



ISSUES AND PROGRAMS

2nd QUARTER 2016

APRIL 1, 2016-JUNE 30, 2016

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*KLJZ AND KCYK PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN IN OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR WERE:*

*ANIMAL ISSUES*

*VETERAN'S ISSUES*

*CONSUMER PROTECTION*

*DISASTER PREPAREDNESS*

*EDUCATION*

*FAMILY ISSUES*

*HEALTH/MEDICAL ISSUES*

*FOOD INSECURITY*

*SAFE DRIVING*

*WOMEN'S ISSUES*

*CHILDREN'S ISSUES*

*ELDERLY ISSUES*

*CULTURAL AWARENESS*

*DRUG AND ALCOHOL ABUSE*

*ENVIRONMENT/CONSERVATION*

*FIRE ISSUES*

*HOMELESSNESS*

*NATURAL DISASTERS*

*TAXES*

*LAW ENFORCEMENT/PUBLIC SAFETY*







































*PUBLIC SERVICE ANNOUNCEMENTS*

SECTION II LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

<u>TOPIC:</u>	<u>LENGTH:</u>	<u>NUMBER OF TIMES AIRED ON KCYK</u>	<u>NUMBER OF TIMES AIRED ON KLJZ</u>
PET ADOPTION	30	50	25
CDC.GOV	30	171	18
VETERANS	30	148	28
VETERANS	60	26	28
MARINES	30	56	8
CAT HEALTH	30	36	18
CROSSROADS MISSION	60	200	140
HOMELESSNESS	60	75	50
FOOD BANK	60	125	80
CROSSROADS MISSION	30	100	70
FIRE SAFETY	60	50	50
DOMESTIC VIOLENCE	60	50	50
ELDER ABUSE	30	40	30
WATER SAFETY	60	60	50
PET VACCINATIONS	30	50	50