSITY OF ARIZONA, YUMA AGRICULTURAL CENTER</i></p>				
CITY GOVERNMENT	CITY OUTLOOK		3/5	5:20AM	30 MIN	<p>DAVE NASH TOPICS: NEW CITY ATTORNEY NAMED; YPD SPAY/NEUTER GRANT.</p> <p>GUESTS: BUILDING OFFICIAL RANDY CRIST, RECAPING YUMA'S PROJECT VALUATIONS LAST YEAR.</p>				
CITY GOVERNMENT	CITY OUTLOOK		2/19	5:20AM	30 MIN	<p>DAVE NASH: JUDY GRESSER WITH THE HEALTHY EATING ADVENTURE</p> <p>JIM HAMERSLEY, CHIEF INFORMATION OFFICER FOR THE CITY OF YUMA, WILL TALK ABOUT ESTABLISHING A CULTURE CHANGE WITHIN HIS DEPARTMENT AND THE BENEFITS RESULTING TO STAFF</p>				

						AND TO TAXPAYERS.				
CITY GOVERNMENT	CITY OUTLOOK	1/29	5:20AM	30 MIN		<p>DAVE NASH: TOPICS: 16TH/4TH CONSTRUCTION UPDATE. DROP-OFF RECYCLING LOCATION CHANGES.</p> <p>FEATURE: WE ATTEND A YUMA VISITORS BUREAU "FIELD TO FEAST" TOUR AND LEARN ABOUT CROPS THAT GROW IN YUMA, FOOD SAFETY AND COOLING PLANT OPERATIONS PRIOR TO SHIPPING FRESH VEGETABLES, THEN ARE TREATED TO A MEAL PREPARED BY AWC CULINARY ARTS STUDENTS MADE FROM THE FRESH VEGGIES PICKED ON ONE OF THESE TOURS.</p> <p>GUEST: RON HAMM, PRESIDENT, HAMM CONSULTING GROUP, ON THE STATE OF AFFAIRS IN WASHINGTON, D.C. AND POSSIBLE IMPACTS TO YUMA.</p>				
CITY GOVERNMENT	CITY OUTLOOK	1/22	5:20AM	30 MIN		DAVE NASH: GUEST: RON				

					<p>HAMM, PRESIDENT OF HAMM CONSULTING GROUP, THE CITY'S ADVOCATE WITH THE FEDERAL GOVERNMENT IN WASHINGTON, D.C., DISCUSSING POTENTIAL IMPACTS ON THE CITY FROM A CHANGE IN ADMINISTRATION.</p> <p>TOPICS: 16TH/4TH INTERSECTION CONSTRUCTION; MOVING DROP-OFF RECYCLING LOCATION; NEW SHORT COURSE AT THE DESERT HILLS PAR 3; BOOGIE BREW AND BLUES FESTIVAL.</p>				
CITY GOVERNMENT	CITY OUTLOOK	1/8	5:20AM	30 MIN	DAVE NASH: GUEST: CITY ADMINISTRATOR GREG WILKINSON, WRAPPING UP CITY ISSUES OF 2016 AND PREVIEW OF 2017 BUDGET.				
CITY GOVERNMENT	CITY OUTLOOK	1/1	5:20AM	30 MIN	DAVE NASH: GUEST: CITY ADMINISTRATOR GREG WILKINSON, WRAPPING UP CITY ISSUES OF 2016 AND PREVIEW				

					OF 2017 BUDGET.				
CITY GOVERNMENT	CITY NEWS THURSDAY	1/5	6AM-9AM	3 HOURS	DAVE NASH AND LUCY VALENCIA FROM THE CITY OF YUMA COVER LOCAL GOVERNMENT ISSUES FROM THE VARIOUS DEPARTMENTS: PARKS AND REC, PUBLIC WORKS, UTILITIES, MAYOR'S OFFICE, CITY ADMINISTRATOR AND MORE. THE FORUM IS OPEN TO THE PUBLIC TO CALL OR TEXT IN AND ASK QUESTIONS.				
CITY GOVERNMENT	CITY NEWS THURSDAY	1/12	6AM-9AM	3 HOURS	DAVE NASH AND LUCY VALENCIA FROM THE CITY OF YUMA COVER LOCAL GOVERNMENT ISSUES FROM THE VARIOUS DEPARTMENTS: PARKS AND REC, PUBLIC WORKS, UTILITIES, MAYOR'S OFFICE, CITY ADMINISTRATOR AND MORE. THE FORUM IS OPEN TO THE PUBLIC TO CALL OR TEXT IN AND ASK QUESTIONS.				
CITY GOVERNMENT	CITY NEWS THURSDAY	1/19	6AM-9AM	3 HOURS	DAVE NASH AND LUCY VALENCIA FROM THE CITY OF YUMA COVER LOCAL GOVERNMENT ISSUES FROM THE VARIOUS DEPARTMENTS:				

						PARKS AND REC, PUBLIC WORKS, UTILITIES, MAYOR'S OFFICE, CITY ADMINISTRATOR AND MORE. THE FORUM IS OPEN TO THE PUBLIC TO CALL OR TEXT IN AND ASK QUESTIONS.					
CITY GOVERNMENT	CITY NEWS THURSDAY	1/26	6AM-9AM	3 HOURS		DAVE NASH AND LUCY VALENCIA FROM THE CITY OF YUMA COVER LOCAL GOVERNMENT ISSUES FROM THE VARIOUS DEPARTMENTS: PARKS AND REC, PUBLIC WORKS, UTILITIES, MAYOR'S OFFICE, CITY ADMINISTRATOR AND MORE. THE FORUM IS OPEN TO THE PUBLIC TO CALL OR TEXT IN AND ASK QUESTIONS.					
CITY GOVERNMENT	CITY NEWS THURSDAY	2/2	6AM-9AM	3 HOURS		DAVE NASH AND LUCY VALENCIA FROM THE CITY OF YUMA COVER LOCAL GOVERNMENT ISSUES FROM THE VARIOUS DEPARTMENTS: PARKS AND REC, PUBLIC WORKS, UTILITIES, MAYOR'S OFFICE, CITY ADMINISTRATOR AND MORE. THE FORUM IS OPEN TO THE PUBLIC TO CALL OR TEXT IN AND ASK QUESTIONS.					

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CITY GOVERNMENT	CITY NEWS THURSDAY		3/2	6AM-9AM	3 HOURS	DAVE NASH AND LUCY VALENCIA FROM THE CITY OF YUMA COVER LOCAL GOVERNMENT ISSUES FROM THE VARIOUS DEPARTMENTS: PARKS AND REC, PUBLIC WORKS, UTILITIES, MAYOR'S OFFICE, CITY ADMINISTRATOR AND MORE. THE FORUM IS OPEN TO THE PUBLIC TO CALL OR TEXT IN AND ASK QUESTIONS.			
CITY GOVERNMENT	CITY NEWS THURSDAY		3/9	6AM-9AM	3 HOURS	DAVE NASH AND LUCY VALENCIA FROM THE CITY OF YUMA COVER LOCAL GOVERNMENT ISSUES FROM THE VARIOUS DEPARTMENTS: PARKS AND REC, PUBLIC WORKS, UTILITIES, MAYOR'S OFFICE, CITY ADMINISTRATOR AND MORE. THE FORUM IS OPEN TO THE PUBLIC TO CALL OR TEXT IN AND ASK QUESTIONS.			
CITY GOVERNMENT	CITY NEWS THURSDAY		3/16	6AM-9AM	3 HOURS	DAVE NASH AND LUCY VALENCIA FROM THE CITY OF YUMA COVER LOCAL			

					GOVERNMENT ISSUES FROM THE VARIOUS DEPARTMENTS: PARKS AND REC, PUBLIC WORKS, UTILITIES, MAYOR'S OFFICE, CITY ADMINISTRATOR AND MORE. THE FORUM IS OPEN TO THE PUBLIC TO CALL OR TEXT IN AND ASK QUESTIONS.
CITY GOVERNMENT	CITY NEWS THURSDAY	3/23	6AM-9AM	3 HOURS	DAVE NASH AND LUCY VALENCIA FROM THE CITY OF YUMA COVER LOCAL GOVERNMENT ISSUES FROM THE VARIOUS DEPARTMENTS: PARKS AND REC, PUBLIC WORKS, UTILITIES, MAYOR'S OFFICE, CITY ADMINISTRATOR AND MORE. THE FORUM IS OPEN TO THE PUBLIC TO CALL OR TEXT IN AND ASK QUESTIONS.

PUBLIC SERVICE ANNOUNCEMENTS

SECTION II LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

<u>TOPIC:</u>	<u>LENGTH:</u>	<u>NUMBER OF TIMES AIRED ON KCYK</u>	<u>NUMBER OF TIMES AIRED ON KLJZ</u>
FIRE DEPT WILDFIRES	60	30	50
FIREWORKS SAFETY	30	60	50
WATER SAFETY	60	80	60
SWIMMING POOL BARRIERS	60	50	50

PET ADOPTION	30	80	50
VETERANS	60	30	30
MARINES	30	50	30
CROSSROADS MISSION	30	50	40
COMMUNITY MATTERS	60	300	200
SKIN CANCER	30	40	40
AMBERLY'S PLACE	30	50	40
FOOD BANK	60	80	80
NATIONAL GUARD	60	80	60
HUMANE SOCIETY IF YUMA	60	50	50
HEAT EXHAUSTION	60	80	70
AMPUTEES OF YUMA	30	30	30